



IVEY
Business School

WESTERN UNIVERSITY • CANADA

INSIDER'S GUIDE: MBA DIRECT FOR HBA GRADS

**EARN YOUR MBA
IN EIGHT MONTHS**



Alysha Murji

HBA '14, MBA '18, CPA, CA

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INSIDER'S GUIDE: FOR IVEY HBAs ONLY

ACHIEVE MORE THAN YOU DREAMED. IN LESS TIME THAN YOU IMAGINED.

Your HBA degree is your ticket to a full Ivey MBA in only eight short months with Ivey's MBA Direct Program. With your HBA experience, you are exempt from the first four months of the full MBA program. The others start in March, while you come on-board in July. At the end of your eight months, you'll graduate with the same MBA degree as the full-year MBA class.

[View Curriculum and Courses](#)

Media Alimorad
HBA '12, MBA '16

Vice President, Global Financial
Institutions Group at BMO
Capital Markets

TAKE CHARGE OF YOUR CAREER. AND HAVE FUN DOING IT.

Your HBA degree means you already know your way around the Ivey classroom and our Case-Method of Learning, so your time here will be exceptionally fulfilling and enjoyable. You'll experience the case discussion through the filter of your own work experience, and with the added perspective of your diverse MBA classmates. Starting the moment you arrive back, you will see how rich, rewarding and enjoyable Ivey's MBA experience can be. You will develop a whole new network of successful and experienced professionals, and have the opportunity to take advantage of the deeply personalized **MBA Career Management** coaching – ranked top 10 globally by *The Economist*.* With a 96-per-cent placement rate and the ability to make significant professional transition, the career you love is just ahead.

INVEST IN YOUR GREATEST ASSET: YOU.

This is an opportunity to invest in yourself – not just for your next job, but for your future. Receive a full MBA degree in eight months, without writing the GMAT, and have fun doing it. Now is the time, so re-connect with us, ask your questions, and discover just how much more is out there for you.

“I couldn't believe how much I was able to learn in eight months. Having embraced the opportunity to invest in myself, I re-entered the workforce better equipped and saw my career opportunities accelerate.” — Media Alimorad

MBA DIRECT AND YOUR CAREER

Let's set the record straight. The MBA Direct Program is designed just for graduates of the Ivey HBA Program and gives you a full MBA degree in just eight months. You get credit for the work you've done as an HBA, with no repetition or duplication, and no GMAT.

Why should I come back for an Ivey MBA?

Complementing your HBA with an Ivey MBA is a career-changing move and a combination that is much sought after in market. HBA students who have completed their MBA at Ivey boast excellent placement rates (96 per cent), and exceptional career transitions (94 per cent).

How will it benefit my career?

Ivey's MBA Direct Program can boost your career trajectory – either in your current industry or in something brand new. In less than one year, your career can be on the path of your dreams. While earning your MBA, you will take charge of your career, grow your network, and gain international experience. The MBA Direct Program gives you the full power of an Ivey MBA, with the convenience of a shorter completion time.

How does the MBA classroom compare to my HBA experience?

As an HBA graduate, you already know the dynamic learning experience of the Ivey classroom. Now, with highly motivated and seasoned classmates who have broader and more extensive work experience, the discussions will be that much richer, and the learning more rewarding. Why? Because we interview every student to ensure a classroom that is a diverse mix of experience, gender, and nationality.

This small, finely-tuned class size means you'll know each individual by name, and build a lifelong network of colleagues and friends. It's no wonder *The Economist* ranks Ivey top-five globally for educational experience.[†]

Can I tailor my MBA Program to meet my career goals?

Electives can be tailored to your career focus and interests. A transformational study trip to China or South America will enrich your personal and business experiences. The smaller MBA class will open up a global network of ideas and opportunities that weren't available to you in HBA, and create a lifetime of connections that will help build and sustain your career – wherever it takes you.

When is the right time to start?

While there never seems to be a perfect time to start an MBA, right now is the time to investigate what an Ivey MBA can add to your career. It's not about your next job, it's an investment in your future earnings potential, career opportunities and an extended professional network.

[MBA Direct Student Profiles](#)

“You quickly realize what a profound difference more extensive work experience brings to the classroom. As an Ivey HBA graduate, the setting was familiar but the discussion and network were deeper. Without a doubt, this experience helped me get to where I am today.” — Karim Mashnuk

Karim Mashnuk
HBA '11, MBA '15

Associate, Mezzanine Finance at
RBC Capital Markets Toronto,
Canada Area

CAREER MANAGEMENT

Career Management is a central part of the Ivey MBA and is integrated throughout the program. Classroom activities are combined with innovative experiences like our alumni networking event, **Get Connected**. Our Career Advisors partner with you from day one through to graduation.

CAREER OUTCOMES: RECRUITERS LOVE MBA DIRECT GRADUATES

96%

of those seeking, received an offer by September 1, based on a 95% reporting rate

94%

made at least one career transition (change in industry, function and/or geography)

Karen Thorne
HBA '10, MBA '15
Project Leader
The Boston Consulting Group

SOURCE OF OFFER⁺: SCHOOL FACILITATED (72%)

Career Management Posting	52%
Networking (with Alumni and Corporate Partners)	14%
Alumni/Classmate/Faculty Referrals	6%

⁺other sources of offer: 4%

SOURCE OF OFFER⁺: GRADUATE FACILITATED (24%)

Networking (outside School)	16%
Internet, Company Websites, Executive Search Firms and Newspaper Posting	4%
Graduate facilitated - Previous Employer	4%

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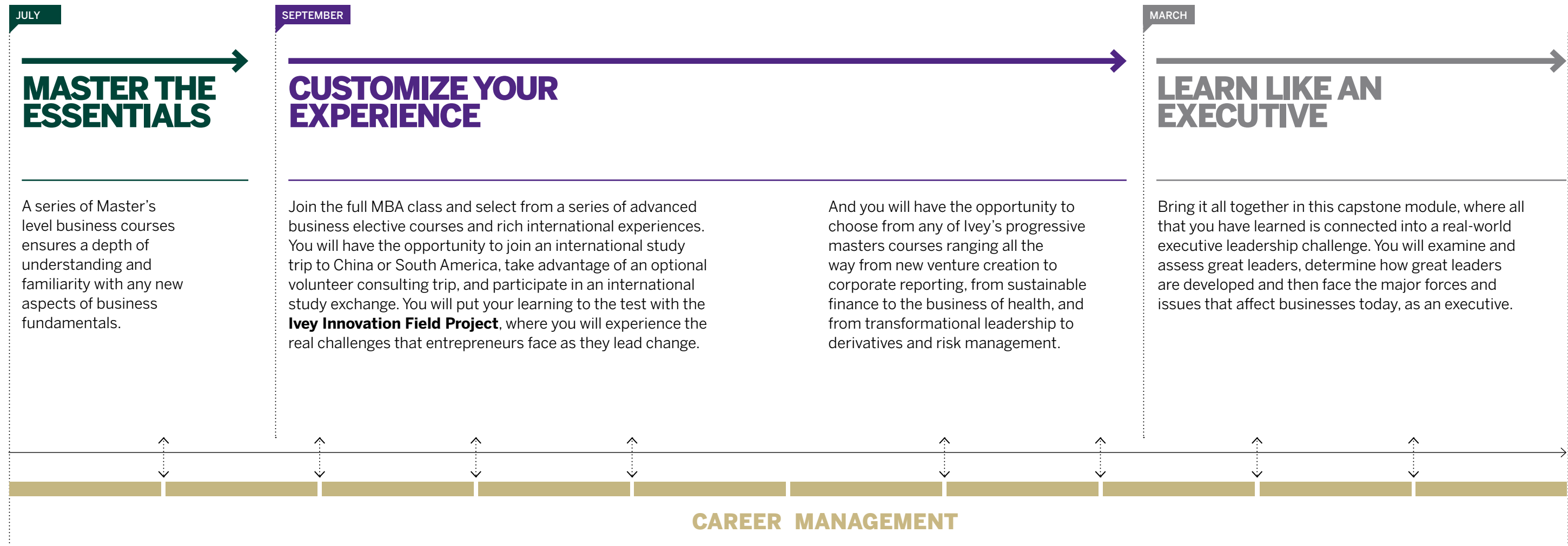
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THE EIGHT-MONTH MBA JOURNEY FOR IVEY HBAs

“I loved being able to customize my MBA experience through electives and the international study trip. Career Management was actively involved every step of the way and helped me achieve my career goals.”

— **Alysha Murji**, MBA '18, HBA '14, CPA, CA
Senior Consultant, Deloitte Consulting



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Development (EFMD).