INSIDER’S GUIDE: MBA DIRECT FOR HBA GRADS

EARN YOUR MBA IN EIGHT MONTHS

Alysha Murji
HBA ‘14, MBA ‘18, CPA, CA
Senior Consultant, Deloitte Consulting
“I couldn’t believe how much I was able to learn in eight months. Having embraced the opportunity to invest in myself, I re-entered the workforce better equipped and saw my career opportunities accelerate.” — Media Alimorad
Let’s set the record straight. The MBA Direct Program is designed just for graduates of the Ivey HBA Program and gives you a full MBA degree in just eight months. You get credit for the work you’ve done as an HBA, with no repetition or duplication, and no GMAT.

Why should I come back for an Ivey MBA?
Complementing your HBA with an Ivey MBA is a career-changing move and a combination that is much sought after in market. HBA students who have completed their MBA at Ivey boast excellent placement rates (96 per cent), and exceptional career transitions (94 per cent).

How will it benefit my career?
Ivey’s MBA Direct Program can boost your career trajectory – either in your current industry or in something brand new. In less than one year, your career can be on the path of your dreams. While earning your MBA, you will take charge of your career, grow your network, and gain international experience. The MBA Direct Program gives you the full power of an Ivey MBA, with the convenience of a shorter completion time.

How does the MBA classroom compare to my HBA experience?
As an HBA graduate, you already know the dynamic learning experience of the Ivey classroom. Now, with highly motivated and seasoned classmates who have broader and more extensive work experience, the discussions will be that much richer, and the learning more rewarding. Why? Because we interview every student to ensure a classroom that is a diverse mix of experience, gender, and nationality.

Can I tailor my MBA Program to meet my career goals?
Electives can be tailored to your career focus and interests. A transformational study trip to China or South America will enrich your personal and business experiences. The smaller MBA class will open up a global network of ideas and opportunities that weren’t available to you in HBA, and create a lifetime of connections that will help build and sustain your career – wherever it takes you.

When is the right time to start?
While there never seems to be a perfect time to start an MBA, right now is the time to investigate what an Ivey MBA can add to your career. It’s not about your next job, it’s an investment in your future earnings potential, career opportunities and an extended professional network.

“You quickly realize what a profound difference more extensive work experience brings to the classroom. As an Ivey HBA graduate, the setting was familiar but the discussion and network were deeper. Without a doubt, this experience helped me get to where I am today.” — Karim Mashnuk

Karim Mashnuk HBA ’11, MBA ’15
Associate, Mezzanine Finance at
RBC Capital Markets Toronto,
Canada Area

†The Economist 2018 MBA Rankings – 5th globally for Educational Experience
Career Management is a central part of the Ivey MBA and is integrated throughout the program. Classroom activities are combined with innovative experiences like our alumni networking event, Get Connected. Our Career Advisors partner with you from day one through to graduation.

CAREER OUTCOMES: RECRUITERS LOVE MBA DIRECT GRADUATES

96% of those seeking, received an offer by September 1, based on a 95% reporting rate

94% made at least one career transition (change in industry, function and/or geography)

Career Management Posting 52%
Networking (with Alumni and Corporate Partners) 14%
Alumni/Classmate/Faculty Referrals 6%

Career Management Posting 52%
Networking (outside School) 16%
Internet, Company Websites, Executive Search Firms and Newspaper Posting 4%
Graduate facilitated - Previous Employer 4%

*other sources of offer: 4%

DISTRIBUTION OF INDUSTRIES

Consulting (36%)
Financial Institution (20%)
Information Technology (8%)
Consumer Packaged Goods (6%)
Healthcare (4%)
Marketing/PR/Advertising (4%)
Telecommunications/Communications (4%)
Wholesale/Retail (4%)

Construction (2%)
Engineering (2%)
Entertainment (2%)
Government (2%)
Pharmaceuticals/Medical (2%)
Real Estate/Property (2%)
Restaurant/Food Services (2%)

DISTRIBUTION BY FUNCTION

Consulting/Corporate Strategy (48%)
Finance (includes Corporate Office, Investment Banking, Private Equity/ Venture Capital, Real Estate and Graduate Leadership/Rotation Program) (20%)
Marketing (8%)
Leadership Development/Rotation Program (6%)
Sales (6%)

Business Development/Corporate Development (4%)
Information Technology (2%)
Operations (2%)
Project Management (2%)
Research and Development/Product Development (2%)
THE EIGHT-MONTH MBA JOURNEY FOR IVEY HBAs

A series of Master’s level business courses ensures a depth of understanding and familiarity with any new aspects of business fundamentals.

Join the full MBA class and select from a series of advanced business elective courses and rich international experiences. You will have the opportunity to join an international study trip to China or South America, take advantage of an optional volunteer consulting trip, and participate in an international study exchange. You will put your learning to the test with the Ivey Innovation Field Project, where you will experience the real challenges that entrepreneurs face as they lead change.

And you will have the opportunity to choose from any of Ivey’s progressive masters courses ranging all the way from new venture creation to corporate reporting, from sustainable finance to the business of health, and from transformational leadership to derivatives and risk management.

“Bring it all together in this capstone module, where all that you have learned is connected into a real-world executive leadership challenge. You will examine and assess great leaders, determine how great leaders are developed and then face the major forces and issues that affect businesses today, as an executive.”

— Alysha Murji, MBA ’18, HBA ’14, CPA, CA
Senior Consultant, Deloitte Consulting

“I loved being able to customize my MBA experience through electives and the international study trip. Career Management was actively involved every step of the way and helped me achieve my career goals.”

— Alysha Murji, MBA ’18, HBA ’14, CPA, CA
Senior Consultant, Deloitte Consulting