

39 Country Initiative Update

AIB Delivers Tons of IB Texts to University of Dar es Salaam in Tanzania

What it is: The 39 Country Initiative was founded in 2010 by Professor Paul Beamish, and has been supported by the Academy of International Business for several years. Its mission is to provide current, relevant teaching materials and pedagogical skills development to higher educators with a view to improving management education in the world's 39 lowest income countries.

What we gave: seven shipping pallets filled with IB textbooks, weighing nearly 3,500 pounds! These contributions came from a number of AIB partners, including Michigan State University, Davenport University Lansing Campus, Lansing Community College, and the World Changers Group at North Dakota State University.



Our impact: After months of planning and preparation, plus some generous support from Two Men and a Truck, who provided in-kind contributions for the shipping process, the texts finally arrived at the University of Dar es Salaam. In his thank you letter to AIB, Dean Ulingeta Mbamba said:



“The books already have an impact as many of our instructors and students have started using them. I believe the books will be instrumental in educating the University of Dar es Salaam community and the general public at large because new editions and recent books are normally scarce.”

