CREATE YOUR PATH.
At Ivey Business School, you’re free to explore your passions beyond the classroom—and beyond the boardroom. You’re free to create your own path and become whoever you want to be.
Business as UnUsual

You’re not a typical business student.
We’re not your typical business school.

What sets Ivey apart?
A powerful combination of five interlinked elements. The integration of these elements makes the Ivey Honours Business Administration (HBA) Program experience unique and beyond the scope of anything offered at traditional undergraduate business schools.

The Ivey Difference

1. Your Classmates
2. Program Structure
3. Learning Environment
4. Knowledge Transfer
5. Career Management
Your Classmates

When you sit in an Ivey classroom, you’ll be surrounded by some of the most accomplished, engaged and talented people you’ll ever know.

Smart

Your peers have “top of the class” academic records from more than 45 different programs. Learn with, and from, a class of students who knows how to balance studies and extracurricular pursuits exceptionally well.

Diverse

Ivey HBAs come from more than 30 different birth countries. 20–30% of students in your class are from outside of Ontario, and many have impressive international experiences.

Leaders

It’s not just about grades. At Ivey, achievement outside of the classroom is as important to the selection process as academic achievement. Ivey HBAs have demonstrated leadership in extracurricular activities, inspiring commitment to their communities, and wide-ranging experience beyond the classroom.

LEARN MORE AT: ivey.ca/hba/yourclassmates

Melanie Thomas, HBA ’11, Sr. Director, Emerging Opportunities, Community Foundations of Canada (Left)

Richard Wong, HBA ’10, Account Executive, LinkedIn (Centre-Left)

Kate McLauchlin, HBA ’11, Innovation Product Leader, Zero Gravity Labs, LoyaltyOne (Centre-Right)

Paul Mitskopoulos, HBA ’14, Enterprise Account Executive, LinkedIn (Right)

Heather Payne, HBA ’09, Founder & CEO, Juno

“One of the benefits of an education is who you meet while you’re getting it.”

LEARN MORE AT: ivey.ca/hba/yourclassmates
YOUR FIRST TWO YEARS

Begin your undergraduate degree exploring your academic interests and finding new ones. In your first two years, you can study in any faculty at Western or another recognized university. This opportunity means you and your HBA classmates bring diverse perspectives to the Ivey classroom.

Unlike traditional business schools that expect you to choose a specialization early on, the 2+2 program structure of the Ivey HBA gives you the freedom to explore your academic interests before choosing your career options.

HBA1

Your first year in the Ivey HBA Program (HBA1) is typically your third year of university. You work with the same classmates, in the same classroom, with a dedicated faculty team. You cover the essentials of what every good manager needs to know and be able to do. Career Management is also built into the curriculum to help you define your career goals and develop job search strategies to get you there.

HBA2

In your second year of the Ivey HBA Program (HBA2), you build strength from the foundational business knowledge and skills developed during your first year. A wide range of elective courses in HBA2 allows you to design a personalized program of study to round out your business management education and complement your career objectives.

25% OF THE CLASS PURSUE COMBINED DEGREES

LEARN MORE AT
ivys.ca/hba/programroadmap

ACCELERATED MASTERS PROGRAMS

As an Ivey HBA, you have the option to fast-track the completion of an Ivey Masters program:
- Master of Science in Management (MSc): ivys.ca/msc
- MBA Direct for Ivey HBA Graduates (MBA): ivys.ca/mba-direct
- Accelerated MBA for Business Graduates (MBA): ivys.ca/amba

ARTS & HUMANITIES
ARTS & SOCIAL SCIENCE
ECONOMICS
ENGINEERING
GEOGRAPHY
GLOBAL STUDIES
HEALTH SCIENCES
INTERNATIONAL RELATIONS
KINESIOLOGY
LAW
MEDIA, INFORMATION & TECHNOLOGY
MEDICAL SCIENCES
MUSIC
NUTRITION & DIETETICS
POLITICAL SCIENCE
PSYCHOLOGY
SCIENCES

COMBINED DEGREES

Deep business knowledge combined with another academic discipline make for a strong career foundation. Apply your first two years of study at Western (or an affiliate) to obtain two degrees — your HBA and a degree in:
Classroom Interactivity
With a high level of classroom interaction, you get to know your classmates and your faculty team well. Outside of the classroom, you will work with your classmates in learning teams and on group challenges, such as 48-hour reports.

Renowned Faculty
Your expert faculty team works together to deliver a program experience that builds from class to class. As a team, they ensure that each student’s experience is both challenging and rewarding.

Dynamic Schedule
At Ivey, you have three blocks of class time each day. The different areas of content are then scheduled dynamically. This allows us to sequence learning as you need it so that content is integrated. This flexibility enables timely, relevant content and events that are not part of a specific course.

Class Cohort
When you join Ivey as an HBA student, you join a section of 75 students who are exceptional, just like you.

LEARN MORE AT:
ivey.ca/hba/environment

“In the business world, the one constant is change. Through dynamic experiences in the classroom and beyond, I gained the core skills I needed to build the company and team that I have now.”

Michael Katchen, HBA ’09
Co-founder and CEO, Wealthsimple

Unlike traditional business schools, the Ivey HBA program is an integrated experience, rather than simply a series of courses. Your faculty, classmates, and schedule are as important to your learning as your courses.
An Ivey classroom is different. Instead of passively listening to a lecture, you’ll actively participate in every class and program activity. We call it high-engagement learning. You will challenge, and be challenged. And, in the process, you’ll learn more than you ever thought possible.

“Managing time effectively, adapting to different working styles, and developing a high performance work ethic are critical to your success. That’s a lesson I’ve taken from the classroom to the workplace.”

Fareen Ahmed, HBA ’12
Manager, Format Strategy, Walmart Canada

Case Studies
Experiencing more than 400 real-world business cases will give you the knowledge, skills and judgment to perform at an entirely different level when you enter the workforce. Some traditional business schools use cases as exercises to support lectures and textbooks (in fact, many use Ivey cases), but at Ivey, you are taught through cases primarily. Instead of simply listening to lectures and taking notes, you dive into real issues, make and defend decisions, feel the pressure and take action. It’s a true simulation of the realities of business. Ivey is among a very select few schools around the world to teach in this innovative way.

Experiential Learning
Your Ivey learning experience continues beyond the classroom, from case competitions, and creativity challenges, to consulting with real clients and developing new ventures. Your experience in teams and work outside the classroom are just as important to your education as what you learn in class. You’ll develop the skills and judgment to hit the ground running, wherever your passion takes you.

LEARN MORE AT:  
ivey.ca/hba/learningmethods
Ivey offers a variety of services, activities and events to help refine your job search skills and ensure you’re prepared for the job market. Ivey HBAs are recruited into challenging roles, in a broad range of industries, by leading global organizations.

While many graduates work in consulting, finance and accounting, others use the leadership skills learned at Ivey to launch careers in arts, non-profit organizations, health care, technology, and startups.

Ivey’s world-class reputation and extensive alumni network open many career doors, even outside of Canada.

Gain access to a wealth of resources to help you explore career options, choose a personalized career plan and develop a strategy to get you there.
In your career, you’ll be asked to contribute to projects with varying degrees of complexity. You need the confidence to assess, decide, communicate and deliver. The Ivey HBA Program challenges you with a series of business simulations of increasing complexity. Built into the program at critical points, they ensure you get the opportunity and coaching you need to integrate and apply your learning in a real-world context.

It’s essential to be able to work effectively with others — whether in the next office, another division or another continent. Understanding how groups work, being a productive team member and being able to lead a team will help you excel. Working in teams from Day One, you quickly gain an appreciation for the power of an effective team — where the whole is greater than the sum of its parts.

Strong communication skills are crucial in business. You need to be able to give clear, consistent direction, inspire colleagues, and ensure everyone is aligned. In an Ivey classroom, you don’t sit back and listen. You’re an active part of every discussion. You are coached on communicating effectively, and empowered to achieve your best.

Take Action

The essence of being a leader is the ability to make and defend decisions amid uncertainty and pressure, often with incomplete, conflicting or ambiguous information. Learning from case studies at Ivey challenges you to make tough decisions, and then reflect and learn from them, so you’re better prepared to make a difference in the real world.

Set Priorities

Business demands a lot. You have to be able to prioritize, handle workloads and thrive under pressure. The pace of the HBA Program is demanding and exhilarating. You tackle challenges that will push you to achieve more than you ever thought possible. Ask any Ivey HBA grad about 48-hour reports and you’ll hear how these experiences changed them for the better.

Communicate Persuasively

Strong communication skills are crucial in business. You need to be able to give clear, consistent direction, inspire colleagues, and ensure everyone is aligned. In an Ivey classroom, you don’t sit back and listen. You’re an active part of every discussion. You are coached on communicating effectively, and empowered to achieve your best.

Manage Complexity

In your career, you’ll be asked to contribute to projects with varying degrees of complexity. You need the confidence to assess, decide, communicate and deliver. The Ivey HBA Program challenges you with a series of business simulations of increasing complexity. Built into the program at critical points, they ensure you get the opportunity and coaching you need to integrate and apply your learning in a real-world context.

Maximize Team Potential

It’s essential to be able to work effectively with others — whether in the next office, another division or another continent. Understanding how groups work, being a productive team member and being able to lead a team will help you excel. Working in teams from Day One, you quickly gain an appreciation for the power of an effective team — where the whole is greater than the sum of its parts.

The essence of being a leader is the ability to make and defend decisions amid uncertainty and pressure, often with incomplete, conflicting or ambiguous information. Learning from case studies at Ivey challenges you to make tough decisions, and then reflect and learn from them, so you’re better prepared to make a difference in the real world.

Set Priorities

Business demands a lot. You have to be able to prioritize, handle workloads and thrive under pressure. The pace of the HBA Program is demanding and exhilarating. You tackle challenges that will push you to achieve more than you ever thought possible. Ask any Ivey HBA grad about 48-hour reports and you’ll hear how these experiences changed them for the better.

Communicate Persuasively

Strong communication skills are crucial in business. You need to be able to give clear, consistent direction, inspire colleagues, and ensure everyone is aligned. In an Ivey classroom, you don’t sit back and listen. You’re an active part of every discussion. You are coached on communicating effectively, and empowered to achieve your best.

Manage Complexity

In your career, you’ll be asked to contribute to projects with varying degrees of complexity. You need the confidence to assess, decide, communicate and deliver. The Ivey HBA Program challenges you with a series of business simulations of increasing complexity. Built into the program at critical points, they ensure you get the opportunity and coaching you need to integrate and apply your learning in a real-world context.

Maximize Team Potential

It’s essential to be able to work effectively with others — whether in the next office, another division or another continent. Understanding how groups work, being a productive team member and being able to lead a team will help you excel. Working in teams from Day One, you quickly gain an appreciation for the power of an effective team — where the whole is greater than the sum of its parts.
**Look Ahead**

**NOTES**

**OPTION 1**

Apply from Secondary School

1. **IVEY APPLICATION**
   Apply for Ivey Advanced Entry Opportunity (AEO) conditional pre-admission to the Ivey HBA Program at ivey.ca/hba

2. **WESTERN APPLICATION**
   Apply for admission to Western or one of its affiliated university colleges through the Ontario Universities Application Centre (OUAC) at ouac.on.ca

3. **COMPLETE YEARS 1 & 2 AT WESTERN**
   Progression standards are required to maintain your conditional acceptance. For details, visit ivey.ca/hba

**Ivey AEO Application Deadline:**
January 15, 2020, 4 p.m. (EST)

**OPTION 2**

Apply from University

1. **COMPLETE YEARS 1 & 2 AT WESTERN OR ANOTHER UNIVERSITY**
   Pursue any course of study at university and ensure that you:
   - Maintain a full course load during two years of university study
   - Complete a secondary school mathematics course
   - Complete Western’s Business 2257 course or equivalent

   View a list of accepted equivalents at: ivey.ca/hba/2257list

2. **IVEY APPLICATION**
   Apply to the Ivey HBA Program at ivey.ca/hba

**Ivey HBA Application Deadline:**
January 31, 2020, 4 p.m. (EST)

**NOTES**

**A COMPETITIVE IVEY AEO APPLICATION INCLUDES:**
- Demonstrated leadership in extracurricular activities, community involvement and/or work experience
- Approximately a 90% average in your final year of secondary school
- Completion of a mathematics course for university-bound students

Watch the AEO application video: go.ivey.ca/aeo

**A COMPETITIVE IVEY HBA APPLICATION INCLUDES:**
- Demonstrated leadership in extracurricular activities, community involvement and/or work experience
- Strong academic performance in full-time studies at the university level for two years (80%+ average is competitive)
- Minimum 70% in Western’s Business 2257 course or equivalent

Watch the University application video: go.ivey.ca/hba-university
The future is what you make it.
As an Ivey HBA student, you’ll develop the skills to succeed and have space to explore. With that in mind, we’ve left some room for you to make notes, set goals, or doodle, as you prepare to leave your mark on the future.
Some of the most stimulating, challenging and rewarding years of your life are just ahead. We’re here to help you meet your future you.

JOIN US AT IVEY.

To plan a visit or learn more, contact us at:

519.661.4111 — hba@ivey.ca
www.ivey.ca/hba