

IVEY HBA
HONOURS BUSINESS ADMINISTRATION

CREATE
~~FIND~~
YOUR
PATH.

THE FUTURE BELONGS TO:

ME.

IVEY BUSINESS SCHOOL

Chart Your Own Future

At Ivey Business School,
you're free to explore your
passions beyond the classroom—
and beyond the boardroom.
You're free to create your own
path and become whoever
you want to be.

Business as **UN**Usual

You're not a typical
business student.
We're not your typical
business school.

What sets Ivey apart?
A powerful combination of
five interlinked elements.
The integration of these
elements makes the Ivey
Honours Business Administration
(HBA) Program experience
unique and beyond the scope
of anything offered at
traditional undergraduate
business schools.

The Ivey Difference

1

Your
Classmates

2

Program
Structure

3

Learning
Environment

4

Knowledge
Transfer

5

Career
Management

THE IVEY DIFFERENCE

1

Your ~~Classmates~~ NETWORK

BUSINESS PARTNERS

CONSULTANTS

CO-FOUNDERS

MENTORS

COLLEAGUES

ASSOCIATES

When you sit in an Ivey classroom,
you'll be surrounded by some of the
most accomplished, engaged and
talented people you'll ever know.

INVESTORS

FRIENDS



Melanie Thomas, HBA '11,
Sr. Director, Emerging Opportunities,
Community Foundations of Canada
(Left)

Richard Wong, HBA '10,
Account Executive, LinkedIn
(Centre-Left)

Kate McLauchlin, HBA '11,
Innovation Product Leader,
Zero Gravity Labs, LoyaltyOne
(Centre-Right)

Paul Mitskopoulos, HBA '14,
Enterprise Account Executive,
LinkedIn,
(Right)



**"One of the benefits
of an education is
who you meet while
you're getting it."**

Heather Payne, HBA '09
Founder & CEO, Juno



Smart

Your peers have "top of the class" academic records from more than 45 different programs. Learn with, and from, a class of students who knows how to balance studies and extracurricular pursuits exceptionally well.



Diverse

Ivey HBAs come from more than 30 different birth countries..20-30% of students in your class are from outside of Ontario, and many have impressive international experiences.



Leaders

It's not just about grades. At Ivey, achievement outside of the classroom is as important to the selection process as academic achievement. Ivey HBAs have demonstrated leadership in extracurricular activities, inspiring commitment to their communities, and wide-ranging experience beyond the classroom.

LEARN MORE AT:
ivey.ca/hba/yourclassmates

Program Structure

FREEDOM

SECONDARY SCHOOL

UNIVERSITY

YEAR 1

YEAR 2

UNIVERSITY

YEAR 3

YEAR 4

OPTIONAL

YEAR 5+

AEO APPLICATION

Advanced Entry Opportunity (AEO) Application
go.ivey.ca/aeo

NOTES

YOUR FIRST TWO YEARS

Begin your undergraduate degree exploring your academic interests and finding new ones. In your first two years, you can study in any faculty at Western or another recognized university. This opportunity means you and your HBA classmates bring diverse perspectives to the Ivey classroom.

Unlike traditional business schools that expect you to choose a specialization early on, the 2+2 program structure of the Ivey HBA gives you the freedom to explore your academic interests before choosing your career options.



Valérie Yau, HBA '18,
Analyst, Invictus Analytics + Strategy.

COMBINED DEGREES

Deep business knowledge combined with another academic discipline make for a strong career foundation. Apply your first two years of study at Western (or an affiliate) to obtain two degrees — your HBA and a degree in:

ARTS & HUMANITIES

ARTS & SOCIAL SCIENCE

ECONOMICS

ENGINEERING

GEOGRAPHY

GLOBAL STUDIES

HEALTH SCIENCES

INTERNATIONAL RELATIONS

KINESIOLOGY

LAW

MEDIA, INFORMATION & TECHNOLOGY

MEDICAL SCIENCES

MUSIC

NUTRITION & DIETETICS

POLITICAL SCIENCE

PSYCHOLOGY

SCIENCES

ACCELERATED MASTERS PROGRAMS

As an Ivey HBA, you have the option to fast-track the completion of an Ivey Masters program:

Master of Science in Management (MSc): ivey.ca/msc

MBA Direct for Ivey HBA Graduates (MBA):
ivey.ca/mba-direct

Accelerated MBA for Business Graduates (MBA): ivey.ca/amba

HBA1

Your first year in the Ivey HBA Program (HBA1) is typically your third year of university. You work with the same classmates, in the same classroom, with a dedicated faculty team. You cover the essentials of what every good manager needs to know and be able to do. Career Management is also built into the curriculum to help you define your career goals and develop job search strategies to get you there.

HBA2

In your second year of the Ivey HBA Program (HBA2), you build strength from the foundational business knowledge and skills developed during your first year. A wide range of elective courses in HBA2 allows you to design a personalized program of study to round out your business management education and complement your career objectives.

25% OF THE CLASS PURSUE COMBINED DEGREES

LEARN MORE AT

ivey.ca/hba/programroadmap

CPA ACCOUNTING ACCREDITATION

The Ivey HBA accounting stream, including the Graduate Diploma in Accounting, is accredited by CPA Canada.

ivey.ca/accountingcentre/for-students

INTERNATIONAL OPPORTUNITIES

Spend your final term on exchange at a top business school in Asia, Europe or Latin America, take part in a study tour, or get involved in a student leadership project abroad.

ivey.ca/hba/international



Classroom Interactivity

With a high level of classroom interaction, you get to know your classmates and your faculty team well. Outside of the classroom, you will work with your classmates in learning teams and on group challenges, such as 48-hour reports.



Renowned Faculty

Your expert faculty team works together to deliver a program experience that builds from class to class. As a team, they ensure that each student's experience is both **challenging and rewarding**.



Dynamic Schedule

At Ivey, you have three blocks of class time each day. The different areas of content are then scheduled dynamically. This allows us to sequence learning as you need it so that **content is integrated**. This flexibility enables timely, relevant content and events that are not part of a specific course.



Class Cohort

When you join Ivey as an HBA student, you join a section of 75 students who are exceptional, just like you.

HBA CLASSMATES FROM MORE THAN 45 DIFFERENT ACADEMIC PROGRAMS

THE IVEY DIFFERENCE

3

Learning Environment **EXPERIENCE**

LEARN MORE AT:
ivey.ca/hba/environment



Unlike traditional business schools, the Ivey HBA program is an **integrated experience**, rather than simply a series of courses. Your faculty, classmates, and schedule are as important to your learning as your courses.



"In the business world, the one constant is change. Through dynamic experiences in the classroom and beyond, I gained the core skills I needed to build the company and team that I have now."

Michael Katchen, HBA '09
Co-founder and CEO, Wealthsimple

4

Knowledge ~~Transfer~~ TRANSFORMED

An Ivey classroom is different. Instead of passively listening to a lecture, you'll actively participate in every class and program activity. We call it **high-engagement learning**. You will challenge, and be challenged. And, in the process, you'll learn more than you ever thought possible.

400+ CASE
STUDIES =
BROADER
PERSPECTIVE

LEARN MORE AT:
ivey.ca/hba/learningmethods



Fareen Ahmed, HBA '12
Manager, Format Strategy, Walmart Canada

"Managing time effectively, adapting to different working styles, and developing a high performance work ethic are critical to your success. That's a lesson I've taken from the classroom to the workplace."



Case Studies

Experiencing more than 400 real-world business cases will give you the knowledge, skills and judgment to perform at an entirely different level when you enter the workforce. Some traditional business schools use cases as exercises to support lectures and textbooks (in fact, many use Ivey cases), but at Ivey, you are taught through cases primarily. Instead of simply listening to lectures and taking notes, you dive into real issues, make and defend decisions, feel the pressure and take action. It's a true simulation of the realities of business. Ivey is among a very select few schools around the world to teach in this innovative way.



Experiential Learning

Your Ivey learning experience continues beyond the classroom, from case competitions, and creativity challenges, to consulting with real clients and developing new ventures. Your experience in teams and work outside the classroom are just as important to your education as what you learn in class. You'll develop the skills and judgment to hit the ground running, wherever your passion takes you.

5

Career Management

= READY

Gain access to a wealth of resources to help you explore career options, choose a personalized career plan and develop a strategy to get you there.



Ivey offers a variety of services, activities and events to help refine your job search skills and ensure you're prepared for the job market. Ivey HBAs are recruited into challenging roles, in a broad range of industries, by leading global organizations.

While many graduates work in consulting, finance and accounting, others use the leadership skills learned at Ivey to launch careers in arts, non-profit organizations, health care, technology, and startups.

Ivey's world-class reputation and extensive alumni network open many career doors, even outside of Canada.

By The Numbers

96%

Summer Employment

96% of students secure summer employment compared to a co-op rate of 80% at other schools

1 in 2

Alumni Success

Nearly 1 in 2 Ivey HBA grads holds a title of Director or higher

40+

International Exchange

40+ exchange partners in Europe, Asia and Latin America

1/3

Internship Success

1/3 of Ivey's summer internships resulted in full-time job offers with the same firm

30+

International Classmates

HBA students come from more than 30 different birth countries

26+ THOUSAND

Alumni Network

26,000+ alumni in 105 countries

96%

Career Success

96% of Ivey HBA grads received an employment offer within three months of graduation

\$2.5 MILLION

Financial Support

2.5 million available in scholarships and bursaries

MY PATH

LEARN MORE AT:
ivey.ca/hba/recruiting

BE ~~See~~ the Difference

Take Action

LEARN
BY DOING

The essence of being a leader is the ability to make and defend decisions amid uncertainty and pressure, often with incomplete, conflicting or ambiguous information. Learning from case studies at Ivey challenges you to make tough decisions, and then reflect and learn from them, so you're better prepared to make a difference in the real world.



Communicate Persuasively

Strong communication skills are crucial in business. You need to be able to give clear, consistent direction, inspire colleagues, and ensure everyone is aligned. In an Ivey

classroom, you don't sit back and listen. You're an active part of every discussion. You are coached on communicating effectively, and empowered to achieve your best.

EXPRESS IDEAS
CONFIDENTLY

Maximize Team Potential

BUILD A
HIGH-PERFORMING
TEAM

It's essential to be able to work effectively with others – whether in the next office, another division or another continent. Understanding how groups work, being a productive team member and being able to lead a team will help you excel. Working in teams from Day One, you quickly gain an appreciation for the power of an effective team – where the whole is greater than the sum of its parts.

Set Priorities

FIND YOUR
BALANCE

Business demands a lot. You have to be able to prioritize, handle workloads and thrive under pressure. The pace of the HBA Program is demanding and exhilarating. You tackle challenges that

will push you to achieve more than you ever thought possible. Ask any Ivey HBA grad about 48-hour reports and you'll hear how these experiences changed them for the better.

Manage Complexity

UNDERSTAND
BUSINESS
CHALLENGES

In your career, you'll be asked to contribute to projects with varying degrees of complexity. You need the confidence to assess, decide, communicate and deliver. The Ivey HBA Program challenges you with a

series of business simulations of increasing complexity. Built into the program at critical points, they ensure you get the opportunity and coaching you need to integrate and apply your learning in a real-world context.

GET

Look Ahead



NOTES

A COMPETITIVE IVEY AEO APPLICATION INCLUDES:

- Demonstrated leadership in extracurricular activities, community involvement and/or work experience
- Approximately a 90% average in your final year of secondary school.
- Completion of a mathematics course for university-bound students.

Watch the AEO application video: go.ivey.ca/aeo

OPTION 1

Apply from Secondary School

1

IVEY APPLICATION

Apply for Ivey Advanced Entry Opportunity (AEO) conditional pre-admission to the Ivey HBA Program at ivey.ca/hba

2

WESTERN APPLICATION

Apply for admission to Western or one of its affiliated university colleges through the Ontario Universities Application Centre (OUAC) at ouac.on.ca

3

COMPLETE YEARS 1 & 2 AT WESTERN

Progression standards are required to maintain your conditional acceptance.
For details, visit ivey.ca/hba



Ivey AEO Application Deadline:
January 15, 2020, 4 p.m. (EST)

OPTION 2

Apply from University

1

COMPLETE YEARS 1 & 2 AT WESTERN OR ANOTHER UNIVERSITY

Pursue any course of study at university and ensure that you:

- Maintain a full course load during two years of university study
- Complete a secondary school mathematics course
- Complete Western's *Business 2257* course or equivalent

View a list of accepted equivalents at:
ivey.ca/hba/2257list

2

IVEY APPLICATION

Apply to the Ivey HBA Program at ivey.ca/hba



Ivey HBA Application Deadline:
January 31, 2020, 4 p.m. (EST)

NOTES

A COMPETITIVE IVEY HBA APPLICATION INCLUDES:

- Demonstrated leadership in extracurricular activities, community involvement and/or work experience
- Strong academic performance in full-time studies at the university level for two years (80%+ average is competitive)
- Minimum 70% in Western's *Business 2257* course or equivalent

Watch the University application video:
go.ivey.ca/hba-university

The ~~End~~ BEGINNING

The future is what you make it.

As an Ivey HBA student, you'll develop the skills to succeed and have space to explore. With that in mind, we've left some room for you to make notes, set goals, or doodle, as you prepare to **leave your mark on the future.**

NOTES

**Some of the most
stimulating, challenging
and rewarding years of
your life are just ahead.
We're here to help you
meet your future you.**

JOIN US AT IVEY.

To plan a visit or learn more,
contact us at:

**519.661.4111 — hba@ivey.ca
www.ivey.ca/hba**



@IVEYHBA



IVEYHBA



IVEYBUSINESS



@IVEYBUSINESS