



IVEY



2020 AEO STUDENT HANDBOOK

Your Guide to Advanced Entry
Opportunity Status

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INTRODUCTION

This Ivey AEO Student Handbook is intended to answer your questions. We encourage you to read through this handbook and keep it close by for future reference.

During your first and second years at Western, you will be a student in the faculty of your choice. We encourage you to take advantage of the facilities, services, and counselling available from your faculty. There are resources available at Ivey as well. Should you have any questions related to AEO, you can contact the AEO Admissions Coordinator. After joining Ivey in your third year, you will have access to the outstanding facilities available at Ivey, including: HBA Program Services, Career Management Services, Information Technology, the Business Library and the HBA Student Association.

The HBA Team includes the Director, HBA Program Services, and the Director, HBA Recruiting & Admissions. They work together to provide support to AEO students and the HBA Program.

We hope your time at Western and Ivey will be filled with wonderful opportunities and memories that will last a lifetime. The HBA team is here to make sure that you have the best experience possible at Ivey.

ADMINISTRATION

Our area manages all AEO and HBA activities as they pertain to you from your initial contact with Ivey, right on through to Convocation. Feel free to contact us if you have questions about your AEO progression requirements, combined degree opportunities, and information about the HBA Program, class visits, information sessions, and admissions.

Who to Contact

For information regarding AEO:

Nancy Donovan, AEO Admissions Coordinator
ndonovan@ivey.ca

For information regarding admission to the HBA Program:

Pam Martin, HBA Admissions Coordinator
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For information about HBA combined degrees:

Stephanie Saar, HBA Academic Counsellor
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For booking a visit to an HBA class:

hba@ivey.ca

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ADVANCED ENTRY OPPORTUNITY

The Ivey Advanced Entry Opportunity (AEO) has been designed to offer outstanding students a place in the HBA Program after successfully completing two years of university studies at Western or one of its affiliated university colleges.

Once you receive and accept your Ivey Advanced Entry Opportunity offer, you will enroll in a faculty at Western or one of the affiliated university colleges for your first two years of study. At university, we will be looking for you to maintain a level of achievement similar to your secondary school accomplishments. You will be required to maintain an overall two-year average of at least 80.0%, with a minimum grade of 70.0% in Business 2257, along with strong contribution, while remaining involved in extracurricular activities which will be assessed by the HBA Admissions Committee (see a list of the full AEO progression requirements on page 9).

What do I do now?

1. Ensure that you have accepted **both** your offer to Western (or to one of the affiliated university colleges) through OUAC **and** your Ivey AEO offer by the deadline stated in each of your offers of admission.
2. To help facilitate your transition to university life, all new students are encouraged to participate in Western's full day Summer Academic Orientation (SAO) program. Parents and family members are also invited to participate in this one-day program, where students can select courses with an academic counsellor, create a course timetable and register in courses. Telephone counselling is available for students who live outside a four-hour travelling distance to Western. Information on how to register for SAO can be found at www.sao.uwo.ca
3. Make sure to update your Ivey account with your new mailing and email addresses after arriving in London in September. Note that many secondary school email addresses become inaccessible after graduation. Updates may be completed online through your Ivey account.

THE IVEY HBA DIFFERENCE

HBA Program

- 2 + 2 program
 - Years 1 & 2, students study in a faculty at Western or one of its affiliated university colleges.
 - Years 3 & 4, intensive general management program in required and elective Ivey courses.
- Experiential learning, including case study method of teaching – develops analytical and critical thinking skills.
- Learning teams – develop interpersonal and negotiation skills.
- Ivey Field Project – an HBA2 course that includes experience with a real business, non-profit, or new venture.
- Combined Degrees Opportunity – combine your HBA with a JD from Law, or an Honours Specialization from: Arts and Humanities, Arts and Social Science (Huron), Engineering, Geography (incl. Urban Development), Global Studies (Huron), Health Sciences, Kinesiology (Sport Management), International Relations, Media, Information & Technoculture, Medical Sciences, Music, Nutrition and Dietetics (Brescia), Political Science, Psychology (Huron or UWO Main), or Science. Also, Ivey's Master of Science in Management.
- Small class size (76-78 students in each HBA1 section and HBA2 required courses); average of 50 students in HBA2 electives.

Outstanding Students

- Natural leaders, team players, good communicators – a dynamic class experience.
- Quality and diversity of the admitted class – academically strong and well-rounded with extra-curricular involvement, leadership skills, and demonstrated achievements; academically and geographically diverse.

World Class Faculty

- Faculty teach across programs – HBA, MBA, MSc, EMBA, PhD, Executive Development.
- Active internationally in research, case writing and teaching.

Influential Alumni

- Strong alumni connections.
- 1 in 2 alumni hold senior management positions. We have active employment information on 17,780 of our graduates. Of these alumni, 8,468 hold senior management positions within their companies. This includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Head, Managing Director, Owner, Partner, President, Proprietor, Treasurer, Vice

President and Director. This is a total of 48% of alumni or approximately 1 in 2. Statistics taken in August 2017.

- Ivey Advisory Boards in Canada and Asia.

Ivey Distinction

- CEMS – Ivey membership in an alliance of some of the top business schools in the world opens up educational and career opportunities for HBA graduates internationally.
- EQUIS accreditation by European Foundation for Management Development – Ivey is in the ranks of top tier international business schools.
- 2nd largest producer of business cases after Harvard; largest producer of Asian business cases.
- Excellent career opportunities for HBA grads supported by outstanding career management.
- Consistently ranked among the best management schools in the world.

The Ivey HBA is more than a return on investment; it is preparation for success, however you may define it.

PROGRESSION REQUIREMENTS

Progression to the HBA Program may change from time to time depending on the structure of the HBA Program. To progress to the Ivey HBA Program in third year, Ivey AEO students must:

- Enroll at Western or one of the affiliated university colleges for years 1 and 2 with a full course load (5.0 credits) during each regular academic year (September-April);¹
- Achieve an overall two-year average of at least 80.0% in 10.0 full university credits (5.0 in each year; excluding pass/fail courses) in any faculty, in any program.² The required two-year average for AEO students registered in the Faculty of Engineering is 78.0%;
- Pass all courses in the first two years;
- In year 2, enroll in a module (i.e. Major, Honours Specialization, etc.) and take a minimum of 2.0 of the required courses for that module plus Business 2257; students may not be 'undeclared'; consult your faculty as some modules may require more than 2.0 courses in year 2 for progression within that faculty;
- Take all senior level courses (numbered 2000 and higher) in year 2 including Business 2257. Permission to register for a first-year course in year 2 will be granted by the HBA Program Services Office only under special circumstances;³
- The courses MOS 2310A/B and 2320A/B will not count towards the 10.0 credits required for admission into the HBA Program;
- Take Business 2257 between September and April of year 2, achieving no less than 70.0%. Given the participative nature of the HBA Program and its case-based learning methodology, students are strongly encouraged to demonstrate a satisfactory level of class contribution in Business 2257. Feedback from instructors will also be taken into account;⁴
- Complete the equivalent of a Grade 12 U-level mathematics course, if not previously taken during secondary school (such as 1229 A/B);
- Continue involvement, achievement, and leadership in extracurricular activities in years 1 and 2;
- Adhere to all student code of conduct regulations at your respective institutions. Violations of such codes will be considered as part of the admissions process;
- Complete an Ivey AEO Activity Report at the end of year 1 so that Ivey can provide feedback on progression to date;
- Complete the Ivey AEO2 Intent to Register application in year 2 to confirm your intention to join the Ivey HBA Program in year 3.

Special Notes

It is not possible for the Ivey Business School to admit all applicants who meet its minimum requirements. Meeting the minimum progression requirements does not guarantee admission to the Ivey HBA Program. Therefore, it reserves the right to refuse admission to any AEO or HBA applicant.

Part of our assessment of leadership potential relates to leadership character. As such, examples of circumstances in which Ivey may exercise this right are, without limitation:

- Misrepresentation or omission of facts on any application (AEO, AEO1 Update, AEO2 Intent to Register, Financial Aid, etc.)
- Academic misconduct
- Breach of any university Code of Conduct
- Commission of any statutory offence
- Any conduct that would bring the reputation of Ivey into disrepute

1 AEO students may take courses in the summer but these will not be counted as part of the 10.0 courses required and, thus, the grades from summer courses will not be included in calculating the two-year average. Students who repeat courses in the summer previously taken during the regular academic year without special permission, will lose their AEO status.

2 Repeating a course to raise your average is not permitted. If you need to repeat a course in order to progress in your module (i.e. a particular grade is required), please contact hba@ivey.ca and request an AEO Special Permissions form. In the event you are required to repeat a course for a legitimate academic reason, the HBA Admissions Committee will count both attempts in the calculation of your two year average.

3 Students wishing to complete a first-year course in year 2 must request special permission from the HBA Program Office. Special permission requests are reviewed on a case by case basis and require a legitimate academic reason. Students must submit an AEO Special Permission form at least five days prior to the add/drop deadline for the requested course.

4 Engineering students following the Business Option module must take Business 2257 during the regular academic year (September – April). Engineering students following a regular module are permitted to complete Business 2257 during Intersession (May-June) following Year 1 or Year 2. The same minimum grade (70%) in Business 2257 is required for all AEO students.

YOUR FIRST TWO YEARS

Year 1

Courses

For most programs at Western and the affiliated university colleges, the first year is a general one where you'll take introductory-level courses in a range of subjects. Begin your undergraduate degree exploring your academic interests and finding new ones. The HBA Program requires numeracy, quantitative literacy, familiarity with descriptive statistics, and proficiency with Microsoft Excel. Building these skills in your first and second year coursework can help you prepare for excellence in the program. There are many courses available at Western that can help you develop and practice these skills. We encourage all AEO students to take a university-level course to help strengthen your numeracy skills.

In February-March of your first year, during Intent to Register, you'll choose which program or module you would like to enter for year 2. Ivey does not value any particular program or module over another. Choose a program that suits your interests and for which you meet the requirements. Academic counsellors and department advisors across campus offer information sessions during Intent to Register to help students navigate their choices. They will also review required courses with you to help you plan your next year. By June, once final grades are available, you'll receive a message online in your Student Center as to whether you were eligible for the module you selected.

Business 1220E Introduction to Business

This first-year course is offered by Ivey to give students from all faculties the opportunity to learn business fundamentals in finance, marketing, operations, organizational behavior, and general management. While the course is not required for admission to the HBA Program, it is recommended since it will introduce you to Ivey's case method and provides a good foundation for Business 2257.

Transfer Credits

Many AEO students enter university with transfer credits from IB or AP courses taken in high school. While these courses will be listed as credits on your academic record, they will not be counted towards the 10.0 courses required for your AEO progression. All AEO students are required to complete 5.0 courses during the regular academic year in each of years 1 and 2.

The benefit of transfer credits is that they can free up your schedule for other first-year courses, or they could be used as prerequisites for senior-level courses. An Academic Counsellor will be able to explain this when you choose your courses during Summer Academic Orientation.

Extracurricular Activities

During your first two years, the HBA Admissions Committee will look for you to maintain strong leadership and extracurricular involvement in order to meet your progression requirements. All fields—arts, student and residence government, athletics, clubs and organizations, part-time jobs and community involvement—are equally valuable. The skills and knowledge you acquire through these activities will be beneficial in the daily discussions that take place in your HBA classes. Remember that students admitted through regular admissions (after two years of university) are very heavily involved in extracurricular activities, and will become your future classmates.

AEO1 Activity Report

By April of your first year, you will be required to fill out an extracurricular activities report online in Ivey's Student Portal. This report will focus on your involvement in extracurricular activities since you graduated from grade 12 as well as those during year 1 at university. You will also be expected to provide verification by way of a contact name and email address for each activity. This report will allow us to give you feedback on your level of involvement so that you may make any necessary adjustments during your second year. We will communicate instructions on how to complete this report via email, so it is critical that you keep your email address updated through your Ivey account.

Year 2

Courses and Module(s)

All AEO students must enter a module (i.e. Major, Honours Specialization, etc.) in year 2 which will allow them to continue in a program should they not maintain Ivey AEO status, or should they decide not to pursue the HBA Program. AEO students are not permitted to be “undeclared” in year 2.

Once your choice of module has been confirmed in your Student Center, you will register for your year 2 courses. Keep in mind that of the 5.0 courses you select, 1.0 must be Business 2257 (see details below) and at least 2.0 must be **required** for your module(s). For a full list of the courses required for your chosen module, consult the Academic Calendar, an academic counsellor in your home faculty, or a program advisor in your home department or program.

If you are considering a combined degree you'll need to be registered in the appropriate Honours Specialization module and follow the list of required courses as outlined in the Academic Calendar. Please note that all Western breadth and essay requirements must be completed if pursuing combined degrees.

Please note: Students are responsible for ensuring that their selection of courses is appropriate and accurately recorded and that all course prerequisites have been successfully completed. It is your responsibility to ensure you are meeting the progression of the Ivey Advanced Entry Opportunity. Being unaware of AEO progression requirements is not a valid excuse for failing to meet them.

Business 2257 Accounting and Business Analysis

Students must complete Business 2257 during the regular term (September-April) in year 2 with a final grade of 70.0% or higher and a satisfactory contribution grade (Engineering students, see page 9 for details). Students who do not meet these requirements will lose their AEO status and are ineligible for consideration for the HBA Program. Students may, however, re-take Business 2257 during Intersession in order to be eligible for consideration for the HBA Program as a non-AEO applicant. **Note:** doing so will not replace the first attempt—both grades will be used in the overall average calculation.

Students participating in an international academic exchange program in year 2 may register for Business 2257 during Intersession prior to, or after, their exchange. In extenuating circumstances, these students may take an equivalent course to Business 2257 at their exchange institution. If the course is not found on this list www.ivey.uwo.ca/hba/program-details/university-years-1-2, a copy of the course outline must be approved for equivalency by the HBA Program Services Office. For more information, please contact hba@ivey.ca.

The grading system for Business 2257 traditionally includes 10% for class contribution. **There is a direct correlation between success in the HBA Program and contributing in class.** We encourage you to become comfortable with participating in Business 2257. The Business 2257 instructors will take attendance, keep a daily record of your class contribution, and provide the HBA Admissions Committee with feedback on your contribution and overall performance in the course.

BMOS Courses

Students interested in pursuing an HBA Degree must defer [MOS 2310A/B](#) Finance for Management and Organizational Studies and [MOS 2320A/B](#) Marketing for Management and Organizational Studies until Year 3. These two courses will not count towards the 10.0 credits required for admission to the HBA Program and are discouraged for those students continuing on to Ivey. Students continuing in MOS complete [MOS 2310A/B](#) and [2320A/B](#) in Year 3 prior to enrolling in MOS courses for which these courses are the prerequisite.

Also, although **Business 2257** is a required course for some BMOS module(s), it does not count as 1.0 of the 2.0 required courses in year 2. That is, you must take 2.0 courses required for your module in addition to Business 2257.

International Exchange in Year 1 and 2

Western's International Exchange Program provides opportunities for eligible students to spend a semester or a full year studying at a partner university. Interested students must apply to the Western Exchange Program (for information please email: exchange@uwo.ca) and have their courses approved by their home faculty's Academic Counselling office.

Ivey AEO students must request permission from the HBA Program Services office hba@ivey.ca to maintain their Ivey AEO status while on an approved International University Exchange. The basis of this approval is documentation that the AEO progression requirements will be met.

If your exchange is in year 2, you must ensure the HBA Program Services Office receives a copy of your official final transcript from your exchange institution by **June 30**. Please note, if you are going on exchange in the Winter term, your final transcript may not be received by this date. In that instance, please have your exchange institution email your "unofficial final grades" to hba@ivey.ca by June 30. Official final transcripts must be mailed to both Western's Exchange Program Office and the HBA Program Services Office as soon as they are available. The timing of your HBA admission decision will be delayed if grades are not received by the June 30 deadline. If an offer is extended, it will be conditional until receipt of final transcripts.

Students not meeting the Progression Requirements

If you fail to meet any of the Ivey AEO progression requirements and thus lose your AEO status, (e.g., average less than 80.0%; lack of extra-curricular involvement; less than full course load, etc.) you will automatically be considered along with regular HBA applicants to the HBA Program. Your AEO2 Intent to Register application will be reviewed during the regular admission cycle and you will be notified of our decision starting in June. Ivey AEO students being reconsidered for the HBA Program will not be charged the regular HBA application fee.

AEO2 Intent to Register

In January of your second year you will be asked to submit an AEO2 Intent to Register application. You will be required to write about your extracurricular activities since beginning university. You will also be expected to provide verification by way of a contact name, phone number and email address for each activity. We will communicate instructions on how to complete this application via email, so it is critical that you keep your email address updated through your Ivey account.

What happens if I am not admitted through the regular admissions process?

If you do not receive an offer to the HBA Program, you may continue in your current module of study. Many students reapply to the HBA Program while in their third year and are often successful in gaining acceptance. You would need to submit an HBA application before the deadline (last Friday in January) in your third year.

LOOKING AHEAD: THE HBA PROGRAM

Years 3 and 4

The Ivey HBA Program is designed to develop you both inside and outside the classroom. We offer many opportunities to help our students maximize their professional, personal and academic potential. Business problems rarely come in neat little boxes labeled “marketing” or “finance”; they spill over into several functional areas. At Ivey, courses and projects are integrated around common themes and issues, so that you develop a broad management perspective. We offer a tightly woven program, not a list of unrelated courses.

In today’s highly competitive global marketplace, managers must understand global business issues and be sensitive to cultural differences. At Ivey, most professors have taught, researched or consulted internationally. Ivey faculty members are deeply committed to their students and year after year our HBAs tell us that the faculty is the best thing about the Program.

At Ivey, you learn to think on your feet. You present and defend your ideas in small and large groups, developing strong oral and written communication skills. Much of the factual knowledge you learn in any management program, including Ivey’s, may change over time. At Ivey, we do more than focus on facts; we also help you develop analytical and problem-solving skills that you will use throughout your career. In short, what other schools might offer in special situations only, Ivey excels in every day.

HBA 1

The first year of the HBA Program is typically a student’s third year of university. The HBA1 year consists of integrated courses designed to offer a broad management perspective. These courses are offered in a dynamic, ever-changing timetable that weaves the courses together into a complete package of what every manager should know and be able to do. Students do not take any other courses in the HBA1 year than those required.

Currently, these courses are: *Strategy, Marketing, Communications, Finance, Operations, Leading People and Organizations, Decision Making with Analytics, Financial and Accounting Fundamentals, Leveraging Information Technology and Learning Through Action*. Refer to www.ivey.uwo.ca/hba/program-details/ivey-hba1-year-3 for information on your first year courses.

HBA2

HBA2 consists of required courses and elective courses. Elective courses allow you to design a personal program of study that is best suited to your needs and career objectives. You will also be required to undertake an Ivey Field Project in a small group. Along with the required courses, Ivey gives you the flexibility to design the breadth and depth of your course of study. As an HBA2 student, you may:

- concentrate mainly in one functional or career-focused area,
- choose to take a broad overview approach and select courses from several areas, or
- develop special expertise in certain techniques of analysis

The Case Method

Ivey is famous for its practical, collaborative teaching approach. We rely extensively on the case method of study. We value learning by doing, learning by working with actual business challenges faced by real managers. During the Program, you will study hundreds of these cases. These are not stories; rather, they challenge your ability to analyze information, make decisions, and defend those decisions when others around you may disagree. By analyzing real business cases daily in class, you learn to become a manager. Case classes are more engaging than traditional lecture methods. HBAs advance ideas and debate them—often there is no right or wrong solution to the case. Unlike the traditional lecture method, which involves one-way delivery of accepted truths and ideas from a professor to a student, Ivey's approach involves equal contribution from all members. Faculty ask questions of the HBA students, and vice versa. Students will pose questions to classmates and engage in lively debates. Faculty will also probe participants' observations to see if they can and will stand behind their statements.

Learning Teams

At Ivey, individuals are responsible for their own learning. Everything we do is arranged to make that possible and to make it exciting. Learning by the case method is an example of a three-step process designed to facilitate individual learning. First, students prepare the cases on their own. Second, they discuss their ideas in small groups we call learning teams. Learning teams meet frequently to discuss cases before they come up in class. These team discussions allow students to try out ideas with fellow students to get feedback. Typically, team members become very close, relying on each other's support both inside and outside of the classroom. Third, cases (and other materials) are discussed in class under the direction of the faculty member. The faculty member's role is to encourage debate, to challenge students to think and to argue constructively, and to add to the discussion based on knowledge and experience. In short, we all work together to learn together.

Notebook Computers

We are convinced that our students must be fully conversant with computer-assisted work styles in order to compete in today's job market. As a result, all HBA students are required to have a notebook computer for use in the HBA Program. Our IT Department publishes current specifications for notebooks annually.

Combined Degrees

Ivey is committed to providing students with unlimited possibilities. As a result, we have developed many combined degree partnerships to allow students to apply their first two years of study as a means of obtaining two degrees. The combination of a deep knowledge of business put together with a passion for another academic or professional field will make for a very strong career foundation for any student.

Currently we offer 18 combined degree opportunities. We are hoping eventually to provide students the opportunity to study in almost any Honours Specialization module at Western and have the option of completing that degree with their HBA. A complete list of our current combined degree partners is listed below:



Requirements

To complete combined degrees, a student must study in one of our partner faculties (see list above) and enter an eligible Honours Specialization module by their second year. During these first two years, students must follow the list of prerequisite and required courses for their module as outlined in the [Academic Calendar](#) and maintain a competitive average.

Note that students pursuing combined degrees must meet their program's essay course and breadth requirements before they graduate. It is highly recommended that these courses be completed during the first two years. Please refer to the [Academic Calendar](#) for specific requirements for your program.

Interested students apply for the combined degree program during the HBA1 year, which is typically a student's third year of study. If admitted, you would then spend your fourth and fifth years in a combination of both HBA2 courses and courses required for your Honours Specialization (with the exception of Law). In five years you will have completed two degrees which would normally take six years to complete.

Combined Degree with Law

The HBA/JD combination is also offered at Ivey. This combined degrees program allows students to complete two professional degrees in six years. Students would study in any faculty and module of their choice for the first two years and then come to Ivey in their third year. During the HBA1 year, students would apply to the HBA/JD program. In your fourth year, you would study only law courses in the JD Program and the fifth and sixth years would be spent taking a combination of HBA and law courses. It is highly recommended that you complete your LSAT before entering your HBA1 year.

Scholar's Electives Program

Students who are registered in the Scholar's Electives Program may continue their involvement while in the HBA Program as long as they are registered in a combined degrees program.

The Scholar's Electives Program is designed to provide an intellectually-stimulating learning environment for students who truly wish to undertake an interdisciplinary and/or research experience. Its goals are to foster a community of scholars who have diverse disciplinary and research interests, and a general intellectual curiosity about most disciplines.

Those selected will enroll in a Scholar's Electives module (3.0 courses) in addition to their Honours degree module and the HBA Program. The Scholar's Electives courses will bring students into contact with faculty members from different disciplines and will expose students to significant ideas from those different disciplines.

Scholar's Electives Admission Requirements

Students apply for admission to the Scholar's Electives program prior to registration in the first year of a BA, BHSc, BSc or BMSc degree program. Full-time students who qualify for membership in Western Scholars by having at least a 90% admission average are invited to apply. Selection will be determined by the Academic Dean on the basis of grades, admission subjects and personal accomplishments, such as demonstrated achievements beyond the classroom and community contributions, detailed on a supplementary admissions form.

Program Structure

Years 1 and 2:

- Register in a Scholar's Electives module and an Honours Specialization module leading to a B.A. Hon (see list of participating faculties and programs on previous page)
- Follow the required first- and second-year courses for both modules
- Follow AEO progression requirements

Year 3

- HBA1 courses only
- Apply for the combined degrees (acceptance confirmed upon receipt of final HBA1 grades)

Years 4 and 5:

- Combination of courses to fulfill HBA2, Honours Specialization module, and Scholar's Electives module

Career Benefits of Combined Degrees

Completing one of these combined degrees opportunities also provides students with a strong foundation as they consider various career paths. For students with interests in a specific industry or field, combined degrees can help graduates differentiate themselves from other candidates in a competitive employment market. Many employers highly value individuals who possess both a solid knowledge of the technical/scientific/social aspects of their operations and a strong understanding of the business principles needed to make their organizations successful. Individuals who obtain combined degrees with Ivey have the ability to showcase a unique depth of knowledge in both of these areas, helping them stand out when speaking to potential employers regarding positions of interest.

Employers also appreciate the level of initiative, personal drive, and commitment students demonstrate by completing combined degrees. Along with possessing a broadened perspective on organizational issues and challenges, students who complete combined degrees effectively demonstrate extraordinary abilities to multi-task, prioritize, and successfully manage multiple (and often competing) timelines, deadlines, and projects. These skills are universally valued abilities within organizations, further increasing combined degree candidates' marketability as they enter the workforce.

SPECIAL STREAMS IN HBA

Ivey offers unique certificate and accreditation options for HBA students. These include:

Certificate in Entrepreneurship

This certificate is a valuable experience for students who are committed to starting a new business at some point in the future, or know that many of the best employers seek employees with entrepreneurial skills and abilities.

The requirements include: the successful completion of required HBA2 courses; a summer internship or the development of your own business venture over the summer; participation in the Ivey Business Plan Competition; and active membership in the student-run club: Entrepreneurship@Ivey.

Certificate in Sustainability

This certificate aims to engage students in the knowledge and practice of sustainability and to create in them the ability to build and lead more sustainable organizations.

The Certificate in Sustainability was created to provide students with a coordinated set of courses and experiences that will provide a strong grounding in the principles, requirements and best practices of sustainability and best position them to begin their journeys as responsible C-suite decision-makers, entrepreneurs, non-profit leaders, or policy-makers. This certificate will appeal to four types of students:

- Students interested in sustainability consulting with a disciplinary or cross-disciplinary focus;
- Students who have discovered their personal calling for making a difference and are interested in the best ways to blend their vocation with a successful career in traditional organizations;
- Students interested in creating or exploiting sustainable opportunities at some time in the future after gaining additional insights on the convergence of marketplace and sustainability through well-placed employment; and
- Students committed to starting their own social or sustainable ventures as soon as feasible.

Certificate in Business French

This certificate was created to respond in a practical way to the interest in French of students from all areas of the University and from the general community. Designed to meet the needs of students wishing to achieve a high level of proficiency in written and spoken French, the Certificate Program in Business French assures that students will become functionally bilingual and able to use French effectively in the workplace. The certificate is offered through the Faculty of Arts and Humanities with its Department of French Studies being an examination center for the Paris Chamber of Commerce and Industry Business French exams.

Full details of the Certificate can be found in the [Academic Calendar](#). Please consult with the Department of French Studies and the HBA Program Services Office for help planning how to complete all HBA2 requirements as well as the French Certificate requirements in your AEO and HBA years. Please note that there are required courses that must be completed in first and second year.

Accounting Accreditation

There has been a significant change in the accounting landscape as a result of the merger of the three accounting designations in Canada – Chartered Accountants (CA), Certified Management Accountants (CMA) and, Certified General Accountants (CGA). The outcome of the merger is an education program at both the university and CPA Canada level that is consistent across the country.

CPA stream students must complete an undergraduate degree including a set of courses that cover the required competencies for entry to CPA Canada's Professional Education Program (PEP). All of the required prerequisite courses are offered in the HBA program combined with Ivey's offering of the Western Graduate Diploma in Accounting (GDip).

CPA stream students are able to apply for admission to Western's Graduate Diploma in Accounting.

Upon successful completion of this 13 week graduate diploma program offered at Ivey, students are qualified to enter the CPA PEP at an advanced stage: Capstone Modules 1 and 2, and continue on to complete the Common Final Examination. The HBA Program combined with Western's Graduate Diploma in Accounting is accredited under CPA National Accreditation Standards.

Please note that if a student decides to enter PEP or complete the GDip at another institution, the student will need to take an Advanced Financial Accounting course offered outside of Ivey (i.e., at Western or another Canadian University).

International Exchange Program

As part of the HBA Program, HBA students may apply for the opportunity to spend a semester of their second year abroad (spring term). Ivey students can participate in the exchange program at one of our 40+ different partner schools in Europe, Asia and South America. See a current list at www.ivey.uwo.ca/hba/program-details/career-and-program-options/hba-international-partner-schools

The purpose of the HBA International Exchange is to:

- Provide an opportunity for HBA2 students to live and study in a foreign environment, enriching their international experience and exposing them to a culture with which they may be doing business in the future;
- Provide the opportunity for international students to live and study in a Canadian environment, enriching their education and the education of Ivey HBA students who share classes with them.

Approximately 20-25% of students participate in an exchange program in their HBA2 year. Ivey students can learn about the International Exchange Program from information sessions during the school year and from students who are on exchange at Ivey.

Applications are submitted in HBA1, followed by an interview with the Exchange Selection Committee to determine students' suitability for the program. Ivey students pay regular tuition fees through Western and are treated as if they have paid at the host exchange school.

There are other, short term courses that provide international experience as well. For example, in the past these have included a micro-financing project in Honduras; a trip to Israel; and a service learning opportunity in Africa.

MSc in Management

During HBA1, students have the opportunity to apply for conditional acceptance to the Ivey MSc in Management Program. The Ivey MSc is a direct-entry program requiring no previous full time work experience. The Ivey MSc is a transformational experience for ambitious students who want to build on their undergraduate success, hone their skill-set, develop their leadership abilities and accelerate their career success.

The Ivey MSc offers students three fields of study: International Business with CEMS-MIM, Digital Management and Business Analytics.

Ivey MSc in International Business and CEMS-MIM

Students will gain practical experience, expand their network and learn first-hand how to successfully navigate between where they are and where they want to go. The experience includes opportunities to study abroad and a guaranteed 10-week international work term, The Ivey Global Lab. Bilingual students are able to add the top-ranked CEMS MIM designation to their Ivey MSc to open up international employment opportunities. Students in the CEMS-MIM program have the opportunity to go on up to 2 international exchanges abroad with any of our 30 partner schools. To learn more about CEMS visit www.cems.org.

Digital Management

The business world is changing rapidly and companies have to re-think who they are. In order to do this, organizations need graduates who can bridge the gap between business and technology. The MSc in Management, Digital Management is a degree that trains business people for the technology space to work on the boundaries of innovation. Technology also underpins a lot of entrepreneurial action and opportunities. Graduates from this program will be capable of applying innovation techniques to drive business transformation and new venture creation. This degree is not something that exists at other schools: we started from scratch to design a degree for tomorrow's business needs.

At the end of the Ivey MSc, you will be prepared to move into digital management careers where you are able to bridge the gap between business people and technology people – pushing forward innovative practices that businesses need to put into play so that they can manage an unpredictable future.

Ivey MSc in Business Analytics

Students will develop the skills and capabilities needed to take today's growing wealth of real-world data and translate it into actionable insights for business decision-making. Insights you can use to generate new opportunities for growth and ready businesses for shifts in market dynamics. The program includes a 10 week summer work experience with an Ivey partner corporation, The Ivey Analytics Lab. HBA students interested in the MSc in Business Analytics typically come from a technical background, spending their first two years studying mathematics, engineering, computer science, statistics, or economics with emphasis on quantitative analysis. Courses in calculus, statistics, linear algebra and computer science are required.

See the following website for details: www.ivey.ca/msc.

CAREER MANAGEMENT

We know that students who actively engage in aspects of defining and executing their career strategy even before they start their HBA1 year, set themselves up to make the most of their recruiting experience while at Ivey.

While you will not officially begin Career Management programming at Ivey until HBA1, we believe that it is essential for you to set the stage to make the most of your Ivey experience.

Our objective in providing you the following activities is to help you begin to develop the skills necessary to succeed in the recruitment process, including taking accountability for your own career planning, strategy and journey.

To begin your business career journey, here are some activities you can engage in to help you feel more prepared and focused when you join the HBA program:

1. **Access Career Services at Western or its Affiliates** – on main campus these are located within Western's Careers and Experience, Room 210 of the University Community Centre (UCC). Careers and Experience has a number of resources you can access including assessment tools that can support you in making career decisions (www.career.uwo.ca).
2. **Familiarize yourself with current business trends** – reading business press publications such as the business section of the *Globe & Mail*, *the Economist*, *The Wall Street Journal* or other materials related to different areas of business, will help you stay up to date on current business trends, and understand the nuances of particular industries. This is also a great way to help you identify where your interests and passions lie as it relates to potential future careers.
3. **Engage in Self-Discovery** – *reflect on your interests, motivators, courses that peaked your interest, work or volunteer experiences that you enjoyed and even those you didn't. The goal of this reflection exercise is to help you identify what key skills you like to use and tasks you enjoy doing. Then with those insights in mind you can move on to research and narrow down roles that align.*
4. **Begin Conducting Research** – with insight from your self-discovery, the goal of research is to help you to narrow down industry, role and possible companies with which you may want to build a career. By doing this, you will create focus and have a more targeted approach to your career planning, setting you up for success when you join Ivey. It will also give you an idea of recruiting timelines for various industries so you know when to start preparing. Conduct research through:

- **Online Searches** – Use online search platforms, job search sites like Indeed, LinkedIn and Glassdoor, library databases and company websites to gain an understanding of a particular industry or role.
 - **Networking** – Gather information about a company, role or firm by getting the perspective of individuals who currently or previously worked in those positions. You may already have connections through family and friends, which might be a good place to start.
 - **Western Clubs** – Join clubs that can provide educational opportunities in the areas you are interested in or would like to explore. In doing so, you can gain some clarity on your career goals while also building your internal Western network and potentially gain access to companies through this avenue.
5. **Obtain Experience** – take advantage of the summer to gain some experience and build your resume. Think in advance what skills you would like to build (e.g. analytical, client engagement, leadership) and consciously choose positions based on the development of those skills. It's also a great way to test whether a particular career is a good fit for you on a short term basis and to continue expanding your network.
6. **Use Career Management Resources including workshops and recruiting prep activities (when available)** – In your AEO2 year, you will see some opportunities for you to engage with Ivey Career Management in the summer before you begin in the HBA program. This programming may provide elements like educational panels, networking best practices and exposure to current HBA students, to build awareness of the wide variety of career options in business and help you get a clearer perspective on the HBA program itself. During the summer, you will have early access to some other Ivey Career Management supports such as one on one appointments, workshops, and resume writing. You will receive information and activities to support you in further developing focus and getting a head start on your recruiting preparation. Be sure to monitor your emails during this time to ensure you don't miss out.

Having completed these activities, you will be in a good position to continue your career planning through the Ivey Career Management Department when the program officially starts in September. You will work with a team of Career Advisors to develop and execute your career strategy through the Career Management Essentials course, one-on-one appointments and exposure to a number of resources and experiential exercises for research, preparation and industry knowledge purposes.

We hope you will take advantage of the services available to you currently and engage in the work necessary to ensure you enter into Ivey with more knowledge and direction to manage a successful career.

We look forward to meeting and partnering with you on your career journey,

The Ivey Career Management Team

FINANCE

An Ivey HBA degree is an outstanding investment in you. In 2019, 96% of the graduating class received offers of employment within three months of graduation, with an average total compensation of \$73,152 (www.ivey.uwo.ca/cmsmedia/500290/IveyHBA-Permanent-Summer-Employment-Report.pdf).

It is important to consider the costs associated with the HBA Program as you consider all of your post-secondary education options. Western and Ivey are committed to providing financial aid to help those in financial need. There are many scholarships, bursaries, and loans available to Ivey HBA candidates from entry into the program right through to convocation.

The Ivey Financial Aid office is committed to helping you make informed decisions as you explore your financing options. After you review the following information, if you have specific questions about Ivey awards and scholarships, please contact finaid@ivey.ca.

Fees

As you compare the costs of the Ivey HBA Program to other undergraduate business programs, keep in mind that your first two years are spent at Western at a lower tuition rate. It is important to consider the overall (usually 4 year) cost of the programs.

The tuition and ancillary payment for HBA1 in 2019-2020 is \$28,572 for domestic students and \$48,808 for International students. The most current tuition and fee information is listed on the Registrar's web site: www.registrar.uwo.ca. It is very important to be sure you secure full funding before starting the HBA Program to ensure a worry-free financial experience.

Ivey Awards and Scholarships

Students are eligible for Western University awards in Years 1 and 2. Please refer to the following website for information on UWO awards and bursaries: www.registrar.uwo.ca/student_finances/scholarships_awards.

For year 3, students who complete the Financial Aid portion of the AEO2 Intent to Register or Ivey HBA Application will be considered for just over \$1 million dollars in Ivey scholarships and awards. Candidates who have been selected to receive a scholarship or award will be notified within two weeks of their admission offer to the Ivey HBA Program.

The selection process for Ivey awards and scholarships is ***extremely competitive*** due to the high caliber of students admitted to the HBA Program. Approximately 20% of the 2018-2019 incoming HBA class received an Ivey scholarship or award with the average funding value being approximately \$8,000. Students with greater financial need are given priority on all but the academic scholarships.

For more information on our awards and scholarships, please visit www.ivey.uwo.ca/hba/tuition-finances/scholarships-bursaries-loans.

External Awards and Scholarships

Ivey HBA students have outstanding academic records from many academic programs. In addition, Ivey HBAs have demonstrated leadership in extracurricular activities, inspiring commitment to their communities, exceptional communication skills, and impressive international experience.

This combination of excellent academics and a strong extracurricular profile makes applicants to the Ivey HBA Program very competitive for many external scholarship opportunities. Students are encouraged to explore outside funding resources including: www.iefacanada.org and www.ScholarshipsCanada.com.

In addition, the Ivey Financial Aid office will communicate any external scholarship opportunities of which we become aware to current Ivey AEO and HBA students.

Bursary Assistance

Bursaries are non-repayable grants based purely on financial need. Bursaries come from a special set-aside fund provided by Ivey. HBA students who are Canadian Citizens or Permanent Residents can apply for bursary assistance through Western's online application. Students can apply for bursaries in each year of the Program. The bursary application takes into consideration the actual tuition costs of the HBA Program. Students will be notified when the bursary application is open.

Western Financial Services

The Student Financial Services department at Western University is another valuable resource available to you. This office will be your link to all of the financial assistance programs available including Bursaries, Work Study, and Government Loans. The financial obligations of undertaking professional studies are significant and it is the goal of Student Financial Services to provide guidance and financial support to all Western students, including Ivey students. For further information on Western Financial Services please visit: www.registrar.uwo.ca/student_finances.

You can also contact Western Financial Aid by phone at 519-661-2100.

Private and Government Loans

After considering all available savings, scholarship, award and bursary funding available, many students need to look at private and government student loan options. We recommend you apply for government loans prior to looking at private loan options because the government pays your loan interest while you are in school. In addition, the interest on the government loan does not accrue until you stop being a full-time student.

Ivey has secured good interest rates with some Canadian banks. Please use this link to learn more: www.ivey.uwo.ca/hba/admission/tuition-finances/loans

For OSAP and Out of Province Government Funding inquiries, please contact Western main campus: https://registrar.uwo.ca/student_finances/osap_government_loans/index.html

For the most current information and details on Ivey's loan programs please visit our website: www.ivey.uwo.ca/hba/admission/tuition-finances

Western's Office of the Registrar

Western's Office of the Registrar handles all academic concerns for undergraduate students. Official transcripts may be obtained only from the Registrar's Office. All concerns regarding financial aid and bursaries are handled through the Western Financial Aid Office. Registration Fee Bills are accessed at <http://student.uwo.ca> once Ivey has notified them of your intent to register in the HBA Program.

Office of the Registrar

Room 1120, Western Student Services Building

General Inquiries – (519) 661-2100

Email: contact@uwo.ca

Website: www.registrar.uwo.ca

Fees

(519) 661-2100

Email: reg-fees@uwo.ca

Financial Aid

(519) 661-2100

Email: finaid@uwo.ca

Western Housing Services

Website: <http://housing.uwo.ca>

The Western Housing Office provides a comprehensive on-campus and off-campus housing service. Residence is guaranteed for first-year students meeting Western's eligibility criteria*. While limited space for upper-year students is available in residence, Western also owns and operates single-student apartments (Glenmore Apartment Complex) and accommodations for students with families (Platt's Lane Estates). There is also a comprehensive Off-Campus Housing Service, which provides up-to-date listings of available housing in the London area. Residences at Western University are some of the best in the country. In fact, the Globe and Mail's student satisfaction survey placed Western's residences number one for 7 consecutive years!

**Students are guaranteed a place in residence if they are single, without children, coming directly from high school, and have received an offer of full-time admission for study on main campus by the end of May, and meet specified deadlines.*

The Student Development Centre

Website: www.sdc.uwo.ca

The Student Development Centre has a broad range of programs and activities designed to assist Western students with concerns within an academic context. Services and programs include:

- Writing Support Centre
- Learning Skills Services
- Psychological Services
- International & Exchange Student Centre
- Indigenous Services
- Student Accessibility Services

Western – Useful Links

Academic Calendar: www.westerncalendar.uwo.ca

Campus Meal Plan: www.mealplan.uwo.ca

University Students' Council: <http://westernusc.ca>

Financial Aid: www.registrar.uwo.ca/student_finances/index.html

Parking Services: www.uwo.ca/parking

Summer Academic Orientation: www.sao.uwo.ca

The Book Store: www.bookstore.uwo.ca

Western Libraries: www.lib.uwo.ca

Other – Useful Links


City of London Information: www.london.ca

London Transit: www.ltconline.ca

London International Airport: <http://flylondon.ca>

VIA Rail Information: www.viarail.ca/en

Greyhound: www.greyhound.ca



**TO DEVELOP BUSINESS
LEADERS WHO THINK GLOBALLY,
ACT STRATEGICALLY AND
CONTRIBUTE TO THE SOCIETIES
WITHIN WHICH THEY OPERATE.**

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