

INTOUCH

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GOING DIRECT

Ivey alumni, including Katie Sellers, HBA '12, are improving customer experiences through the direct-to-consumer model

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**HONOURING A LEGACY:
RICHARD M. IVEY, HBA '47, LLD '79**
+
**MAKING THE WORLD
A BETTER PLACE**
+
DIGITAL NOMADS

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Putting business skills to good use — these graduates work to benefit society, improve communities, and change the world for the better.

Furniture Bank makes a positive environmental impact by diverting useable household goods away from landfill and redistributing them to marginalized families and individuals across the Greater Toronto Area.



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Marlie Goddard, HBA '16, went from account executive to professional dancer.

Dean's Message



PHOTOGRAPHER: NATION WONG

It is with great sorrow that we share the news of the passing of Richard M. Ivey, HBA '47, LLD '79. Richard's admirable character; his leadership in business, and community; and the legacy he leaves behind, is truly inspiring. The School was honoured to host his Celebration of Life, earlier this year. So much of what we enjoy today is thanks to the generosity and spirit of Richard and his family. We will be forever grateful.

Over the past several months, I have had the opportunity to engage with stakeholders across the Ivey community. I have met with thousands of Alumni, Faculty, Staff, students, and friends of Ivey — at events, online, on campus, and around the world. I have been humbled by the success, pride, and commitment that exists among Ivey's distinguished Alumni, and inspired by the transformative educational experience that the School delivers to some of the world's brightest students. These attributes, and a deep commitment to leadership, form the basis of our brand reputation, and it is evident across the entire Ivey community.

Hearing your feedback and witnessing the results of our hard work, inspires great confidence about our future outlook, as higher education is being faced with several significant headwinds. These include international competition for great educations, global geo-political uncertainty, provincial government intervention, declining MBA enrolment globally, and the advancement of non-degree alternatives. In addition, our students need to be prepared for changing work patterns and the impact of technologies like mobility, analytics, and artificial intelligence on the future of work.

Despite the industry uncertainty, Ivey continues to lead. Over the past year, we announced, built, and launched our first blended online MBA format, while our one-year MBA Program ranked number one in Canada by both the *Financial Times* and *Bloomberg Businessweek*. We began recruiting for our new Digital Management stream in MSc, and welcomed the largest MSc class ever in January 2020. Both our HBA and EMBA Programs continue to reach capacity with strong Net Promoter Scores. We are making Ivey a more equitable, diverse, and inclusive place for all, and our Faculty continue to set a high standard in research and the classroom.

While our success has continued, we should not consider ourselves immune to the disruptive market forces taking shape in our industry. As a leader, we must plan and adapt.

To ensure Ivey's ongoing leadership, we have embarked on a strategic planning process that will engage the entire Ivey community. The output of this process will be a vision, mission, and strategy for the next several years. I look forward to working with all of you to strengthen Ivey's reputation for the future.

Sharon Hodgson
Dean, Ivey Business School
Lawrence G. Tapp Chair in Leadership

INTOUCH ON THE WEB

ivey.ca/alumni/intouch

LETTERS

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INTOUCH

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Cover Photo: Nation Wong



Notable

Catching up with an admired member of the Ivey community

Unbreakable Bond

Retired professor Kathleen Slaughter says “blind luck” brought her to Ivey in the first place.

By Shelley White

After working for three years at IBM in Toronto, Kathleen Slaughter’s husband Ron was offered a teaching job in London, Ont. They decided to make the move. Slaughter continued with IBM for five more years in sales before she decided to stay home to take care of their two young sons.

Slaughter ended up accepting a side job at Ivey grading papers for grammar and sentence structure, but quickly realized she was more interested in correcting the students’ abilities to get their messages across. In 1985, she was asked to design and teach a management communications course that would be required in both the HBA and MBA Programs, the first such course at Ivey.

Although Slaughter had never wanted to teach, she agreed to come in for a year and set up the course.

“Well, that was 1985, and I retired in 2012,” she says with a laugh.

Over her 29 years with Ivey, including time as HBA Program Director, Slaughter was responsible for teaching thousands of students how to communicate effectively. Popular with those she taught, she keeps in touch with many alumni, and never misses Homecoming. And her ties with Ivey go even deeper. Both of her daughters-in-law Sylvia (Gajewski) Slaughter, HBA ’02, and Pema Lhalungpa, MBA ’10, and her youngest son John Slaughter, MBA ’10, are all Ivey grads.

Intouch caught up with Slaughter to talk about her bond with Ivey and her students:

When you first started at Ivey, you weren’t interested in a career in teaching. What changed?

I absolutely loved it. I loved the students, and I loved the faculty that I taught with. The faculty were invested in the students and their success — that’s critical.

What are some of your fondest memories of being at Ivey?

I think a lot of the travel — going with the students to case competitions around the world, and teaching at Tsinghua University in Beijing, IPADE in Mexico City, and Nanyang in Singapore.

What do you think your travels taught you about communication?

I always suggested that students first listen with their eyes. When we went on international trips, I recommended that they go into a market and observe how people interact. A lot of culture is observed in daily routines.

What is the key to good business communication?

Focus on outcomes — the most important thing is figuring out what you want people to do. You can’t measure what they know, but you can observe what they do.

“As a teacher, Kathleen was both knowledgeable and approachable. There was a practical bent to what she taught — keep it clear and keep it simple. Now, I enjoy the friendship we share. She has fascinating stories and a fabulous sense of humour.”

—Kate Brown, MBA ’90

Why did you decide to take over as dean of Ivey’s Hong Kong campus in 2003?

I didn’t want to always wonder, “What if?” I had already been teaching the Hong Kong EMBA class since we started it in 1998. My husband had retired. Our two children had finished university. It was a good time to take a chance. I was honoured to be asked.

Why do you prioritize keeping in touch with your former students?

It’s so much fun to talk to them and find out what they’ve done. It’s wonderful to see how they’ve developed and grown both personally and professionally.

What kind of impact do you think you had on students being a woman in a predominantly male field?

I’ve been told how much it meant to students to see a woman in a leadership position at the School. At a golf tournament last fall, I ran into a former HBA student who went on to do law who said, ‘I hear you in my ear.’

Kate Brown, Vice-President, Investment & Wealth Advisor, Brown Wealth Management Group of RBC Dominion Securities, met Kathleen Slaughter when she was a student in her first-year MBA communications class. They've maintained a bond ever since. The two met up recently at The Bag Lady Sandwich Shop in London, Ont.



Editor's Note

PHOTOGRAPHER: NATION WONG



In October, Ivey welcomed Cathy Vitkauskas as the new Executive Director of Advancement. If the name sounds familiar, that's because Cathy has a long history with the School.

You may remember Cathy for the 15 years she spent at Ivey in successive leadership roles, including Director, Annual Giving and Donor Relations. Over that time, she developed very strong relationships with our Alumni Network.

Cathy returns to us from the Rotman School of Management at the University of Toronto, where she served as Executive Director, Advancement. Prior to that, she was Vice-Principal, Advancement at Brescia University College at Western University. We are delighted that her career has come full circle as she returns home to Ivey to lead our development, operations, and alumni relations teams.

Cathy's journey is reflective of the modern career path, which sees people moving across roles, organizations, and even industries.

In this issue of *Intouch*, you'll meet adventurous alumni who are embracing the opportunity to live and work in different countries as digital nomads (see page 24). You'll also hear from five alumni who have transitioned from the for-profit world into the non-profit sector, where they put their business skills to use to make the world a better place (see page 28).

Just as career paths have evolved, so have consumer expectations. We talk to alumni leading the way in the direct-to-consumer, or D2C, model of selling products. With the middleman eliminated, these brands control many aspects of the business, from manufacturing to marketing to distribution. They are focused on delivering a better experience – and price – for their customers (see page 18).

At Ivey, we're proud to produce graduates who embrace change and forge new paths. And we're looking forward to celebrating the achievements of alumni around the world at the 11th annual Global Ivey Day on May 7, 2020 – save the date and stay tuned!

Terri Garton

Editor-in-Chief

Director, Alumni Relations



Join the Ivey Alumni Network and Ivey Business School on your favourite social network. Complete list found at go.ivey.ca/social

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Ivey Business School
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The world of business education is changing. Ivey's Dean, [Sharon Hodgson](#), sits down with the [Financial Times](#) to discuss how Ivey is evolving to meet the needs of students across their career journeys.

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Online MBAs versus EMBA's: why the two can work in harmony

ft.com

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295 Likes

iveybusiness EMBA students advancing Indigenous communities. Firman Latimer and James Arreak are using their education to build an infrastructure strategy for Nunavut and an economic development model for the Okanagan Indian Band.

Full story on ivey.ca

Photo credit: Clifton Li @brightsidefilms

November 28

Ivey's social media feeds are filled with big success stories. Check out these highlights:

Ivey Business School @iveybusiness 2019-12-11

Assistant Professor Diane-Laure Arjaliès is recognized for teaching one of the top 10 most forward-thinking business courses of 2019 by @AspenInstitute. @IveyHBA @WesternU



The 10 most forward-thinking business courses of 2019
qz.com

3 17

Ivey Business School 11/27/2019

We are so excited for Patrick Hickey, HBA '19. Patrick was just named as a 2020 #RhodesScholar. Amazing! #IveyProud



Hickey, HBA '19, named among Rhodes Scholars
ivey.uwo.ca

212 Likes

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387 Likes

iveybusiness Welcome to the AMBA Class of 2021! Students in Ivey's new blended learning program arrived in London for their week-long session at Spencer, and a chance to experience the Ivey classroom. Good luck, everyone! #ivey #iveyamba

January 15

Ivey Business School November 28, 2019

HBA student Elliot Kimelman pitched his C-Spray product on **Dragons' Den** and received an offer from Dragon Michele Romanow. Read all about his experience.



Ivey entrepreneur scores deal on Dragons' Den
IVEY.UWO.CA

201 7 Comments • 13 Shares

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Ivey Business School 2020-01-10 @iveybusiness

The conversation is underway on hockey and Canada's changing demographics, part of the two-day Ivey Sports Leadership Conference. Congrats to students on a great event. #IveySLC



Celebrity sports panel tackles the changing nature of Canada's game
ivey.uwo.ca

4 21

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1,149 Likes

iveybusiness Ivey alumnus, Simu Liu, HBA '11, cast as lead in upcoming Marvel superhero film @marvelstudios @shangchiofficialmovie #ivey #iveybusinessschool #iveyhbha #iveyalumni

View all 11 comments

The Big Picture



Immersive blended learning experiences

Behind the scenes, world-class faculty work with the educational technology (EdTech) team in Ivey's new multi-media studio. The School is bringing to life immersive digital experiences. With 40 per cent of its programming online, Ivey's new Accelerated MBA is paving the way for blended case-based experiential learning.



Professor June Cotte being recorded in the multimedia studio by Joe Rilett, Classroom Technology Services Media Specialist, for the online portion of Ivey's Accelerated MBA.

PHOTOGRAPHER: GABE RAMOS/IVEY BUSINESS SCHOOL

The Short List

McKay named Ivey Business Leader of the Year



Dave McKay, MBA '92, LLD '19, President and CEO of RBC, will receive the Ivey Business Leader Award at the annual gala in Toronto on October 28, 2020.

Student startup wins TELUS Pitch competition

FoodFund, founded by HBA student Divyansh Ojha, won \$100,000 in the 2019 TELUS Pitch competition. The company is making food more affordable by delivering imperfect produce to homes.



Ivey alumni recognized with honorary degrees

Tim Hockey, EMBA '97, LLD '19, and Anita Gaffney Misener, EMBA '02, LLD '19, were honoured at Western University's 314th Convocation.

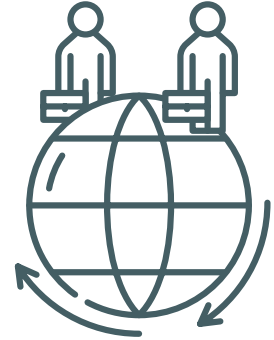


\$1-million gift to leadership

The generous gift from Kathleen and Bill Troost, MBA '75, LLD '18, will support new research and curriculum on leadership and leader character.

Best International Dissertation Award

Maximilian Stallkamp, PhD '18, received the Academy of Management's Best International Dissertation Award for his research on the challenges firms have when going international.



#1

MBA Program in Canada

Bloomberg Businessweek and the *Financial Times* rank Ivey's MBA Program top in Canada.

Visit ivey.ca/news for more on these stories.

Passions

Gaurav Shinde, MBA '16, started sailing as a young boy growing up in India. He's now preparing for the 2022 Golden Globe Race, considered the toughest yacht race on the planet.

TELL US ABOUT YOUR PASSION! EMAIL INTOUCH@IVEY.CA

Interview by Brenda Bouw

I was introduced to sailing as an 11-year-old cadet and knew almost immediately that it was the sport I was born to do. Every weekend, as a teenager, I would travel two hours each way by train to the Sea Cadet Corps Training Ship Jawahar to develop my nautical skills. My parents were very supportive of this passion. After participating in my first offshore championship in India in 2008, I discovered I had the discipline required to pursue competitive sailing.

A memorable moment for me was in 2010. I went out on a boat to welcome Dilip Donde, the first Indian to complete a solo, unassisted circumnavigation of the globe under sail. From there, the seed of circumnavigation was sown. In 2013, I became one of the first Indians to sail the Clipper Round the World Yacht Race.

Sailing has changed my life, both on and off the boat. It has connected me to a different world of people and is what eventually led me to study at Ivey. A fellow sailor told me it was the best place in Canada to get an MBA.

What I love about sailing in particular is the mastery involved, including how to make a boat go faster using the wind and the tides. It's not unlike the strategy and communication skills required to be a successful leader at work.

I was recently invited to participate in the 2022 Golden Globe Race, considered the toughest yacht race on the planet. It's a solo non-stop circumnavigation of the world for about 200 days without assistance and without technology. Not even a digital wristwatch is allowed. It's old-school sailing.

Why am I doing it? Because only six people in the world have done it to date. I could be the first-ever Canadian to compete in and finish this race. I hope my ambition will also inspire the next generation of young people to take up the sport.



PHOTOGRAPHER: NATION WONG

Left Turn

Marlie Goddard, HBA '16, went from account executive to professional dancer.

MADE AN INTERESTING CAREER "LEFT TURN?" TELL US ABOUT IT! EMAIL [INTOUCH@IVEY.CA](mailto:intouch@ivey.ca)

Interview by Mark Witten

My first job out of school was at FlashStock in Toronto, which had a super-exciting, startup culture. I got this job through networking — one of the most important skills I learned at Ivey!

Despite getting promoted to account executive, I was less happy at work and yearned to dance more. I've always been a dancer, and was dancing throughout high school and university. I got involved in the professional dance world through several opportunities including becoming a Toronto Argonauts cheerleader — a steady paying side gig.

In February 2018, I took a month-long trip to Los Angeles — a dance mecca — to train and immerse myself in the industry. I lived in a house full of dancers, each following their own dreams. This experience was a game-changer for my future. I realized my heart was in dance. I quit my job at FlashStock and started to dance full time.

Since then I've backup danced for recording artists like Karl Wolf. I've danced for brands like Reebok and Perrier, performed at countless events, and teach dance. I'm also modelling, acting, and teaching fitness.

I recently spent six months back in Los Angeles training in a rigorous program with incredibly accomplished mentors who've had careers on Broadway. This year I'm looking forward to performing in a production of *Chicago* in Toronto, and many more exciting opportunities.

My Ivey education has helped me build my business and brand. Every day I'm selling myself and my skills. It's also given me the knowledge and ability to pivot to a role on the business side eventually, whether that means owning a dance studio or working for a dance brand, TV show, or company.

But my goal as a dancer now is to perform in music videos, on tour with leading artists, and on major award shows. I feel excited and proud to be doing something I've always dreamed about. If other alumni are thinking about abandoning a traditional corporate job to pursue their passion, my advice is to just do it and see what happens!



Who we are

We are all distinct in our own way. Ivey is no exception. Our differences span cultures, genders, personalities, interests, and generations. Currently, 43 per cent of our degree students are female, they come from more than 55 birth countries, and speak more than 37 languages. Student clubs range from finance and fashion, to culture and community. We benefit from broad and diverse perspectives, ideas, and approaches. We are unique. Some might call us eclectic. **Together, we are Ivey.**



ec•lec•tic:

Deriving character, ideas, and style from a diverse range of sources

60%

of students come from non-business backgrounds

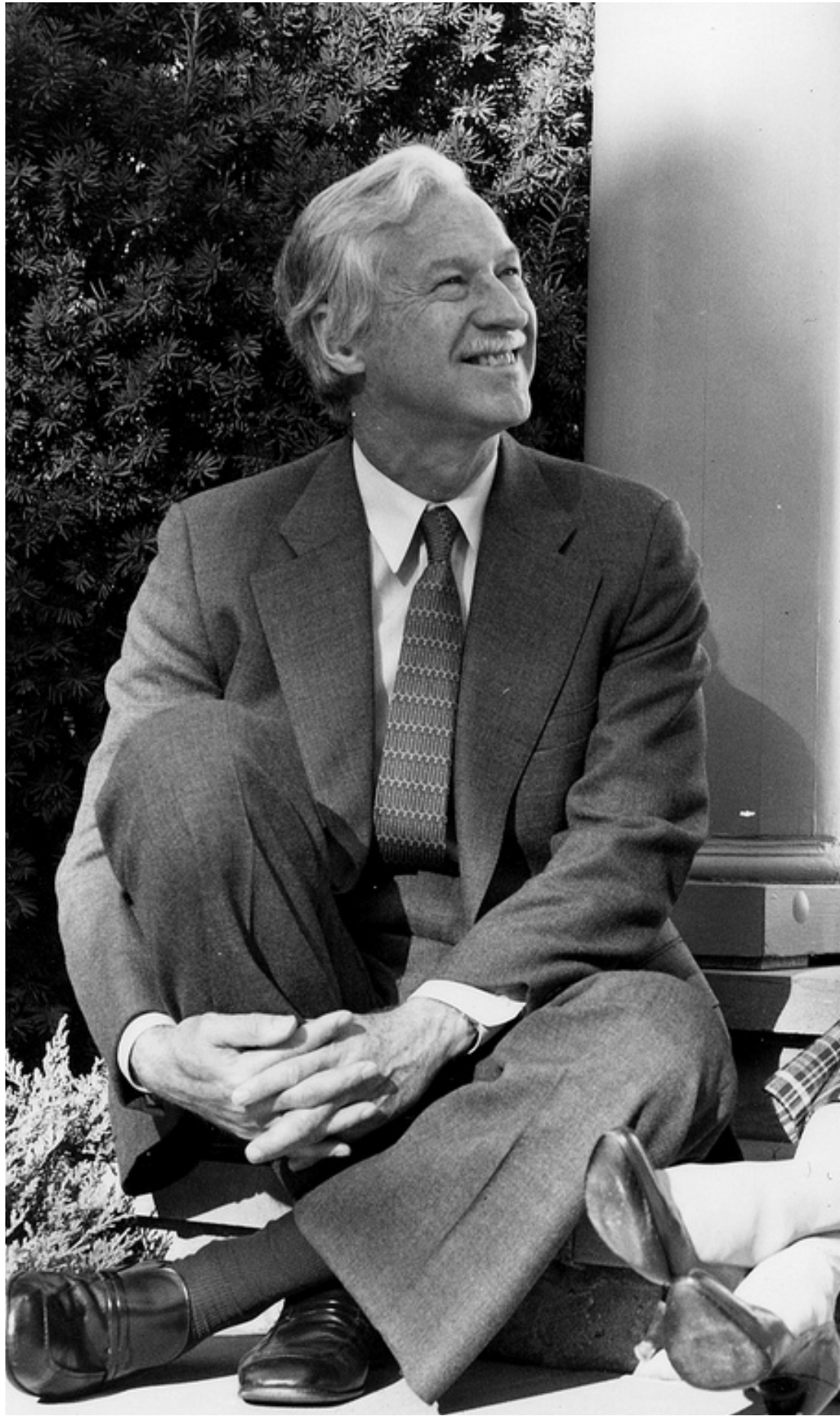
48

student clubs and groups, including Ivey Pride, Ivey Women in Management, and the new Black Students at Ivey Collective

46%

of Ivey students enter alternative careers, including aerospace, entertainment, and not-for-profits

Flourish





The late Richard M. and Beryl Ivey

The Legacy

1925-2019

Celebrating the life and remembering the kindness of visionary alumnus Richard M. Ivey, HBA '47, LLD '79

By Pat Morden

Philanthropy done well is both an art and a science. It calls for wisdom, compassion, expertise, and a shrewd eye for opportunities to make an impact. Richard M. Ivey was the consummate philanthropist. Without question, his thoughtful generosity and advice helped make Ivey the world-class business school it is today.

Richard was the scion of an illustrious London, Ont. family. His grandfather settled in London in 1880 and became a successful lawyer and entrepreneur, founding EMCO Ltd. in 1906, one of Canada's largest distributors of plumbing and heating products. Richard's father was also a lawyer and businessman. His foray into the packaging industry lay the foundation for future family prosperity.

Richard did his first degree in the business department of the Faculty of Arts at Western University, attending classes in the basement of the iconic University College. "I think back on those four years as probably some of the best years of my life," he later said. "The education I received certainly contributed a great deal to my future life." Part of the enjoyment was surely meeting his wife, Beryl Nurse. They married in 1949 and became partners in every sense of the word. After his graduation in 1947, he and his father founded the Ivey Foundation — the beginning of a legacy of philanthropy.

At the time there was a move afoot to establish a separate business school. Richard's father, Richard G. Ivey, was recruited to bring together a group of corporate leaders to flesh out the idea. The historic meeting was held in March 1948. The Western School of Business Administration was formally launched in 1950. →

For a time, the fledgling School was located in a converted mansion a short distance from campus. When a campaign was launched to create a more appropriate building on campus, the Ivey family and the Foundation contributed \$250,000 toward the cost. In honour of their generosity, the building was named the Richard Ivey School of Business Administration Building.

Meanwhile, Richard's career was moving forward. The same year the School was launched, he finished his legal education and joined his father's firm. Although he practised law for more than 20 years, he became increasingly involved in the family's business ventures, including an insurance company, a packaging industry conglomerate, and real estate development.

In 1966, Richard joined the Ivey Advisory Board, serving continuously for the next 25 years. "Dick's involvement on the Board was during a major period of growth," says Professor Emeritus and former associate dean Joe DiStefano. "He led the School in becoming a major force in the country. He had the vision, and gave wise, quiet counsel to a whole succession of deans."

The family continued to provide financial support, contributing to a building addition, a computer lab, a new floor of meeting rooms and faculty offices, and business case writing. Richard also served for 10 years on the University's Board of Governors, following it up with a stint in the ceremonial role of Chancellor. He helped establish Foundation Western to develop and hold the University's endowment funds and served as a director for six years.

By the late 1980s, the Ivey family's business interests were becoming increasingly global in scope. To support the next stage in the School's development, the family agreed to make an additional \$11-million donation. Says DiStefano, "One of the reasons for that gift was the realization that being first in Canada was no longer good enough. Dick wanted to help the School become well known internationally."

To honour that gift in 1995, the School was renamed the Richard Ivey School of Business after Richard G. Ivey. Former dean Larry Tapp later noted that the transition to the new name was seamless. "There was something magic about the name Ivey that people were able to buy into. When you started talking about Ivey, people started thinking about 'Ivy League.'"

The new name and injection of capital helped support an expansion to Asia.



1. Richard's graduation

2. Former Western University president Paul Davenport and Richard celebrating the School's 75th anniversary in 1997

3. Former dean Larry Tapp, Beryl, and Richard



“
When I look back at the School's history, it is clear that at pivotal moments the Iveys were always ready with a ladder of support, from supporting and encouraging our faculty to championing infrastructure projects and global expansion.”

—Carol Stephenson, former dean, Ivey Business School (2009)

The Cheng Yu Tung Management Institute was officially opened in the Hong Kong Convention and Exhibition Centre in 1998, with the generous support of Hong Kong businessperson Henry Cheng, HBA '71, MBA '72, LLD '97. Richard and Beryl made the long trip to participate in the opening. On their return to London, the Iveys held a party in their home for staff who had done so much to support the Asia project but had not been able to attend the opening.

Business executive Carol Stephenson became dean of the School in 2003 and met the Iveys during her first week on the job. "I was nervous as these were *The Iveys*," she recalls. "But Dick and Beryl quickly put me at ease. In true Dick fashion, he asked me lots of questions about my family, my upbringing, my career, and my aspirations for the School."

Although she may not have known it then, Stephenson's aspirations turned out to include a \$100-million building. The challenge, as always, was to raise the money for it. "Some were skeptical about our ability to fund the building," she recalls. "It was all a bit discouraging." Then she received a phone call from Richard, who asked if a lead donor might help to jumpstart the campaign. He pledged an initial gift of \$5 million, later increasing the amount to more than \$10 million. A significant portion of the gift was earmarked to ensure LEED® Gold certification, a sign of the family's growing focus on environmental issues.

At the building groundbreaking ceremony in 2009, Stephenson spoke of the longstanding impact of the Ivey family. "When I look back at the School's history, it is clear that at pivotal moments the Iveys were always ready with a ladder of support, from supporting and encouraging our faculty to championing infrastructure projects and global expansion."

In 2012, the School was officially renamed the Ivey Business School, as part of a University-wide branding exercise. In 2013, the relationship between Richard and

“

It's sort of a hackneyed phrase — giving back. I think that hopefully people feel when they've had a great experience at a location, it's more than just giving back. It should be more of a feeling of really wanting to do something to help the institution. Because you want it to carry on and do for others what it did for you. And so I think it's important to have that feeling and accordingly be as helpful as you can to the institution.”

—Richard M. Ivey (2010)

4. Richard speaking at the new building groundbreaking ceremony in 2009
5. Former dean Carol Stephenson sharing a moment with Richard at the ceremony
6. Jon Love, HBA '76, LLD '16, Richard, and Arkadi Kuhlmann, HBA '71, MBA '72, LLD '10, prior to the groundbreaking ceremony — all played a leading role in making the new building a reality

the School came full circle when the magnificent new structure, designed by architect Siamak Hariri, was named the Richard Ivey Building. Richard spoke with typical modesty at the naming ceremony. “Ivey has been an outstanding School over the years,” he said, “...and accordingly, it's just a great honour for us to be associated with it.” The Ivey family's financial support for Ivey and Western — a total of more than \$50 million — represents one of the most significant philanthropic relationships between a family and a Canadian university.

How do you measure the impact of Richard, the philanthropist, on the Ivey Business School? It's seen in the School's global reputation, the research output of its faculty members, the quality of its students, and the success of its graduates. Says Stephenson, “Dick demonstrated his passion and very special leadership in his philanthropy, which was rooted in his desire to understand our ambitions and how he could help to fulfill them.” Adds Paul Davenport, former president of Western University, “Dick had an enormous impact on Western and Ivey as a volunteer, donor, adviser, and friend to so many Western leaders. Both owe part of their academic distinction to Dick Ivey's leadership.”

How do you take the measure of the man Richard M. Ivey? “Dick was a man of great breadth and humanity,” says Davenport. “He wanted to know exactly how his support would help ordinary people. Putting up a building or funding a clinic was not enough — he wanted to know how patients or students would benefit in concrete terms.”

Joe DiStefano wrote a business case on the Ivey family entitled *Strategic Focus and Change: Four Generations of Philanthropy*. He was impressed that Richard and Beryl maintained a clear focus in their philanthropy, helped their children develop as philanthropists, and then gave up direction of the Foundation to them. DiStefano stayed in touch with Richard in his final years. “Dick was so grounded, so genuinely humble when he had so much to be proud of. I count myself very lucky to have known him, and I know there are a lot of people who feel that way.”

“We are so much better for his enduring passion, his extraordinary integrity, and his unwavering commitment,” said Carol Stephenson at a celebration of his life at the School in February. “And while we remember Dick's philanthropy, his love of community, his passion for education, and his leadership, I will also remember the kindness and delight that was truly Dick Ivey.” ■







Going Direct

The direct-to-consumer model continues to gain traction, changing the relationship between brands and consumers. Ivey alumni share how they're improving customer experiences.

By Shelley White

One of the biggest business stories of the past decade has been the popularity of the direct-to-consumer (D2C) model of selling products. Companies like Warby Parker, Dollar Shave Club, Casper, and Glossier completely transformed the way we buy items like eyeglasses, razors, mattresses, and makeup. Products in previously staid retail categories that lived in old-school department stores now come straight to your door with a quick click.

The name says it all. D2C is the marketing and selling of products directly to the consumer, without any middleman. The D2C model is unlike wholesale sales, where a brand or manufacturer distributes products to retailers in bulk, and those retailers then sell the products. D2C companies forgo all that, choosing instead to do it all themselves.

Many D2C companies are vertically integrated, meaning they control most, if not all, aspects of the business — from manufacturing to marketing to distribution. Many of these brands are e-commerce natives, and some skip bricks and mortar entirely.

“Going direct allows manufacturers to build better relationships with their end consumer,” says Tanya Mark, HBA ’99, PhD ’08, Associate Professor of Marketing and Consumer Studies at the University of Guelph. “It can reduce costs because you don’t have to pay the retailer for shelf space. You know what’s moving, you have your own data immediately, and you get feedback directly from your customers. It allows you to develop a better experience for the customer.”

This is the perfect time for the D2C model to flourish, Mark says, partly because of a change in consumer behaviour. She notes that in 2000, during the dot-com boom, companies raised millions of dollars with e-commerce models. But a lot of them went bust because consumers “just weren’t ready to trust.” →

PHOTOGRAPHER: NATION WONG

Now, mobile phone penetration has skyrocketed, and there is a whole new generation of digital natives who are entirely comfortable buying online. As well, things like improved return policies and credit card companies covering fraud have made a big difference, she says.

Mark says that the proliferation of the D2C model has been a “long time coming.” As a population, consumers are more educated and they want value. “We want product that’s going to satisfy our needs, but also we want to get it for the best price.”



A DAILY DOSE OF LUXURY

There’s a preconceived notion of how fine jewelry is sold — secured behind glass at fancy boutiques, with snooty salespeople and typically male customers.

Mejuri has turned that concept on its ear. The Toronto-based fine jewelry brand was founded in 2015, and was created with the idea that fine jewelry should be accessible to everyone in their everyday lives, says Katie Sellers, HBA ’12, Director of Finance at Mejuri.

“It’s taking a purchasing category that had a lot of connotations and removing those barriers to empower the end consumer — a woman who’s going to buy it for herself and embrace the daily dose of luxury,” she says.

Like many D2C brands, Mejuri is able to offer lower prices because it eliminates the middleman, or in this case, a few middlemen. The company designs everything in-house, then works directly with manufacturers both in Toronto and abroad to produce in small batches. They have brick-and-mortar stores in Toronto, San Francisco, New York, and Los Angeles — with more on the way — but sell primarily through their e-commerce platform.

“If you look at Mejuri versus a tradi-

PHOTOGRAPHER: NATION WONG



“We own all components of our business. It gives us not only the ability to speak to our customers and really hear what they’re saying, but also gives us control over the customer experience.”

—Katie Sellers, HBA ’12, Director of Finance at Mejuri



tional retailer for fine jewelry, we’ve essentially restructured the entire retail process,” Sellers says. “We own all components of our business. It gives us not only the ability to speak to our customers and really hear what they’re saying, but also gives us control over the customer experience.”

Mejuri reaches their target demographic, millennials aged 25 to 35, through their own social media channels, as well as enlisting influencers and micro-influencers to help spread the word about the brand.

One of Mejuri’s signature marketing

moves is the Monday drop, where they release and promote a new item every single week. It’s a concept that would be unheard of in traditional jewelry retail, Sellers says.

“The Monday drop model allows us to constantly learn from our customers, see what they like, and ensure that we are actually developing things that they want to wear,” she says.

Sellers says that it isn’t always easy being so disruptive in a very old and traditional industry. “That’s the challenge — truly making a change in the way that the industry operates.”

MADE-TO-MEASURE FOR LESS

Disruption is also the name of the game, says Peter Housley, HBA '84, Chief Revenue Officer at Indochino.

The Vancouver-based company was inspired by markets in the Asia-Pacific region where you can buy a made-to-measure suit from a local tailor at a low cost. With Indochino, customers can do the whole process electronically, selecting their desired style and fabric online, sending in their measurements, and then receiving a custom suit to their door within a few weeks.

Housley says they can fill an order for a made-to-measure suit in seven-to-10 days for \$399 USD. Millennials are their “bulls-eye” customer because they are “over-indexed in online purchases and they have a high propensity for custom everything.” But they have a secondary target group they call the “executives,” men over 40 who work in finance.

While Indochino is disrupting an old-school industry, they see the value in bricks and mortar as a core component to their business. Starting as a fun way to promote the brand, the company introduced pop-up shops with “travelling tailors” in places like Grand Central Station in New York City. “We would put a million dollars through a pop-up shop in 10 or 12 days,” Housley says.



Realizing that customers liked to touch the fabrics and see the suits in person, Indochino began launching showrooms in places like Vancouver, Toronto, New York, and San Francisco. Now, they have more than 50 showrooms across North America. Housley says that what makes their showrooms different from regular retail is that they don't carry any inventory, which makes them very efficient to run.

Indochino recently added coats and casualwear to its range, Housley says. Now, the challenge is figuring out how big the addressable market is for suits, and at what point they should step up to being an apparel company.

“The challenge is to get people thinking that we are much more than a suit company without losing our roots and our core DNA in suiting itself,” Housley says. “That certainly is on our strategic front burner.”

HELPING D2C BRANDS WITH DATA AND INSIGHTS

At Farfetch, customers can find a sequined party dress, a timeless cashmere sweater, or an “it” bag, and they don't have to step into a high-priced department store to do it.

“Our vision is to be the global platform for luxury goods,” says Meilene Lam, HBA '11, MSc '12, Head of Trading at London, U.K.-based Farfetch. →



“The challenge is to get people thinking that we are much more than a suit company without losing our roots and our core DNA in suiting itself. That certainly is on our strategic front burner.”

—Peter Housley, HBA '84, Chief Revenue Officer at Indochino

Lam says that originally Farfetch was a platform for smaller luxury boutiques to sell online, for “mom-and-pop” shops hoping to open up their stores to global traffic, and for people interested in luxury fashion. But as their audience has grown, they’ve attracted major brands like Gucci, Burberry, Valentino, and Saint Laurent who have seen the advantages of reaching customers directly through their popular e-commerce platform.

While Farfetch isn’t a D2C brand itself, many D2C brands choose to sell on their platform, she says.

“Farfetch unlocks a huge captive audience of high-net-worth shoppers. And that’s all part of making sure that you’ve got the right suppliers on the platform who are uploading stock that’s interesting for the customer.”

Lam says brands are also interested in the rich reservoir of data and analytics that Farfetch has amassed. “It helps them understand buying patterns, pricing changes, promotional behaviours, and gaps in the market.”

In addition to informing the companies that sell on their site, Lam says the vast amounts of insights they have on luxury customers is also helping inform Farfetch’s next venture, which is to make clothes themselves.

Farfetch recently acquired New Guards Group, an Italian luxury fashion production and distribution holding company that includes hot fashion lines like Off-White and Heron Preston. The plan is for Farfetch to leverage their data to launch their own products and brands.

“The idea is trying to tap into the customers’ buying histories and feed that into the design process, so we can start to lead the market,” Lam says. “Producing our own goods that are in line with customer trends.”

FROM D2C TO OMNICHANNEL

As a socially conscious organization in an era when so many companies have entered the space, it can be challenging to “cut through the noise,” says Derrick Emsley, HBA ’12, CEO at tentree.

Emsley and his brother Kalen Emsley, HBA ’11, co-founded the company with David Luba in Regina, Sask. in 2012, with a very simple concept. They would plant 10 trees for every item of clothing they sold. Now, 35-million planted trees in, they’ve set their sights on planting one-billion trees by 2030.

“Every single product we’ve created, we try to tie back to the tree planting in a really meaningful way,” Emsley says.



“At the end of the day, you want all customers to have a unified experience with the brand. What the tree registry program allows for is, no matter where you buy our products, you come back online and understand the impact of your purchase, hopefully resulting in a lifelong customer.”

—Derrick Emsley, HBA ’12, CEO at tentree



Each tentree product, which includes hoodies, t-shirts, and outerwear for men and women, comes with a token that has a unique laser-etched code. By entering that code into the tentree site, customers

can find out where their trees are planted and what the benefits are.

While D2C is an important channel for tentree, Emsley says they’ve also developed partnerships with like-minded



A MONOLITHIC BRAND GOES DIRECT

While there are many examples of disruptive companies that originated and thrived as D2C brands, some of the biggest companies in the world are getting in on the D2C model. That move usually goes hand-in-hand with e-commerce, as is the case with Nike Direct.

Nike has a long history of selling wholesale through retail partners, but they formed Nike Direct “to get better at being a retailer,” says Joseph Ho, EMBA ’02, Senior Manager, Nike Direct in Greater China. Ho’s division is comprised of both online Nike stores and Nike factory stores, he says, but now that e-commerce has taken off, it’s a growth engine for Nike.

The D2C experience is very tied to the Nike app, which was created to make it “easy for customers to find Nike products and services,” Ho says. The app includes a membership with a rewards program that they customize for each consumer based on their past shopping history.

“For example, we see that you’re a big basketball fan because you shop for basketball shoes. Well, here’s a ticket to the NBA finals to see the Toronto Raptors, just to thank you,” Ho says. “We realized that a lot of consumers are very passionate about Nike, so how do we create an even stronger relationship with them?”

The company has recently launched Nike Fit, which allows customers to scan their feet using their mobile phone. Once the app has their specific foot measurements, it will only recommend shoes in their particular size.

Ho notes that in his experience, Nike consumers don’t care about online versus offline — “They look at it as one company,” he says.

In addition to investing in the online side of the business, Nike has made big investments in bricks and mortar, launching two massive flagship stores — one in Shanghai and one in New York City. These “Houses of Innovation” are packed with fun, tech-forward features. “Within the community it’s become a must-visit destination when people come to Shanghai,” he says.

It’s all in the service of building deeper relationships with customers, Ho says, a necessity in the world of D2C.

“Companies that understand their customers and build community will be successful,” he says. “It’s a cool space to be in because things are changing so fast.” ■

retailers who carry their products, like Mountain Equipment Co-op and Sporting Life. It’s a way to spread their message, and they are able to maintain their direct relationship with customers because every product is connected back to the impact through the tree code.

“At the end of the day, you want all customers to have a unified experience with the brand. What the tree registry program allows for is, no matter where you buy our products, you come back online and understand the impact of your purchase, hopefully resulting in a lifelong customer,” Emsley says.

One of the priorities with the D2C side of their business is being able to own their narrative, he says.

“We can’t count on others to tell that story for us. But at the same time, if we’re partnered with really good people, they will help amplify it,” he notes.

THE DIGITAL NOMAD LIFE

Alumni are earning a living
while travelling the world – all on their own terms.

By Brenda Bouw

It was while working for McKinsey & Company that Jared Schachter, HBA '13, got a taste for what it's like to work in far-flung destinations like Australia and Mexico.

"I've always loved travelling," says Schachter, who also went on exchange to Milan during his time at Ivey and has travelled to 20 European countries.

In 2015, Schachter joined Uber Technologies Inc. in Toronto and then moved to the company's San Francisco office before going out on his own as a freelance management consultant with a goal of being able to live in different locations throughout the year.

"I love being able to do everything on my own terms... and I don't crave vacations like I used to," says Schachter, who was pushed to go independent by his girlfriend, Sam, who is also a freelance consultant.

The couple not only wanted to be their own bosses, but have the option to mix work with travel whenever they choose. Today, they split their time between San Francisco, Schachter's hometown of Vancouver, Sam's place in Toronto, and other parts of the world. They spent the first four months of 2019 in South America and, this year, their plans include stints in places such as Costa Rica, Europe, and Colombia.



Jared and Sam hiked Mount Acatenango during their time in Guatemala.



The couple worked remotely for a month from Penticton, B.C. while staying at a cottage with family.

Schachter is among a growing number of digital nomads — workers who earn a living while travelling the world. Unlike telecommuters, or employees who are assigned to work in foreign countries, digital nomads work from anywhere in the world they choose, and they often switch it up after a few months.

"A digital nomad is the extreme extension of telecommuting," says Rahaf Harfoush, HBA '06, a digital anthropologist and author. "They build their work/life routines around wanting to move and live in different places to experience different cultures."

Harfoush says the trend is powered by technology, and that the Internet enables people to work from anywhere. It's also driven by millennials and Generation Z who are seeking a different working lifestyle than generations before them.

"They're pursuing a type of work/life balance that's quite new," and goes beyond just having a two-week vacation, says Harfoush. "It's this idea of building a life that's anchored in experiences and discovering the world, immersing yourself in culture, and going after the type of knowledge that you would only really get after being in a place for a couple of months."

The high cost of living in major cities





“Digital nomads are pursuing a type of work/life balance that’s quite new. It’s this idea of building a life that’s anchored in experiences and discovering the world, immersing yourself in culture, and going after the type of knowledge that you would only really get after being in a place for a couple of months. It’s also like a life hack where they realize that through technological platforms they can access first-class labour markets in cities with a much lower cost of living.”

—Rahaf Harfoush, HBA ’06, Digital Anthropologist

such as New York, San Francisco, Toronto, and Vancouver is also inspiring young people to move around instead of settling down, she says.

“It’s like a life hack where they realize that through these technological platforms they can access first-class labour markets in cities with a much lower cost of living,” Harfoush says. “It’s evolved partly out of necessity, with people frustrated by the lack of options.”

The digital nomad lifestyle isn’t for everyone, Harfoush says. And it’s not a lifestyle most people pursue long term. “At some point, there comes a time when you want roots and more long-term stability.”

“The good news is there’s never been a better opportunity to create a nomadic lifestyle that works for you,” she says. “There are an infinite number of ways to tackle it.”

Digital nomads are mostly freelance workers and bosses, but there are more companies also offering the alternative working arrangement for employees.

Last year, Schachter started working as Head of Product at SafetyWing.com, a company with a remote team that’s creating products for digital nomads like him, starting with travel medical insurance.

Schachter says his geographic location remains his choice, but he anticipates a time will come when he settles down in one city. He recommends people interested in the digital nomad lifestyle do it earlier in life, when they tend to have fewer commitments.



“It’s a very cool life experience if you enjoy travelling and doing new things... while you are able and have the energy to do it,” says Schachter. “I know I won’t be able to do it later in life.”

The downside of the nomad life is the lack of routine and regular access to your friends and community, says Schachter. For instance, it’s often up to him to connect with friends when he’s back in Vancouver. “Nobody knows when you’re around so you have to put more effort into maintaining relationships.”

Andrew Parkes, HBA ’03, is also pursuing the digital nomad lifestyle through Leverage, a company that helps small business owners and entrepreneurs to outsource and scale their companies. All of its 50 employees, including Parkes, Director of Growth, are remote workers.

Parkes started working at Leverage as a side gig, while commuting an hour each way from his home in Burlington,

Ont. to an account executive job in Mississauga, Ont. He took the leap to work full time for Leverage in August 2018 and moved to the small town of Stratford, Ont.

“Working for Leverage in a fully remote capacity has allowed my family to move away from the Greater Toronto Area to Stratford where real estate is cheaper and issues like traffic and congestion are non-existent,” says Parkes, whose wife now also works remotely doing online training for dental hygienists.

The couple, who has two kids, spent the month of February in Mexico, and plans to increase that to three months in 2021. They’re looking into ways to continue their children’s schooling while away.

“The biggest benefit is the freedom and flexibility,” Parkes says. “As long as I have an Internet connection, I can work.”

While there’s no official closing time, he says the lifestyle forces him to be self-disciplined when it comes to both opening and closing his computer to maintain work-life balance.

Parkes also brushes off any suggestion that people don’t work as hard when they’re doing it from an exotic locale. “You can still be very effective,” he says. “It’s not about how much time you’re logging. It’s about how efficient you’re working.”

“I am a huge proponent of digital nomadism as it provides the freedom to live and work from wherever. I am free from a physical office and I plan to never go back!” ■

A Better World



Putting business skills to good use — these graduates work to benefit society, improve communities, and change the world for the better.

By Nicole Laidler

Philippa White, HBA '01, founded The International Exchange, a U.K. social enterprise that places private-sector professionals with social initiatives in the emerging world.



In Canada, charity is big business. How big? According to Statistics Canada, economic activity in the non-profit sector represents 8.5 per cent of Canada's GDP and around 2.4-million people are employed by a non-profit organization.

That number includes many Ivey alumni who are going beyond volunteering and philanthropy to create meaningful careers with social enterprises, established charities, or even launch their own initiatives.

Whether they work in Canada or around the globe, these Ivey grads are united by the desire to use their for-profit skills to build a better world.



PHOTOGRAPHER: CHICO BARROS

Philippa White, HBA '01

After growing up in Canada and graduating from Ivey, South African-born Philippa White launched her career in advertising in London, U.K. She worked with major brands at agencies like Leo Burnett and Bartle Bogle Hegarty, and loved every minute of it. But after a family holiday, it got her thinking.

"My family works in the helping-people industries," says White. Surrounded by doctors, social workers, environmental engineers, and public health profession-

als, the visit left White feeling inspired. "I knew my education and skills could be used for some greater purpose," she says.

White figured she wasn't the only professional looking to use their skills to make a difference. She understood the struggles faced by non-profits whose human and financial resources are often stretched to the limit. And she recognized the business sector can be a force for change, and can benefit significantly from acting more sustainably. So, in 2006, White moved to Olinda, Brazil and founded

The International Exchange (TIE).

The U.K. social enterprise places professionals from the private sector with social initiatives in the emerging world for seven-to-30 days of intense, hands-on leadership development. The goal? To change the world, one brief at a time.

White explains that TIE participants are given a specific objective that harnesses their skills, such as developing strategies, campaigns, financial plans, or business plans. "We take future business leaders out of their bubble," she says.



“TIE allows people to develop their cultural intelligence, challenge the status quo, and find the confidence to do things differently.”

—Philippa White, HBA '01,
Founder and CEO of The International Exchange

Participants are challenged to work with new people, in a new place, and often in a language they don't speak. And they have to achieve their goal by the end of the placement.

To date, TIE has placed 72 individuals with 47 social enterprises located in Africa, Asia, and Central, South, and North America. The experience impacts non-profits and their local communities, and reshapes the sponsoring company through the development of their future leaders. For participants, it changes their lives.

“TIE allows people to develop their cultural intelligence, challenge the status quo, and find the confidence to do things differently,” says White. “Many times, people are promoted or begin to work on new projects within their company when they return.”

As for White, she's proud to be using her business skills to help others.

Stephen Hecht, MBA '82

As founder of the Montreal-based non-profit Million Peacemakers and co-author of *Nonflict: The Art of Everyday Peacemaking*, Stephen Hecht is on a mission to promote a culture of peace by training a million people around the world in his three-step method to conflict resolution.

It's a passion as well as a new career for Hecht, who experienced years of professional conflict working in multi-generational family businesses after graduating from Ivey. The stress took a toll on Hecht's personal life and he divorced – twice.

“I had experienced a lot of conflict in my life and was also a student of geopolitical conflict,” Hecht says. Wanting to learn more about conflict resolution, he turned to books on the subject but found them too academic.

Around the same time, Hecht met organizational psychologist Amir Kfir, who had led peacebuilding programs for Israelis and Arabs. In 2012, the duo facilitated workshops on conflict resolution using the “Nonflict Way.”

“Our goal was to create a simple model that could work with any conflict, be it interpersonal, business, or even geopolitical,” Hecht explains. Since 2014, when Million Peacemakers was founded, more than 225,000 people have been trained in the approach, which focuses on finding a common vision to work toward together.

Hecht and his network of Nonflict-certified coaches have led workshops for corporations, organizations, and communities in 23 countries around the world.

In March 2019, Hecht was invited to

speak at the Vatican for an international conference on “Religions and the UN Sustainable Development Goals.” He was granted an audience with the Pope, and was invited back a few weeks later to share Nonflict at another conference called the “Path of Nonviolence: Toward a Culture of Peace.”

“My initial goal was to reach a million people who would make a global impact by spreading the Nonflict way,” says Hecht, who is now happily remarried. “But we're not going to stop at a million. We'll just have a party, and change our name to a billion.”

Dan Kershaw, MBA '96

Dan Kershaw entered the non-profit sector by chance. After more than 18 years working with tech startups, Kershaw was looking for his next opportunity when a recruiter asked whether he'd ever considered running a charity.

“I hadn't,” he recalls. “Today I realize social enterprise is what I always should have been doing, which is running a business that benefits society rather than just maximizing shareholder value.”

As Executive Director at Furniture Bank, Kershaw is at the helm of one of Canada's largest social enterprises. Founded in 1998, the organization works to end furniture poverty by redistributing



PHOTOGRAPHER: NATION WONG



"Today I realize social enterprise is what I always should have been doing, which is running a business that benefits society rather than just maximizing shareholder value."

—Dan Kershaw, MBA '96,
Executive Director at Furniture Bank

gently used furniture and household goods to marginalized families and individuals across the Greater Toronto Area. Clients include women and children leaving shelters, the formerly homeless, and refugees and newcomers to Canada.

When Kershaw joined the organization in 2014, Furniture Bank served around 2,500 families annually. Last year, it supported nearly 4,000 families. "We know there are another 40,000 families that need our services," he notes.

The organization also makes a positive environmental impact by diverting useable household goods away from landfill. "Furniture is the least recycled item in the waste stream," says Kershaw. "Working with the City of Toronto,

we've been able to demonstrate that we are a significant player in reuse for a circular economy."

After five years on the job, Kershaw sees many similarities between tech startups and non-profits like Furniture Bank. "They all want to change the world. They all have time constraints and resource constraints," he says.

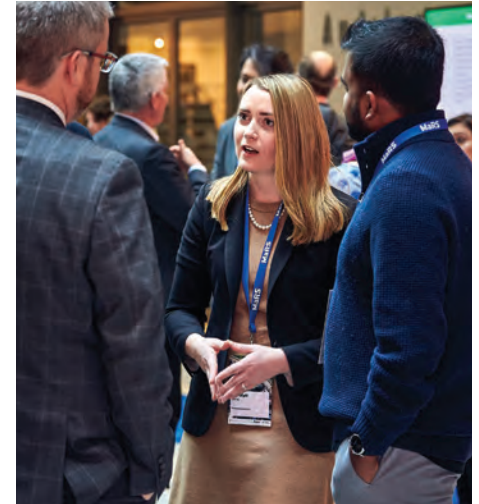
The skills honed at Ivey prepared Kershaw to meet these challenges head on. "I use all the skills I learned earning my MBA, and I get to see 20 families restart their lives every day," he says. "I'm blessed that I can wake up every morning and know that the more successful we are today, the more families we can support tomorrow."

Namita Joshi, EMBA '16

Namita Joshi earned her medical degree from Universidad Iberoamericana in Santo Domingo, Dominican Republic and spent more than a decade working as a medical administrator and insurance underwriter.

Her decision to pursue an EMBA at Ivey would put her on another path. "A few weeks into the Program, one of my colleagues said he didn't know if I belonged in insurance," Joshi recalls. "He thought I might be better suited to another role."

That colleague was a Canadian veteran involved with True Patriot Love Foundation — a national charity that supports military members, veterans and



“Through the microfinance platform, we could follow an entrepreneur’s progress and see how our money was being used to create social good. That got me interested in pursuing a high-impact career.”

—Carolyn Burns, MSc '12,
Manager, Partnerships and Innovation at
Mennonite Economic Development Associates

their families, funds community-based programs, and contributes to the Canadian Institute for Military and Veteran Health Research.

In 2015, Joshi agreed to help True Patriot Love organize a fundraising expedition to Antarctica. “Those six weeks provided me with some great insights into their work,” she notes. “I felt that with my background in medicine and with what I was learning at Ivey, I might be able to provide some additional support to help them be successful in the future.”

Today, Joshi is Chief Program Officer at the foundation. Since 2009, the non-profit has committed \$28.3 million to fund research and support 825 community-based programs from coast to coast, with the objective of addressing the unique challenges faced by the military and veteran community.

“Ivey provided me with the confidence to take this on,” says Joshi. “In addition to the business skills I learned, I think back to the lessons on leadership and character, and how to develop a strategy and then have the courage to see it through.” As her role with the organization has grown, so has Joshi’s sense of purpose. “To be able to create a ripple of impact is exciting to me,” she says. “I’ve had the

opportunity to speak with so many serving members, veterans, and their families. To hear their stories of resilience is very humbling, and it has provided a perspective that has transferred over into other parts of my life.”

Carolyn Burns, MSc '12

Carolyn Burns is passionate about using finance to yield positive global change. During her time at Ivey, she participated in a study tour of India and taught business strategy at two universities in China as part of the Ivey China Teaching Project.

“I gained a better appreciation for the unique business opportunities that emerging markets hold, along with essential hands-on experience,” she says.

A year later, Burns was back in Toronto working for Info-Tech Research Group. She joined the company’s granting committee — part of its social responsibility program — and witnessed the power of impact investing firsthand.

“The year I participated, we selected Kiva,” she recalls. The microfinance platform enables funds to be donated to an entrepreneur in an emerging market. “We could follow their progress and see how our money was being used to create social good,” says Burns. “That got me interested

in pursuing a high-impact career.”


Today, Burns works as Manager, Partnerships and Innovation at Mennonite Economic Development Associates (MEDA).

Founded in 1953 by a group of private investors, MEDA has grown into an international economic development organization that continues to provide financial and technical support to alleviate global poverty. It assists micro, small, and medium-sized businesses that operate in emerging markets.

“The type of financing and advisory support that MEDA provides varies depending on geography, sector, size, management team, and impact needs,” says Burns.

MEDA is also launching a gender lens investing fund and technical assistance program. “The time is now to show how inclusive businesses can deliver real value for women stakeholders.”

Her career with MEDA has taken Burns to 12 countries, including Nigeria, Egypt, Singapore, and South Africa. “To see the power of capital and how lives have been changed by the work we are doing is so exciting,” she says. ■



“I received the Kriplani Scholarship at a vital time in my life — a time when I was making a decision that would shape the next 10-plus years of my life... I was raised with a strong focus on ethics and I will make sure to give back to the world every ounce of support I have received.”

—Bhanu Putumbaka, MBA '19

A Bright Future

Indru Kriplani, MBA '67, helps students from India achieve their dreams of a better life.

By Declan Kelly

Indru Kriplani is keen to help MBA students from India succeed. He understands firsthand the cultural, linguistic, and financial barriers many of them have to overcome in North America.

Kriplani arrived at Ivey in 1965 with limited funds, while his wife and infant son remained in India. He considered the MBA Program an essential step in his career pivot away from electrical engineering and the grimy conditions he experienced in manufacturing roles in India and Europe.

But at the end of the first term, his marks told two different stories. His exam results showed a technically gifted student who clearly grasped the material, while his dismal participation marks revealed a reluctance to express his ideas in class.

When asked by then dean J.J. (Jack) Wettlaufer, HBA '50, MBA '51, about the discrepancy, Kriplani explained that he was self-conscious of his accent in English. Wettlaufer's response surprised Kriplani.

"He said, 'I understand you perfectly and so will others. Please make sure that you participate in all classroom discussions, and if others don't understand you, it is their problem,'" Kriplani recalls, speaking from the Sacramento, Calif., home he shares with Pramila, his wife of 60 years.

It was a watershed moment for Kriplani and he was soon on the Dean's Honor List. The School offered a scholarship for his second year and arranged for a summer job that enabled him to bring Pramila and their son, Sanjeev, to Canada.

Upon graduation, Kriplani accepted a finance role at Alcan International in Montreal and was later named president of the firm's Sacramento-based division, Alcan Cable West. He remained in Sacramento after Alcan sold the division in the late 1970s, moving into commercial real estate with CBRE before running his

family's private holding company.

To mark MBA '67's 50th reunion in 2017, Kriplani established a scholarship to help current students from India realize their own dreams of a better life.

"I'm eternally grateful to the School because it changed my life," he says. "My eyes were opened, and I learned how to inquire, how to look, and how to be curious."

"I also became aware that a business does not exist only to benefit shareholders or owners, but also for its employees, the community, and society at large. I took this to heart and in my later life followed it religiously."

Bhanu Putumbaka, MBA '19, was the inaugural recipient of the Kriplani MBA Scholarship, which provides \$40,000 to one student annually for the award's five-year term. Like Kriplani, Putumbaka used the MBA for a career transition of her own and is considering making her move to Canada permanent.

"Ivey helped me to work my way from mainstream financial services to sustainable finance," she notes. "And I want to build my career in sustainable finance in Canada."

She says the award not only helped her choose Ivey over other international programs, but also gave her the courage to express herself in the classroom and get involved in extracurricular activities, such as the Women in Management Club, where she was Vice-President External.

"For international students especially, it's not easy to just move here and start from scratch," Putumbaka says. "So, feeling that someone is willing to support them in building a future here instills a lot of confidence."

Kriplani still recalls his own sacrifices in completing the MBA, especially being apart from his family. "I don't want anybody to have to go through that. If I can help somebody — another Indru — I would love to do that." ■



IVEY HOMECOMING

October 16-18, 2020

ivey.ca/homecoming

Your Ivey Network



Homecoming 2019
More than 1,100 alumni and friends came together from near and far to celebrate their reunions

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Ivey Alumni Network

A message from Board Chair Scott Vanderwel, HBA '98

page **38**

Ivey Lives Remembered

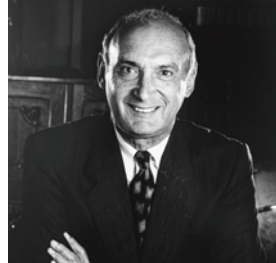
Tom Brent, HBA '59
1935-2019

page **41**

Rescue Mission

Sadaf Mohamud, MBA '00, advocates for elephants in captivity

page **42**



A New Start

Trevor Koverko, HBA '12, left a hockey career behind and built a blockchain business

page **48**



Ivey Class Notes

Tell us where you are, what you're doing, who you care about, and how you're staying in touch with your Ivey friends. Celebrate your achievements, activities, and interests. Let us know about the latest matches and hatches – these are your pages.

Submit your notes and photos for the next issue to: ivey.ca/alumni/classnotes or email intouch@ivey.ca

Please note: all submissions may be edited for content and length.

1947

Richard M. Ivey, HBA '47, LLD '79, is featured in this issue of *Intouch*. See pages 3 and 14.

1959

Tom Brent, HBA '59, is featured in an article in this issue of *Intouch*. See page 41.

Ron Rhodes, HBA '59, MBA '64, see note under 1964 (Doug Davis).

1960

Allan Blair, MBA '60, writes, "Our greetings to everyone — last September 4, we became great-grandparents. We also headed off for a 16-day cruise from Miami through the canal to Los Angeles and back to West Palm Beach... somebody has to do it! Hope to see everyone at the reunion September 12 in Montreal. Sheila and Allan."

Ron McCullough and Robin Eccles, both MBA '60, found an old friend. In April 1959, they began an adventure in a single-engine Piper aircraft which was to take them a total of 27,000 miles in 92 days — down the Pacific coast of Central and South America, through the Andes via the Curicó Pass 150 miles south of Santiago de Chile, across the Pampas to Buenos Aires, and returning north through Brazil and the Caribbean. Over the years since that trip, Ron and Robin have often wondered what became of the little aircraft which had served them so well. Recently, a search discovered the plane near Edmonton — immaculately maintained and still flying happily. The photos on page 39 show the Canada Goose as she was in 1959 compared with her as she is today.

Continued on Page 39 →

The Power of Lifelong Engagement

A Message from Scott Vanderwel, HBA '98,
Chair, Ivey Alumni Network (IAN) Board

There's one central question that we as an alumni board always consider when planning events and initiatives: How can we continue to strengthen the Ivey brand in a way that helps both alumni and the School? Building on that notion, our latest focus is on finding ways to engage alumni with Ivey across all career stages.

Ivey's new Dean, Sharon Hodgson, sees the same value in strengthening the relationship between alumni and the School, and she sees our alumni as key partners. Sharon believes in the power of lifelong engagement, and the IAN is committed to doing what we can to support her vision and strategy for Ivey.

Our alumni go through some predictable cycles in terms of how they engage with Ivey. When they first graduate, they're carrying the strength of relationships that they built in school out into the workforce. It happens very organically.

Then life happens and it becomes harder to engage. People create families and they take on additional commitments at work, and time becomes a scarce resource. The trick is engaging alumni after they've gone through that lull and getting them recommitted as time starts to open up for them and they can make more choices about how they want to participate with the School.

We're always looking for areas beyond traditional networking that produce value for our alumni. We had a successful first year of our mentorship program, Mentor Circles, which we are expanding. We're exploring ways in which alumni with capital can help alumni that are looking for capital. We want the Network to be a resource alumni think to turn to for opportunities when looking to pivot in their careers.

While established alumni likely won't prioritize socializing and networking at events, they might prioritize a breakfast where they could hear from a great speaker on a relevant topic. They might prioritize a course they could take for a week that would tune up their skills and make it easier for them to get a promotion. These are the kinds of ideas we are working on with Sharon, and we're excited to see where we can go with them.

We've all made a choice to invest in an Ivey education and the Ivey brand. If we think of it as a lifelong relationship, then there are so many ways Ivey can become a powerful asset in our lives.





Vern Nelson, MBA '60, writes, "Had a great tour of Scotland and Ireland in June. Have continued to stay active by playing golf, and singing in an a cappella men's choir, performing old songs at senior citizen homes in Winnipeg. We perform a couple of dozen times each year, and the seniors seem to love us. Unfortunately, 85 active years appear to have worn out one knee, so I'm forced to use a cane while working on rehab. Thankfully, it is the left one, so car driving is not a problem."

1962

Doug Young, HBA '62, writes, "In September 2019, Louise and Peter Walter, HBA '62, along with myself and my spouse Marlyn were delighted to join Judy and Rick Thorpe, HBA '62, to celebrate Rick's 80th birthday at the York Downs Golf & Country Club in Unionville, Ont. It was a wonderful occasion, blending a terrific family get-together with longstanding friendships and lots of good memories. We encourage all of our classmates to write to *Intouch* to give us a glimpse of what's happening in your lives as well!" See photo at top of next column.



1964

Doug Davis, MBA '64, writes, "On the weekend of October 18, 19, and 20, the MBA Class of 1964 had our 55th reunion on campus. We had three days of fun events which included cocktails and dinner on Friday night; a speech by the new Dean Sharon Hodgson on Saturday morning; the winning football game on Saturday afternoon; the Golden Anniversary dinner (speech by the new Western University President Dr. Alan Shepard) hosted by the university on Saturday night; and a brunch on Sunday morning at Ivey. In attendance were **Doug Davis, MBA '64** (Janet), **Peter Douglas, MBA '64,** **John Fryer, MBA '64** (Carolyn), **Earl Humphreys, MBA '64** (Oona), **Pierre Lepine, MBA '64,** **William Leslie, MBA '64,** **Ted Matthews, MBA '64,** **Ken Nixon, MBA '64,** **Robert Nourse, MBA '64** (Alexandra), **David Patterson, MBA '64** (Ivi), **Bruce Reid, MBA '64** (Samantha), **Ron Rhodes, HBA '59, MBA '64** (Chepa) and **Anthony Watson, MBA '64.** We also had the opportunity to meet Vridhi Tuli, MBA '20 candidate, the outstanding recipient of the MBA '64 Award, on Friday night, and have a light lunch in the Bruce Reid Room at Ivey's new building on Saturday. Subsequent to the reunion, I had lunch with **David McCutcheon, MBA '64,** in New York City, who sends his greetings to all."

1967

Indru Kriplani, MBA '67, is featured in an article in this issue of *Intouch*. See page 34.

1971

Henry Cheng, HBA '71, MBA '72, LLD '97, is mentioned in an article in this issue of *Intouch*. See page 14.

Gary Davis, DBA '71, MBA '72, was recognized as President Emeritus of the Saint John Jewish Historical Society.

Arkadi Kuhlmann, HBA '71, MBA '72, LLD '10, is mentioned in an article in this issue of *Intouch*. See page 14.

1972

Henry Cheng, HBA '71, MBA '72, LLD '97, see note under 1971.

Gary Davis, DBA '71, MBA '72, see note under 1971.

Arkadi Kuhlmann, HBA '71, MBA '72, LLD '10, see note under 1971.

1974

John Kerr, MBA '74, was involved in the rescue of a Pacific Crest Trail hiker who was caught in a snowstorm and had to march 42 miles and 20 hours in the mountains of California and Oregon. The German hiker, Sabine, had been by herself for days and had freezing feet, poor visibility, and a foot of snow to deal with. She arrived in Ashland, Ore. at 5 a.m. after an overnight trek with a headlamp. She was greeted in good Canadian fashion after a horrendous near-death experience. Time to revisit the movie *Wild*.

1975

Pat Camozzi, HBA '75, launched his fourth self-published book titled *Hey Daddy! This Book Is for You* in December 2019. It's a personal memoir and guidebook for new fathers. His four books and two music CDs to date are the foundation of his planned retirement career as a singer/songwriter/author for children and their parents. All of which started in 2001 when Pat and his wife moved to Montreal after stints in Toronto and Vancouver. He's not quite retired yet. Pat's final Ivey skill sets are being successfully applied in his role as Vice-President, Sales and Marketing for Nammex — the leading North American company in the medicinal mushroom business. Medicinal mushrooms from a herbal health perspective are becoming a high-demand ingredient in the food and beverage sectors amongst others.

Bill Troost, MBA '75, LLD '18, is featured in an article in this issue of *Intouch*. See page 10.

1976

Jon Love, HBA '76, LLD '16, is mentioned in an article in this issue of *Intouch*. See page 14.

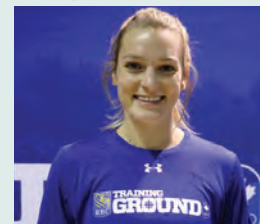
Murray Morgan, HBA '76, passed away in his hometown of London, Ont. on September 6, 2019 after a short, courageous battle with pancreatic cancer. Murray was Business Council President of the awesome HBA Class of '76. He rose through the marketing ranks at Pop Shoppes Canada, S.C. Johnson & Son, and finally Pepsi-Cola International in 40 countries while stationed in Toronto, New

York, and London, U.K., and Murray won the Pepsi Innovation Award for the successful relaunch of Diet Pepsi. He also coordinated the sponsorship of the Michael Jackson tour. In 2004, after returning to his hometown of London, Murray became a member of the faculty at Fanshawe College. His Ivey experience and global business career allowed him to play a key role in developing the International Business program. We are deeply saddened to share the news of Murray's passing with the Ivey community.



1977

John Boyle, HBA '77, writes, "My daughter Jacklynn was one of 30 athletes chosen from more than 3,000 tested to receive funding from the RBC Training Ground Program. This will allow her to pursue her Olympic dream as a member of the Canadian National Cycling Team. Once her studies in the Queen's University life sciences program are complete in April 2020, Jacklynn will relocate to Milton, Ont. where she will join Cycling Canada's elite development program."



Nancy (Humphreys) Browne, HBA '77, and her husband Geoff recently celebrated their 40th wedding anniversary. She has two children and is a grandmother to Tucker and Hudson. For a number of years, Nancy, with her sisters, has been extensively involved with the charitable event Comic Vision, a night of standup comedy shows across the country that raises research funds for curing degenerative eye diseases. One of her nephews was born with retinitis pigmentosa. She continues to work on her golf game and several small craft-related businesses to stay active.

Lise Casgrain, MBA '77, writes, "The MBA '77 Class created an endowment fund in 2017 which annually grants a \$5,000 scholarship to an incoming MBA student. This is our legacy! The 2019-20 recipient of the MBA '77 Award is Dilan Yogasundaram, a chemical engineer (University of Alberta) who worked five years as a production engineer in the Alberta oil and gas industry. Upon graduation from the MBA Program, Dilan would like to pursue a career in consulting. He is Co-President of the MBA Consulting Club at Ivey. Please join us in congratulating Dilan!"

Jane (Vlasblom) Collins, HBA '77, has recently returned to Ontario after living for three years in Mahone Bay, N.S. and becoming a grandmother. Jane continues to create continuing education workshops based on her book, *Willing Change*, and has published five books to date.

Brian Foster, HBA '77, fondly remembers his time and friendships made at the Biz School. Remarkably, he still has his yellow-with-green-trim class shirt with the Superman-like emblem on the chest with the dollar sign. Somehow it is now a bit tight to get into! He tried to convince his children to go to Western and they instead are at Queen's. He continues to practise law in Calgary. After many years with a national law firm, he and five partners started a litigation firm in 2013 that has grown to about 20 lawyers. He says he kids himself and works because his children still need a sponsor — but children aside, he enjoys working with people that he admires and enjoys being with.

Sam Gudewill, HBA '77, is still working hard at his company Innovex Equities, and enjoying life. In February, he returned to Harvard Business School for his eighth year and will graduate in 2021 with a diploma in Advanced Management. Sam and his wife Patti have three grown children who live in London, U.K., Chicago, and Vancouver. As a result, Patti and Sam are often travelling. In June 2020, he will be reconvening the 36th annual edition Odyssey Boys trip, which includes fellow Ivey grad **Bob Crosby, HBA '77**, for an excursion in Europe. As Sam says, between a happy home life, work, and travel, he is "just glad to be on the right side of the ground."

Kim Robinson, HBA '77, MBA '79, continued his success in the world of triathlon in 2019. During the year, he won his age group in all

his races, including races at Olympic, half-Ironman, and full-Ironman distances. The exception was the Ironman World Championship (Kona), where he finished fifth against the world's best. (Kim is on the far left in the photo.) Kim was also selected onto the Board of Triathlon Ontario and awarded the honour of Masters Long Course Triathlete of the Year for Ontario. He continues to be ranked in the top five of triathletes in the world on the All World Athlete rankings in his age group.



Elaine Stanley, HBA '77, writes, "I am still working full time at the lottery company and still have one adult child in graduate school, so I will continue for the time being! I have been lucky enough to do some travelling during the year and even luckier to continue to participate in an annual charity 500-kilometre bike ride."

Paul Wildridge, HBA '77, and his wife Charlene have directed the Roberts Gallery for the past 20 years. The gallery specializes in Canadian historical art and also showcases contemporary artists from across Canada. They continue to search for and introduce new up-and-coming artists. The gallery has been a fixture on Yonge Street in Toronto for a number of years. In 2020, they plan to relocate the Roberts Gallery to their new home on Dupont Street in the Annex area. Also see note under 1983 (Tracey Lawko).

1978

Gregory Aboud, HBA '78, President of the Merchants Association of Port of Spain, spoke at TEDxPortofSpain in Trinidad.

Dean Connor, HBA '78, President and CEO of Sun Life Financial was named in The CEO 100, 2019 Edition of the *Harvard Business Review's* annual list of the World's Top Chief Executives.

Peter Kudla, HBA '78, sadly passed away on November 9, 2019 surrounded by his family after a long fight with blood cancer and ALS. Peter was a fighter until the very end. He enjoyed a successful career as an investment adviser and enjoyed playing guitar, singing, scuba diving, painting, golfing, family vacations, and the Toronto Maple Leafs.

Keith Lambert, HBA '78, is living the good life between Whistler, Vancouver, and Indian Wells, Calif. Keith and his wife Lindsay winter in Palm Springs. Keith is running a private investment company and loving it.



Michael McMullen, MBA '78, was awarded the Canadian Chamber of Commerce's Emeritus Leaders Circle Award during their Annual General Meeting in Saint John, N.B. in September 2019. Michael graduated from the Ivey Academy's QuantumShift program

in 2005 and says his Ivey MBA launched his international business career. His first book *Scarred* launched in December 2019. Michael writes, "*Scarred* commences with a father's failure to return from the corner store leaving his pregnant wife and young son to make do, get by, and hope. *Scarred* is the decade long story of their journey. The mother's life centres on making five pounds of hamburger feed four for a week. She prays and questions God but doesn't find many answers. The son scuttles along the bottom social rungs of a small town and occasionally emerges on top of the ladder. He prays for a tad more courage. Together, they weave through abandonment and abuse to some form of ascension."

Bob Simpson, HBA '78, writes, "Still hanging in there at Suncor Energy as Senior Legal Counsel after 31 years. Retirement must be coming at some point!"

John Zaba, HBA '78, enjoyed a fantastic night out with his daughter, Brittany, at the "Stars Come Out Concert" in Barrie, Ont.



1979

Rob Glen, HBA '79, writes, "In March 2018, a group of HBA '79 classmates agreed to do some-

Ivey Lives Remembered



Tom Brent, HBA '59 1935-2019

By Declan Kelly

Tom Brent's lifelong connection to Western and Ivey grew out of a deep appreciation for the opportunities and friendships that he gained in the classroom and on the basketball court. All of which helped lay the foundation for his successful career as an entrepreneur and leader.

That perspective guided the former Foundation Western and Ivey Advisory Board member's work, supporting new generations of students and athletes at both institutions. It also informed his unique ability to help his businesses and other organizations identify and realize opportunities throughout his career.

From founding Brent Surgical in the early 1960s and growing the firm into a leading Canadian distributor of cardiovascular and dialysis products, to chairing the board of Toronto's Sunnybrook Hospital through a challenging merger, Brent devoted all of his business acumen and his ability to connect with people to the benefit of the project or cause at hand.

"He brought all of himself to whatever he was doing," Brent's son Bob says. "He had a great zest and passion for life and brought that to everything he did and everyone he met, whether it was in

sports, in business or, later on, on the golf course."

Brent's deep affinity for Ivey and Western resulted in his children and grandchildren, collectively, obtaining seven degrees from the two institutions. His board roles and support of scholarships reflected a shared belief with his wife, Sandra, on the importance of community service.

"If they had the chance to help others, they felt that was an important thing to do," Bob says, adding that his father also supported Western's basketball program after learning that funding cuts would result in a smaller roster for the men's team. "He wanted them to be able to carry additional players because he never forgot the experience of being part of the varsity team, and the many relationships he carried forward from that," Bob notes.

"He had a tremendous ability to make connections with people, and to keep those connections for years. It was those relationships and his skill in maintaining those relationships that made him just such a special person."

Tom Brent is survived by his wife Sandra, sister Lisa Parsons, children Sharon Miller (Steve), Michele, and Bob, and eight grandchildren.

thing special for our 40th reunion. We come from a special school, and we have special classmates, so why not do something special? Leveraging the connection of John Caliando, HBA '79, MBA '80, to the Grand Isle Resort on Great Exuma, Bahamas, the HBA '79 Splashdown 40th Reunion was born. Our immediate classmate networks reached out to about 50 people, so coordinating a full outreach, led by Mike Hajnik, HBA '79, required lots of work. We created a Facebook page for communications. In November 2019, 18 classmates plus partners met for four special days to celebrate our 40th Ivey

reunion. It was wonderful renewing friendships and hearing about everyone's life journey so far. Classmates travelled from afar to enjoy the glorious weather, pristine beaches, PGA-style golf (course, not score), boat trips around Exuma Cays, and great dinners that included Bahama's favourite, conch. We paid tribute to classmates lost and shared many photos with classmates who could not attend. We all found a strong spirit of Ivey classmate relationships and agreed to meet not only in five years, but earlier when our journeys cross. Facebook page: <https://www.facebook.com/groups/850782065309468/>

Pictured below is Brenda (Dusome) Burghardt, John Kennedy, Peter Schoen, Michael Harrower, Nizar Esmail, Ann Sutherland, Ron Johnson, Norm Deska, John Caliando, Perry Jeffery, Mike Hajnik, John Fursey, MBA '82, Rob Glen, Susan (Beattie) Hughes, and John Varnell, all HBA '79. Neil McCormick, John Ellison, and Steven Kunzel, all HBA '79, were also in attendance.



Richard M. Ivey, HBA '47, LLD '79, see note under 1947.

Kim Robinson, HBA '77, MBA '79, see note under 1977.

1980

Doug Bradley, MBA '80, writes, "So, I am finally 'hanging up my skates' — well, almost. In November I finished up Climate Change Solutions, my consulting firm corporation, but had one play left — operating as a sole proprietorship for a couple of months before retiring fully. Cornelia and I now winter in Nerja in southern Spain. I still

think about those great days at Western, and all the friendships we made there. Paul 'the Rifle' Farkas, MBA '80, and Elaine will join us in Nerja for a couple of weeks."



John Caliando, HBA '79, MBA '80, see note under 1979 (Rob Glen).

Continued on Page 42 ➞

Animal
Advocacy



PHOTOS PROVIDED BY SADAF MOHAMUD

Rescue Mission

Sadaf Mohamud, MBA '00, advocates for elephants in captivity to live in healthier, natural environments.

By Mark Witten

Sadaf Mohamud's intense interest and passion for the lives of captive elephants was triggered in 2004. Mohamud had been working for an IT consulting company and was assigned to develop a global information system for a world zoo association.

As part of that project, she visited zoos around the world. "I saw firsthand what the lives of zoo elephants are like behind the scenes. I learned they die much younger in zoos than in the wild. Elephants walk in the wild in search of food. In a zoo — where they're sedentary — they won't live as long," says Mohamud.

Later that year, she read about a baby elephant in a zoo that developed health problems after being rejected by its grandmother and mother, and then suddenly

died. "I wondered why his mother rejected him. Elephants are generally known for being extremely loving and protective of their children. As I did more research, I realized that as highly intelligent, sociable, and migratory animals, elephants in zoos and circuses suffer greatly from isolation, boredom, and depression," says Mohamud, now a business analyst with belairdirect.

As a result, Mohamud became a fervent elephant advocate. She started by attending protests to stop circuses with elephants and other performing animals from coming to Toronto. She supported work to shut down roadside zoos in Ontario. She helped with a successful campaign to get Toronto City Council to move three remaining zoo elephants to an 80-acre elephant sanctuary in California in 2015, instead of to another zoo.

Mohamud has also contacted Canadian embassies in the Philippines and Zimbabwe to inform them of the suffering of elephants in those countries, and she persuaded the summer day camp that her kids attended to stop taking children to the zoo. This past summer Mohamud travelled with her children to an elephant conservation area in Kenya. "I've taught them to have empathy for animals, which I hope they will carry with them for the rest of their lives."

Blaine Lawlor, MBA '80, writes, "In June 2019, I retired from the University of West Florida. At that time, I was an Associate Professor at the College of Business. In July, my wife and I moved from Florida to Alberta. In August, we were blessed with our 20th grandchild — a boy."



Stephen Willson, MBA '80, writes, "Having spent 30 years working with upper middle managers in a variety of industries, I have now launched *The Middle* podcast series. These monthly interviews surface insights from executives in the public, private, and charitable sectors. The focus is on middle management since that is widely regarded as having the biggest impact on overall organizational performance. Available to download on Spotify, Apple and Google business podcasts or at Buzzsprout.com/683588"



1982
John Fursey, HBA '79, MBA '82, see note under 1979 (Rob Glen).

Stephen Hecht, MBA '82, is featured in an article in this issue of *Intouch*. See page 28.

Larry Rosen, LLB/MBA '82, was appointed to the Order of Canada on December 28, 2019. He was recognized for leading and expanding Harry Rosen Inc., one of Canada's most valuable retail brands.

1983

Tracey (Blaklock) Lawko, MBA '83, writes, "I'm delighted to announce that I am now represented by the Roberts Gallery. Established in 1842, this respected gallery specializes in Canadian historic and contemporary fine art under the guidance of Charlene and Paul Wildridge, HBA '77. My landscapes and still life are carefully drawn with thread."



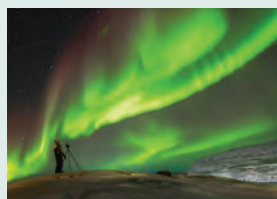
Tim McGuire, HBA '83, writes, "As I pass my one-year mark as CEO (following a year as Executive Chairman) of Mobile Klinik Professional Smartphone Repair, I'm delighted with the recent announcements: Mobile Klinik ranked 12th on *The Globe and Mail* Report on Business list of the top 400 fastest-growing companies in Canada with 3,206 per cent growth in revenue over three years, and ranked ninth on the *Maclean's/Canadian Business* Startup 50 list of the fastest-growing startups in Canada with 1,323 per cent growth in revenue over the past two years!

We have 66 stores open today with plans to grow to 200 across Canada by 2022 — who says brick-and-mortar retail is dead?"



1984

Bill Boswell, MBA '84, writes, "I was pleased to have my photo of hikers at Great Sand Dunes National Park in Colorado selected as the 2018 winner of *The Guardian's* travel photography contest. The grand prize was a nine-day photo workshop to west Greenland. I had the option to take the trip in either February or August, but since I enjoy winter photography, I chose February. We stayed in Ilulissat, which is about 350 kilometres north of the Arctic Circle. The nearby Icefjord was a short hike from the hotel and provided amazing views of icebergs from the glacier believed responsible for many of Newfoundland's icebergs and those that hit the Titanic. We also had a short helicopter ride to the 40-person settlement of Oqaasut, where we saw two nights of spectacular aurora borealis which covered the sky from horizon to horizon. The below photo of me was taken by workshop leader Paul Harris. An article I wrote and photos from the workshop in Greenland appeared in the Christmas Day edition of *The Guardian*."



Peter Housley, HBA '84, is featured in an article in this issue of *Intouch*. See page 18.

Pamela Jeffery, HBA '84, MBA '88, is mentioned in an article in this issue of *Intouch*. See page 44.

Ray Young, HBA '84, writes, "Better late than never! We celebrated Reagan's first year this past October. I get quite a reaction from people when I say Reagan is my son — and not grandson! I will be completing my 10th year as Chief Financial Officer of ADM. Love living and working in downtown Chicago and now raising a family there."



1985

Catherine Addison, HBA '85, writes, "After a successful and rewarding career spanning 34 years at Manulife, I retired in 2019. I am looking forward to spending more time with my husband, Cam, who has been very supportive of my career. We are having a lakeside retirement home built by fellow classmate **Edward Freibauer, HBA '85**, of Integrity Home and Cottage."

Jean-Marie Brideau, MBA '85, writes, "Not much to report. Still working, and still with the Federal Government Employee Pension Plan. I did spend four weeks in France last summer... great trip with nine days in Paris

and 19 days driving around the country in a rented car. I basically just want to say 'hello.'"

Michael Heath and Brian Piening, both MBA '85, classmates and friends from Section 3, returned to Nepal for the third time this past autumn for a 21-day trek in the Tsum and Manaslu valleys. Retired life is good.



1986

Allison Christilaw, HBA '86, MBA '92, recently completed the Directors Education Program through the Institute of Corporate Directors and the Rotman School of Management. She currently serves on several corporate and not-for-profit boards, including Haltech, the Bayshore Foundation, and Appleby College. Allison provides consulting and business coaching with a focus on strategy and leadership effectiveness. She is also the proud mom of Caleb who is part of the HBA Class of 2020.

Bruce Jackson, HBA '86, was appointed Executive Vice-President, Chief Wealth Management Officer of Clarien Bank.

Judith Robertson, MBA '86, was appointed Commissioner of the Financial Consumer Agency of Canada.

1988

Stephanie Bowman, HBA '88, attended Ivey Parents' Day with her daughter Maddi Farwell, HBA '22 candidate.

Stephanie joined the Board of the Bank of Canada in June 2018. Maddi is studying software engineering and gave her mom a passing grade at the parents' case discussion.



Pamela Jeffery, HBA '84, MBA '88, see note under 1984.

1989

Nicole Haggerty, HBA '89, PhD '04, is mentioned in an article in this issue of *Intouch*. See page 44.

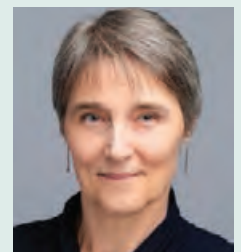
Jon Hantho, MBA '89, is mentioned in an article in this issue of *Intouch*. See page 44.

Laura Hantho, MBA '89, is mentioned in an article in this issue of *Intouch*. See page 44.

1990

Kate Brown, MBA '90, is featured in an article in this issue of *Intouch*. See page 4.

Karin Litzcke, MBA '90, was a candidate in the October 2019 federal election, happily representing Maxime Bernier's People's Party of Canada in the riding of Vancouver East. She looks forward to talking politics and more with classmates at Homecoming 2020.



Continued on Page 46 →

Homecoming 2019

Ivey's Homecoming Weekend is one of the most successful events of its kind in Canada. Last October, more than 1,100 alumni and friends — in reunion years ending in '4 and '9 — came together from near and far to celebrate and reminisce at class parties and School-organized events across London, Ont. To learn more about Homecoming and for event photos, visit ivey.ca/alumni/homecoming

Saturday

9 a.m. Welcome Back Open House

Student volunteers welcomed everyone back to Ivey's campus, alumni caught up with old friends in the halls, and a complimentary breakfast was served to guests.



9:30 a.m. Lecture Series

Alumni were updated in two lectures on how Ivey's undergraduate and graduate programs have evolved over the years to remain highly competitive.



10 a.m. Pledge Ceremony

Returning graduates were given the opportunity to reaffirm their Pledge to act honourably and ethically in the presence of their Ivey peers, while receiving a unique, individually numbered Ivey Ring.



11 a.m. Dean's Welcome

Dean Sharon Hodgson welcomed everyone back to the School. Sharon, along with Ivey Alumni Network Chair Scott Vanderwel, HBA '98, recognized the 2019 Distinguished Service Award recipients John Bayliss, HBA '99, Pamela Jeffery, HBA '84, MBA '88, Laura Hantho, MBA '89, and Jon Hantho, MBA '89. Our Faculty Service Award recipient Associate Professor Nicole Haggerty, HBA '89, PhD '04, was also honoured. The generosity of our reunion alumni was celebrated with more than \$1.3 million raised by classes to commemorate their time at Ivey.



11:30 a.m. Lunch with Classmates

Alumni reconnected with classmates and took group photos while enjoying lunch together.



1 p.m. Mustangs Football & Case Study

Go Mustangs! Those at TD Stadium cheered on the Western Mustangs who defeated the Ottawa Gee-Gees 32-23. Others opted for the classroom, and joined Colin McDougall, MBA '06, who facilitated a case discussion on the \$10 bottle of water, and explored what could be learned from the story of Voss.



6 p.m. Private Class Celebrations

Class-organized events held at restaurants, homes, and various venues across the city were planned by 125 incredible reunion volunteers, and were the perfect end to a memory-filled day.



**Next Ivey Homecoming:
October 16-18, 2020**

**Special reunions
planned for classes
ending in '0 and '5.**

Sunday 9:30 a.m. Golden Alumni Brunch

More than 100 alumni and guests celebrating 50+ years since graduation attended the brunch honouring their remarkable milestone.



1991

Niraj Bhargava, MBA '91, an active AI entrepreneur, is now on the advisory board for the Sprott School of Business at Carleton University. His family is based in Ottawa. Niraj is a former faculty member and MBA director at Queen's, and was dean of the Faculty of Management at Royal Roads University.

Linda (McCurdy) Crawford, MBA '91, writes, "I am now the Associate Director of Work-Integrated Learning (WIL) at Conestoga College in Kitchener, Ont. My department manages all things WIL, including paid co-op work terms and unpaid professional practice and field placements for more than 125 programs, including health care, trades, business, community services, and creative industries. I am really enjoying the field of post-secondary education and love supporting students to meet their academic goals while at the same time building their career management skills and preparing them for success in the workplace. If anyone is interested in hosting/hiring a student, please let me know. They could be your next best employee!"

Grant Fraser, MBA '91, is pleased to announce that the Golf Management Institute of Canada (GMIC) recently celebrated its 20th anniversary. The GMIC was founded by Grant in October 1999, and he continues to serve as its President. Earlier last year, Grant was made an honorary director of the PGA of Canada for his work in golf management training and education.

John Lyons, MBA '91, PhD '19, see note under PhD on page 52.

Anthony McCord, MBA '91, was appointed Chief Transformation Officer of the New York Metropolitan Transportation Authority.

Bryan Mekechuk, MBA '91, applied for U.S. citizenship in April 2019, and took the Oath of Allegiance and became a U.S. citizen on October 22. He's looking forward to voting in the 2020 United States presidential election. Bryan was also appointed to Monte Sereno's Site and Architecture Commission on November 5.

1992

Allison Christilaw, HBA '86, MBA '92, see note under 1986.

Dave McKay, MBA '92, LLD '19, has been named the Ivey Business Leader of the Year and will address distinguished members of Canada's business community at the 30th annual gala dinner in Toronto on October 28, 2020. He is also featured in an article in this issue of *Intouch*. See page 10.

1993

Brent Choi, HBA '93, writes, "I'm officially back in Canada! I've moved home from New York and have taken on the dual role of CEO/Chief Creative Officer of DDB Canada. So, anyone looking for marketing help, hit me up!"

1994

Andrea Poptsis, HBA '94, writes, "It's hard to believe 25 years have passed since graduation! We had a great turnout for our reunion weekend. It was an amazing opportunity to

catch up with old friends and to reconnect with Ivey. It felt like no time had passed at all. We missed those of you who weren't able to join us and we hope it won't be five years before we get together again!"

Juliane Schaible, MBA '94, writes, "My work in the private and public sectors has focused on sustainable development, environmental industries, cleantech, and the green economy. Climate change, equality, and sustainable prosperity are key drivers. Together with my husband, Danny Schur, I've been on the theatre production and movie-making roller coaster. Check out stand-movie.com to see the trailer about a universal story set in 1919."



1996

Roger Beharry Lall, HBA '96, writes, "I recently joined Lift & Co. as Vice-President of Marketing, helping to lead both their U.S. expansion and their evolution into an enterprise/technology company. This Toronto scale-up provides data and media services for the exciting (and challenging) cannabis industry, and is certainly keeping me on my toes. I've got several Ivey grads on the team — and am always happy to connect with other alumni in technology, startups, or even just Toronto. Hit me up on LinkedIn!"

Dan Kershaw, MBA '96, is featured in an article in this issue of *Intouch*. See page 28.

Brent Wahl, MBA '96, was appointed Senior Vice-President, Finance of NextDecade.

1997

Henry Cheng, HBA '71, MBA '72, LLD '97, see note under 1971.

Tim Hockey, EMBA '97, LLD '19, received an honorary Doctor of Laws degree from Western University at fall convocation on October 25, 2019. He is also featured in an article in this issue of *Intouch*. See page 10.

Enrique Mayor-Mora, MBA '97, was promoted to CFO at CarMax.



1998

Scott Vanderwel, HBA '98, is featured in two articles in this issue of *Intouch*. See pages 38 and 44.

1999

John Bayliss, HBA '99, is mentioned in an article in this issue of *Intouch*. See page 44.

Tanya Mark, HBA '99, PhD '08, is featured in an article in this issue of *Intouch*. See page 18.

2000

Dominic Atkinson, MBA '00, writes, "On the work front, my company Dig Insights is now nine years old. Our team of around

100 consultants, data scientists, and developers were proud to appear on *The Globe and Mail's* list of the fastest-growing companies in Canada. On a personal front, my oldest son James just began first year at Western, and will move to the Ivey HBA in his third year. I am very curious to see how many of the cases (and profs) are still around 20 years after my graduation."

Shakeel Bharmal, MBA '00, writes, "After seven years as the Chief Operating Officer at Aga Khan Foundation Canada, I will be returning to the world of training, consulting, and coaching. First, I will be joining The Summit Group (summitvalue.com) — a sales transformation firm — as Senior Vice-President, and I will be starting my own leadership development and coaching firm, Oceanblue Strategic. I am proud to be partnering with Ivey, as an Ivey Academy certified coach, to bring a new set of services to Canadian business leaders to help them succeed with the volatility, uncertainty, complexity, and ambiguity in the environment. I have started a new blog on the power of nostalgia in our learning. Please take a look at shakeelbharmal.com. Nerissa and I recently celebrated our 24th anniversary and the boys are doing great."



Jodi Kovitz, HBA '00, was named one of Canada's Most Powerful Women by the Women's Executive Network.



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Tech
Trajectory

PHOTOGRAPHER: NATION WONG

A New Start

After his life was turned upside down, Trevor Koverko, HBA '12, left a hockey career behind and turned his attention to building a business with blockchain technology.

By Suzanne Boles

Sometimes there's one defining moment that changes your life. For Polymath Co-Founder, Trevor Koverko, it was a car accident.

Drafted by the New York Rangers in 2005, Koverko's hockey career ended when a loaded transport truck hit his vehicle, leaving him with temporary paralysis on his left side and a permanent brain injury.

"I was told I had to go reinvent myself and start fresh," he says. And he did, merging his long-time interest in technology with entrepreneurship. He was determined to get there by attending Ivey.

"Ivey has a premier business program. For me, if it wasn't Ivey, I wasn't going anywhere else."

He was impressed with the program, faculty, and access to "real-world practical entrepreneurs."

"Ivey was a place for me not only to learn, but to network and find business partners," he says, referring to two peers who started a tech venture with him after graduation.

Koverko and his current business partner, Chris Housser, founded Polymath in 2017. The company uses a new technology to make financial markets "more efficient."

"Most of Wall Street and western capital markets are built on legacy technology on top of outdated infrastructure. We've created a pathway to a new category of financial assets known as digital securities, or often referred to as security tokens. This new paradigm of global finance is enabled by blockchain and we launched a decentralized network to leverage this exciting new open financial system."

There's real satisfaction in the knowledge that their technology can be used by virtually anyone "to get access to financial products and services that were typically restricted to wealthy western nations."

In what Koverko refers to as a "volatile industry," Polymath has been flourishing. Today they have a team of 50, half in Toronto and the rest "distributed globally."

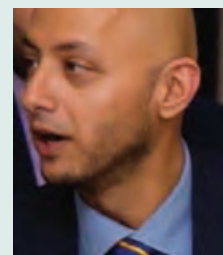
"We've had almost 150 projects launch on our platform and we're just getting started."

→ Continued from Page 46

Sadaf (Ali Khan) Mohamud, MBA '00, is featured in an article in this issue of *Intouch*. See page 42.

2001

Prabhu Hariharan, HBA '01, has returned to North America after 14 years overseas as a diplomat for the Government of Canada, serving at Canadian embassies and consulates in Riyadh, Tel Aviv, Ho Chi Minh City, New Delhi, Amman, and most recently in Kabul. As Counsellor (Management) and Consul, he was in charge of advocacy, bilateral/multilateral relations, consular affairs, and the daily business operations of the missions. His roles included acting as Ambassador in interim periods in Jordan and Afghanistan. In Atlanta, he has taken on the role of enhancing trade relations between the U.S. and Canada, focusing on foreign direct investment and innovation.



Paul Randlesome, MBA '01, writes, "I can't believe it has been 20 years since starting at Ivey, and this year has been one of the busiest. The most exciting news is my marriage to Myriam Seers in August at our cottage. We hosted an all-weekend affair and were fortunate that so many family and friends, including many from Ivey, were able to join us. After spending the past 10 years working for large software companies, I decided to join a late-stage startup located in Silicon Valley

and am enjoying spending a significant amount of time in California. I am leading their Value Management team with a mandate of accelerating sales to \$100 million of annual SaaS revenue, which is necessary for an IPO. Several years ago, I started a side hustle of buying residential and commercial properties to enable my freedom 55 aspirations, which seems to consume most of my remaining time. However, I do go on at least one annual kiteboarding trip to OBX with **Craig McKean, MBA '01.**"



Philippa White, HBA '01, is featured in an article in this issue of *Intouch*. See page 28.

2002

Kate Bishop, EMBA '02, writes, "I am now Chief Human Resources Officer for FNZ Group, which provides wealth management solutions, after having taken a lovely year-and-a-half career break."

Marisa De Luca, EMBA '02, writes, "Anybody living with an entrepreneur knows that there is never an end to new business ideas. And so, my husband and I have started a small project combining our love of classic cars, wine, and culture to offer exclusive tours in our lovingly restored 1965 VW Samba Bus. Tours will start

spring 2020 and include castles along the Rhine River, wine and gourmet tours through the Ahr and Rhine wine regions, and a 'Made-in-Bonn' tour visiting local manufacturers of gin, beer, coffee, gummy bears, etc. (Yes, the gummy bear was invented in Bonn.) If you are planning a trip to Germany, check us out at vwsamba65.de"



Anita Gaffney Misener, EMBA '02, LLD '19, received an honorary Doctor of Laws degree from Western University at fall convocation on October 25, 2019. She is also featured in an article in this issue of *Intouch*. See page 10.

Joseph Ho, EMBA '02, is featured in an article in this issue of *Intouch*. See page 18.

Sylvia (Gajewski) Slaughter, HBA '02, is mentioned in an article in this issue of *Intouch*. See page 4.

2003

Niki (Healey) da Silva, HBA '03, graduated from the EMBA Program at the Rotman School and has moved out of higher ed and into the NGO world as Chief People Officer for Right To Play International. The organization is headquartered in Toronto and operates in 15 countries across Africa, the Middle East, and Asia. They reach 2.3-million kids each year, helping them rise above adversity using the power of play-based learning! Visit righttoplay.ca

Justin Leushner, MBA '03, was appointed CEO of Ventripoint Diagnostics Ltd.

Andrew Parkes, HBA '03, is featured in an article in this issue of *Intouch*. See page 24.

Russell Starr, EMBA '03, was appointed President of Pivot Pharmaceuticals.

Dianne Tyers, EMBA '03, accepted the position of Dean, College of Continuing Education at Dalhousie University, Halifax, N.S. in the fall of 2019. She is excited to apply her years of experience in the adult education sector to her new work with the Dalhousie University and Halifax communities.

2004

Mark Binns, MBA '04, was appointed CEO and Director of Big Blockchain Intelligence Group Inc.

Vinay Chaudhry, MBA '04, writes, "I have relocated back to Canada (Mississauga) after 13 years. My kids (three girls) and wife are very excited to experience Canadian winters for the first time. I continue to work for my own education marketing company, which currently represents 12 Canadian institutions. We are planning to open a new office in Kenya next year. Also, I am trying to grow two startups — one focused on edu-tech and another on student housing. My office is located within an incubator in downtown Toronto. I look forward to connecting with all of you."

Dan Freiheit, LLB/MBA '04, is proud to have joined Rousseau Mazzuca LLP as a partner after practising under the Lion Law brand for 14 years and becoming

a Law Society Certified Specialist in Corporate and Commercial Law. The firm is well-known for its expertise in construction and employment law, with a significant renewable energy component. Dan's practice will focus on business law matters, including advising on complex corporate litigation.

William Gradin, MBA '04, writes, "I am the VP Product at MuleSoft, which is part of Salesforce. Living with my partner Mara in San Francisco still, but spending three-to-four days a week at our place in Tahoe."

Nicole Haggerty, HBA '89, PhD '04, see note under 1989.

Andre Kostecki, MBA '04, writes, "Happy to share that I completed my second 26.2-mile Chicago Marathon in October. Also excited about my new leadership role as the Head of the Lean Centre of Excellence (CoE) at Metrolinx. The Lean CoE is a centralized team that partners throughout Metrolinx to provide lean expertise, coaching, training, tools, and best practices to operationalize continuous improvement competency. Besides GO Transit and Presto, Metrolinx is redefining how millions of Ontarians use public transit in the Greater Toronto and Hamilton Area for the next 20 years through tens of billions of dollars of infrastructure investment."



Alex Kovatchev, MBA '04, writes, "Just completed an amazing first year as Global Director, Partnership Development with Fleet Complete, an OTTP and MDP portfolio company. Building integration and channel partnerships has been an exciting opportunity after 10-plus years at Telus. Closer to home, we're loving life in Collingwood, Ont. and can't believe it's been more than three years since we left the city. Looking forward to seeing all the South Georgian Bay Ivey alumni at the next Global Ivey Day!"



Vincent Ng, MBA '04, started a new role at Bayshore Healthcare driving innovation across the Specialty Pharmacy division.

Kevin Stratton, MBA '04, writes, "Living in Manhattan Beach, Calif. with my wife Mandy and two kids. Enjoying the weather and lifestyle. Currently working as the GM, Power Systems for Quinn Company. Always looking to connect with Ivey alums if you're ever in the area."



Hélène (Bisson) Timpano, HBA '04, was named one of Canada's Most Powerful Women by the Women's Executive Network.

Continued on Page 51 →

Alysha Murji
HBA '14, MBA '18, CPA, CA

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2005

Mike Merkley, HBA '05, was recently appointed Managing Director, Financial Management and Optimization for ScotiaBank's Global Banking and Markets division.

2006

Rahaf Harfoush, HBA '06, is featured in an article in this issue of *Intouch*. See page 24.

Sabrina Kumar Ceccarelli, HBA '06, writes, "We proudly welcomed Francesca (Frankie) Cadence Jaya Ceccarelli into our family on September 12, 2019. She joined proud brother Brayden and dog Yoda. Everyone is doing well — glad for the 48-hour reports that trained us for the sleepless newborn days."



Colin McDougall, MBA '06, is mentioned in an article in this issue of *Intouch*. See page 44.

2007

Dave Ross, HBA '07, is a recipient of *London Inc.*'s 2019 20 Under 40 Award.

Darcy Tkachuk, EMBA '07, was reappointed as Vice-Chair of the Yukon Capability and Consent Board for a three-year term. He has also become an Ivey Ambassador to engage and support Ivey alumni.

2008

Tanya Mark, HBA '99, PhD '08, see note under 1999.

2009

Greg Critchley, HBA '09, MBA '13, PhD '19, see note under PhD on page 52.

Justine (Kilby) Janssen, HBA '09, was named one of Canada's Most Powerful Women by the Women's Executive Network.

2010

Arkadi Kuhlmann, HBA '71, MBA '72, LLD '10, see note under 1971.

Pema Lhalungpa, MBA '10, is mentioned in an article in this issue of *Intouch*. See page 4.

John Slaughter, MBA '10, is mentioned in an article in this issue of *Intouch*. See page 4.

2011

Kalen Emsley, HBA '11, is mentioned in an article in this issue of *Intouch*. See page 18.

Madiha Khan, MBA '11, writes, "Looking to invest in Toronto's robust pre-construction condo market, but have some reservations? Let's grab a coffee and chat — I can help you navigate your way to making great investments in one of the country's most thriving real estate markets. Hi! I'm Madiha, Founder of Toronto Condo Investments and I help investors create generational wealth through real estate investments. It's never been a better time to invest in Toronto — ask me why! madihakhan@rogers.com"

Meilene Lam, HBA '11, MSc '12, is featured in an article in this issue of *Intouch*. See page 18.

Simu Liu, HBA '11, is featured in an article in this issue of *Intouch*. See page 7.

2012

Carolyn Burns, MSc '12, is featured in an article in this issue of *Intouch*. See page 28.

Derrick Emsley, HBA '12, was named to *Forbes* 30 Under 30 list in the social entrepreneurs category. He is also featured in an article in this issue of *Intouch*. See page 18.

Trevor Koverko, HBA '12, is featured in an article in this issue of *Intouch*. See page 48.

Meilene Lam, HBA '11, MSc '12, see note under 2011.

Katie Sellers, HBA '12, is featured in an article in this issue of *Intouch*. See page 18.

2013

Greg Critchley, HBA '09, MBA '13, PhD '19, see note under PhD on page 52.

Chris Lucky, EMBA '13, was appointed Chief Operating Officer of Pivot Pharmaceuticals.

Priya Ramji, HBA '13, was named to *Business London's* 2019 20 in Their 20s list.

Jared Schachter, HBA '13, is featured in an article in this issue of *Intouch*. See page 24.

2014

Cynthia Liao, HBA '14, was named a Schwarzman Scholar and will pursue a master's degree in global affairs at Schwarzman College at Tsinghua University in Beijing.

Tyler Rochweg, HBA '14, was named to *Forbes* 30 Under 30 list in the marketing and advertising category.

2016

Marlie Goddard, HBA '16, is featured in an article in this issue of *Intouch*. See page 12.

Namita Joshi, EMBA '16, is featured in an article in this issue of *Intouch*. See page 28.

Jon Love, HBA '76, LLD '16, see note under 1976.

Gaurav Shinde, MBA '16, is featured in an article in this issue of *Intouch*. See page 11.

2017

Ernest Solomon, EMBA '17, recently joined Lawyers' Professional Indemnity Company as Chief Information Officer.

2018

Maximilian Stallkamp, PhD '18, is featured in an article in this issue of *Intouch*. See page 10.

Bill Troost, MBA '75, LLD '18, see note under 1975.

2019

Anita Gaffney Misener, EMBA '02, LLD '19, see note under 2002.

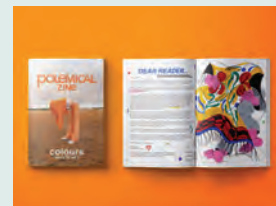
Patrick Hickey, HBA '19, is featured in an article in this issue of *Intouch*. See page 7.

Tim Hockey, EMBA '97, LLD '19, see note under 1997.

Dave McKay, MBA '92, LLD '19, see note under 1992.

Rebecca McLaren, HBA '19, writes, "I founded non-profit arts publication *Polemical Zine* to create an inclusive space for amateur

artists. By eliminating the traditional juried selection process, we are able to accept pieces from all artists, regardless of their age, gender, sexuality, ethnicity, geography, and skill level. Since 2017, seven volunteers and more than 400 contributors in 37 countries have joined me in my mission, and we've released more than 10 issues."



Sheldon Niemiec, MBA '19, writes, "After graduating, I started at ScotiaMcLeod as a wealth adviser in Calgary, Alta. Transitioning from six years in a corporate credit risk management role into the personal wealth management space has been an exciting career change."



Bhanu Putumbaka, MBA '19, is featured in an article in this issue of *Intouch*. See page 34.

PhD

Hadi Chapardar, PhD '19, successfully defended his thesis entitled "Industry Self-Regulation and Government: A Study of a Hybrid Regulatory Model to Realize the Circular

Economy” on July 12, 2019. He has accepted a position as Assistant Professor at the School of Business at MacEwan University.

Greg Critchley, HBA '09, MBA '13, PhD '19, successfully defended his thesis entitled “Optimal Pricing and Treatment Policies in Health Care” on November 9, 2019. He has accepted a position as a Consultant at End to End Analytics.

John Lyons, MBA '91, PhD '19, successfully defended his thesis entitled “A Study in Three Practical Management Science Problems” on August 26, 2019. He has established an independent consulting

firm, Canalytiques Corp, where he will be engaging with local and regional industry.

Peter Nguyen, PhD '19, successfully defended his thesis entitled “Two Essays on Consumer-Generated Reviews: Reviewer Expertise and Mobile Reviews” on August 6, 2019. He has accepted a position as Assistant Professor of Marketing at Miami University in Ohio.

Hee-Chan Song, PhD '19, successfully defended his thesis entitled “Three Essays on Organizational Paradox, History, and Resilience: An Ethnography of Buddhist Temples” on

August 19, 2019. He has accepted a position as Assistant Professor at the Sasin Graduate Institute of Business Administration at Chulalongkorn University in Thailand.

Anna Sycheva, PhD '19, successfully defended her thesis entitled “What Do We Learn from Errors? Multidimensionality and Motivational Underpinnings of Error Learning” on June 24, 2019.

Jenny Zhu, PhD '19, successfully defended her thesis entitled “Investment Motives and Non-Traditional Foreign Direct Investment” on November 11, 2019.

In Memoriam

Harry Barons, HBA '43
Richard M. Ivey, HBA '47, LLD '79
Gordon McIntosh, HBA '50
Marvin Shore, HBA '52
William Braithwaite, HBA '54
Lamont Gordon, HBA '55
David Torrey, DBA '55
John Brooker, HBA '56
William Eichenberg, HBA '56
Bill Winstanley, HBA '57
Peter Harris, MBA '59
Bob Bosworth, HBA '60
John Campbell, MBA '60
Andrew Durnford, MBA '61
Pete Brown, MBA '62
David Grant, HBA '62
David Thomson, MBA '63
John Craig, HBA '64
Brian Campbell, MBA '65
John Carter, HBA '65
David Wilson, MBA '65

Rick Brooks-Hill, HBA '66
Brian Chalmers, MBA '66
David Clark, MBA '66
John Bowen, HBA '70
Doug Russell, MBA '71
Deborah Kerridge, HBA '75
Murray Morgan, HBA '76
Bruce Horsley, HBA '77
Jim Hopeson, MBA '78
Peter Kudla, HBA '78
Christina McKey, HBA '80
Jim Abernethy, HBA '82
Robb Hindson, HBA '82
Marc Leclerc, MBA '83
Sonia Grunau, HBA '93
James Cunningham, EMBA '99
Edwin Lim, EMBA '00
Matthew Ng, EMBA '01

Share your news with fellow alumni

Submit your notes and photos for the next issue:

Online: ivey.ca/alumni/classnotes
Email: intouch@ivey.ca
Mail: Intouch Class Notes
Advancement Department
Ivey Business School
1255 Western Road
London, ON N6G 0N1

Please note all submissions may be edited for content and length.

All original photos will be returned by request.



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