



Tenure-track or Tenured Faculty Position in Marketing

The **Ivey Business School** at Western University, London, Ontario, seeks to make two Probationary (tenure-track, Assistant Professor) or Tenured (Associate or Full Professor) appointments in the area of quantitative Marketing. We are particularly interested in candidates who research digital marketing, data analytics, and/or big data topics. Scholars who combine relevant aspects of marketing would be especially attractive (e.g., the interface of quantitative analysis and consumer behavior). Candidates must have completed a PhD in Management, Business or a related discipline and an established research record. The position is available to begin in July 2021, although alternate start dates may be arranged.

TENURED APPOINTMENT: Applicants for a tenured appointment at the rank of Associate or Full Professor will hold a PhD. The ideal candidate will have published in the highest quality academic outlets and is a recognized expert in his or her field of research.

PROBATIONARY (TENURE-TRACK) APPOINTMENT: Applicants for a probationary (tenure-track) appointment at the rank of Assistant Professor must have completed a PhD at time of employment (expected to be July 2021). The ideal candidate will have a strong academic background and the ability to publish in high quality academic outlets.

APPLICATION PROCEDURE: Applicants are encouraged to submit materials (curriculum vitae, three letters of recommendation and copies of research papers) online to facultypositions@ivey.ca (See <http://www.ivey.uwo.ca/faculty/career-opportunities/> for other application details). *Please ensure that the form available at <http://www.uwo.ca/facultyrelations/faculty/Application-FullTime-Faculty-Position-Form.pdf> is completed and included in your application submission.* Review of applicants will commence on June 15, 2020. Applications will be considered until the position is filled.

The **Ivey Business School** is Canada's premier business school and is recognized globally for the quality of its management education and research. The School's major activities include highly regarded MBA, MSc, undergraduate, and doctoral programs, and a diverse portfolio of executive programs. The School is internationally oriented in terms of curricula, research, faculty, and student exchanges, with campuses in London (Canada), Toronto and Hong Kong. Ivey is the world's second largest distributor of case studies. The Marketing group at Ivey includes well-known scholars in consumer behavior and quantitative marketing strategy.

Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. The University invites applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups/visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.

In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents.

Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact facultypositions@ivey.ca.