

STEVE YUCHING WU
IVEY BUSINESS SCHOOL, WESTERN UNIVERSITY
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EDUCATION

The University of Illinois at Urbana-Champaign 2011
PhD in Accountancy

ACADEMIC POSITIONS

Western University 2020 - present
Assistant professor, Managerial Accounting and Control

The University of Hong Kong 2012 - 2020
Assistant professor, Accounting

The University of Illinois at Urbana-Champaign 2011 - 2012
Visiting assistant professor, Accounting

RESEARCH AND SCHOLARSHIP

Publications

1. Van der Stede, W., A. Wu, and S.Y. Wu. 2020. An Empirical Analysis of Employee Responses to Bonuses and Penalties. *The Accounting Review*, forthcoming.
2. Chen, C.X., E.M. Matsumura, J.Y. Shin, and S.Y. Wu. 2015. The Effect of Competition Intensity and Competition Type on the Use of Customer Satisfaction Measures in Executive Annual Bonus Contracts. *The Accounting Review* 90:229-263.
3. Ho, J.L., A. Wu, and S.Y. Wu. 2014. Performance Measures, Consensus on Strategy Implementation, and Performance: Evidence from the Operational-level of Organizations. *Accounting, Organizations and Society* 39(1): 38-58.
4. Gong, J., and S.Y. Wu. 2011. CEO Turnover in Private Equity Sponsored Leveraged Buyouts. *Corporate Governance: An International Review* 19(3): 195-209

Working Papers

1. Chen, C.X., W. Wang, A. Wu, and S.Y. Wu. Should Employees Be Given Second Chances? Evidence from A Quasi-Field Experiment. (Prepare for submission to *Journal of Accounting Research*)

2. Chen, C.X., J. Nasev, and S.Y. Wu. CEOs versus CFOs: Managerial Overconfidence and Cost Behavior. (Under 2nd round review at *Journal of Management Accounting Research*)
3. Wu, S. Y. Do Executives Get More Pay Prior to Deteriorations of Firm Performance?

Work in Progress

1. Grabner, I., F. Moers, A. Wu, and S.Y. Wu. Subjectivity in 360 Degree Performance Evaluation (data analysis stage)
2. Boh, W.F., A. Wu, and S.Y. Wu. Social Preference and Subjectivity Biases (data analysis stage)

Invited Conference/Workshop Presentations

Social Preference and Subjectivity Biases

- Asia-Pacific Management Accounting Research Symposium, Kobe, 2018

Should Employees Be Given Second Chances? Evidence from A Quasi-Field Experiment

- Asia-Pacific Management Accounting Research Symposium, Seoul, 2017
- Workshop at Nanyang Technological University, 2018
- AAA Annual Meeting, Washington DC, 2018

An Empirical Analysis of Employee Responses to Bonuses and Penalties

- Workshop at Michigan State University, 2016
- AAA MAS Mid-year Meeting, Dallas, TX, 2016
- Innovative research brownbag at University of Hong Kong, 2015

Do Executives Get More Pay Prior to Deteriorations of Firm Performance?

- AAA MAS Mid-year Meeting, Houston, TX, 2012
- Accounting Ph.D. Rookie Recruiting and Research Camp, Miami, FL, 2011
- Accountancy Forum at University of Illinois at Urbana-Champaign, 2011
- Workshops at University of Southern California, University of Hong Kong, University of Massachusetts Boston, 2012

Performance Measures, Consensus on Strategy Implementation, and Performance: Evidence from the Operational-level of Organizations

- AAA Annual Meeting, Denver, CO, 2011
- Global Management Accounting Research Symposium, Sydney, 2011

- AAA MAS Mid-year Meeting, Atlanta, GA, 2011

CEO Turnover in Private Equity Sponsored Leveraged Buyouts

- Private Equity, LBOs, and Corporate Governance Conference, Albany, NY, 2010
- AAA Annual Meeting, New York, NY, 2009
- Accountancy Forum at University of Illinois at Urbana-Champaign, 2008

Information Asymmetry, Bargaining Power and Customer Profitability: An Empirical Investigation on Bank-Client Relationship

- AAA MAS Mid-year Meeting, Long Beach, CA, 2008
- AAA Annual Meeting, Anaheim, CA, 2008

Research Grants

- General Research Fund (Project No. 793113). Government of Hong Kong, Principal Investigator, 233,000 HKD, 2013-2016.
- University of Hong Kong Seed Fund for Basic Research, Principal Investigator, 120,000 HKD, 2012-2014.
- University of Hong Kong Seed Fund for Basic Research, Principal Investigator, 66,490 HKD, 2017-2019.

Professional Qualification/Membership

American Accounting Association member

TEACHING AND LEARNING

The University of Hong Kong

Management Accounting II / Management Control	2012-2020
Advanced Management Control (Master of Accounting)	2019-2020

The University of Illinois at Urbana-Champaign

Accounting Control Systems	2007-2008
<i>List of Teachers Ranked As Excellent By Their Students, University of Illinois, 2008</i>	
Decision Making for Accountancy	2011
Accounting Measurement and Disclosure	2012