LEADERSHIP IN PRACTICE

Partner with Canada’s leader in executive development.

At The Ivey Academy we take a practical, human approach to learning. We work in partnership with Canadian business and government to empower executive leaders – through focused programs, executive coaching, talent assessments, retreats, and business simulations.

Visit IveyAcademy.com and learn how we’re helping leaders train to be better.
# Overview

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Our Story: Who We Are

The Ivey Academy is Canada’s leader in advanced management education and professional development.

We work with organizations in business and government to develop executives, build leadership capacity, and drive strategic change.

As a full-service learning and development house, we design and deliver talent assessment & strategy, executive education, executive coaching, business simulations, and corporate retreats. Our programs are deeply experiential, grounded in case research and facilitated by expert faculty from Ivey Business School. Our promise is meaningful and enduring behaviour change.

Ranked #1 for Executive Education in Canada by Financial Times (2019)
Learning & Development

The competitive landscape is constantly shifting. Recruiting, developing, and retaining top talent is now a key strategic priority for organizations.

What is L&D?

Our approach to Learning & Development (L&D) is focused on practice and collaboration. From single-day workshops to immersive, multi-week programs, we design key learning outcomes around real-world case studies, experiential workshops, professional actor role-plays, and hands-on simulations. We then support continued learning with executive coaching, applied action projects, and detailed assessment tools.

L&D is about investing in talent and empowering leaders for success.
The Benefits of L&D

A clear L&D strategy can streamline recruiting, improve employee engagement, and ease succession planning.

We use focused learning and original research to guide individuals, teams, and entire organizations for better performance. At The Ivey Academy, participants explore new perspectives while taking time for mindfulness, reflection, and practice away from the stress of work. Leaders and teams return to their roles with increased confidence and more open communication.

Learning isn’t just a competitive edge in career advancement. For high-performing organizations, L&D can create alignment and drive transformation.

94% of employees would stay at a company longer if it invested in their career.

77% of employers reported that soft skills were equally or more important than hard skills.
We’re Here to Help

Our team is always available to answer questions and help you find the right resources. Please don’t hesitate to reach out for a consultation.

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Custom Development for Organizations
Advisory Services

The Ivey Academy is your partner in Learning & Development – through strategy, design, and sustainment.

Our first step is ensuring that your L&D strategy is aligned with your organization’s goals and values. Whether you’re looking to adapt an existing plan, or implement an entirely new culture of learning, we work together with your team to deliver deep consultation and insight.

**Insight**
- Organizational needs assessment and analysis
- Performance-driven central L&D strategy
- Organizational systems, culture, and values
- Mapping strategic goals against key leadership attributes

**Expertise**
- Identification of high-potential employees
- Succession planning for future leaders
- Internal coaching, mentoring, job rotation, and assessment
- Evaluation and measurement of L&D initiatives
Instructional Design & Sustainment

Custom Learning & Development programs are a reflection of your organization’s culture and goals.

We approach each program as a unique collaboration, focusing our learning approach around your organization’s specific competency models and desired outcomes.

- **NEEDS ANALYSIS & VISION**
  - Map out your organization's needs - and potential roadblocks.
  - Engage key players to participate in the program.
  - Identify the sponsor or manager's stake in the program.
  - Pinpoint success metrics and define how they shape your vision.

- **DESIGN & DELIVERY**
  - Incorporate your team in the program design process.
  - Work together to align curriculum and modalities with organizational culture.
  - Drive iterative program co-creation to maximize effectiveness.
  - Faculty coaching to empower leaders with agency and ownership in the program.

- **EVALUATION & RESULTS**
  - Monitor success and ensure key metrics are achieved.
  - Conduct in-depth and objective evaluations.
  - Data-driven debrief to help gauge success, on the terms your organization identifies.
The Ivey Academy Leadership Model maps the core traits and skills that drive effective leadership. Drawn from decades of work with leading organizations across Canada, this model is the foundation of our approach to learning.
Talent Strategy and Assessment

Using competency mapping, we identify the critical leadership skills required for your organization to succeed.

Our faculty have conducted deep research around leader character, innovation, diversity, team dynamics, strategy, and more. Based on your values and desired outcomes, we help to design leadership profiles that encompass the big picture. In partnership with Sigma Assessment Systems, we then work with you to chart the progress of talent development.

Assessments can be a valuable tool for self-reflection, or purchased in packages for entire teams and organizations.
Example Tools & Metrics

**CHARACTER INSIGHT ASSESSMENT**
Designed to measure leadership character and provide practical insights on how to grow and develop each key character dimension.

**SIGMA RADIUS 360°**
Drawing on feedback from leaders, colleagues, and direct or indirect reports to provide a diverse perspective on leadership performance.

**THE LEADERSHIP SKILLS PROFILE**
Personality-based leadership development test that provides scores and customized advice across a comprehensive set of 42 leadership competencies.

**MEIA-W**
The Multidimensional Emotional Intelligence Assessment – Workplace measures emotional intelligence in work settings.

For more information, or to purchase tools online for yourself, visit iveryacademy.com or call 1.800.948.8548.
Custom Academies

We work with corporations, government agencies, non-profits and other organizations to design and implement custom academies.

*Ranked #1 in Custom Program Design by Financial Times (2019)*

These multi-year, multi-cohort programs are structured around the specific values and objectives of your organization. From talent assessment and instructional design to delivery and sustainment, The Ivey Academy is your embedded partner in learning & development.

“*Ivey has been a true strategic partner in the development and delivery of Bruce Power’s Leadership Pipeline Program.*

By gaining an in-depth understanding of our leadership needs now, and in the future, the faculty designed an integrated solution which bridges the classroom and workplace action learning projects to accelerate the development of our high potential leaders. Not only are our leaders better prepared to lead the business, but tangible business results have been achieved."

*Cathy Sprague,* Executive VP Human Resources – *Bruce Power*

“What began as a one-time marketing event has evolved into a strategic partnership with our management team.

They listen, they track results and they follow up. Ivey has been instrumental in the facilitation of Magellan’s journey as a corporation."

*Jo-Ann Ball,* VP Human Resources – *Magellan Aerospace Corporation*
Clients and Corporate Partners
Open Programs for Individuals
Ivey Executive Program

Understanding the opportunities created by disruption is critical to success in today’s changing business environment. You need to think strategically, drive long-term change, and encourage a future-oriented culture of innovation - all while finding practical solutions for your organization and your team.

The Ivey Executive Program is how you prepare for the next level of leadership. You’ll learn from other leaders, receive Ivey-certified executive coaching, conduct on-site field visits, and tackle a Learning Embedded in Action and Practice (LEAP) project for your organization. Return to work armed with the confidence and ability to lead in today’s complex, global business environment.

Who Should Attend?
The Ivey Executive Program is designed for senior leaders, with 10+ years of experience, who have led progress and impact for their organizations in teams and major initiatives.

“The design of this program creates a perfect collision of case study work and peer sharing that elevates the learning for everyone. The quality and expertise of the professors, coupled with their ability to stretch you to bring more of your true self to the table, was incredible. As a woman leader, I will be more aware of my strengths and have the courage to step forward fearlessly.”

Rhonda Choja, VP Corporate and Advisory Services, Libro Credit Union
The shift from managing a team to leading within an organization can be difficult to navigate. To deliver long-term results for both you and your organization, you need to lead, not manage. Building on analysis of your personal leadership style, the Ivey Leadership Program will help you make the leap.

Through case studies, a 360-degree assessment, and post-program coaching, you’ll gain a deeper awareness of your own strengths as a leader. Practice your skills, network and learn from other leaders, and return to work with the skills you need to drive performance.

Who Should Attend?
This program is ideal for mid-to senior-level leaders with approximately 10 years of experience managing teams and direct reports.

“The faculty team are second to none. They are able to bridge the theory to the real world based on their personal experiences, and have an innate ability to engage the whole classroom. Being able to share experiences among classmates and faculty, and then apply it to what I do on a daily basis – it’s so valuable.”

Muthu Chandrasekaran, Senior Vice President, Energy Pipelines at Pure Technologies Ltd.
Managers are often promoted from technical roles where the focus is on achieving a singular task. As a manager, your focus has now shifted to leading others, and you need to adjust your perspective. You need to think about the skills and behaviours your team needs from you so that they can succeed.

The Ivey First-Time Manager Program helps high-potential managers build self-awareness about their own leadership styles and learn Ivey’s best practices for performance management. Working together with other emerging leaders in a safe and supportive environment, you’ll learn new leadership skills and then use them, right away, practicing with real-world cases, role-plays, and workshops. Discover your potential and gain the leadership skills you need to propel your career.

Who Should Attend?
Aspiring, early-career, and experienced managers with direct reports and performance management responsibilities.

“Ivey has set me on the path to better understand who I am as a leader. The style of learning via case studies is like nothing I’ve experienced, but also delivered some of the best outcomes I’ve had in professional development. I would absolutely recommend the Academy to other leaders and plan to return again soon.”

Adam Lachapelle, Property Manager, Coniston Industrial Park
Focused Programs
Finance for Non-Financial Professionals will help you manage cash flows, make good financial decisions, and discuss statements with your finance and accounting colleagues. You’ll come out of the program with a clear understanding of core accounting principles, even with no prior experience.

**KEY LEARNING**
- Practice interpreting the income statements, balance sheets, and cash flow statements of your own organization.
- Get familiar with financial ratios and key performance measures.
- Better manage day-to-day cash flows and working capital.
- Make effective capital budgeting decisions by incorporating relevant cash flows, cost of capital, sensitivity analysis, and qualitative factors.
- Get familiar with hurdle rates and return-on-investment requirements.

*Now offered in London, Toronto, and Calgary.*
Successful leaders know how – and when – to make an impact. The Communications and Executive Presence Program is a transformative and often deeply personal process of learning to communicate your ideas, proposals, and vision. Through team exercises and interactive presentations, you’ll define your personal profile and improve your ability to influence and persuade any audience – whether one-on-one or in a group.

**KEY LEARNING**

- Understand the distinct communication styles and how they interact.
- Learn how to analyze any size of audience and exert influence – even in impromptu settings.
- Boost confidence and gain practical skills in high-stakes presentations with video analysis of your delivery.
- See firsthand the value of giving constructive feedback, and get used to receiving candid input from others.
Whether between suppliers, clients, other managers, or external stakeholders, negotiation isn’t about winners and losers – it’s about aligning resources and creating value. In the Ivey Strategic Business Negotiations Program you’ll learn how to identify opportunities for negotiation, prepare your approach, and lead through on-the-fly adaptation.

**KEY LEARNING**

- Practice in a variety of situations – from single-issue, two-party negotiations to multi-issue, multi-party engagement. Receive feedback in a risk-free environment.

- Understand and enhance your own unique negotiation style and habits.

- Learn to find common objectives, prepare a plan, and build internal consensus – before negotiating.

- Engage in simulated negotiations with fellow participants, receive feedback, and reflect on your own performance.
Industry-Specific
The Canadian Private Capital Investment School immerses participants in a highly specialized and intensive curriculum designed to train the next generation of leaders, partners, angels, analysts, and support professionals to operate within rapidly growing Canadian venture capital and private equity sectors.

In partnership with the Canadian Venture Capital and Private Equity Association, the program delivers focused learning on diverse topics including valuation methodologies, sourcing and due diligence, intellectual property and patents, term sheets and negotiations, raising funds, legal issues, taxation, board governance, and ethical considerations. Gain the foundational knowledge and skills in private capital directly from top industry players in Canada’s first program for venture capital and private equity professionals.

How do you problem-solve on the fly? How do you handle conflicts involving your staff, suppliers, or contractors? How do you effectively coach your direct reports, who used to be your peers? Few roles are as inherently stressful – or important – as the frontline supervisor or team leader. The most successful organizations invest in properly equipping those individuals with a strong framework of training, tools, and strategic focus.

In cooperation with Fanshawe Corporate Training Solutions, The Ivey Academy’s Frontline Supervisor Program prepares participants with the essential leadership, communications, and coaching skills to successfully transition from effective team member to dynamic team leader. This program is optimized for shop-floor supervisors and team leads working in manufacturing, technical, or unionized environments.
The current policy landscape presents a host of obstacles for senior public servants. Carefully considered statecraft has been increasingly undermined by a torrent of raw information and ideas via social media and ‘always-on’ news networks.

As a vital initiative in support of Canada’s public service, The Ivey Academy has designed a tailored curriculum preparing leaders to meet those challenges. Admission to the program may be secured via nomination by a Deputy Minister or crown corporation CEO.

Charting the Future of Primary Care: Leadership, Teams, and Culture

Adapting to industry changes and shifting patient needs requires primary care physicians to have bold vision and first-rate execution. In collaboration with Harvard Medical School and the Ivey Centre for Health Innovation, Charting the Future of Primary Care examines the exemplary practices of innovative health science leaders from Canada and around the world.

The program uses Ivey and Harvard-style case discussions, pairing participants with experienced faculty researchers, as well as primary care providers profiled in select cases. Primary care teams are given the tools to effectively lead a practice through change and disruption, while also engaging in a valuable networking opportunity.
In partnership with KPMG Enterprise, CommunityShift is designed to address the unique challenges faced by senior leaders within Canadian charity and nonprofit organizations. This rigorous annual program enables networking between 45 of Canada’s top leaders from across sectors including health, education, youth issues, and community service.

Participant leaders come away with deep operational insight, industry connections, and a strong catalyst for behavioural change. Through the generous support of KPMG and the Ian O. Ihnatowycz Institute for Leadership, the program price has been subsidized by up to $7,000 for all Canadian participants.

The AMCTO Executive Municipal Leadership Program is a highly immersive three-day curriculum designed to hone the leadership skills of senior local government executives.

The program features case-driven discussions on topics including leader self-awareness, character under extraordinary circumstances, team effectiveness, and values-based leadership. The program agenda includes evening sessions with guest speakers and opportunities to network with diverse participants from across the sector.
FamilyShift™

FamilyShift is a one-week leadership development program designed for managers and executives within family-run organizations. In partnership with KPMG Enterprise and Ivey’s Business Families Centre, the program offers established best practices in addressing questions of leadership, growth, and ownership in family businesses.

Participants are guided through an intensive curriculum including a curated selection of Ivey case studies, coaching sessions, and interactions with expert faculty & guest speakers. Enhance your strategic perspective and build an effective tool-kit to influence the long-term success of your family-run organization.

QuantumShift™

QuantumShift is designed for C-level leaders of successful startup organizations. QuantumShift focuses on gearing up for enterprise-level success. Drawing on the expertise of KPMG Enterprise, the program challenges Canada’s top tier of promising entrepreneurs to improve their own leadership and find new opportunities for growth.

In addition to facilitating a core peer-to-peer network of QuantumShift alumni, the rigorous five-day curriculum explores critical leadership competencies including talent development, personal leadership, and strategic thinking. Candidates are nominated through KPMG Enterprise and participants are selected by the Ivey Business School’s Pierre L. Morrissette Institute for Entrepreneurship.
Private Programs for Teams
The Ivey Academy’s Private Programs are designed for organizations with specific Learning & Development goals.

Each pre-designed private program provides your team with an opportunity to explore strategic issues and their impact across the organization. Working as a team to learn and explore new perspectives forges lasting ties between colleagues, teams, and departments.

Focused on core leadership, business acumen, and industry-specific skills, Private Programs are typically three days to one week in length. Whether you have 15 or 50 participants, we can deliver programs at your facility, in your city, or at our Toronto or London campuses – based on your preference.

Explore leading research insights and build specific competencies for your teams with Private Programs.
Your organization’s reputation can be thrust into the spotlight by an employee scandal, disappointing business results, or bad leadership. The Ivey Academy has partnered with Navigator, Canada’s leading high-stakes communication firm, to teach participants a set of proven best practices for managing and protecting corporate reputation capital during a crisis.

Program participants work through simulations, hands-on exercises, and case studies from a variety of stakeholder perspectives, examining real responses to various crises and using actual outcomes to develop actionable response plans. This program is critical for any individual with public facing communications, media, and government relations responsibilities.

The Women in Leadership program unites participants with experienced coaches, faculty, and peers to deliver focused leadership development in a unique forum. The program allows women pursuing director, VP, or CEO roles to develop critical leadership competencies and address specific diversity challenges.

By facilitating discussion outside of a typical work environment, Women in Leadership enables participants to find critical insights on the systems and organizational culture needed to empower women leaders and affect change.

The curriculum is enriched by one-on-one executive coaching, self-assessment, and 360 feedback, as well as optional follow-ups.
The accelerating pace of technological change presents a tremendous opportunity for business leaders who are prepared to guide their organizations through disruption. This program will help you to evaluate your organization; to see whether your company is positioned to leverage disruption, or whether you’ve yet to mitigate risk.

Discover the tested strategies and new resources needed to implement transformative digital initiatives. Enhance your customers’ experience and drive growth by leveraging a digital-led strategy that embraces leadership through innovation.

Business analytics is the process of examining large incoming data sets to uncover valuable insights and patterns. In this program, you’ll explore a range of core concepts in data science, applying new models of analysis to benefit your organization in unexpected ways. Don’t let data collection be a byproduct of your marketing efforts – actively engage with the numbers to optimize your time and budget.

Whether you’re tracking shifts in market dynamics or exploring new opportunities for growth, analytics is all about measuring actionable goals. Learn to apply a data-driven framework to your strategic decision-making and lead with the best available information. 

This program is ideal for digital specialists, managers, and senior leaders seeking a case-based examination of industry best practices.
Design Thinking

Design thinking is the newest and latest tool for catalyzing positive change through stronger, more creative leadership and innovation. By identifying emerging technologies that affect your organization’s value chain, this program will help you answer a fundamental business question: how can I determine my customers’ needs and identify opportunities for meeting them?

As business leaders are tasked more and more with improving the customer experience, initiating this kind of change momentum is more important than ever. Throughout this program, you will learn how to: 1. Ideate new market opportunities; 2. Prototype solutions that capitalize on those opportunities; 3. Lead yourself and your organization through innovative change.

Sales Leadership Designation

In a sales management role, your team’s success often depends on strong, determined leadership more than sales technique alone. The Sales Leadership Designation Program combines The Ivey Academy’s expertise in leadership training with a proven competency framework developed by the Canadian Professional Sales Association.

Participants will learn to build a disciplined sales process and work with other sales leaders from across a wide range of industries to identify challenges and explore opportunities facing the modern sales team. The program provides participants with the prerequisite course hours to apply for the CPSA’s Certified Sales Leader designation.
Negotiation happens whenever you need to make a decision with other actors. Negotiations become “difficult conversations” when different people aim for different outcomes. Called “a mix of Peter Mansbridge’s smarts and Conan O’Brien’s wit” by *The Globe and Mail*, faculty director Misha Glouberman provides a highly participatory learning experience drawn from the Harvard Law School Program on Negotiation.

Exclusively adapted for The Ivey Academy from Glouberman’s long-running public curriculum, Navigating Difficult Conversations will develop your agency in critical face-to-face negotiations. Participants will learn how to refine their communications techniques and apply a proven framework to effectively talk about tough topics that matter to business leaders.

How do you problem-solve on the fly? How do you handle conflicts involving your staff, suppliers, or contractors? How do you effectively coach your direct reports, who used to be your peers? Few roles are as inherently stressful – or important – as the frontline supervisor or team leader. The most successful organizations invest in properly equipping those individuals with a strong framework of training, tools, and strategic focus.

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Experiences & Sustainment
The Ivey Academy offers a full suite of sustainment tools to support your organization’s Learning & Development journey.

Our service offerings run from 1-on-1 to organization-wide. We draw on the deep experience of Ivey-certified executive coaches, Ivey faculty, and industry experts to create deeply experiential learning. Whether you’re working on a personal leadership challenge with a coach, or setting company strategy with an advanced business simulation, The Ivey Academy works as your partner in L&D.

Work in partnership with Ivey to build unique learning journeys and sustainment – across your entire organization.
Executive Coaching

Ivey Executive Coaches develop one-to-one partnerships with executives. They deeply understand the challenges of today’s complex business environment.

Your coach becomes a confidential thinking and sparring partner, sharing and challenging your ideas. They help you navigate “in the moment” challenges, illuminate blind spots, and accelerate decision-making. A coach also helps you understand yourself more deeply as you move into different career roles and stages, enabling you to flourish where you are and prepare for what’s next. With diverse backgrounds across private sector, government, and non-profit organizations, our coaches deliver firsthand insights on modern leadership challenges.

You already know Ivey’s proven, real-world case method. Working with Ivey Executive Coaches, you are your own case study.
Ivey LIFT Advanced Coaching Certification Program

Leadership Insights for Transformations (LIFT) is an advanced certification for Canada’s most accomplished executive coaches.

Executive coaches are career professionals working with leaders at all levels, across varied industries. They provide insight, help to clarify goals, and direct growth in leadership competencies. LIFT is a way for leadership coaches to demonstrate those skills and expertise for individual clients and organizations.

Ivey Executive Coaches are selected to join our elite community because they combine deep coaching expertise across many contexts, street credibility through their own practical experience, and a passion for supporting leaders’ personal development journeys. Through our Ivey Coaching Certification Program, they master Ivey’s unique experiential learning approaches, our leading-edge knowledge about business trends and frameworks, and the very latest research and assessment tools to support advanced leadership development.

Become a partner in lifelong learning with The Ivey Academy and help elevate leaders in the world’s most complex business arenas.
Business Simulations

Facing a computer-modeled simulation of a real-world challenge, leaders are able to test action against immediate feedback.

At The Ivey Academy, all learning is deeply experiential. Simulations take that approach above and beyond usual modes of executive training. These programs are supported by advanced computer modeling, with a fully integrated, digital-first delivery. Following the Simulation, join top Ivey faculty for a Synthesis of ideas and concepts, working in concert with other leaders to find actionable outcomes for yourself and your organization.

Play out complex scenarios on accelerated timelines, choosing to follow or ignore timely infusions of information, data, and advice.
Corporate Retreats

Corporate retreats can be a powerful way to explore strategy and build community within your organization.

The Ivey Academy delivers fully-accommodated retreat packages alongside top-tier experiential learning. Choose from focused modules on leadership, innovation, or disruption to anchor a transformative learning journey. Delivered at the Ivey Spencer Leadership Centre in London, an Academy retreat features fully catered meals, groomed outdoor trails and parkland, as well as modern tech amenities for connected business leaders. Our executive programs can also be delivered to accompany any planned on-site or destination retreat.

**Give your teams a chance to open up, communicate, and explore new ideas in a risk-free environment away from the office.**
Our Faculty

The Ivey Academy’s faculty are drawn from a diverse pool of experienced executives, acclaimed academic researchers, and expert industry guests.

You’ll learn from top tier Ivey Business School faculty, as well as experts from a range of partner organizations in Canadian business, government, and the nonprofit sector. Your faculty facilitators deliver a deep understanding of modern business trends and challenges, grounded in cutting-edge research.

Visit our website at iveyacademy.com for a full listing of faculty, including teaching expertise and past client work.

Meet your Faculty Directors

MARTHA MAZNEVSKI
Faculty Director of Executive Education at The Ivey Academy

Dr. Martha Maznevski is the Faculty Director of The Ivey Academy and co-directs the Ivey Executive Program. She also designs and directs programs for custom partners such as LafargeHolcim, Cascades, Maple Leaf Foods, and AIMCo, as well as launching the Ivey Coaching Academy, a program to develop experienced executive coaches. Martha serves as a consultant and advisor to public and private organizations in North America, Europe, Latin America, and Asia, and works regularly with global humanitarian and conservation NGOs. Prior to joining The Ivey Academy, Martha held various program directorship roles at IMD (Institute for Management Development) in Switzerland, which is consistently ranked among the top three executive education institutions in the world.
T.S. (TONY) FROST
Associate Professor, Business, Economics and Public Policy

Tony Frost is an associate professor of international business, and the former MBA Program Director at the Ivey Business School. Frost received his Ph.D. from MIT’s Sloan School of Management. His thesis “The Geographic Sources of Innovation in the Multinational Enterprise” received the inaugural Gunnar Hedlund Award for the best doctoral dissertation in international business. Before earning his Ph.D., Frost completed the first year of Sloan’s MBA program and worked as an intern at Microsoft Corp. in Redmond, Washington. His undergraduate degree (BComm) is from the University of British Columbia, Mellon University.

DAVID LOREE
Associate Professor, Organizational Behaviour

Professor Loree joined the Ivey School of Business in July 2000. Before moving to Ivey, he was a faculty member in the Management Department at Texas A&M University, where he served as a core faculty member of the full-time MBA program. David received a B.Sc. in electrical engineering from Bradley University, an MBA from University of Dallas, and a Ph.D. in Organizations, Strategy, and International Management from the University of Texas. Before moving into executive education, he previously worked as a design and reliability engineer with Texas Instruments, Inc. on various national defense-related projects.
Alumni Community & Benefits

As an alumnus of The Ivey Academy, you’ll join a network of more than 10,000 savvy professionals across all industries.

Upon completing a program you’ll receive a digital badge and certificate as our recognition of your achievement. You also become a life-long member of our alumni network. Stay connected and enjoy exclusive thought leadership, learning events, and opportunities to network with your fellow Ivey Academy alumni.

Digital Badges

A badge is an authentic digital artifact you’ll receive when you complete an Ivey Academy program. Each badge outlines the specific knowledge and skills required to earn it and has a unique URL that can be shared electronically via social media and email.

What’s the benefit of having a digital badge?

A digital badge showcases your achievements and commitment to professional development with your network. You can display digital badges on social media, websites, ePortfolios, professional networks, and email signatures.

Digital Certificates

In addition to a traditional printed certificate, you’ll also receive a digital certificate. When someone in your network clicks your digital badge, they’ll see your personalized certificate showing you completed an Ivey Academy program. It’s the online equivalent of hanging a paper certificate on your office wall.
Program Discounts
All Ivey Academy alumni receive a 25-per-cent discount for Leadership Suite, Focused Programs, and select Industry-Specific Partner programs. For further details on alumni discounts, visit iveyacademy.com.

Event Invitations
Stay connected with The Ivey Academy and your network of peers through exclusive events hosted by The Ivey Academy. We hope to see you at an event soon!

News
Ivey Academy alumni are part of the Ivey Business School community. As an alum, you’ll receive a monthly School-wide alumni e-newsletter, @InTouch, that provides updates on School news, events, and research.

Content
The Academy is a critical link between Ivey thought leadership and Canadian organizations in business and government. Follow our social channels and web learning centre for the latest video and articles.

Do you have a question about alumni benefits? Don’t hesitate to reach out below.

Melissa Welsh
Associate Director, Alumni Relations & Corporate Development
519-675-5207
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Ivey Spencer Leadership Centre

The Ivey Spencer Leadership Centre offers a refined and unique learning environment for business professionals. Housed in a Georgian-era manor with 30 acres of parkland and gardens, the facility is only minutes from Western University and the Ivey Business School. Spencer has 125 guest suites, 14,000 sq. ft. of event space, three amphitheatres, hiking trails, five restaurants, a fitness centre, and free onsite parking.
Located on the ground floor of the exchange tower, The Donald K. Johnson Centre has been expertly designed to accommodate today’s business leaders. In addition to 7,500 sq. ft. of versatile meeting and amphitheatre space, the facility offers onsite catering and state-of-the-art technology.