MSc 2020
EMPLOYMENT REPORT

Ivey Business School
Western University, Canada
Director’s Message

Ivey MSc Business Analytics and International Business with CEMS-MIM 2020 Classes: Congratulations on your achievement!

The 2020 full-time recruiting experience for our MSc cohorts was certainly unprecedented. In spite of the obstacles created with a slowdown in recruiting activities and employment opportunities, our MSc students rose to the challenge. Self-reporting from our MSc Business Analytics 2020 graduates indicates that 92% secured at least one full-time employment offer within six months of graduation. Self-reporting from our MSc International Business with CEMS-MIM graduates indicates that 90% secured at least one full-time employment offer within six months of graduation. These statistics reflect our students’ determination and commitment to achieving their goals even in challenging times, and are to be commended.

Our MSc Business Analytics 2020 graduates secured offers across diverse sectors with 27% accepting offers in consulting and a similar percentage in financial services. A total of 14% offers were in information technology with the remaining 32% accepted offers across a variety of diverse industries including retail, health care, consumer packaged goods and entertainment.

Our MSc International Business with CEMS-MIM 2020 graduates secured offers across diverse sectors with 33% accepting offers in consulting and 10% in financial services, marketing and retail sectors. The remaining 37% accepted offers across a variety of diverse industries including real estate, mining pharmaceuticals, manufacturing and government.

It is also worth noting that our MSc Business Analytics 2020 and MSc International Business with CEMS-MIM 2020 increasingly sought and secured offers in diverse sectors other than consulting and financial services. This shift in graduates’ employment paths is a manifestation of the changing areas of interests that students are bringing to Ivey, and speaks to a core strength of the school: the diversity of the functional expertise of our student population.

The MSc Classes of 2020 has now joined more than 30,000 Ivey alumni globally. Members of this network, as well as many corporate partners, played a critical role in their achievements by generously giving their time, and sharing their market insights that helped drive our students’ success.

Thank you to all of our alumni and corporate partners for your support and confidence in our Ivey MSc talent. We look forward to working with you in the year ahead!

Dr. Catherine Chandler-Crichlow
Executive Director, Career Management & Corporate Recruiting
Ivey Business School
Graduate Employment at a Glance

$79,380 | 92%
Average salary with a 59% reporting rate (included: base salary, signing bonus, and other guaranteed compensation). Of those seeking received an offer within six months of graduation, based on a 94% reporting rate.

MSc Business Analytics Compensation Summary

<table>
<thead>
<tr>
<th>% Receiving</th>
<th>Min $</th>
<th>Max $</th>
<th>Median $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base Salary</td>
<td>100</td>
<td>53,000</td>
<td>110,000</td>
</tr>
<tr>
<td>Signing Bonus and Other Guaranteed Compensation</td>
<td>27</td>
<td>2,000</td>
<td>26,988</td>
</tr>
</tbody>
</table>

Accepted Employment by Company Size

- 16% 1-50 Employees
- 14% 51-200 Employees
- 5% 201-500 Employees
- 2% 501-1,000 Employees
- 25% 1,001-5,000 Employees
- 7% 5,001-10,000 Employees
- 30% 10,001-50,000 Employees
- 2% 50,001-100,000 Employees
- 2% 100,000+ Employees
- 54% Unknown

This report includes employment outcomes for students graduating within the 2020 reporting year (July 1st, 2019 to June 30th, 2020).

Due to rounding, numbers presented throughout this report may not add up precisely to the totals indicated, as they are rounded to the nearest percent.
MSc BA 2020 Geography of Accepted Employment

Industry of Accepted Full-time Employment

- Consulting (27%)
- Financial Institution (27%)
- Information Technology (14%)
- Wholesale/Retail (5%)
- Charities/Not-for-Profit (5%)
- Healthcare (5%)
- Telecomms/Communications (5%)
- Unknown (5%)
- Accounting (2%)
- CPG-Food/Drink/Tobacco (2%)
- Entertainment (2%)

Alumni Industry of Employment

- Financial Institutions (31%)
- Other (16%)
- Consulting (12%)
- Information Technology (8%)
- Manufacturing (6%)
- Telecomms/Communications (5%)
- Education (5%)
- Biotech/Healthcare/Pharma (5%)
- Real Estate/Property (4%)
- Wholesale/Retail (4%)
- Consumer Packaged Goods (4%)
- Technology (2%)
- Unknown (0.3%)

Source of Accepted Employment

- School-Facilitated: 45%
- Graduate-Facilitated: 41%
- Unknown/Other: 14%

School Facilitated includes: Career Management Posting, Summer Internship, Networking (Alumni and Corporate Partners), Alumni/Classmate/Faculty Referral.

Graduate Facilitated includes: Networking (Outside School), Internet, Company Websites, Executive Search Firms and Newspaper Postings, Previous Employer (Before Starting Ivey).

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Graduate Employment at a Glance

$66,425 | 90%

Average salary with an 83% reporting rate (included: base salary, signing bonus, and other guaranteed compensation).

Of those seeking received an offer within six months of graduation, based on a 88% reporting rate.

MSc International Business + CEMS-MIM Compensation Summary

| MSc INTERNATIONAL BUSINESS + CEMS-MIM COMPENSATION | 2020 |
|---|---|---|---|
| % Receiving | Min $ | Max $ | Median $ |
| Base Salary | 100 | 40,000 | 111,284 | 60,000 |
| Signing Bonus and Other Guaranteed Compensation | 23 | 4,500 | 26,000 | 10,819 |

Accepted Employment by Company Size

- **15%** 1-50 Employees
- **15%** 51-200 Employees
- **5%** 201-500 Employees
- **8%** 501-1,000 Employees
- **23%** 1,001-5,000 Employees
- **5%** 5,001-10,000 Employees
- **30%** 10,001+ Employees

Demographics

- **58** Total Students in Class
- **23** Average Age at Entry
- **29%** Non-Canadian

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International Business/CEMS

Consulting (33%)

Financial Institution (10%)

Marketing/PR/Advertising (10%)

Wholesale/Retail (10%)

Information Technology (8%)

Real Estate/Property (5%)

Education (5%)

Metals/Mining (5%)

Pharmaceuticals/Medical (3%)

Charities/Not-for-Profit (3%)

Manufacturing (3%)

Government (3%)

Industry of Accepted Full-time Employment

Source of Accepted Employment

36% School-Facilitated

53% Graduate-Facilitated

13% Unknown/Other

School-Facilitated includes: Career Management Posting, Networking (Alumni and Corporate Partners), Alumni/Classmate/Faculty Referrals.

Graduate-Facilitated includes: Networking (Outside School), Internet, Company Websites, Executive Search Firms and Newspaper Postings.

Due to rounding, numbers presented throughout this report may not add up precisely to the totals indicated, as they are rounded to the nearest percent.

Alumni Industry of Employment

Financial Institutions (31%)

Other (16%)

Consulting (12%)

Information Technology (8%)

Manufacturing (6%)

Telecoms/Communications (5%)

Education (5%)

Biotech/Healthcare/Pharma (5%)

Real Estate/Property (4%)

Wholesale/Retail (4%)

Consumer Packaged Goods (4%)

Technology (2%)

Unknown (0.3%)

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