

June 2001; Number 4, Volume 4

## Wall Street Journal Ranking : Ivey # 1 outside the USA

According to WSJ Editor Lawrence Rout, the Wall Street Journal/Harris Interactive Business School Survey is not just another in a long line of similar business-school rankings. "We set out to do something different – specifically, we wanted to get the opinions of the people who know the schools the best – corporate recruiters. We thought the business world's view of M.B.A. programs would be of crucial importance to the schools, their students and the companies that hire them."

Source: [www.careerjournal.com](http://www.careerjournal.com)

The survey result is based on the opinions of 1,600 M.B.A. recruiters. In interviews conducted from Aug.23 to Dec.15, 2000, all 1,600 recruiters were asked to rate schools with which they were familiar, providing a total of 2,687 school ratings. Of the final sample of business schools eligible and available for rating there are 188 U.S. schools and 56 foreign schools. A total of 50 business schools were rated and ranked in the survey.

Recruiters ranked Ivey among the top 10 large programs worldwide and 3<sup>rd</sup> overall for past success with the quality of graduates hired. They also ranked Ivey students 4<sup>th</sup> for their communication and interpersonal skills and 8<sup>th</sup> for their entrepreneurial skills.

"As we celebrate a great milestone on our road to raising the standard of excellence in business education," noted Dean Larry Tapp, "we also acknowledge that challenges remain. Our goal is to build a stronger global reputation and to attract and retain top people."

## Executive Programs – Asia – News Brief

Under the leadership of Dr. Larry Wynant, Associate Dean Ivey/Asia, we continue to expand our executive programs in Asia, and for Asia.

A series of one-day seminars on **"WINNING STRATEGIES IN A WORLD OF CHANGE"** successfully concluded in May. Ivey would like to thank **Royal Bank of Canada** for their sponsorship of this public program, and the many organizing partners: Canadian Chamber of Commerce, Hong Kong Productivity Council and Futurestep.

Mike Hodgson, MBA '85, Regional Head, Global Private Banking remarked, "The program not only provides a learning opportunity for managers to develop new strategic skills, it is a forum to share experience and acquire an understanding of management practices in other organizations. It is something RBC is glad to support."

The emphasis lately has been on customized programs where Ivey offers its expertise in designing programs that provide participants with new skills and perspectives, as well as learning

that can be applied back immediately to their organizations. "We are happy to have worked with corporations such as Nortel Networks, Hutchison Whampoa, and Mattel Asia Pacific Sourcing." Wynant noted, "Our strength lies in an unparalleled inventory of current Asian and global learning materials, and the skill of our faculty in offering an integrated learning experience."

**IVEY EXECUTIVE CONSORTIUM PROGRAM** assembles 34 senior managers in a 12-day strategic leadership experience delivered in three modules over a six month period. The program is created in partnership with six leading organizations in Hong Kong – Mass Transit Railway, Hongkong Shanghai Banking Corporation, Cathay Pacific Airways, Airport Authority, Shui On Construction, and the Electrical and Mechanical Services Department of the Hong Kong Government. The final module will conclude in October this year.

**INVENSYS ASIA PACIFIC EXECUTIVE PROGRAM**  
June 25-29, 2001

A 5-day program focusing on leadership, change management and strategy for executives from the Asia Pacific region at Invensys. This program will be delivered in Johore Bahru, Malaysia. This is the second offering of this program to Invensys executives.

**PACIFIC CENTURY  
CYBERWORKS STRATEGY  
WORKSHOP**

June 29-30, 2001

This one and a half day workshop on strategy is tailor designed for a group of 40 managers from PCCW.

**ACCELERATING  
MANAGEMENT TALENT  
CONSORTIUM PROGRAM**  
October 2001

In response to the success from the first consortium, Ivey will be launching a second consortium program for up and coming managers.

This program will build upon our successful public program Accelerating Management Talent in Canada and our expertise in organizing consortium programs.

The program is targeted at managers who have 5 to 10 years of experience, highly regarded skills in a functional area, and strong potential for future management roles. Through participation in this program, companies can shape subject content, timing and delivery of a program, and gain benefits of working with other leading companies.

For more information on tailored custom and public open-enrollment executive education programs offered at our Hong Kong campus and elsewhere in the Asia-Pacific region, contact May Mok at (852) 2135-2288 or email: [mmok@ivey.com.hk](mailto:mmok@ivey.com.hk)

**Best Practices  
Trip to Asia**

Every year at the end of May, Ivey's Executive MBA candidates in Canada pack their bags for a 10-day International Study Tour. As part of the Best Practices Project, students have to research a self-chosen business practice in a Canadian context, and then explore the same business practices in an international setting.

More than 70 students and their partners opted for Asia – Hong Kong and Beijing – to complete their assignments for this year. In addition to a variety of industry visits, many students from Canada joined the Hong Kong EMBA class and attended the Asian Business Issues and Practices Forum. A special plant visit to Nortel Networks joint venture operation in Shunde was also part of the tour.

But ask them to name an event that they won't soon forget, many will say **Ivey at the Races!**

Over 140 Ivey alumni, corporate friends and guests, EMBA students from Hong Kong and Canada, attended an evening of networking, dinner (and in some instances gambling) at the Jockey Club Happy Valley race track. The event on May 23 was organized jointly by the HK EMBA Class of 2001 and the HK Alumni Networking Committee. A fun packed evening for all, in particular the big winners!

**Did You Know ?**

**Convocation 2001**

On September 16, thirty four Executive MBA graduates – Class of 2001 – will join the growing list of Ivey alumni in Asia. Dr. Paul Davenport, vice chancellor and president of The University of Western Ontario will preside over the graduation ceremony at the Hong Kong Convention and Exhibition Centre.

**Marketing  
Management  
Casebook**

This is the new edition of the best seller of Ivey's 16 casebooks in Chinese. The book, edited by Dr. John Hulland, is a collection of 19 cases and is divided into three broad areas: **analysis, strategy development, and implementation.**

**Asia Homecoming**

Ivey's second Asian Homecoming is also being planned for the September 16 weekend. Seminars and workshops on Asia's evolving role in the global economy will be an integral part of the event. Planning is underway to involve all graduates of The University of Western Ontario working or living in Asia.

**Singapore & Beijing  
Case Workshops**

Dates have been set for our annual case workshops. The hosts will be Ivey's partner schools: Tsinghua University in Beijing and Nanyang Technological University in Singapore.

In Beijing: August 27-31

In Singapore: September 3-5

For details visit  
<http://www.ivey.uwo.ca/ami>

