

CALL FOR PAPERS

2012 PhD Sustainability Academy

<http://www.ivey.uwo.ca/ARCS-PhDSustainabilityAcademy>



ARCS

Alliance for
Research on
Corporate
Sustainability

Theories and Paradigms for Sustainability

Dates: October 25-30, 2012

Deadline: August 30, 2012

IVEY

Richard Ivey School of Business
The University of Western Ontario

The PhD Sustainability Academy is an annual event of the Alliance for Research on Corporate Sustainability (ARCS) hosted by The Richard Ivey School of Business at The University of Western Ontario (IVEY).

The Network for Business Sustainability sponsors a Best Paper Award accompanied by a \$500 cash prize.

The 2012 theme is Theories and Paradigms for Sustainability. We will explore, engage and encourage: the emergence, growth and diffusion of theories for researching and teaching sustainability; past, present and future paradigms for sustainability work in academe and practice; and ways to multi-dimensionalize our thinking and action for a more sustainable world. We will rethink sustainability using multiple lenses, push our understanding on systemic/intractable problems we collectively face, and enrich our theoretical and empirical analyses of individual, organizational, societal, and eco-system life.

The PhD Sustainability Academy includes interactive paper development workshops with four guest faculty:

[Tima Bansal](#), Richard Ivey School of Business, The University of Western Ontario

[Bobby Banerjee](#), Research School of Business, University of Western Sydney

[Joshua Margolis](#), Harvard Business School, Harvard University

[Andy Spicer](#), Darla Moore School of Business, University of South Carolina

[Oana Branzei](#) is the Ivey faculty and host.

Fire-side chats hosted by ARCS founders [Marian Chertow](#) and [Mike Toffel](#), practitioner-led panels and theme-specific site visits will help strengthen the relevance and impact of the research.



Tima Bansal

Oana Branzei

Bobby Banerjee

Marian Chertow

Joshua Margolis

Andy Spicer

Mike Toffel

The deadline for submissions is August 30, 2012. All submissions need to include a cover-page with author details, a full manuscript submission (following the AMJ style guide for empirical studies and the AMR style guide for theoretical papers) and a separate two-page abstract (up to 1000 words, single-space 12 point font Times New Roman). Because participants are invited based on the relevance, timeliness and quality of the proposed research, the two-page abstract needs to include sufficient details to help the selection committee compare the potential contributions of the submissions. Please include a 150 word abstract, a 150 word bio, and a recent photo. Email your full submission to Oana Branzei, obranzei@ivey.uwo.ca.

Invitations will be sent out by September 30, 2012. Participants are selected based on a double-blind selection process. Reviewers include ARCS founding members and PhD Sustainability Academy faculty and alumni.

IVEY will sponsor all the local expenses. All the invited participants are responsible for their own travel.