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Oana Branzei is Donald F. Hunter Professor of International Business and Associate Professor of Strategy at the Richard Ivey School of Business, University of Western Ontario, London, Canada. She is also the Director of the Sustainability Certificate program and the founder, convener and host faculty of the Ivey/ARCS PhD Sustainability Academy, an annual event of the Alliance for Research on Corporate Sustainability. Oana held a 2012/2014 visiting appointment with the Center for Positive Organizational Scholarship and the Erb Institute for Global Sustainable Enterprise at the Ross School of Business, University of Michigan. Oana's research interests, at the intersection of sustainability, strategy and entrepreneurship, include the pro-social foundations, forms, and functions of business as agents of positive social change and the relational micro-processes of value creation, capture and distribution. She leads major research initiatives on positive social change, social enterprise, sustainable communities, and cross-sector partnerships. At Ivey, Oana has taught in the HBA, MBA, MSc, EMBA and PhD programs. Oana is a field editor for the Journal of Business Venturing and serves on the Editorial Review Boards of the Journal of Management and the Academy of Management Learning and Education.

ACADEMIC POSITIONS

- 2011-present Associate Professor, Strategy**
2007-2011 Assistant Professor, Strategy
Richard Ivey School of Business, University of Western Ontario
2010-present, Director of the Sustainability Certificate Program
2010-2012, Building Sustainable Value Research Fellow
2008-2013, Convener & Faculty, PhD Sustainability Academy
2007-2013, David G. Burgoyne Faculty Fellow
- 2012-present Affiliate Faculty, The Africa Institute, Western University**
- 2015-present Adjunct Faculty, SEED Waterloo**
- 2012-2014 Visiting Professor**
Management & Organization, Ross School of Business University of Michigan
Center for Positive Organizational Scholarship
ERB Center for Sustainable Global Enterprise
- 2004-2007 Assistant Professor, Organizational Behaviour & Industrial Relations**
Schulich School of Business, York University
2006-2008, Faculty, Sustainable Enterprise Academy
2005-2007, Deputy Director, Erivan K. Haub Program in Business and Sustainability
2005-2007, Executive Board Member, Institute for Research & Innovation in Sustainability
- 2003-2007 Statistics Canada Facilitated Access Researcher**
The Science, Technology and Innovation Division, Survey of Innovation.
- 2000-2003 Adjunct Professor, Sauder School of Business, University of British Columbia**
- 1998-2004 Research Fellow, Sauder School of Business, University of British Columbia**
2002-2004, W. Maurice Young Entrepreneurship and Venture Capital Research Centre
1998-2004, Center for International Business Studies
1998-2004, Forest Economics and Policy Analysis Research Unit

EDUCATION

Ph.D. in Business Administration

Sauder School of Business, University of British Columbia, Canada, 1998-2005.

Dissertation, ***Product Innovation in Heterogeneous R&D Networks: Pathways to Exploration and Exploitation***

Izaak Walton Killam Doctoral Fellowship Recipient, 1998-2000.

Social Sciences and Humanities Research Council Doctoral Fellowship Recipient, 2001-2002.

University of British Columbia Graduate Fellowship Recipient, 2000-2001 and 2002-2003.

Masters of Business Administration, International Business

University of Nebraska at Omaha, US, 1996-1998.

Jack Hill Award for Exceptional Performance and Potential, 1998.

Honors Business Administration, Foreign Trade/ International Relations

Al. I. Cuza University, Romania, 1991-1996.

Thesis, ***New Dimensions and Perspectives in the Management of Transnational Corporations.***

Dean's List and Honors Scholarship, 1991-1996.

Graduated first in class and university cohort.

Honors Business Administration, Business Administration

University of Nebraska at Omaha, US, 1992-1993.

Samantha Smith Memorial Exchange Program for Mutual Educational and Cultural Exchange

US Bureau of Educational and Cultural Affairs Full Scholarship, 1992-1993.

Licenciatura en Ciencias Economicas y Empresariales

Universidad de Valladolid, Spain, 1993-1994.

Tempus Full Scholarship, 1993-1994.

RESEARCH AGENDA

Pro-social foundations, forms and functions of business

Positive social change

(under extreme vulnerability, poverty, adversity, resource constraints and post-conflict reconstruction)

Hope

Compassion

Resilience

Social innovation

Cross-sector partnerships

Hybrids and hybridization

Value creation and conversion

Sustainability

Organizing for the future

Human sustainability

Multi-sensorial approaches, sense-making and aesthetics

AWARDS

Research

- Routledge Best Paper Award in Social Partnership**, 2014 International Cross Sector Social Interactions Symposium.
- Best Paper Award**, 2014 ASAC, Social Responsibility Division.
- Best Symposium Award**, 2013, *Academy of Management*, OMT Division, Florida.
- Best Paper Award**, 2009 *Administrative Sciences Association of Canada*, Entrepreneurship & Family Business, Niagara Falls.
- Honorary Paper Award**, 2009 *Administrative Sciences Association of Canada*, Social Responsibility, Niagara Falls.
- Best Proposal Runner up Award**, 2008 *Strategic Management Society*, India Special Conference, Hyderabad.
- Best Paper Award**, 2008 *Association of Japanese Business Studies Conference*, Milan.
- Best Paper Award Finalist**, 2006 *Academy of Management Conference*, Technology and Innovation Management Division, Atlanta.
- Best Dissertation Award**, 2005 *Academy of Management Conference*, Technology and Information Management Division, Honolulu.
- Runner-up for Best Dissertation Award**, 2005 *INFORMS Annual Conference*, Technology Management Section, San Francisco.
- Honorable Mention for Best Paper**, *The Strategic Management Society 24th Annual International Conference*, San Juan.
- Best Student Paper, International Business Division**, *Administrative Sciences Association of Canada*, London.
- Outstanding Reviewer Awards**, *Academy of Management Annual Meetings* (Business, Policy and Strategy; Entrepreneurship; Organizations and the Natural Environment).

Teaching

- HBA2 David G. Burgoyne Teaching Award for Outstanding Commitment to Student Development**, Richard Ivey School of Business, April 2009.
- 1st Place MBA/IMBA**, 8th Annual Seymour Schulich Awards for Teaching Excellence, March 2005.
- 1st Place Nomination**, 9th Annual Seymour Schulich Awards for Teaching Excellence, March 2006.

Cases

- Second Place**, Emerald's CEEMAN Case Writing Competition 2015, for Osklen: The Aesthetics of Social Change.
- Best Case Award**, Corporate Social Responsibility category, 2014 EFMD for WWF's Living Planet @ Work: Championed by HP.
- Best Case Award**, Responsible Leadership category, 2014 EFMD for SEWA: Ela Bhatt A & B.
- Best Case Award**, Latin American Business Cases category, 2012 EFMD, for Veja: Sneakers With a Conscience.
- Best Case Award**, Indian Management Issues and Opportunities, 2012 EFMD, for Bayer CropScience in India (A): Against Child Labor.
- Best Case Award**, *Dark Side Case Study Competition 2007*, *Academy of Management*, for City Water Tanzania.
- Second Place**, *International OIKOS Case Competition 2007*, for City Water Tanzania.

Consulting

- Award for Excellence in Consultation**, 1998, University of Nebraska and Nebraska Business Development Center.
- Distinguished Service Award**, 1998, Nebraska Business Development Center.

GRANTS

Strategic Grants

Global **M**ental Health **I**Ncubator for **D**isruptive **S**olutions (**Global MINDS**), 2016-2019 Interdisciplinary Initiative @ Western, \$200,000.

Cross Sector Partnerships for Systemic Change, 2015 SSHRC Connection Grant, \$25,000.

Social Enterprise for Sustainable Communities, 2010-2014 Ontario Trillium Foundation, \$454,000.

This project engages three Ontario communities (London in London-Middlesex, Sarnia in Sarnia-Lambton, and Ottawa in Ottawa-Carlton) in a cycle of learning that explores, incubates and validates social enterprises as one essential contributor to (re)building sustainable communities. This project will develop an integrated approach for social enterprise to strengthen the social economy in the three communities resulting in a more sustainable non-profit infrastructure. It brings together three communities, with different resources and timelines, to co-develop an interactive learning platform for the development of integrated social enterprise clusters, with five key goals:

1. to develop a province-wide strategy for stimulating social enterprises by designing interventions customized to three different Ontario-based communities (Ottawa, London and Sarnia) and creating a robust cycle of learning across Ontario-based communities;
2. to document in real time the planning and implementation of comprehensive, community-specific social enterprise support systems with careful attention to local constraints and opportunities;
3. to stimulate local conversation and collaboration to increase the role social enterprises play in (re)building sustainable communities
4. to evaluate, implement or formulate specific interventions to strengthen the three local social enterprise clusters (depending on the stage of the community); and
5. to complete a province-wide Protocol for Community Planning for incubating and integrating social enterprises as vital actors in the local economies (this protocol will include a toolkit for readiness assessment, strategic planning, cross-sector dialogue, financing, support, and scalability) and engaging a community-to-community dialogue on how they can leverage local resources and partnerships to create more sustainable social enterprise clusters.

From Poverty to Resilience: Models of Women-led Community-based Microenterprise, 2010-2014 Students for Development, Canadian International Development Agency (CIDA) program in partnership with the Association of African Universities (AAU) and the Association of Universities and Colleges in Canada (AUCC), \$256,820.

This project involves Canadian and African students from multiple disciplines to scale up a women-led community based microenterprise intervention in rural communities across three East African countries. UWO students will work in these rural communities in a self-sustaining business with direct health and nutrition benefits for at risk groups. The 3-year intervention will prototype, troubleshoot and diffuse a resilient women-run grassroots venture that improves health, nutrition and alleviates suffering from malnutrition in vulnerable social groups in the context of the HIV/AIDS epidemic to many other rural communities.

Strengthening Higher Education Stakeholder Relations in Africa, 2010-2011 Canadian International Development Agency (CIDA) program in partnership with the Association of African Universities (AAU) and the Association of Universities and Colleges in Canada (AUCC).

This project aims to strengthen higher education stakeholder relations in Africa and focuses on three key components: 1) *Strengthening African University Outreach*; 2) *University-Industry Linkages*; and 3) *Strengthening AAU Stakeholder Relations*. The grant supports components 1 and 2 through strategic partnerships with the National University of Rwanda (NUR) and the Jomo Kenyatta University of Agriculture and Technology (JKUAT):

Strategic Planning Partnerships, CAN\$63,000.

The University of Western Ontario's team works closely our African partners to help strengthen their strategic plans for improved outreach to external stakeholders.

Research Grants

Hopes and Dreams: Biopsychosocial Processes of Positive Change and Social Innovation through Enterprise, Entrepreneurial Selves and Entrepreneurial Rituals, 2014 SSHRC Insight Grant, PI, CAN\$164,503.

Making Disruption less Disruptive: How MNEs Survive and Thrive through Shocks and Disasters, 2014 SSHRC Insight Grant, co-PI, CAN\$191,850.

From Intractable to Tractable: Transdisciplinary Processes of Innovation, 2012 SSHRC Insight Development Grant, Co-PI, CAN\$74,091.

Cross-sector Solutions to Complex Environmental Issues, 2011 SSHRC Insight Grant, Co-PI, CAN\$362,600.

Social Technologies: Opportunities and Constraints for Value Creation at the Intersection of Socially-responsible Markets and Social Movements, 2010 Early Researcher Award, CAN\$100,000 with UWO matching funds of CAN\$50,000.

Community-based Enterprise Models for Poverty Alleviation in Subsistence Marketplaces, Principal Investigator, 2010 SSHRC International Opportunities Fund, CAN\$75,000.

Designing Eco-social Organizations: Emotional and Relational Triggers of Green Advantage, Principal Investigator, 2009 Research Grants - Canadian Environmental Issues, CAN\$234,035 with RTS CAN\$15000.

Sustainable Development under Resource Constraints: Enterprise Emergence and Social Capacity Building in War-torn Areas, Principal Investigator, 2008 SSHRC Standard Grants Competition, CAN\$124,000 with RTS CAN\$7500.

Capability Emergence and Erosion in Sequential Internationalization: The Contingent Roles of Export Policy and Information Sourcing Choices, Co-applicant, 2008 SSHRC Research Grants - Management, Business and Finance Competition, CAN\$172,885.

A Multilevel Model of Value Creation and Appropriation in Chinese-foreign R&D Alliances, Co-applicant, 2008 SSHRC Standard Research Grants Competition, CAN\$79,000.

Social Innovation through Cross-Sector Models of Collaboration, 2008-2010 Community-University Research Alliance for Southern Ontario's Social Economy, Social Economy Centre, University of Toronto, CAN\$30,000.

Sustainable Microenterprise: A Dynamic Model of Growth and Survival under Resource Constraints, Co-applicant, 2006 Canadian-African Capacity Building Grants for Private Sector Development Research in Africa by the Investment Climate and Business Environment Research Fund (ICBE RF), The International Development Research Centre (IDRC) and TrustAfrica (Ford Foundation), CAN\$50,000.

The Formation of Product Innovation Capabilities: Origins of Competitive Advantage for Entrepreneurial Start-ups and Mature Incumbents, Principal Investigator, 2004 SSHRC Standard Grants Competition, CAN\$72,746, including Research Time Stipend for CAN\$15,000.

As a doctoral fellow, I have participated significantly in the development and completion of the following grants:

Constructing Trust-Enabling Institutions: A Grounded Theory Approach, 2003/2004 Research Grants Council Earmarked Grant, K. Au and I. Vertinsky, HK\$357,000.

R&D collaborations with domestic and foreign partners: Learning and Innovation, 2003 Humanities and Social Sciences Research Grant (Large Grants Program), with I. Vertinsky, CAN\$9,847.

Social Networks and Trust: The Interplay between Trust-enabling Institutions and Individual Action, 2002 Hampton Fund Research Grant in the Humanities and Social Sciences, with I. Vertinsky, CAN\$29,000.

Improving the Performance of International Joint Ventures: A Study of Trust Formation, Governance Choices, and Cultural Differences, 2001 SSHRC Standard Grants Competition, SSHRC program 830: "Challenges and Opportunities of a Knowledge-based Economy", with I. Vertinsky, CAN\$93,000.

Internal Awards/Fellowships

Donald F. Hunter Professor of International Business, 2015-2018.

Ivey Research Merit Award, 2011 & 2012

Building Sustainable Value Research Fellowships, 2010-2012

David G. Burgoyne Faculty Fellowship, 2007-2013, CAN\$10,000 (renewed in 2010).

Driving Growth through Entrepreneurship and Innovation

Social Enterprise: From Experience to Experiential Learning, 2009-2010, CAN\$3,000.

Innovation Purity: The Size Contingency to Ambidexterity, 2008-2009, CAN\$2,500.

Research and Development, Ivey School of Business, University of Western Ontario

Social and Economic Value Conversions in Hybrid Organizations, 2010-2012, CAN\$10,000.

Capabilities for Serializing Uniqueness, 2009-2010, CAN\$10,000.

Socialized Micro-foundations of Capability Dynamization, 2008-2009, CAN\$10,000

Micro-dynamics of Capability Recognition, Emergence and Reconfiguration, 2007-2008, CAN\$10,000.

Case Study Development

Richard Ivey School of Business

2012-2013, CAN\$3,000.

2011-2012, CAN\$6,000.

2010-2011, CAN\$6,000.

2009-2010, CAN\$3,000.

2008-2009, CAN\$12,360.

2007-2008, CAN\$7,500.

Royal Bank of Canada

2013-2014, CAN\$3,000 (*HP-WWF Canada*)

2012-2013, CAN\$1,500 (*Canadian Tire*)

Beryl Ivey Foundation

2011-2012, CAN\$2,500 (*Oliberté*)

Initial Trust Formation in Diverse Organizations, 2005 Schulich Junior Faculty Fund, CAN\$2,000.

Research Time Stipend 2005-2006, Co-funded by SSHRC MCRI Entrepreneurship Research Alliance (ERA) & the Schulich School of Business, York University, CAN\$5,000.

PUBLICATIONS

Books

Hull, R., Gibbon, J., Branzei, O. and Haugh, H. (Eds), 2011. *Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector*, Emerald.

Refereed Journal Articles

Jiang, M., Branzei, O. and Xia, J. DIY: How Internationalization Shifts the Locus of Indigenous Innovation for Chinese Firms, Special Issue of the *Journal of World Business* on "Learning and Knowledge Management In and Out of Emerging Economies", conditionally accepted February 23, 2016.

Jones-Christensen, L., Siemsen, E., Branzei, O, and Viswanathan, M. (in press). Response Pattern Analysis: Assuring Data Integrity in Extreme Research Settings, *Strategic Management Journal*, DOI: 10.1002/smj.2497.

Branzei, O., Frooman, J.S., McKnight, B. and Zietsma, C.(in press). What Good Does Doing Good Do? The Effect of Bond Rating Analysts' Corporate Bias on Investor Reactions to Changes in Social Responsibility, *Journal of Business Ethics* (accepted September 10, 2015).

Cui, V., Vertinsky, I, Robinson, S. and Branzei, O. (2015), Trust in the Workplace: The Role of Social Interaction Diversity in the Community and in the Workplace, *Business & Society*, 1-35, DOI: 10.1177/0007650315611724

Poldner, K., Shrivastava, P. and Branzei, O. (2015). Embodied Multi-Discursivity: An Aesthetic Process Approach to Sustainable Entrepreneurship, *Business & Society*, 1-39, DOI: 10.1177/0007650315576149.

Maier, E.R. and Branzei, O. (2014). On Time and on Budget: Harnessing Creativity in Large Scale Projects, *International Journal of Product Management*, 32(7): 1123-1133.

Ivanova, O., Poldner, K. and Branzei, O. (2013). Touch and Feel: Signals that Make a Difference, *Journal of Corporate Citizenship*, 52: 102-130, Special Issue on *Sustainable Luxury*.

Branzei, O., Camp, R. and Vertinsky, I. (2013). In Whom Collectivists Trust: The Role of (In)voluntary Social Obligations in Japan, *Management and Organization Review*, 9 (2): 319-343.

Branzei, O., Nakamura, M. and Vertinsky, I. (2011). Learning in Collaborative R&D: When Multinationality Matters, *Asian Business & Management*, Special Issue for the 2008 Best Papers for the Association of Japanese Business Studies Conference, Milan, and Tenth Anniversary Issue, 10(1):9-36.

Le Ber, M. and Branzei, O. (2011). Towards a Critical Theory of Social Value Creation in Cross-sector Partnerships. *Organization*, 17(5): 599-629, Special Issue on *Towards a Relational Understanding of Organization and Value: For Whom? For What? To What Effect?*

Le Ber, M. and Branzei, O. (2010). Value Frame Fusion in Cross-sector Interactions. *Journal of Business Ethics*, 94: 163-195, Special Issue on *Cross-sector Interactions*.

Branzei, O. and Abdelnour, S. (2010) Another Day, Another Dollar: Enterprise Resilience in Conflict, the *Journal of International Business Studies*, Special Issue on *Conflict, Security and Political Risk: International Business in Challenging Times*, 41(5): 804–825.

Abdelnour, S. and Branzei, O. (2010). War and Peace in Subsistence Markets: The Negotiated Meaning of Grassroots Development Interventions in Darfur, *Journal of Business Research*, 63: 617-629, Special Issue on *Subsistence Marketplaces*.

Le Ber, M. J. and O. Branzei: (2010), '(Re)Forming Strategic Cross-Sector Partnerships: Relational Processes of Social Innovation', *Business & Society*, 49(1): 140-172, Special Issue on *The Role of Nongovernmental Organizations in the Business-Government-Society Interface*.

Branzei, O. and Fredette, C. (2008). Effects of Newcomer Practicing on Cross-level Learning Distortions, *Management Learning*, Vol. 39(4): 393–412, Special Issue on *Organizational Learning, Knowledge and Capabilities*.

- Branzei, O., Vertinsky, I., and Camp, R., (2007) Culture-contingent Signs of Trust in Emergent Relationships, *Organizational Behavior and Human Decision Processes*, 104(1): 61-82.
- Branzei, O., and Thornhill, S. (2006). From Ordinary Resources to Extraordinary Performance: Environmental Moderators of Competitive Advantage, *Strategic Organization*, 4(1): 11-41.
- Branzei, O., and Vertinsky, I. (2006) Strategic Pathways to Product Innovation Capabilities in SMEs, *Journal of Business Venturing*, 21(1): 75-105.
- Branzei, O., Ursacki, T. J., Vertinsky, I., and Zhang, W. (2004) The Formation of Green Strategies in Chinese Firms: Matching Corporate Environmental Responses to Individual Values and Principles, *Strategic Management Journal*, 25:1075-1095.
- Zietsma, C., Winn, M., Branzei, O., and Vertinsky, I. (2002). The War of the Woods: Facilitators and Impediments of Organizational Learning Processes. *British Journal of Management*, Special Issue, 13: S61-S74.
- Branzei, O. (2002). Cultural Explanations of Individual Preferences for Influence Tactics in Cross-Cultural Encounters, *International Journal of Cross Cultural Management*, in Meni Koslowsky (Ed.) ISSWOV Special Issue, 2(2): 203-218.
- Branzei, O., Vertinsky, I., Takahashi, T., and Zhang, W. (2001) Corporate Environmentalism and Culture: A Comparative Field Study of Chinese and Japanese Executives, *International Journal of Cross Cultural Management*, 1(3): 287-312.

Refereed Book Chapters

- Poldner, K., Ivanova, O., and Branzei, O. (2016). Osklen: The Aesthetics of Social Change, *Emerging Markets Case Studies*, Emerald.
- Branzei, O. (2014). Cultivate Hope: Found, Not Lost, in Jane Dutton and Gretchen Spreitzer (Eds), *Putting Positive Leadership into Practice*, Berrett-Koehler.
- Branzei, O. and Le Ber, M. (2013). Theory-Method Interfaces in Cross-sector Partnership Research, in *Social Partnerships and Responsible Business: A Research Handbook*, May Seitanidi and Andrew Crane (Eds), Routledge (Taylor and Francis)
- Poldner, K. and Branzei, O. (2013). Aesthetic micro-foundations of global eco-system design, in Paula K Kyrö (Ed), *Handbook for Entrepreneurship and Sustainable Development*, Edward Elgar Publishing.
- Branzei, O. (2012). Social Change Agency Work: Understanding the Hopeful (Re)Production of Social Change, In Karen Golden-Biddle and Jane Dutton (Eds), *Exploring Positive Social Change and Organizations: Building a Theoretical and Research Foundation*, Routledge, Taylor and Francis Group.
- Hull, R., Gibbon, J., Branzei, O. and Haugh, H. (2011). Cases, Configurations, Critiques and Contributions, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), *Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector*, Emerald.
- Branzei, O. and Le Ber (2011). Commentary for Chapter 7, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), *Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector*, Emerald.
- Le Ber, M., and Branzei, O. (2011). The Dark Triangle: Hybridization in the Third Sector, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), *Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector*, Emerald.
- Poldner, K., Branzei, O., and Steyaert, C. (2011). Shecopreneuring: Stitching Global Eco-Systems in the Ethical Fashion Industry. In Alfred Marcus, Stefano Pogutz, Sanjay Sharma and Paul Shrivastava, (Eds), *Cross-Sector Leadership for the Green Economy. Integrating Research and Practice on Sustainable Enterprise*, Palgrave MacMillan.
- Maier, E. and Branzei, O. (2010). Creative Conflict in Digital Imaging Communities. In Neal Ashkanasy and Charmine Hartel (Eds), *Research on Emotions in Organizations, Volume 6: Emotions in Creativity, Learning, and Change*. Emerald Insight.

- Abdelnour, S., Wheeler, D., Badri, B., Branzei, O., and McGrath, S. (2008) Grassroots Enterprise Development in Darfur and Southern Sudan, in Oliver Williams (Ed), *Peace through Commerce: Partnerships as the New Paradigm*, University of Notre Dame Press, South Bend.
- Branzei, O. and Peneycad, M. (2008). Weaving Sustainable Partnerships in Zanzibar: The Social Fabric of Women Entrepreneurship, in Ralph Hamann (Ed), *The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models*, Unisa Press.
- Branzei, O. (2004). Gaining Ideas and Skills: How Entrepreneurial Firms Design and Use Collaborations to Build Absorptive Capacity and Stimulate Innovation, in W.D. Bygrave, C.G. Brush, P.Davidsson, J. Fiet, P.G. Green, R.T. Harrison, M. Lerner, G.D. Meyer, J. Sohl, A. Zacharakis (Eds), *Frontiers of Entrepreneurship Research*, Wellesley, MA, 276-289.
- Branzei, O., and Zietsma, C. (2004) Temporary Cognitions of Entrepreneurial Love: Dancing with the Opportunity, in W.D. Bygrave, C.G. Brush, P.Davidsson, J. Fiet, P.G. Green, R.T. Harrison, M. Lerner, G.D. Meyer, J. Sohl, A. Zacharakis (Eds), *Frontiers of Entrepreneurship Research*, Wellesley, MA, 620-633.
- Branzei, O., and Vertinsky, I. (2003) Eco-sustainability Orientation in China and Japan: Differences between Proactive and Reactive Firms, in Sanjay Sharma and Mark Starik (Eds.), *Research in Corporate Sustainability*, Edward Elgar Academic Volume of Papers, 85-121.
- Branzei, O. (2002). CEOs' and Environmental Managers' Perspectives on Corporate Eco-sustainability: Substantial Comparability despite Positional Differences, in L. Hayduk, X. Ma, and Cathy Carter-Snell (Eds.). *Structural Equation Modeling and Hierarchical Linear Modeling: Communicating Across Disciplines*. The Population Research Laboratory of the Department of Sociology, University of Alberta, 11-38.
- Zietsma, C., Winn, M., Branzei, O., and Vertinsky, I. (2001). War of the Woods: Processes of Organizational Learning and Institutional Change, in M. Crossan and F. Olivera (Eds.), *Organizational Learning and Knowledge Management: New Directions*. London: Richard Ivey School of Business.

Refereed Conference Proceedings

- Shulist, P. and Branzei, O. (2015). Elements of a Process of Human Capitalization by Developing-world Entrepreneurs, *Frontiers of Entrepreneurship Research, BCERC Proceedings (FER)*.
- Le Ber, M.J. and Branzei, O. (2014). Beyond Value Creation: Transdisciplinarity in Cross-sector Partnerships, *Administrative Sciences Association of Canada Conference*, Social Responsibility Best Paper Award.
- Le Ber, M. and Branzei, O. (2010). Towards a Critical Theory of Value Creation in Cross-sector Partnerships, *Academy of Management Best Paper Proceedings*, Montreal.
- Le Ber, M., Bansal, T. and Branzei, O. (2010). Managing the Tensions between Social and Economic Value in Hybrid Organizations, *Administrative Sciences Association of Canada Best Paper Proceedings*, Ottawa.
- Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. (2009). Social (Ir)Responsibility Effects on Long-term Capital Costs, *Administrative Sciences Association of Canada Best Paper Proceedings*, Niagara Falls (Recipient of the Honorary Paper Award).
- Abdelnour, S. and Branzei, O. (2009). The Renaissance of Community Enterprise in Postwar Sudan, *Administrative Sciences Association of Canada Best Paper Proceedings*, Niagara Falls (Recipient of the Best Paper Award Entrepreneurship & Family Business).
- Abdelnour, S. and Branzei, O. (2008). Competing for Development: A Case Study of Fuel Efficient Stoves for Darfur, with Invited Expert Commentaries from Abdel Rahman, W., Badri, B., Gadgil, A., Majzoub, M. and Pemberton-Pigott, C. *Proceedings of the International Conference on Growing Inclusive Markets*, Halifax, Nova Scotia, June 20th-21st 2008. Accessible at: http://www.gim2008.ca/conference_proceedings.htm

- Branzei, O. and Leithwood, M. (2008). Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, *Administrative Sciences Association of Canada Best Paper Proceedings*, Halifax (Best Case Runner-up, Case Track).
- Fredette, C. and Branzei, O. (2007). Routine performativity in groups: Socio-emotional contextualizing of individual practice, Third International Conference on Organizational Routines: Empirical Research and Conceptual Foundations, Strasbourg, France.
- Branzei, O., and Thornhill, S. (2006). R&D Networks and Innovation Capabilities: A Context-Contingency Perspective, Technology and Innovation Management, *Academy of Management Best Paper Proceedings*, Atlanta (Best Paper Award Finalist, Technology and Innovation Management Division).
- Branzei, O., Vertinsky, I., and Camp, R. (2003). Initial Trust in Cross-cultural Collaborations: Formal and Informal Assurances in Canada and Japan. In D. Nagao (Ed.), *Academy of Management Best Paper Proceedings*. Seattle, WA: Academy of Management, IM G6. (Nominee for the Carolyn Dexter Award)
- Branzei, O., Vertinsky, I., and Camp, R. (2003). Intra and Inter-cultural Collaborations: The Impact of Contracts and Personal Ties on Partner Credibility and Initial Trust, *Administrative Sciences Association of Canada Best Paper Proceedings, International Business*, Halifax, Nova Scotia.
- Camp, R., Vertinsky, I., and Branzei, O. (2002). Trusting International Joint Ventures Partners: Which Components of Trustworthiness Matter for Canadian and Japanese Trustors? *The 28th Annual Congress of the European International Business Academy Best Paper Proceedings*.
- Branzei, O. (2001). Green Interpretations Across Cultures – Global Dimensions of Corporate Environmentalism, *Administrative Sciences Association of Canada Best Paper Proceedings, London (Best Student Paper, International Business Division)*
- Zietsma, C., Winn, M., Branzei, O., and Vertinsky, I. (2001). War of the Woods: Processes of Organizational Learning and Institutional Change, *Conference Proceedings, the Organizational Learning and Knowledge Management Conference*.
- Branzei, O., Vertinsky, I., and Zietsma, C. (2000). From Green-blindness to the Pursuit of Eco-sustainability: An Empirical Investigation of Leader Cognitions and Corporate Environmental Strategy Choices. In S. Havlovic (Ed.), *Academy of Management Best Paper Proceedings*. Toronto, ON: Academy of Management, ONE: C6.
- Branzei, O. (2000). What's in It for Me? -- Cultural Explanations of Cross-national Variation in Influence Tactics, *Best Paper Proceedings of the International Society for the Study of Work and Organizational Values Meetings*, Jerusalem.

RESEARCH PIPELINE

Revise & Resubmit

- Maslach, D., Branzei, O., Rerup, C., and Zbaracki, M. Re-imagining the Learning Curve: Towards a Flow-based Theory of Learning from Others' Failures, 3rd R&R at *Organization Science*.
- Poldner, K., Branzei, O., and Steyaert, C. Embodied Morality: A Deleuzian Fold Process Theory of Entrepreneurial Identity Formation, Revise and Resubmit at *Organization*.
- Antadze, N., Lin, H., and Branzei, O. A moral work perspective on convening pro-environmental collaboration, Revise and Resubmit at *Business & Society*.

Reject & Resubmit

- Raffety, R., Fremeth, A. and Branzei, O. The Environmental Consequences of (Un)Divided Property Rights, Reject and Resubmit at *Strategic Management Journal*.

Under Review

- Fredette, C. and Branzei, O. Where Do Capabilities Begin? Individual, Peer and Group Level Predictors of Early Accuracy, Submitted to the *Academy of Management Journal*.

Working Papers

- Fathallah, R. and Branzei, O. Emergency Exit: Re-entry, Resilience and Renaissance in Response to Crises.
- Branzei, O. and Dutton, J. Pain and Possibility: The (Re)construction of Futures in Post-Genocide Rwanda.
- Branzei, O. (Im)Material Hope: How Social Entrepreneurship Restores Human Agency after Trauma.
- Branzei, O., and Le Ber, M. J. Temporality and Transdisciplinarity in Grand Challenge Innovation.
- Lin, H., Staedler, L.K. and Branzei, O. The Temporal Complexity of Environmental Innovation in Tri-sector Alliances.
- Maier, E.R. and Branzei, O. Organizing Time in a Dramatic Series Production.
- Fredette, C. and Branzei, O. A Temporal Perspective on Capability Emergence in Crises.

Research Projects

- I collaborate on several co-authored projects with former PhD students:
- Marlene Le Ber (social innovation processes in cross-sector partnership),
 - Kim Poldner (the aesthetics of organizing for social change in the ethical fashion industry),
 - Esther Maier (the organization of time in cultural projects),
 - Ryan Raffety (organizing in the face of known harms),
 - David Maslach (interorganizational learning with delays and distractions).
 - Melissa Leithwood (the interplay of creativity and constraint in sustainable cuisine),
 - Michael Valente (micro-processes of social change in social entrepreneurship).

Professional Publications

- Moss, C. and Branzei, O. (2014). Open for Business Pre-consultation Report.
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- Branzei, O. and Nadkarni, A. G. (2008). The TATA Way: Evolving and Executing Sustainable Business Strategies, Feature Article, *Ivey Business Journal*, March/April,
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- Reprints
International Management: Managing in a Diverse and Dynamic Global Environment, 2nd edition
Edited by: Phatak, A., Bhagat, R.S., Kashlak, R.J., Burr Ridge, IL: McGraw-Hill, 2009
- Harvard Deusto Business Review*, La responsabilidad social corporativa al estilo TATA, March 2009, 64-72.

- Branzei, O. (2008). From ordinary to extraordinary, *Impact: Management Research in Action*, Richard Ivey School of Business, 14(3), <http://www.ivey.uwo.ca/Publications/Impact/default.htm>
- Branzei, O. and McKague, K. (2007). Green Thinking: Four emerging innovations from around the world showcase a new generation of forward-looking business models, *Corporate Knights*, June 24 (Best 50/Education Issue), http://www.corporateknights.ca/content/page.asp?name=green_thinking
- Abdelnour, S., Babiker, B., Wheeler, D., Branzei, O., McGrath, S. (2007) Participative Social Assessment of Darfur and Southern Sudan: Fieldwork Findings, IDRC, DFAIT.
- Riverin, N., Filion, L.J., Muzyka, D.F., Vertinsky, I., Pe'er, Comeau, J., Li, A., Branzei, O. (2003). Global Entrepreneurship Monitor Canadian National Report. HEC Montreal, Sauder School of Business, W. Maurice Young Entrepreneurship and Venture Capital Research Center, Canada Economic Development. http://www.sauder.ubc.ca/research/research_centres/evc.cfm.
- Branzei, O. and Bunting, E. (1995). Unemployment Measurement in Central and Eastern European Countries, *Employment Gazette*, Central Statistical Office, HM Department of Employment, London, August.

Media

- Ashoka Canada, Changemakers' Showcase, Oana Branzei on a The Theory of Hope, April 7, 2013
http://www.youtube.com/watch?v=kH_pw4v7xXo
- Londoner, Article by Chris Montanini, Website puts social enterprises on the map, Monday, October 7, 2013
<http://www.thelondoner.ca/2013/10/04/website-puts-social-enterprises-on-the-map>
- Network for Business Sustainability, PhD Sustainability Academy, July 23, 2013
<http://nbs.net/phd-sustainability-academy/>
- The Economist, Economist Intelligence Unit, Business Professor of the Year Nomination, 2013 Competition
<http://businessprofessoraward.com/competitions/business-professor-of-the-year/entries/oana-branzei>
- CBC Radio's Ontario Morning, Interview with Wei Chen about the Learning through Action project that has Ivey HBA students doing sustainable community planning for the City of Sarnia, April 13, 2010,
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- The Agenda with Steve Paikin, The Debate: The Purpose of Business, May 5, 2009,
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- Academy of Management, OBWeb, November 2, 2007,
http://www.obweb.org/index.php?option=com_content&view=article&id=2380:trust-in-cross-cultural-business-relationships-interview-with-oana-branzei&catid=42:available-podcasts&Itemid=66

Case Studies

Maier, E. and Branzei, O. (forthcoming). *Not Child's Play: Project Funding in a Start-up Children Television*, Ivey Publishing.

Branzei, O., Lin, H., and Chakravarty, D. (2014). *WWF's Living Planet @ Work: Championed by HP*, Ivey Publishing.

Best Case Award, Corporate Social Responsibility category, 2014 EFMD.

Branzei, O., and Mehrotra, S. (2014): *SEWA: Ela Bhatt A & B*, Ivey Publishing.

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Raffety, R.R. and Branzei, O. (2013). *Wellspring (A): Partnering for Compassion; Wellspring B: The YMCA Partnership*, Ivey Publishing.

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Leithwood, M., Branzei, O., and Gupta, K. (2013). *SoJo (A): Modeling Social Enterprise*, Ivey Publishing.

Mehrotra, S. and Branzei, O. (2012). *The Art of Social Entrepreneurship: Dakshina Chitra and Madras Crafts Foundation (MCF) in India*, India School of Business Series, Ivey Publishing.

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Best Case Award, Indian Management Issues and Opportunities, 2012 EFMD.

Branzei, O. (2010). *Tata: Leadership with Trust*, Ivey Publishing.

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Reprints

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Rowe, G., Guerrero L. (2011) *Cases in Leadership*, 3rd edition, SAGE Publications.

Branzei, O. and Zarate, E. (2009). *Social Enterprise under Adversity: Bridge Exp in Kibera*, Ivey Publishing.

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Hisrich, R.D., Peters, M.P, Shepherd, D.A. (2009). *Entrepreneurship. Africa Edition*. McGraw Hill.

Branzei, O., and Chandrasekhar, R. (2008). *Nano Tata-Logy: The People's Car*, Ivey Publishing.

Reprints

Kumar, R. (2010). *Cases on Principles of Marketing Strategy*. Pearson Education.

Branzei, O. and Wheeler, D. (2008). *Royal Dutch/Shell in Nigeria Stakeholder Simulation* (Human Rights Watch, PENGASSAN, Shell Petroleum Development Company of Nigeria, Nigerian National Petroleum Corporation, MOSOP), Ivey Publishing.

Reprints

Hill, C.W.L. and McShane, S.L. (2009). *Principles of Management. Africa Edition*. McGraw Hill.

Branzei, O., Thornhill, S., and Reeds, A. (2008). *StormFisher: Power with Purpose*, A&B, Ivey Publishing.

Branzei, O. and Abdelnour, S. (2008). *Competing for Development (A): Fuel Efficient Stoves for Darfur*, (B1) The Intermediate Technology Development Group/ Practical Action, (B2) The Berkeley Lab, (B3) Aprovecho, (B4) International Lifeline Fund, (B5) USAID, (B6) IDP Women Organizations, (C) Success, Bittersweet, Ivey Publishing.

Reprints

Hisrich, R.D., Peters, M.P, Shepherd, D.A. (2009). *Entrepreneurship. Africa Edition*. McGraw Hill.

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Branzei, O. and Leithwood, M. (2007). *Make Green Delicious: Sustainability at Jamie Kennedy Kitchens*, Ivey Publishing.

Reprints

Organization Theory and Design, Second Canadian Edition, Toronto, ON: Nelson Education
Proceedings of the 2008 Administrative Sciences Association of Canada, Case Track, Halifax.

Branzei, O. and McKague, K. (2007). *E+Co, Part A: A Tipping Point for Clean Energy Entrepreneurship, Part B: The Path to Scale*, Ivey Publishing.

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Barringer & Ireland (2009). *Entrepreneurship, 3rd Edition*", Prentice Hall.

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Hill, C.W.L. and McShane, S.L. (2009). *Principles of Management. Africa Edition*. McGraw Hill.
Hamann, R. (Ed), *The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models*, Unisa Press.

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Reprints

Hamschmidt J. (2007). *Case Studies in Sustainability Management and Strategy*, the OIKOS Collection, Greenleaf Publishing.

Branzei, O. and Valente, M. (2007). *Honey Care Africa: A Tripartite Model for Sustainable Beekeeping*, Ivey Publishing.

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Hamann, R. (Ed), *The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models*, Unisa Press.

Valente, M., and Branzei, O. (2007). *Honey Care Africa, Part A: A Different Business Model, Part B: Expansion Opportunities, Part C: Growth Alternatives*, Ivey Publishing.

Case Series

Social Impact Series

Branzei, O., & Le Ber, M. J. 2013. Video Case. Coupons for Hunger.

<http://www.youtube.com/watch?v=kGQljgkYZxU>

Branzei, O., & Le Ber, M. J. 2013. Video Case. Impact Junk Solutions.

<http://www.youtube.com/watch?v=J89uaBREP3E>

Branzei, O., Le Ber, M. J., & Shulist, P. 2014. *Social Enterprise for Sustainable Communities: Ontario, Canada*.

Branzei, O., Le Ber, M. J., & Shulist, P. 2014. *Social Enterprise for Sustainable Communities Cases* (London, Ottawa and Sarnia, 46 pages).

Social Franchise Series

Branzei, O. (in press). *Yogurt Mamas: Micro-Franchising*

- Branzei, O., Shulist, P. (in press). Yogurt Mamas: Probiotics in Rwanda
- Branzei, O., Sharp, D., Armstrong, A., Eldridge, J., Suleman, R., (forthcoming). Yogurt Mamas: Probiotics in Kenya, Ivey Publishing.
- Branzei, O., Sharp, D., Kelly, J., Siddiqui, O. (2009). Yogurt Mamas: Probiotics in Tanzania, Ivey Publishing.
- Reprints
- Hisrich, R.D., Peters, M.P, Shepherd, D.A. (2009). Entrepreneurship. Africa Edition. McGraw Hill.

Case Competitions

Host & Facilitator

Hult Prize @ Ivey, November 2015

Case Author & Judge

2010 Business & Society International MBA Case Competition

25 business schools: <http://www.aspencasecompetition.org/index.php?page=schools>

Judge

Monitor Ivey Case Competition, Fall 2008.

Sustainability Case Competitions hosted by Net Impact, January 14, 2006; November 9, 2006.

Schulich Internal Case Competition Preliminary Rounds and Final, Winter 2006.

Coach

2006 Leeds School of Business/Net Impact International Case Competition, Jerry Chwang, Damon Torgerson, Sharon Joseph, and Frances Chai, 3rd Place.

2007 Leeds School of Business/Net Impact International Case Competition: Christopher Fusco, Sreekumar Kizhussery, Nirvan Nuckchedee, Jonathan Sy, and Nadia Orawski.

2007 John Molson MBA International Case Competition: Jon Bowes, Bernhardt Moehring, Sree Kizhussery, David Pichard, and Satya Balasubramanian.

PRESENTATIONS

Refereed Presentations

- Fredette, C. and Branzei, O. (2016). Where Do Capabilities Begin? Peer-to-peer Socioemotional Mechanisms, *EGOS, Sub-theme 03: (SWG) The Entrepreneurial Origins of Organizational Routines and their Impact on the Development of Organizations*, Naples, Italy.
- Shulist, P. and Branzei, O. (2016). With a Little Help from My Friends: Social Space and Social Networks in Entrepreneurial Learning, *6th Subsistence Marketplace Conference*, Champaign, Illinois.
- Fathallah, R. and Branzei, O. (2016). It's Complicated: Personalized and Commercialized Accounts of Entrepreneurial Exit In Regions of Political Turmoil, *Babson College Entrepreneurship Research Conference*, Bodø, Norway.
- Branzei, O. and Le Ber, Marlene (2016). Temporality and Transdisciplinarity in Grand Challenge Innovation, *Cross Sector Social Interaction Conference*, Toronto, Canada.
- Branzei, O. (2016). Triple Strength Leadership: Self-assessment, Role model Ted-talks, and Exercise, *Cross Sector Social Interaction Conference*, Toronto, Canada.
- Lin, H., Stadtler, L.K., and Branzei, O. (2016). The Temporal Complexity of Cross-sector Collaboration for Environmental Innovation, *Cross Sector Social Interaction Conference*, Toronto, Canada.
- Branzei, O., Lin, H., Stadtler, L.K. (2016). Stretching the Issue: Contractual vs. Communal Strategic Options for Environmental Innovation, *Cross Sector Social Interaction Conference*, Toronto, Canada.
- Fathallah, R. and Branzei, O. (2015). Survivorship as Emplacement: How Turbulent Environments Enhance Mastery over Adversity, *Academy of Management Conference*, Vancouver.

- Lin, H., Branzei, O. and Stadtler, L.K. (2015). Harnessing Relational Complexity for Innovation: Interplay of Past Pattern & Present Choice, *Academy of Management Conference*, Vancouver.
- Antadze, N., Branzei, O., and Lin, H. (2015). Unpacking the Notion of Civic Interaction in Environmental Planning, *Academy of Management Conference*, Vancouver.
- Chittoor, R., Aulakh, P. and Branzei, O. (2015). Effects of Deinstitutionalization: Evidence from the Indian Textile Industry, *Academy of Management Conference*, Vancouver.
- Le Ber, M.J. and Branzei, O. (2015). Impact, Integration and Identity in Cross-Sector Partnerships, *Academy of Management Conference*, Vancouver.
- Branzei, O. (2015). Complexity in Cross-sector Research, Cross-Sectoral Research Project Incubator, PNP PDW, *Academy of Management Conference*, Vancouver.
- Branzei, O., Le Ber, M.J., Hyatt, D.G., Kourula, A., and Zeyen, A. (2015). Governing Open Commons: Pre-competitive Collaborative Solutions to Cross-sector Problems, ONE PDW, *Academy of Management Conference*, Vancouver.
- Leithwood, M. and Branzei, O. (2015). Economic Systems as Collaborative Communities: Designing Solutions to Economic and Social Problems, *OMT & SIM Symposium organized by Esther Leibel*, *Academy of Management Conference*, Vancouver.
- Branzei, O. (2015). The Governance of Natural Resources: A Multilevel and Cross Sectoral Perspective, *ONE Symposium organized by Angelique Shantz*, *Academy of Management Conference*, Vancouver.
- Fathallah, R. and Branzei, O. (2015). Survivorship as Emplacement: How Turbulent Environments Enhance Mastery over Adversity, *EGOS, Sub-theme 54: Rationality and Organizational Life in Hard Economic Times*.
- Lin, H., Branzei, O. and Stadtler, L.K. (2015). The Making and Breaking of Relational Complexity in Environmental Innovations, *EGOS, Sub-theme 35: Innovation, Knowledge Integration and Path Dependence: Towards More Reflective Practices*.
- Maier, E. and Branzei, O. (2015). Fascinating Rhythms: Organizing Time in a Dramatic Series Production, *EGOS, Sub-theme 12: The Temporal Experience of Organizing*.
- Antadze, N., Branzei, O., and Lin, H. (2015). Moral Communities as Antidotes to Moral Deafness and Blindness, *Sustainability, Ethics and Entrepreneurship (SEE)*, Denver, Colorado.
- Shulist, P. and Branzei, O. (2015). Elements of a Process of Human Capitalization by Developing-world Entrepreneurs, *2015 Babson College Entrepreneurship Research Conference (BCERC)*.
- Antadze, N., Lin, H., Branzei, O. (2014). A Process Model of Convening for Sustainability Transitions, *5th International Sustainability Transitions Conference*, Utrecht.
- Branzei, O., Lin, H., Le Ber, M.J., and Hyatt, D. (2014). Living Planet @ Work: Bold Talks and Walks for Bettering Our World, Organizations and the Natural Environment, Professional Development Workshop, *Academy of Management*, Philadelphia.
- Branzei, O. (2014). Motivating Youth Entrepreneurship, In Shulist, P. (organizer) Poverty Alleviation through Management Education Initiatives, Professional Development Workshop, *Academy of Management*, Philadelphia.
- Chittoor, R., Aulakh, P., and Branzei, O. (2014). Paradoxical Effects of Institutions on MNC Firms: Evidence from the Indian Textile Industry, International Management, *Academy of Management*, Philadelphia.
- Fathallah, R. and Branzei, O. (2014). Control- and Compassion-based Responses to Terrorist Attacks: A Natural Experiment of Foreign Subsidiaries facing Sudden versus Recurrent Shocks, *Academy of International Business*, Track Number 8 - Global Strategy, M&As and Competitiveness, Vancouver.
- Le Ber, M.J. and Branzei, O. (2014). Trajectory and Transdisciplinarity in Cross-sector Partnerships, *EGOS Sub-theme 28: Unsettling Boundaries: Practices of Inter-organizational Collaboration*, Rotterdam.

- Branzei, O. and Fathallah, R. (2014). Control- and compassion-based responses to terrorist attacks: A natural experiment of foreign subsidiaries facing sudden versus recurrent shocks, *EGOS Sub-theme 11: (SWG) What's Up in the Contemporary MNC: New Research Perspectives*, Rotterdam.
- Antadze, N., Lin, H., Branzei, O., (2014). A civic social capital perspective on convening environmental non-governmental organizations, *EGOS Sub-theme 10: Collaboration and Confrontation: Dynamic Interactions between Corporations and Non-Governmental Organizations*, Rotterdam.
- Shulist, P. and Branzei, O. (2014). No School Today: Alternative processes of Human Capital Formation for Developing Market Entrepreneurs, *The Fifth Subsistence Marketplaces Conference, Consumption & Entrepreneurship in Subsistence Marketplaces: Spanning Geographies & Substantive Domains*, Champaign, Illinois.
- Le Ber, M.J. and Branzei, O. (2014). Beyond Value Creation: Transdisciplinarity in Cross-sector Partnerships, *Administrative Sciences Association of Canada Conference, Social Responsibility Best Paper Award*, Muskoka.
- Le Ber, M.J. and Branzei, O. (2014). Leadership for Sustainability and Innovation in Health Care: Processes that Bridge Disciplines and Sectors, *Administrative Sciences Association of Canada Conference, Health Care Management Division, Muskoka*.
- Fathallah, R. and Branzei, O. (2014). Control- and Compassion-based Responses to Terrorist Attacks: A Natural Experiment of Foreign Subsidiaries facing Sudden versus Recurrent Shocks, *Administrative Sciences Association of Canada Conference, International Business*, Muskoka.
- Antadze, N., Lin, H., Branzei, O., (2014). A Process Model of Convening for Social Change: How ENGOS (Re)build Civic Social Capital, *International Cross Sector Social Interactions Symposium*, Boston.
Routledge Best Paper Award in Social Partnership.
- Le Ber, M.J. and Branzei, O. (2014). Beyond Value Creation: Transdisciplinarity in Cross-sector Partnerships, *International Cross Sector Social Interactions Symposium*, Boston.
- Branzei, O. and Lin, H. (2014). Faultlines and Folds: Towards Mechanisms of Value Creation in Cross-sector Partnerships, *International Cross Sector Social Interactions Symposium*, Boston.
- Branzei, O. (2013). Towards a Theory of Hope for Social Entrepreneurship, *10th Annual NYU-Stern Conference on Social Entrepreneurship*, New York.
- Raffety, R., and Branzei, O. (2013). *JV Ownership Coalitions and Environmental Performance, the Annual Meeting of the Strategic Management Society*, Atlanta, Georgia, October 2013.
Nominated for the Best Paper Award.
- Maier, R., and Branzei, O. (2013). Balancing Acts: Dynamic Tensions between Creativity and Control in Large Scale Collaborative Projects, *Fifth International Symposium on Process Organization Studies Theme: The Emergence of Novelty in Organization*, Chania, Crete, Greece.
- Branzei, O. and Leithwood, M. (2013). Searching for a Cure: Help and Hope in Online Communities, *Fifth International Symposium on Process Organization Studies Theme: The Emergence of Novelty in Organization*, Chania, Crete, Greece.
- Branzei, O., and MacDonald, P. (2013): From Conflict to Collective Agency: Practices of emergence, *EGOS Colloquium, Montreal, Sub-theme 05: (SWG) Strategizing Activity and Practice: Connecting the Material to the Social*.
- Leithwood, M., and Branzei, O. (2013): Opportunities from thin air: Entrepreneurship in the socio-cultural context of online social networks, *EGOS Colloquium, Montreal, Sub-theme 12: (SWG) Processes of Organizational Creativity: Collective Entrepreneurship, Co-Creation and Collaborative Innovation*.
- Branzei, O. (2013). Vulnerability to Resilience: Dynamic Modeling of Collective Agency through Social Enterprise Ecosystems, in Gerald F. Davis (chair) and Suntae Kim (organizer), *Organizationally Diverse Capitalism: Exploring Alternatives to 20th-century Corporations*, AOM Florida, OMT, SIM, and the CMS Divisions.
Winner of 2013 AOM OMT Best Symposium Award.

- Hyatt, D. G., Branzei, O., Le Ber, M. J., Lin, H., & Clarke, A. (2013). Transforming Markets: Cross-sector Partnerships for Sustainable Product Standards. *Academy of Management Annual Conference (AOM)*. Lake Buena Vista (Orlando), Florida.
- Raffety, R., & Branzei, O. (2013). JV Ownership Coalitions and Environmental Performance, *the Annual Meeting of the Academy of Management (AOM)*, Orlando, Florida, August 2013.
- Raffety, R., & Branzei, O. (2013). What You Don't Know Can Hurt You: Property Rights, Social Contracts, and Public Health, *the Alliance on Research on Corporate Sustainability (ARCS) Annual Conference*, Berkeley, California.
- Branzei, O., Dutton, J., & Grace, K. (2013) Collective Processes of Compassion: Enterprise and the Emergence of Hybrid Agency, *A Positive Thread: Connecting the Dots, 2013 POS Research Conference*, Ross School of Business, University of Michigan, <http://www.bus.umich.edu/Conferences/2013-POS-Research-Conference>.
- Branzei, O., & Le Ber, M. J. 2013. Social Innovation in Africa Healthcare: Forms and Platforms for Radical Change. *Academy of Management Africa Conference*, Johannesburg, South Africa.
- Haggerty, N., & Branzei, O. 2013. The Perils and Promise of Teaching with Cases in African Management Education, *Academy of Management Africa Conference*, Johannesburg, South Africa.
- Chittoor, R., Aulakh, P., and Branzei, O. (2012). Effect of Institutional Resources on Firm Competitive Advantage: Evidence from the Indian Textile Industry, *Strategic Management Society Conference*, Prague.
- Branzei, O. (2012). What Can We Teach the Social Change Agent?, presentation in a Professional Development Workshop organized by Jane Dutton, Teaching to Make a Difference: Nourishing Our Students (and Ourselves) Through Using a Positive Organizational Scholarship (POS) Perspective in Teaching, *Academy of Management Conference*, Boston.
- Branzei, O. and Lin, H. (2012), Symposium organizers. Cross-sector Solutions to Complex Environmental Issues, Social Issues in Management/Organizations and the Natural Environment, *Academy of Management Conference*, Boston.
- Le Ber, M., Branzei, O., Martin, E., and Hyatt-D.G. (2012) Professional Development Workshop Organizers, Pushing Boundaries: Cross-Sector Partnerships in Healthcare, *Academy of Management Conference*, Boston.
- Branzei, O. (2012). Presentation in the Professional Development Workshop organized by Mike Valente and Jan Lepoutre, It's the System Stupid: Establishing a Research Agenda on Systemic Problems in Organization Theory, Social Issues in Management, *Academy of Management Conference*, Boston.
- Branzei, O. (2012). Faculty Mentor for the Professional Development Workshop organized by Ans and Miguel Rivera-Santos, Business, Environmental and Social Issues in the African context, Organizations and the Natural Environment, International Management, Social Issues in Management, International Theme Committee, *Academy of Management Conference*, Boston.
- Chittoor, R., Aulakh, P., and Branzei, O. (2012). Institutional Resources and Firm Competitive Advantage: Evidence from the Indian Textile Industry, *Academy of Management Conference*, Boston.
- Raffety, R., Fremeth, A., & Branzei, O. (2012). The Environmental Consequences of Shared Ownership, *the Annual Meeting of the Academy of management (AOM)*, Boston, Massachusetts.
- Shulist, P. and Branzei, O. (2012). Paths Out of Informality: When Do Education Policies Influence (In)formal Wages, *4th Subsistence Marketplaces Conference*, Chicago.
- Raffety, R., Fremeth, A., & Branzei, O. (2012) *The Environmental Consequences of Shared Ownership*, the Alliance on Research on Corporate Sustainability (ARCS) annual conference, New Haven, Connecticut.
- Le Ber, M. and Branzei, O. (2012) In the Making: Impact Evaluation in Cross-sector Partnerships, Symposium: Making a Difference - Enhancing the Impact of Partnerships for the social good, 3rd International Symposium on Cross Sector Social Interactions (CSSI).

- Branzei, O. (2011) Hope in Narratives of Social Change Agency Work, *Social Issues in Management, Academy of Management Conference*, San Antonio, Texas.
- Branzei, O. and Jones, L. (2011). Drop Your Tools?, facilitator for a Professional Development Workshop organized by Moriah A. Meyskens and Kevin McKague, Base of the Pyramid Research Methods: Overcoming Perils and Pitfalls in the Quest for Quality Data, *Academy of Management Conference*, San Antonio, Texas.
- Branzei, O. (2011). Course design facilitator for a Professional Development Workshop organized by Deborah E. de Lange and Natalie Slawinski, A Passion for Sustainability in Management Education: Designing Sustainability Courses, *Academy of Management Conference*, San Antonio, Texas.
- Hyatt, D.G., Le Ber, M.J., and Branzei, O. (2011). Cross-Sector Partnerships for Social Innovation: Processes, Perspectives and Positioning, Public & Nonprofit, Organizations and the Natural Environment, *Social Issues in Management, Critical Management Studies, International Theme Committee, Organization & Management Theory, Organization Development & Change, Business Policy & Strategy, Practice Theme Committee, Academy of Management Conference*, San Antonio, Texas.
- Cui, V., Vertinsky, I., and Branzei, O. (2011) Trust in the Workplace: The Role of Social-Network Diversity in the Community and in the Workplace, *Organizational Behavior Division, Academy of Management Conference*, San Antonio, Texas.
- Shibing, M. and Branzei, O. (2011) Importers' Choice? Substitution and Complementarity Effects for Indigenous Innovation Capabilities, *International Management Division, Academy of Management Conference*, San Antonio, Texas.
- Frooman, J., Branzei, O., McKnight, B. and Zietsma, C. (2011). Precaution and Permission: A Creditors' Perspective on Firm-level Risk to Society, *Alliance for Research on Corporate Sustainability (ARCS), Wharton*.
- Branzei, O. (2010). Social Change Agency Work: Understanding the Hopeful (Re)Production of Social Change, *Incubating Research on Positive Social Change, Symposium organized by Karen Golden-Biddle and Jane Dutton, Organizational Behavior Division (co-sponsors Organization & Management Theory and Organizational Development and Change), Academy of Management Conference*, Montreal.
- Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. (2010). The Shadow of the Future: How Social Assessments of Forward-looking Risk Change the CSP-CFP Debate, *Social Issues in Management, Academy of Management Conference*, Montreal.
- Fredette, C. and Branzei, O. (2010). A Foreground-Background Model of Capability Discovery, *Business Policy and Strategy Division, Academy of Management Conference*, Montreal.
- Branzei, O. Navigating the tensions in poverty alleviation research: Scholarly rigor vs. practical relevance, *Professional Development Workshop organized by Moriah and Kevin McKague, Social Issues in Management Division, Academy of Management Conference*, Montreal.
- Branzei, O. Participant, *SIM/ONE Junior Faculty Consortium, Academy of Management Conference*, Montreal.
- Branzei, O. (2010). Lessons and Questions from Practice: Cross Sector Partnerships for Sustainable Development, *Professional Development Workshop Organized by Marlene J. Le Ber and David Graham Hyatt, Public & Nonprofit Division (co-sponsored by Business Policy & Strategy, Social Issues in Management, Practice Theme Committee, Organization Development & Change, Organizations & The Natural Environment, Organization and Management Theory, and International Theme Committee), Academy of Management Conference*, Montreal.
- Fredette, C. and Branzei, O. (2010). A Foreground-Background Model of Capability Discovery, *26th EGOS Colloquium, Theme 33: A Global Agenda for Strategic Organizational Learning in Turbulent Times*, Lisbon.
- Fredette, C. and Branzei, O. (2010). A Practice-based View of Capability Discovery in Group Settings, *Fourth International Conference on Organizational Routines*, Nice.

- Poldner, K. and Branzei, O. (2010). Shecopreneurs: Stitching Global Eco-systems in the Ethical Fashion Industry, *Group on Organization and the Natural Environment (GRONEN) Research Conference*, Milan.
- Le Ber, M., Bansal, T. and Branzei, O. (2010). Managing the Tensions between Social and Economic Value in Hybrid Organizations, *Administrative Sciences Association of Canada, Social Responsibility Division*, Ottawa.
- Jiang, M.S. and Branzei, O. (2009). Toehold Internationalization: The Option Growth Value of Emerging Economy's IJVs, *Strategic Management Society Conference*, Track A: Environmental Realities and Uncertain World.
- Branzei, O. and Fredette, C. (2009). Out of the Blue: Social Microprocesses of Endogenous Capability Dynamization, "Towards the micro-level origins of organizational routines and capabilities" held at the Rotterdam School of Management, June 12-13, 2009, hosted by the Strategic Management & Business Environment (SMBE) Department in cooperation with the Erasmus Research Institute of Management (ERIM).
- Branzei, O. (2009). Future Research Paths for Green International Management Studies. Professional Development Workshop (Organizer Debbie de Lange, Social Issues in Management (co-sponsors: Organizations and the Natural Environment; Organization & Management Theory, Business Policy & Strategy; Organizational Behavior; Technology and Innovation Management; Human Resources; International Management; Management Consulting; Organizational Development and Change; Public and Nonprofit; International Theme Committee), *Academy of Management Conference*, Chicago.
- Branzei, O. and Abdelnour, S. Another Day, Another Dollar: Enterprise Resilience in Conflict, the Entrepreneurship Division, *Academy of Management Conference*, Chicago (Carolyn Dexter Award Nominee)
- Maslach, D. and Branzei, O. (2009). Learning to Fail in the Medical Device Industry, Organization Theory Division, *Academy of Management Conference*, Chicago.
- Viswanathan, M., London, T., Branzei, O., and Sridharan, S. (2009). Sustainable Business Solutions for Poverty Alleviation: Innovations in Management Education, the *Management Education and Development, International Management, and Social Issues in Management Divisions*, *Academy of Management Conference*, Chicago.
- Branzei, O. and Abdelnour, S. (2009). Competing for Development: Fuel Efficient Stoves for Darfur, submitted to the Dark Side VIII Case-Writing Competition, Critical Management Division, *Academy of Management Conference*, Chicago.
- Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. (2009). Social (Ir)Responsibility Effects on Long-term Capital Costs, *Administrative Sciences Association of Canada*, Niagara Falls.
- Le Ber, M. and Branzei, O. (2009). The Intersection of the New Economy and the Social Economy, *Administrative Sciences Association of Canada*, Niagara Falls.
- Branzei, O. and Abdelnour, S. (2009). Competing for Development: Fuel Efficient Stoves for Darfur, Case Track, *Administrative Sciences Association of Canada*, Niagara Falls.
- Branzei, O. and Leithwood, M. (2009). Creativity under Constraint: The G-ourmet Spot in Sustainable Cuisine, 25th EGOS Colloquium 'Passion for creativity and innovation', Sub-theme 14: Capabilities for serializing uniqueness: Unpacking the exploration routine, Barcelona.
- Maier, E. and Branzei, O. (2009). Blurred Transitions: How Social Interactions Pattern Creative Practices, 25th EGOS Colloquium 'Passion for creativity and innovation', Sub-theme/workshop 24: Theorizing practice in communities of practice, Barcelona.
- Maslach, D., Branzei, O. and Rerup, C. (2009). Learning to Fail in the Medical Device Industry, *Organization Science Winter Conference*, Research on Organizational Capabilities that Inform Adaptation and Performance: Opening the Black Box, Steamboat Springs.

- Branzei, O. and Fredette, C. (2009). Out of the Blue: Social and Emotional Microfoundations of Capability (Re)generation, *Organization Science Winter Conference*, Research on Organizational Capabilities that Inform Adaptation and Performance: Opening the Black Box, Steamboat Springs.
- Aulakh, P., Branzei, O., and Chittoor, R. Micro-effects of Export Policy Changes on Indigenous Capability Creation. *Strategic Management Society Conference, Special Conference on India, Hyderabad*.
- Branzei, O. and Thornhill, S. (2008). Innovation Purity: The Size Contingency to Ambidexterity, *Academy of Management Conference*, Anaheim.
- Branzei, O., Aulakh, P., and Chittoor, R. (2008). Internationalization Traps in Emerging Economies: Capability Erosion in Early Exporters, *Academy of Management Conference*, Anaheim.
- Branzei, O. (2008). Where do we go now? Dilemmas & challenges for new scholars pursuing research on global poverty alleviation. Professional Development Workshop, Social Issue in Management, *Academy of Management Conference*, Anaheim.
- Branzei, O., Nakamura, M., and Vertinsky, I. (2008). Variation in Collaborative R&D: The Differential Impact of Learning on MNCs and Domestic Corporations from Japan, *Academy of International Business Conference and the Association of Japanese Business Studies Conference*, Milan.
- Branzei, O. and Leithwood, M. (2008). Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, the *Administrative Sciences Association of Canada*, Case Track, Halifax.
- Fredette, C. and Branzei, O. (2008). Socialized Microfoundations of Capability Dynamization, to be presented at the 24th EGOS Colloquium on 'Upsetting Organizations', Sub-theme Strategy as Practice: Stability and Change in Strategizing Routines, Amsterdam.
- Branzei, O., Aulakh, P., and Chittoor, R. (2008). Internationalization Traps in Emerging Economies: Capability Erosion in Early Exporters from Brazil, Chile and Mexico, to be presented at Conference on *Confronting the Challenge of Technology for Development: Experiences from the BRICS*, Department of International Development (QEH), University of Oxford.
- Abdelnour, S. and Branzei, O. (2008). Competing for Women's Empowerment: How NGOs Negotiate Enterprise Development in Darfur, the *Canadian Association for Studies in International Development Annual Conference*, University of British Columbia.
- Abdelnour, S. and Branzei, O. (2008). Subsistence Entrepreneurship in Times of Conflict: How Darfur-based NGOs Negotiate Enterprise Development Templates, *Second Subsistence Marketplaces Conference: Sustainable Consumption and Commerce For a Better World*, University of Illinois, Chicago.
- Branzei, O. and Rangan, K. (2007). Doing Better at Doing Good: Broadening the Base of the Pyramid, All-Academy Symposium, presented at the *Academy of Management Conference*, Philadelphia.
- Branzei, O., Waddock, S., Wheeler, D., McKague, K. (2007) Pro-poor For-profit ventures: Paradigms, Discourse and Dialogue between a Global North and a Fragmented South, Social Issues in Management, Professional Development Workshop, the *Academy of Management Conference*, Philadelphia.
- Branzei, O. and Valente, M. (2007) Agentic Institutional Work for Environmental Sustainability: A Multi-level Perspective on Enterprise Creation in Emerging Fields, Organizations and The Natural Environment, Professional Development Workshop, the *Academy of Management Conference*, Philadelphia.
- Branzei, O., and Valente, M. (2007) Micro-processes of Opportunity Recognition in Dynamic Networks, the *Babson College Entrepreneurship Research Conference*, Madrid, Spain.
- Branzei, O., and Valente, M. (2007) Hot and Cold Analogies: Microprocesses of Capability Recognition in Dynamic Networks, presented at the *EGOS conference, Subtheme: Dynamic Capabilities and Practices: The Generative Dance of Micro and Macro Forces*, Vienna, Austria.
- Maier, E., and Branzei, O. (2007) Mainstreaming Uniqueness in Digital Imaging: Emergent Institutions as Entrepreneurs, the *EGOS conference, Subtheme: Journeys of Creative Entrepreneurs*, Vienna, Austria.

- Fredette, C., and Branzei, O. (2007) Sources and Dynamics of Group-level Learning Distortion, the *International Conference on Organizational Learning, Knowledge and Capabilities*, London, Canada.
- Maier, E., and Branzei, O. (2007) Mainstreaming Uniqueness in Digital Imaging: Emergent Institutions as Entrepreneurs, the ASAC conference, Ottawa, Canada.
- Branzei, O., and Thornhill, S. (2007). Innovation Purity: Revisiting the Exploration-Exploitation Debate. *Fourth AGSE International Entrepreneurship Research Exchange*, Brisbane, Australia.
- Branzei, O., and Thornhill, S. (2006). Knowledge Networks, Innovation and Firm Performance: A Contingency Perspective, *Strategic Management Society, 26th Annual International Conference*, Vienna.
- Branzei, O., and Madhok, A. (2006). Network Configurations in Private Sector Development: A Dynamic Model of Sustainable Value Creation, *Business as an Agent of World Benefit: Management Knowledge Leading Positive Change Global Forum*, Case Western Reserve University, Cleveland.
- Branzei, O., and Thornhill, S. (2006). R&D Networks and Innovation Capabilities: A Context-Contingency Perspective, *Technology and Innovation Management*, the Academy of Management, Atlanta.
- Branzei, O. (2006). Enterprise Networks: The Fabric of Socially-Sustainable Value Creation, Professional Development Workshop, Organizations and the Natural Environment Interest Group (co-sponsored by Business, Policy and Strategy, International Management, and Entrepreneurship), the *Academy of Management*, Atlanta.
- Branzei, O. (2005). Product Innovation in Heterogeneous R&D Networks: Pathways to Exploration and Exploitation. Runner-up for 2005 INFORMS Dissertation Award, Technology Management Section, INFORMS Annual Conference, New Orleans.
- Branzei, O. and Thornhill, S. (2005). Configurational Advantage: Innovation Capabilities in their Competitive and Relational Contexts. Carnegie Bosch Institute's International Conference on "Innovation and the Growth of the International Firm", Carnegie Bosch Institute's Forum on Innovation and Knowledge, Stuttgart, Germany.
- Branzei, O. and Thornhill, S. (2005). From Ordinary Resources to Extraordinary Performance: Environmental Moderators of Competitive Advantage. The *Academy of Management Conference*, Honolulu, Hawaii.
- Branzei, O. and Thornhill, S. (2004). The Adoption of External Technologies: Existing and Emergent Capability Pathways to Superior Performance. The *Strategic Management Society 24th Annual International Conference*, San Juan (Honorable Mention for Best Paper Runnerup).
- Branzei, O. and Nakamura, M. (2004). Variation in Collaborative R&D: Differential Impacts of Learning on MNCs and Domestic Corporations. The *Academy of Management Conference*, New Orleans.
- Branzei, O. and Vertinsky, I. (2004). Strategic Pathways to Product Innovation in SMEs. The *Academy of Management Conference*, New Orleans.
- Branzei, O., Schulz, M., and Vertinsky, I. (2004). Product Innovation in Heterogeneous R&D Networks: Paths to Exploration and Exploitation. The *Academy of Management Conference*, New Orleans.
- Branzei, O. (2003). Crafting R&D Networks: Substitution and Synergy in the Innovation Process. The *Strategic Management Society 23rd Annual International Conference*, Baltimore.
- Branzei, O. (2003). Internal versus External Knowledge Sourcing across Different Industries: Systemic and Firm-level Effects. The *Strategic Management Society 23rd Annual International Conference*, Baltimore.
- Branzei, O. and Thornhill, S. (2003). Realizing the Potential of New Technologies: The Impact of Combinative Capabilities on Small Firms' Performance. The *33rd Entrepreneurship, Innovation, and Small Business Conference*, Milan.
- Branzei, O., Ramus, C., Sinding, K., Hunter, T., Bansal, P., and Paton, B. (2003). National and Cross-National Lenses in Framing and Managing Environmental Issues, a pre-conference workshop at the *Academy of Management Conference*, Seattle (co-sponsored by the Organizations and the Natural Environment Interest Group and the International Business Division).

- Krueger, N., Branzei, O., Zietsma, C., and others (2003). Entrepreneurial Cognition Workshop, a pre-conference workshop at the *Academy of Management Conference*, Seattle (sponsored by the Entrepreneurship Division).
- Branzei, O., Vertinsky, I., and Camp, R. (2003). Initial Trust in Cross-cultural Collaborations: Formal and Informal Assurances in Canada and Japan. *The Academy of Management Conference*, Seattle (International Business).
- Branzei, O., and Vertinsky, I. (2003). The Formation of Green Strategies in Chinese Firms. *The Academy of Management Conference*, Seattle (Business, Policy and Strategy).
- Branzei, O. (2003). Internal versus External Knowledge Sourcing across Different Industries: Systemic and Strategic Firm-level Effects. *Administrative Sciences Association of Canada (Strategy)*, Halifax, Nova Scotia.
- Branzei, O., Vertinsky, I., and Camp, R. (2003). Intra and Inter-cultural Collaborations: The Impact of Contracts and Personal Ties on Partner Credibility and Initial Trust. *Administrative Sciences Association of Canada (International Business)*, Halifax, Nova Scotia.
- Branzei, O. (2003). Gaining Ideas and Skills: How Entrepreneurial Firms Design and Use Collaborations to Build Absorptive Capacity and Stimulate Innovation. *The 23rd Babson Kauffman Entrepreneurship Research Conference*, Wellesley, MA.
- Branzei, O., and Zietsma, C. (2003). Temporary Cognitions of Entrepreneurial Love. *The 23rd Babson Kauffman Entrepreneurship Research Conference*, Wellesley, MA.
- Camp, R., Vertinsky, I., and Branzei, O. (2002). Trusting International Joint Ventures Partners: Which Components of Trustworthiness Matter for Canadian and Japanese Trustors? *The 28th Annual Congress of the European International Business Academy*, Athens.
- Branzei, O., Jennings, D., and Vertinsky, I. (2002). A Knowledge-Based View of Environmental Performance in Different Cultural Contexts: Canada, Japan, and China. *The Academy of Management Conference (Organizations and the Natural Environment Division)*, Denver.
- Branzei, O., and Vertinsky, I. (2002). Cognitive Frames of Corporate Environmental Performance: Positional Differences and Similarities. *The Academy of Management Conference (Social Issues Management)*, Denver.
- Branzei, O. (2001). Exploring Eco-capacity: Cross-cultural Determinants of Executives' Perceptions. *The Southern Management Association Conference (Strategy)*, New Orleans.
- Branzei, O., Nakamura, M., Takahashi, T., Vertinsky, I. and Zhou, D. (2001). Culture-Free and Culture-Bound Corporate Environmentalism: Comparative Field Studies of Chinese and Japanese Firm Leaders. *The Academy of Management Conference (Organizations and the Natural Environment)*, Washington D.C.
- Branzei, O. (2001). Green Interpretations across Cultures – Global Dimensions of Corporate Environmentalism. *Administrative Science Association of Canada Conference (International Business)*, London Ontario.
- Zietsma, C., Winn, M., Branzei, O. and Vertinsky, I. (2001). The War of the Woods: Processes of Organizational Learning and Institutional Change. *The 4th International Conference of Organizational Learning and Knowledge Management*, London, Ontario.
- Branzei, O., Vertinsky, I. and Zietsma, C. (2000). From Green-blindness to the Pursuit of Eco-sustainability: An Empirical Investigation of the Cognitive Frames of CEOs and Environmental Specialists and Corporate Environmental Strategy Choices. *The Academy of Management Conference (Organizations and the Natural Environment)*, Toronto.
- Branzei, O. (2000). What's in It for Me? -- Cultural Explanations of Cross-national Variation in Influence Tactics. *The International Society for the Study of Work and Organizational Values Conference*, Jerusalem.
- Branzei, O. (2000). E-entrepreneurs or E-mimes? – A Comparative Theory of Innovation and Isomorphism in E-Commerce. *Administrative Science Association of Canada Conference (Entrepreneurship)*, Montreal.

Invited Presentations

- Branzei, O. (2015). Evidence for Social Innovation as a Field, Evidence-based Social Innovation Consultation: Re-imagining Healthcare Systems, Social Innovation in Health Initiative, World Health Organization, December 2.
- Branzei, O. (2015). Evidence-Informed Emerging and Trending Practices on the Social and Business Outcomes of Social Businesses, Discovering Hidden Talent: A National Forum for Social Businesses Employing People with Mental Health Problems or Illnesses, Mental Health Commission of Canada, Ottawa, November 25.
- Branzei, O. (2015). Social Value Proposition, Acumen, Toronto Chapter, May 26.
- Branzei, O. (2015). Community Meets Academia: Collaboration through Cross Sector Partnership, 2015 Canadian Conference on Social Enterprise, April 24.
- Branzei, O. and Le Ber, M. (2015). How to Be a Positive Leader, Pillar Nonprofit's Leadership Beyond the Box Series, April 8, <http://www.pillarnonprofit.ca/leadership-beyond-box-session-3>
- Branzei, O. and Hetherington, N. (2014). Cultivate Hope: Found, not Lost, Center for Positive Organizations, Ross School of Business, University of Michigan, October 20, <http://positiveorgs.bus.umich.edu/videos/cultivate-hope-found-not-lost/>
- Branzei, O. and Jones Christensen, L. (2014). Research Workshop Plenary, *The Fifth Subsistence Marketplaces Conference*, Consumption & Entrepreneurship in Subsistence Marketplaces: Spanning Geographies & Substantive Domains, Champaign, Illinois.
- Branzei, O. (2014). That's Cross, *International Cross Sector Social Interactions Symposium*, Boston.
- Branzei, O. (2013). Co-innovation in South Africa and Beyond, *Co-innovation to address wicked problems*, UCT Graduate School of Business, Cape Town, South Africa, November 26.
- Branzei, O. (2013). Connecting Communities: Development Sessions, Alternate Methods, *A Positive Thread: Connecting the Dots*, 2013 POS Research Conference, Ross School of Business, University of Michigan, <http://www.bus.umich.edu/Conferences/2013-POS-Research-Conference>, June 14.
- Branzei, O. (2013). Materiality & POS, Ross School of Business, University of Michigan, May 9.
- Branzei, O., Dutton, J., Grace, K. (2013). Ecologies of Compassion: The Resurgence and Resilience of Agency, iSTOR, Ivey Business School, April 23.
- Branzei, O., Dutton, J., Grace, K. (2013). Ecologies of Compassion: The Resurgence and Resilience of Agency, *Interdisciplinary Committee on Organizational Studies (ICOS)*, April 19.
- Branzei, O., Dutton, J., Grace, K. (2012). Transforming Pain-Disabled Selves into Pain-Enabled Selves: Collective Processes of Compassion, *POS Research Incubator*, December 11.
- Branzei, O., Dutton, J., Grace, K. (2012). Compassion Ecologies, *Compassion Lab*, Ross School of Business, September 19.
- Branzei, O. (2012). Roundtable Discussion Leader, *4th Subsistence Marketplaces Conference*, Chicago, July 28.
- Raffety, R, Fremeth, A, & Branzei, O. (2012), The Environmental Consequences of Shared Ownership, *the PhD Sustainability Academy*, London, Ontario, October.
- Runner up for the Best Paper Award.*
- Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. (2010). Precaution and Permission: Re-conceptualizing Risk in the CSP-CFP Debate, *Building Sustainable Value Conference*, Ivey School of Business, May 6.
- Branzei, O. and Leithwood, M. (2008). Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, *Social Entrepreneurship Conference*, Queen's School of Business, September 9.
- Branzei, O. (2008). Dynamic Collaboration Models: Value Creation in Disruptive Partnerships, *Forum on Engaging the Community*, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, February 29.

- Branzei, O. (2008). Practices and Processes of Ethical Leadership, *Building Sustainable Value Seminar Series*, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, January 17.
- Branzei, O. (2007). Practices and Processes of Sustainable Development, *Building Sustainable Value Seminar Series*, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, October 4.
- Branzei, O. and Thornhill, S. (2006). Heterogeneous R&D Networks as Short-term Bridges to Competitive Advantage, *Strategic Entrepreneurship: The Role of Networking*, Research Colloquium, Department of Organization Science, Faculty of Social Sciences, Vrije Universiteit, July 3.
- Branzei, O., Gordon, M., and Rufin, C. Value destruction and ecosystem dynamics in base-of-pyramid markets, *Base of Pyramid Conference*, William Davidson Institute, the University of Michigan Stephen M. Ross Business School, May 19.
- Branzei, O. and Thornhill, S. (2006). R&D Networks & Innovation Capabilities: A Context-contingency perspective, *Policy Area Brown Bag Research Seminar*, Schulich School of Business, York University, May 24.
- Bell, C., and Branzei, O. (2006). Stranger Trust & Role Calibration Processes, *Relational Models and Justice Conference*, Schulich School of Business, York University, Toronto, May 11.
- Branzei, O. and Vertinsky, I. (2004). Exploration and Exploitation: Strategic Origins and Capability-building Pathways, *Second West Coast Research Symposium on Technology Entrepreneurship*, University of Washington, September 9.
- Branzei, O. (2004). Product Innovation in Heterogeneous R&D Networks: Paths to Exploration and Exploitation, *Science, Innovation, and Electronic Information Division*, Statistics Canada, February 24.
- Branzei, O. (2003). Innovation in Heterogeneous R&D Networks, *Frontiers of Organizational Knowledge Seminar*, University of British Columbia, September 30.
- Branzei, O. and Vertinsky, I. (2003). Outcomes of Innovation Strategies for Small Firms: Paths to Exploration and Exploitation, *First West Coast Research Symposium on Technology Entrepreneurship*, University of Washington, September 25.
- Branzei, O. and Vertinsky, I. (2003). Collaboration Portfolio Designs for Small Manufacturing Firms: Impacts on Absorptive Capacity and Innovation Performance, *First West Coast Research Symposium on Technology Entrepreneurship*, University of Washington, September 25.
- Branzei, O., Jennings, D. and Vertinsky, I. (2002). A Knowledge-based View of Environmental Performance in Different Cultural Contexts: Canada, Japan, and China, *Frontiers of Organizational Knowledge Seminar*, University of British Columbia, August 20.
- Branzei, O. (2002). Buffering and Boundary Spanning Through External Collaborations: The Impact of Markets, Internal Capabilities, and External Knowledge on the Effectiveness of the Innovation Process in Canadian Manufacturing Firms, *Frontiers of Organizational Knowledge Seminar*, University of British Columbia, June 25.
- Branzei, O. (2002). Knowledge Sharing in International Joint Ventures, *Frontiers of Organizational Knowledge Seminar*, University of British Columbia, January 30.

GRADUATE STUDENT SUPERVISION

Post-Doctoral Student Supervision

Ana Bojica, Professor, Departamento Organizacion de Empresas, Facultad de Ciencias Economicas y Empresariales, Universidad de Granada, 2010

Xumei Xia, Dean of the Department of Human Resources Management and Associate Professor, Xi'an University of Finance & Economics, 2008-2009

PhD Student Supervision

David Maslach, 2007-2011 (co-supervision with Claus Rerup, August 3, 2010, Thesis Defense)
Learning to Fail in the Medical Device Industry

Marlene Le Ber, 2008-2011 (August 23, 2010, Thesis Defense)

Cross-sector Models of Collaboration for Social Innovation

Esther Maier, 2007-2014 (December 13, 2013, Thesis Defense)

Coordinating over time: The micro-processes of integrating creativity and control in a dramatic television production

Ryan Raffety – 2009-2013 (December 12, 2013, Thesis Defense)

Co-Ownership and Environmental Performance

Melissa Leithwood, 2010-present

Patrick Shulist, 2011-present

Ramzi Fathallah, 2013-present

Samer Abdelnour, 2007-2010

Visiting PhD Student Supervision

Kim Poldner, 2nd year, Entrepreneurship & Sustainability, University of St. Gallen & oikos Fellow – Spring 2010

Karin Strzeletz Ivertsen, 3rd year, Department of Organization, Copenhagen Business School - Fall 2010

PhD Committees

2012 Michael Wood – Organizational Perceptions and Responses to the Natural Environment (*Supervisor Tima Bansal*)

2011 Daina Mazutis – The CEO Effect: A Longitudinal, Multi-Level Analysis of the Relationship Between Executive Orientation and Corporate Social Strategy (*Supervisor Mary Crossan*)

2010 Pat MacDonald – Learning from the Enemy: Identity, Conflict, and Inter-Organizational Learning (*Supervisor Mary Crossan*)

2010 Natalie Slawinski - Short on Time: The Role of Organizational Time Orientation in Business Sustainability (*Supervisor Tima Bansal*)

2009 Cara Maurer – Degree of Conformity across Institutional Fields and Its Moderating Effect on the Relationship Between Organizational Diversity and Firm Performance (*Supervisor Mary Crossan*)

2009 Marina Apaydin -- Innovation-as-Practice: Examining the Relationship between Espoused and Enacted Innovation, and Performance (*Supervisor Mary Crossan*)

2009 Christopher Fredette – Social Capital Emergence and the Co-evolution of Organizational Capabilities (*Supervisor Christine Oliver*)

2008 Jijun Gao -- The Evolution of Business Sustainability: Historical Trajectory and Structural Relationships (*Supervisor Tima Bansal*)

2007 Michael Valente -- Business sustainability embeddedness as a strategic imperative: A multilevel process framework (*Supervisor Ellen Auster*)

PhD Comprehensive Examinations

June 2006 (2); May 2008 (3); June 2009 (3); June 2010 (3), June 2011 (8), June 2013, October 2015.

Master of Business Administration

2010-2011 Independent Study Supervisor
Yi Chi

2009-2010 Independent Study Supervisor
Esther Park, Greg Gunn

2006-2007 Independent Study Supervisor
Kasia Sell, Esther Maier

Master of Science

2010-2011 Independent Study Supervisor
Kuan Lee

Master of Environmental Studies

2006-2007 Master Thesis/Major Paper Supervisor
Jason Steinberg, Melissa Peneycad, Stefan Piech, Melissa Leithwood

2006-2007 Independent Study Supervisor

Research Assistantships

2011-2012 Karly Campbell

2010-2011 Jackel Yip, Kathleen Prendiville, Jesse Hume, Kinleigh Wiedeman, Emily Royer, Amanda Armstrong

2009-2009 Jillian Simmons (renewed 2010 -2011)

Honours of Business Administration

2011-2012 Independent Study Supervisor

Megan Yap, Karly Campbell

2010-2011 Independent Study Supervisor

Emily Grant

2009-2010 Independent Study Supervisor

Jillian Rodak, Rani Suleman, Jennifer Eldridge, Amanda Armstrong

2008-2009 Independent Study Supervisor

Margherita Braga, Jessica Kelly, Osama Siddiqui

TEACHING

Courses Taught

HBA Program

Designed and Directed the Sustainability Certificate Program, 2011-present

<http://www.ivey.uwo.ca/sustainability/students/sustainability-certificate/>

Social Enterprise (BUS4553), 2011-present

Markets & Movements (BUS 4521), 2010-2012

Sustainability in Action (BUS 4550), 2011

HBA2 Core, Individuals Corporations & Society (BUS 4415), 2008-2009

HBA1 Core, Strategy Analysis and Action (SAA 3300), 2007-2009

Organizational Behaviour (COMM 292), 2000-2001

Executive MBA

Ivey EMBA & ABC, Sustainability (BUS 9569), 2011-present

Ivey EMBA, Contemporary Issues in Business, Strategies for Sustainability (CIB 9552), 2009-2010

Schulich-Kellogg EMBA, Business Strategies for Sustainability (EMBA 6450), 2006-2007

Sauder EMBA, The Cultural and Political Environment of International Business (BAIM 502), 2002-2003

MBA Program

Ivey/Western

MBA Globe – Social Enterprise module, 2009-2010

Client Consulting Project, 2007/2008

Schulich /York

Sustainable Value Creation (MGMT 6500), 2005-2007

Strategy Field Studies (MGMT 6100-6200), 2004-2007

Organizational Behaviour (OBIR 5100), 2004-2006

MSc CEMS

Social Enterprise, 2014-2016

MES Program

Foundations course for the Masters in Environment and Sustainability -- Social Enterprise module

PhD Program

Sustainability (BUS9773), 2015-present, co-taught with Tima Bansal

Strategy II (BUS9817), 2010-present

Building Sustainable Value (Business 845B) – Sustainable Advantage module

An elective Ivey/OWU Master or Doctoral Level cross-disciplinary course on corporate social responsibility topics, including research and practice implications.

Quantitative Research Design (DCAD 7200), 2005-2007

Structural Equation Modeling (DCAD 7500A), 2005-2008

Course Design & Development

HBA Program

Social Enterprise (BUS4553), 2011-present
Markets & Movements (BUS 4521), 2010-2012
Sustainability in Action (BUS 4550), 2011-present
Learning through Action, Building Sustainable Value, 2009-2010
HBA2 Core, Individuals Corporations & Society (BUS 4415), 2008-2009

Executive MBA

Sustainability (BUS 9569), 2011-present
Business Strategies for Sustainability (EMBA 6450), 2006-2007

MBA Program

Sustainable Value Creation (MGMT 6500), 2005-2007

PhD Program

Quantitative Research Design (DCAD 7200), 2005-2007
Structural Equation Modeling (DCAD 7500A), 2005-2008

SERVICE

Research Conferences

Subsistence Marketplace Conference, Champaign, Illinois

6th (June 17-19, 2016), <https://business.illinois.edu/subsistence/conferences/2016-conference/>
Track Co-chair: Integration and Visioning in Subsistence Marketplaces Research,

5th (June 13-15, 2014), <http://www.business.illinois.edu/subsistence/events/2014conference.html>
Track Co-chair: Research Methods

Cross Sector Social Interaction, April 17-20, Toronto, Canada, <http://www.cssi2016.com/about/>
Co-chair, Doctoral Consortium

Co-innovation to address wicked problems, UCT Graduate School of Business, Cape Town, South Africa, 25-26 November 2013

<http://www.gsb.uct.ac.za/bsei>

Keynote Panel: "Co-innovation in South Africa and beyond"

Academy of Management Africa Conference, Johannesburg, South Africa, January 7-10, 2013

<http://meeting.aomonline.org/international/southafrica/>

Northern Track Chair, Track 3

The Base of the Pyramid: Emerging Market Consumers, Workers, and Managers

While people no longer imagine that a fortune simply awaits those who bring their business to the base of the world's wealth pyramid (BOP), people do believe that value can be co-created there. Business is seen by many as an agent of world benefit in this context. But the challenges are as real as they are many. Business leaders and managers need to understand the voice of the customer, as well as the worker, financier, distributor and more. Business models must be tailored to this context. Social entrepreneurship and cross-sector partnerships may flourish in this environment as well. Those interested in contributing a paper or a symposium proposal to this track might examine such issues as:

- Understanding customer needs in the BOP
- Cross-sector partnerships at the BOP
- Scaling BOP initiatives
- Social entrepreneurship in emerging markets
- The ethics of doing business with those in the BOP
- New models of leadership in BOP markets

- New models of social change agency in emerging markets
- New models of (re)organizing supply chains to (re)connect consumers, workers and managers
- Roles models and their work for social change in BOP markets
- Groundswell dynamics of market creation
- Rethinking business models for orphans, widows, and post-conflict reconciliation and integration
- The roles of micro-finance, micro-insurance, micro-enterprise and micro-franchises in promoting holistic market development in the BOP

Research Community

2008-present (except 2014) PhD Sustainability Academy – Convener and Faculty Host
<http://www.ivey.uwo.ca/centres/building/outreach/PhDAcademy/>

2012 Africa Faculty Development Workshop, Rwanda - Faculty
<http://workshops.aomonline.org/africa/afd/>

2009 Oikos Summer PhD Academy – Faculty
<http://www.oikos-international.org/projects/phd/academy2009/faculty.html>

2014 Faculty, ONE Doctoral Consortium, Academy of Management.

Professional Activities

Social Sciences and Humanities Research Council

Chair, SSHRC Insight Grant Committee 3A – Business and Management, 2015
 Committee Member, SSHRC Insight Grant Committee 3A – Business and Management, 2013
 Committee Member, Committee 21 – Standard Research Grants 2009-2011
 Assessor, Standard Grants, Social Sciences and Humanities Research Council, 2005

Ministry of Research and Innovation

Early Researcher Awards, Social Science Panel 2014 & 2015

Ivey OGS/SSHRC Rankings, PhD and Master Programs, 2008-2009 and 2009-2010

Ivey Roles

2015-present, PhD Coordinator, Sustainability

Ivey Events

2014-present, Social Enterprise Fair – Convener and Faculty Host

2009-present, Social Innovation @ Ivey – Convener and Faculty Host
www.ivey.uwo.ca/centres/building/docs/Social%20Innovation@Ivey.pdf

2007/08 Seminar Series, Building Sustainable Value – Faculty Organizer

Western Events

2013 Engage Western

External Events

2010-2013 -- Invited Panelist, Junior Faculty Consortium, SIM/ONE, Academy of Management
 2008 – Invited Panelist, Junior Faculty Consortium, Strategic Management Society, India Special Conference
 2006 -- Invited Panelist, Organizational Behavior PhD Student Consortium, Academy of Management

Editorial Appointments

Field Editor
Journal of Business Venturing (since 2015)

Associate Editor, AOM 2013-2015, ONE Division

Board Memberships

Editorial Review Board Member
Journal of Management (since 2013)

Academy of Management Learning and Education (since 2013)
Journal of Business Venturing (2010-2015)
Entrepreneurship Theory and Practice (2008-2014)
Journal of Trust Research (2007-2013)

Reviewer Assignments

Ad-Hoc Reviewer

Administrative Science Quarterly
Academy of Management Review
Academy of Management Journal
Organization Science
Organizational Behavior and Human Decision Processes
Journal of Business Venturing
Entrepreneurship Theory and Practice
International Journal of Cross-Cultural Management
Journal of Small Business Management
Journal of International Business Studies
Journal of Business Research
Journal of Business Ethics
California Management Review

Reviewer, Best Dissertation Awards

Academy of Management Annual Meetings, Technology and Innovation Management, 2006
INFORMS, Technology Management Section, 2006

Reviewer, Best Case Awards

oikos, 2010, 2011, 2012, 2013

Reviewer and Discussant

Strategic Management Society Conference, 2008
Academy of Management Annual Meetings, 2005-2006: Carolyn Dexter Award.
Academy of Management Annual Meetings, 2000-2004: BPS, TIM, IB, OB, ENT, ONE.
Administrative Sciences Association of Canada Conference, 2000-2001: IB, ENT.
Southern Management Association Conference, 2001: Strategy.

PROFESSIONAL EXPERIENCE

1996-1998

Consultant, Nebraska Business Development Center, Omaha, Nebraska

Led 45 comprehensive consulting projects and 15 short-term consulting projects with small and medium sized companies. The cases cumulated 1,175 hours of one-on-one consulting with entrepreneurs and business owners, presidents and/or CEOs.

Provided start-up assistance with market research, positioning, and financial applications.

Developed and presented market research workshops for entrepreneurs. Generated financing applications totaling \$2.5 million, of which \$1.93 million were awarded as loans and direct investments.

Conducted assessments of current effectiveness, offered recommendations of future strategy, designed HR and compensation practices.

Initiated and developed a Consulting Certification program for the center; prepared training plans and manuals and provided one-on-one training and mentorship to consultants.

1997-1998

Co-founder, EntrepreneurShop, Nebraska Business Development Center, Nebraska

Actively involved in the design and start-up of the satellite center.

Ran the center and managed the team of on-site business consultants.

Designed and selected the EntrepreneurShop educational materials.

Provided training to local entrepreneurs, including a bimonthly informational newsletter for small business owners and entrepreneurs, a series of monthly seminars on small business topics, and several four-hour customized training programs for start-up teams.

1995 **Labor Market Researcher**, HM Department of Employment, London, U.K.
Led a comprehensive survey of the national labor market policies and the developing legislation in the Central and Eastern European Countries, working with National Embassies and HM Foreign Offices.

COMMUNITY INVOLVEMENT

2009-present **Pillar Nonprofit Network, London, Ontario**
Partner, Trillium Grant Proposal on Community Renewal

2008-2010 **Foundation for Sustainable Enterprise and Development**
Academic Advisory Board Member

2006-2010 **CARE International/ CARE USA**
Researcher & Case Author (2010)

CARE CANADA: Care Enterprise Partners (CEP)
MBA Associates Program: Selection, Training and Orientation (2006-2008)

2004-2007 **Net Impact**, Schulich School of Business Faculty Liaison