

INTOUCH

CODE RED

Dustin Walper, HBA '08, and other Ivey graduates, are reviving healthcare through technological innovation



Also in this issue
**ALUMNI WITH
DANGEROUS
HOBBIES
+
OUR TOP AWARD
RECIPIENTS**

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GETTING BETTER | *Page 12*

When it comes to technological innovation, many aspects of the healthcare system are known for being behind the times. Ivey alumni are changing that perception, and leading the charge by revolutionizing the way technology is used for care delivery.

LIMITLESS | *Page 20*

Jumping off a building and plummeting 764 feet; enduring a 12-hour trek across icy glaciers; scaling a vertical rock face... in a thunderstorm; white water canoeing in the remote Canadian Arctic. These Ivey grads are risk takers and thrill seekers who push the limits in their spare time.

INSPIRED | *Page 26*

Each year, the Ivey Alumni Network presents awards to deserving individuals at Homecoming. *Intouch* sat down with all four 2015 recipients to learn more about each of them.

Justin Aniballi, EMBA '99, climbing Mount Rainier, the highest volcano and largest glaciated mountain in the contiguous United States.





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DUET | Page 4

Yasser Rahrovani recently joined Ivey's faculty, bringing with him fresh ideas and new approaches. Professor Derrick Neufeld, PhD '97, is showing Rahrovani the ropes, and appreciates new colleagues who stir the blood of the institution.

IVEY BUZZ | Page 6

Ivey tops *Bloomberg Businessweek's* international MBA rankings for the second year in a row; students discuss how to handle the Syrian refugee crisis; Ivey delivers a game plan to Olympic athletes—all this and more.

PASSIONS | Page 10

Tim Godfrey, MBA '79, is going on tour, a tour far more rewarding than he could have ever imagined—playing for Ontario seniors who share his love of music.

YOUR IVEY NETWORK | Page 31

The first Canadian company to close a round of financing through equity crowd-funding; a non-profit with technology solutions for developing countries; Homecoming, Global Ivey Day, Emerging Leaders, and more! Not to be missed—class notes submitted by your Ivey friends!



LEFT TURN | Page 9

When the Canadian telecom industry started to slump, Doug Woywitka, MBA '95, left the career he knew behind to run a horse farm, creating a market where none previously existed.

Dean's Message



PHOTOGRAPHER: SHAWN SIMPSON, SMS PHOTOGRAPHY

Much is made of the power of the Ivey Alumni Network.

It is a worldwide aggregate of more than 22,000 degree alumni who have stayed in touch with the School. At least one in two hold senior management positions.

These figures alone are a powerful statement of the reach and impact of Ivey graduates. But, as always, there is more to the story than the numbers convey. They do not adequately describe the unique individuals in our network.

Let me give you two examples of how the School's alumni are having an impact—equally as powerful, equally as important, but done in vastly different ways.

With one successful business already under his belt, Skai Dalziel, HBA '04, has now developed an app that enables users to send a gift of food and drinks to a friend. This tasty solution has now become the first Canadian company to close a round of financing through equity crowdfunding.

The other example is also about how an alum has filled a unique need. Tim Godfrey, MBA '79, an investment advisor at Richardson GMP, is pursuing his dream of rock stardom by touring retirement residences throughout Ontario.

Tim and Skai are two examples from a vast group of graduates who know how to work hard and have an impact on their respective industries, organizations and communities.

Please understand, too, that Ivey graduates enjoy an extraordinary life beyond the boardroom. These activities are not ordinarily tracked by Schools. Our alumni have risked life and limb (at least in my mind) jumping from the Macau Tower Bungy Jump—the highest in the world at 764 feet. They have scaled Mounts Kilimanjaro and Rainier; white water canoed in the Canadian Arctic; and strolled the edge of the CN Tower. What a deeply passionate and vastly interesting group we have!

Alumni from all types of organizations also contribute in the classroom, bringing their experiences to students through participation in HBA and MBA Leadership Days; as judges in case competitions; and, as volunteers and organizers during Homecoming and Global Ivey Day.

They bring a unique perspective on business and life to the next generation of leaders. And the cycle continues.

This is the matchless value of the Ivey Alumni Network. It is an organization that extends across continents *and* reaches deeply into communities. It is also one of great depth and breadth of influence, passion and interests that the numbers only begin to describe.

ROBERT (BOB) KENNEDY
Dean, Ivey Business School
Lawrence G. Tapp Chair in Leadership

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INTOUCH

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Duet

Meet two Ivey professors
who work closely together

Support System—

*Derrick Neufeld, PhD '97, is mentoring
new faculty member Yasser Rahrovani*

By Pat Morden

“What’s great about Ivey is that everybody is your mentor.” That’s Yasser Rahrovani, who joined Ivey last summer after completing a PhD at McGill. “They try to walk in my shoes —giving me advice based on what’s best for my career.”

Derrick Neufeld, who works closely with Rahrovani, sees mentorship as a two-way street. “Yasser and other new faculty members bring fresh ideas and approaches,” he says. “There’s something about a new colleague that stirs the blood of the institution!”

Rahrovani grew up in Iran, where his mother is a dentist and academic, and his father is an IT consultant. He credits their unflinching support and the school he attended from ages seven to 18 with giving him a deep appreciation for education. Eight years ago he and his wife, Azadeh, moved to Canada to pursue further studies. Rahrovani’s research focuses on creativity and innovation with information technology. “I like the autonomy and freedom you have in academia,” he says. “And I love working with young people who are energetic, ambitious, philanthropic and full of fresh ideas.”

Neufeld, a Winnipeg native, also names his family as a major influence. His father was a “swashbuckling entrepreneur” and his mother, a talented artist. He chose Ivey for his PhD because of its focus on rigorous research that is relevant to managers. His research interests include telecommuting, virtual teams and remote leadership, and he’s currently writing a paper on cybercrime using FBI cases. “Yasser and I are both geeks at heart,” he says. “But we’re also mindful of what technology is doing to the society around us. I suppose we see ourselves as the ‘Guardians of the Galaxy’ in terms of raising these issues with our students and colleagues.”



PHOTOGRAPHER: NATION WONG



FAVOURITE APP?

No particular app, but I love the Google Store because it's a platform for innovation.

Scrabble. I play every day with my 84-year-old mother who lives in B.C. (and she usually wins!)

FAVOURITE MOVIE ABOUT TECHNOLOGY?

Inception, A Beautiful Mind

WarGames with Matthew Broderick playing a young hacker who starts a simulated war that threatens to turn real.

E-BOOK OR PAPER?

Both—hard copy for books (i.e., pleasure reading), but electronic for reading and commenting on journal articles.

Paper, but I'm looking forward to the development of e-paper printed with digital ink.

CELL PHONE ON OR OFF DURING A DINNER PARTY?

Off, but only for the first five minutes! I try not to be rude but I sometimes peek under the table.

Not necessarily off, but I completely ignore it when I'm with people. People absolutely trump technology.

FAVOURITE SEARCH ENGINE?

When I'm buying something, I like DuckDuckGo, which doesn't track activity and thus you don't end up with several ads in your browser or Facebook timeline. I also use Wolfram|Alpha, a computational engine.

I use Google all the time, but I also like Wayback Machine, which lets you look at old versions of web pages.

FAVOURITE TRAVEL SITE?

I have no favourite—I go where the deals are best. I do find the reviews on TripAdvisor useful.

Expedia is my go-to.

WHAT TECHNOLOGY DO YOU WISH EXISTED (BUT DOESN'T)?

When my son was six months old, I wished there was a technology that would enable my wife to upload him to the Internet, so I could download him in my office, play with him for 15 minutes, and then upload him again.

A flux capacitor. That's the technology in the movie *Back to the Future* that enables you to go backwards or forwards in time. I've been fascinated by the idea of time travel since I was a kid.

Editor's Note



PHOTOGRAPHER: NATION WONG

How *Intouch* Happens

What you're holding in your hands right now represents the work of dozens of people over several months. Have you ever wondered how we decide what goes into *Intouch* and how it all comes about? Well, I'm going to share some trade secrets with you.

Intouch has two purposes: to keep you informed about the School, and to connect you with fellow alumni. Ultimately, we hope that it builds value and pride in the Ivey connection for you.

Each issue begins with a meeting of our Editorial Board. The Board is comprised of dedicated alumni volunteers who contribute their time, creativity, experience and knowledge to identify key issues, industries and topics to tackle in our feature stories. The Board also reviews the previous issue to identify opportunities for improvement.

The next step is to do research in our alumni database to match the right people to the themes we have selected. We develop a list of potential subjects and invite them to participate in the interview process. As you'll see, the two feature themes in this issue are technological innovation in healthcare and dangerous hobbies. (And we found a great group of people to talk about each one!)

During the production phase, we interview everyone, write the stories, edit the submitted class notes, do the photo shoots, and lay the magazine out. After lots of proofing (and the occasional missed typo!), *Intouch* is printed, bound and mailed to you.

Sounds simple enough, doesn't it? Believe me, it's not! We work hard to make the magazine informative, engaging, and visually appealing. And there's some evidence that we succeed—past alumni surveys indicated that 90 per cent of alumni read and are satisfied with *Intouch*.

But we're always striving to make the magazine better, and you can help. If you have any suggestions about the writing, photography or layout, or ideas for stories, please don't hesitate to contact us at intouch@ivey.ca. We're in the process of creating a reader panel that will review the magazine by email on an issue-by-issue basis. If you think you'd like to participate, drop us a note.

TERRI GARTON
Editor-in-Chief
Director, Alumni Relations

Ivey Buzz

What's happening around the School and around the world

Ivey Grads Top 2015 Venture for Canada Fellowships

Brady Burke, HBA '15, has already put his passion for entrepreneurship and social impact to work at Textbooks for Change, a social venture founded by Chris Janssen, HBA '15. He now gets to test his mettle at a five-week training camp with top entrepreneurial experts in Canada followed by two years working at innovative Canadian startups.

Burke is one of nine HBA graduates who received the Venture for Canada 2015 fellowship. Together they make up one-quarter of the 36 alumni selected from Canadian universities. Other Ivey



representatives include Shivani Chotalia, Jordyn Fitzgerald, Vikram Kalia, Jonathan Li, Victoria Limary, Russell Silver, Mili Trapara, and Jonathan Vollett, all HBA '15.

<http://go.ivey.ca/5xsu>

Leadership and the Refugee Crisis

Students from nine CEMS schools around the world shared their ideas on how business leaders might handle the Syrian refugee crisis, at the inaugural Ivey-CEMS Critical Global Thinkers Series.

Hosted in October by the Ivey MSc Association, CEMS Club Canada, and Professors Andreas



Schotter, EMBA '04, PhD '09, and Oana Branzei, the conversation focused on four global dilemmas: space, time, humanity, and response scale and scope.

"Business schools and our students need to discuss this so they know how to respond as future leaders," said Schotter.

<http://go.ivey.ca/5xsu>

Ivey Tops MBA Rankings



Ivey's emphasis on student experience and recruiter satisfaction earned it the top spot in *Bloomberg Businessweek's* international MBA rankings for a second year straight.

Placing first among 29 international schools, Ivey maintained its top position in the employer survey rank and increased its spot in the student survey rank from ninth to sixth.

Every school was ranked based on an employer survey (35 per cent), alumni survey (30 per cent), student survey (15 per cent), placement rate rank (10 per cent) and salary rank (10 per cent).

"We take tremendous pride in our ability to provide high quality, innovative programming which ultimately prepares our students to create and navigate a successful career path," said Ivey Dean Bob Kennedy.

<http://go.ivey.ca/5xsN>

Improved Contracts Are Key to Supply Chain Success

When you bring many parties to the table, it's difficult to please everybody. That's why Assistant Professor Shaun Yan's research is focused on improving supply chain contracts to increase efficiency.

He is looking at the effects of certain business features, such as payment schemes, in contract design. Such contracts are particularly challenging in the influenza-vaccine supply chain. Health authorities need to order

vaccines and encourage people to get vaccinated even when they don't know which strains of influenza will be prevalent, how many people are willing to get vaccinated, or how many vaccines the manufacturer will supply.

Yan and Professor Greg Zaric are currently designing a contract that will enable health authorities to deliver optimal results, and gain better control of uncertain vaccine supply and demand.

<http://go.ivey.ca/5xss>



Think Big to Leverage Big Data Analytics

Big data may be one of the hot buzzwords in business today, but it's nothing without its counterpart, analytics.

And even then, it might not deliver big results if the strategies can be easily replicated by competitors.

The research of Professor Peter Bell suggests big data analytics can be a risky investment. To maintain competitive advantage, firms must deploy quickly, keep their knowledge secret, and target complex issues.

"People think they can work magic with big data," said Bell. "But how and where a business goes about deploying analytics is just as important as having senior management jump on the big data bandwagon."

<http://go.ivey.ca/5xsE>

From Entrepreneur to Dragon



Nicole Verkindt, HBA '07, may not fall for every pitch, but there was one she couldn't resist. When *Next Gen Den*, the online spinoff series of CBC's *Dragons' Den*, said it was offering a new show with the same premise only to a younger audience looking for smaller investments, she bought in.

Verkindt is one of three dragons for season two of *Next Gen Den* where contestants pitch their startup ideas to a panel of experts, or "dragons," and ask for capital investments in return for a percentage of the company's stock. She said her Ivey education prepared her for the gig.

"The Ivey Case-Method of Learning is a lot like being a dragon. You're thrown a concept and you have to react very quickly," she said.

<http://go.ivey.ca/5xsv>



Ivey Business Leader Award

Many great leaders can point to their inspiration, and Jeff Orr, HBA '81, is no different.

When accepting the Ivey Business Leader Award in Toronto on October 20, the President and CEO of Power Financial Corporation credited his longtime friend, Barry Norton, HBA '58, MBA '61, for setting him on his path and encouraging him to go to business school.

Orr also discussed the power of education and encouraged businesses to work closely with universities to create innovative new education models, especially as globalization has brought more people into the workforce. "We've got good broad-based education, but it also has to include beacons of leadership. We have to have beacons of leadership like Ivey," he said. "We as business leaders need to embrace great universities, great schools, and work with them on creating new models or some of our population is going to get left behind."

The Business Leader Award dinner raised \$340,000 this past year. Since its inception in 1991, it has raised more than \$4.2 million in net proceeds. <http://go.ivey.ca/5xsl>

Making the Case for Partnerships

When Hewlett-Packard (HP) Canada and the World Wildlife Fund (WWF) Canada partnered to create the WWF Living Planet @ Work Championed by HP program, it was a win-win for both organizations.

And a case written about the unlikely pairing also produced a win for Associate Professor Oana Branzei and her



co-author, Haiying Lin from the University of Waterloo. Their case won first place in the 2014 EFMD Case Writing Competition in the Corporate Social Responsibility category.

The case explores how the organizations might take the program to the next level and expand beyond Canada.

<http://go.ivey.ca/5xst>

Ivey Delivers Game Plan to Olympic Athletes



Olympic athletes may have already scored dream careers, but can they do it again?

Transitioning to formal employment can be challenging. That's why Ivey partnered with the Canadian Olympic Committee (COC) for Game Plan, an initiative to provide athletes with the tools and skills needed to enter the traditional workforce.

Game Plan focuses on five key elements: career management, networking, education, skill development, and mental and physical health.

The program is delivered across Canada by the Canadian Sports Institutes (CSIs), supported by the COC, the Canadian Paralympic Committee (CPC) and Sport Canada.

<http://go.ivey.ca/5xsD>

Lawrence Centre Research Is Mapping Canada's Future

Whether helping Canadian manufacturers to get ahead or exploring how new infrastructure can be built on time and on budget, Ivey's Lawrence National Centre for Policy and Management is tackling some of Canada's most pressing issues.

The Lawrence Centre launched two initiatives last September, in partnership with Siemens Canada, related to Canadian manufacturing: A research paper, "The Future of Canadian Manufacturing: Searching for Competitive Advantage," and an Ivey Idea Forum in Toronto on the challenges facing the manufacturing industry. Robert Hardt, President and CEO of Siemens Canada; Linda Hasenfratz, EMBA '97, CEO of Linamar Corporation; and Jayson Myers, President and CEO of Canadian Manufacturers & Exporters, weighed in on new innovative strategies.

A second Ivey Idea Forum in Toronto in October explored the advantages of the public-private partnership (P5) model over traditional public-sector procurement for building new infrastructure in Canada. It featured a panel discussion with John Beck, Executive Chairman of Aecon Group Inc.; Geoff Smith, President and CEO of EllisDon; and Bert Clark, President and CEO of Infrastructure Ontario.

<http://go.ivey.ca/5xsF>

<http://go.ivey.ca/5xsG>

Left Turn

Doug Woywitka, MBA '93, left a career in telecommunications to run a horse farm. He and his wife now breed and train some of the top sport horses in North America.

MADE AN INTERESTING CAREER "LEFT TURN?" TELL US ABOUT IT! E-MAIL INTOUCH@IVEY.CA

Interview by Anthea Rowe

If you said 20 years ago that I would one day run an international horse breeding and training facility, I wouldn't have believed you.

I started my career as a scientist and military officer. At Royal Roads Military College, now Royal Roads University, I studied physics and physical oceanography. Fellow cadets included future astronaut Chris Hadfield and Canada's current Chief of the Defence Staff, General Jonathan Vance. I became a combat systems engineer in the Royal Canadian Navy, and for eight years I served on destroyer-escort ships, overseeing their electronics, communications and weapons systems.

When I left the Navy in 1991 to get my MBA, Ivey was the obvious choice. It was the best business school in Canada. Post-MBA, I did international sales for Nortel. But by the late 1990s, the Canadian telecom industry was starting to slump, and I met international equestrian competitor Susanne Dutt-Roth.

Susanne was running Rideauwood Farm, her parents' 125-acre horse farm outside Ottawa. She was training horses and coaching riders in the Olympic sport of dressage. After Susanne and I married in 1999, I started managing the farm's operations and expanded the business to include horse breeding and importing frozen equine semen.

Operating a horse farm is intense. A given day involves harvesting hay, repairing tractors, feeding animals, and maintaining our 10,000 square-foot facility. Whenever I look down at my grease-covered hands, I recall Professor Mike Leenders, MBA '59, teaching a case about the challenges of running a cranberry farm.

I also remember Professor Dave Shaw taught a finance case about a logging mill with high fixed costs. I drew on that case to develop a more disciplined capital structure for the family business. Most important, though, my Ivey training inspired Susanne and I to create a market where none previously existed—importing frozen equine semen from European sport horses and selling it to North American buyers.

Until recently, North American dressage athletes aiming to compete at international and Olympic levels had to import million-dollar live horses from France, Holland or Germany. Since we began importing frozen equine semen, they can access international-calibre horses for a fraction of the price.

Today, Rideauwood Farm is a flourishing business and a rare triple threat in international horse breeding, horse training and rider coaching. That's something I can believe in.



Passions

Tim Godfrey, MBA '79, is taking his one-man show on tour, playing for Ontario seniors who share his love of music and make him feel like the rock star he once wanted to be.

TELL US ABOUT YOUR PASSION! E-MAIL INTOUCH@IVEY.CA

Interview by Tom Watson



My guitar dominated my career thoughts as an Ivey student in the late 1970s, when my favourite band was Steely Dan. Simply put, studying business was a back-up plan. For all the reasons that a young man seeks fame and fortune, I passionately wanted to be a rock star.

Remember *Rikki Don't Lose That Number*? Well, I never did lose my passion for music, but stardom was my Rikki, and we never did hook up. In fact, my early musical career never advanced much beyond entertaining classmates at The Spoke, and a one-nighter at a folk café in Calgary. However, my MBA led me to a satisfying career as an investment advisor.

Over the years, I kept the dream alive, playing charity galas, birthday parties and street festivals with my band Timmy and the Jets. But demand for dance bands eventually dried up. It was fun, but I never did achieve superstar status—at least not until last year when I started a tour far more rewarding than anything I imagined as a young man.

Today, at 64, I'm a full-time investment advisor at Richardson GMP, but I am also now playing regular gigs across Ontario for an audience that asks for my autograph and has even created demand for my music on CD. My fans are a bit older than I imagined when I first started dreaming about a musical career. After all, I don't rock out at places like the Air Canada Centre. I play more intimate venues—retirement residences.

My mother-in-law, Marion Mills, deserves credit for my solo career, which started after I sat down at a piano and sang a few songs during a visit to her home at Revera's Windermere on the Mount in London. That impromptu concert led me to some gigs at other retirement residences near my home in the Greater Toronto Area, including Amica's beautiful Balmoral Club in Toronto. The rest is history.

Research shows that listening to music is excellent therapy for people suffering from Alzheimer's disease and dementia. But that's just a bonus. The seniors love getting down and funky with Motown hits like *How Sweet It Is (to Be Loved by You)*. In fact, it makes me feel great after the show when one of my wonderful fans thanks me for singing a favourite song, often with tears in her eyes.

Over the next few years, I plan to keep my tour going part-time. But I suspect my dream of being a rock star just became my retirement plan.



Do What You Love. Love What You Do.

Taking a less traditional career path can pay off in a big way.

Both Jannalee Anderson, HBA '94, MBA '99, and Doug Murphy, HBA '85, shared with HBA students what led them down a different path and why they are all the better for it.

Anderson was the keynote speaker at the opening gala for Ivey Orientation Week where she highlighted the joys of working in corporate philanthropy as the Vice President of Business Development at Opportunity International Canada.

"Life is too short not to do what you're good at and not to do what you love," she said.

Murphy echoed her sentiment in his presentation for the Richard G. Ivey Speaker Series to kick off Homecoming 2015. He said he almost turned down a job with the iconic Walt Disney Company because the challenging role terrified him.

"I had no idea what I was getting into, but I ended up loving it," said Murphy, who is now President and CEO of Corus Entertainment.

<http://go.ivey.ca/5xsU> <http://go.ivey.ca/5xsB>

Ivey Talent Showcased in World of Sports

Ivey grads have been sporting their talent in a big way this year.

Steve Wallace, HBA '87, served as Vice President of Brand Activation for last summer's Toronto 2015 Pan Am Games. Three years of strategy, planning, and time management went into the preparation, and Wallace credited Ivey for preparing him for the role.

"The group work dynamic at Ivey exposed me to people with varying aptitudes and points of

view, which helped me to develop my collaboration skills that I use today to build a dynamic high-performance team," he said.

Meanwhile, John Chayka, HBA '14, has been putting numbers to work for the NHL since being hired as Assistant General Manager/Analytics for the Arizona Coyotes last spring. He assists in the overall strategic vision of the team, while emphasizing how data analytics has an impact on decision-making and player evaluation. A number cruncher and former competitive player, the role combines Chayka's two passions: hockey and hockey analytics, as well as skills learned at Ivey.

"Learning to quantitatively and qualitatively assess any kind of vision was helpful," he said.

<http://go.ivey.ca/5xsA>

<http://go.ivey.ca/5xsB>



Lessons on Leadership

Tough decisions. Challenging situations. Sometimes the most difficult adventures shape you as a leader. That's why some of Canada's most well-respected practitioners gave advice on developing as a leader by sharing their experiences at two separate Leadership Day events.

MBAs heard from Jim Leech, Chancellor of Queen's University and Senior Advisor of McKinsey & Company; Steve Snyder, MBA '74, Past President and CEO of TransAlta; and Barbara Stymiest, HBA '78, Corporate Director of BlackBerry.

HBAs received advice from Trudy Nixon-Fahie, HBA '81, President and CEO of Walmart Canada Bank, EVP Financial Services, Walmart Canada; Jon Hantho, MBA '89, now Principal of Janus Advisory Services; and Tim Hockey, EMBA '97, now President and CEO of TD Ameritrade.

"You learn leadership through osmosis by just being in a situation and watching how someone with more experience handles it," said Leech.

<http://go.ivey.ca/5xsy> <http://go.ivey.ca/5xsz>

MBAs Put Twist on Giving Back

Ivey MBAs give back to their communities each year for Ivey Impact Day, but this past year, there was a twist.

In addition to giving hands-on help, the students had the chance to use their heads, too. They offered advice to local companies—SoJo, VERGE Capital, and Klink Coffee—facing different business challenges.

For the traditional side of the day, students volunteered



either at ReForest London, planting or caring for trees, or with beadonor.ca, encouraging organ donor registrations. Their efforts paid off with 145 registrants, which represents the chance to save 1,144 lives.

<http://go.ivey.ca/5xsC>

Getting Better

Technological innovation is changing the face of healthcare, and Ivey alumni are helping make it happen.

By Pat Morden

When David Schned, EMBA '00, moved from the private sector to work at London Health Sciences Centre, a large hospital in London, Ontario, he noticed that the state of technology in healthcare was “at both ends of the spectrum.” At one end, surgeons were doing complex surgeries using robots; at the other, people were still using outdated email programs to collaborate.

While technology has revolutionized almost every other aspect of our lives, the healthcare system has often lagged behind. But that’s changing. Technological innovation is accelerating. A 2015 Accenture report noted, “The healthcare IT leaders of today are doing more than just talking a good digital game: they are fundamentally changing the way technology is used for care delivery.” And patients, providers and payers are all benefiting from improvements in efficiency and effectiveness.

Intouch spoke to seven Ivey alumni who are leading the charge. →





“There are some wonderful opportunities out there—mobile, more collaboration, wearables, and big data.”

David Schned, EMBA '00
Integrated Director, Infrastructure
Technology, London Health
Sciences Centre & St. Joseph's
Health Care London

David Schned EMBA '00

Integrated Director, Infrastructure Technology, London Health Sciences Centre & St. Joseph's Health Care London

Paper patient files used to fill massive rooms in large hospitals. Then electronic health record (EHR) systems were introduced, servers that took up space. Now the hospitals in London, Ontario have moved their EHR system to the Cloud.

David Schned has many years of experience with tech giant BCE but says his role at LHSC is “the best job I’ve ever had.” One of the first projects he was involved with was Healthcare Undergoing Optimization (HUGO). “The technology changes in HUGO were significant but not overwhelming,” he says. “The biggest change was in how people work.” Among the outcomes: a 35 per cent reduction in adverse medication events.

The next phase of the project was to move the EHR system to a remote hosted data centre—a “private Cloud.” The new technology saves money, improves response time by 60 per cent and log-in time by 40 per cent, and ensures that 100 per cent of the hospital’s EHR system is fully functioning in the case of a catastrophic event.

Schned is excited about the future of technology in healthcare. “There are some wonderful opportunities out there—mobile, more collaboration, wearables, and big data. To make it happen in a hospital environment, I just need to show that we can improve patient care and save money.”

Karen Millon HBA '98

President, LifeLike BioTissue

To become a surgeon, doctors must pass written and oral exams, but there is no practical test to see whether they can successfully complete even the most common surgical procedure. Surgical residents observe and assist, eventually doing a few procedures before their training is complete.

Karen Millon and her brother Leonardo Millon are out to change that. Their company, LifeLike BioTissue, manufactures synthetic tissues that have the same mechanical properties as real tissues for use in medical and surgical training and medical device research.

Millon grew up in a family business and always dreamed of starting her own. So when her brother suggested that they commercialize the artificial tissues he had developed as part of his PhD in biomedical engineering, she jumped at the chance.

Incorporated in September 2009, the company has grown organically, fed in part by government grants. “Starting a company is like having children,” Millon says. “One of the biggest challenges for innovation is that it needs a lot of time—to develop, test, get customer feedback and generate revenue.”

Today the company has a solid and growing customer base that includes several major North American universities and medical device companies. “We’re finally out of the startup phase,” says Millon. “We are working hard to leverage our success and our current capabilities.” Ultimately she hopes that LifeLike’s products will also be approved for human implantation. →

“One of the biggest challenges for innovation is that it needs a lot of time—to develop, test, get customer feedback and generate revenue.”

Karen Millon, HBA '98
President,
LifeLike BioTissue

RIGHT: Karen Millon, HBA '98—holding a sample of artificial skin that her company LifeLike BioTissue produces.





“When you come out with a new paradigm, you need the right strategy to influence decision-makers in the field.”

Josh Silvertown, MBA '07
COO, Quantum
Dental Technologies

Patrick Blanshard EMBA '06

CEO & Co-Founder, Sensory Technologies

Healthcare is changing from a focus on acute care in hospitals to ongoing, long-term care in the community. But an aging population and nursing shortages are making it difficult for health systems to keep up with the demand. Enter Sensory Technologies, with a care model designed to stretch resources and improve patient care.

In addition to his Executive MBA, Patrick Blanshard has a military background, a degree in law and experience as a “hired gun” project manager. His company provides proprietary live 24/7 “virtual hospital” systems to regional health authorities in Canada, the U.S., England and France. In Ontario, for example, a Sensory Technologies system enables one registered nurse to supervise and support up to six bedside “technicians” caring for critically ill patients in their own homes. “Our system doesn’t replace a nurse at the bedside; it supplements and augments it, and reduces the number of times the nurse has to be physically with the patient.” There are many other potential applications, including oncology treatment and mental healthcare.

Blanshard says that to realize the full potential of the technology, healthcare organizations must make “a complete pivot” in the way they provide clinical care. “The number one rule,” he says, “is to be respectful and to understand the issues in each jurisdiction. Open and clear communication is essential.”

Josh Silvertown MBA '07

COO, Quantum Dental Technologies

“It looks like a Nintendo Wii.” That’s Josh Silvertown describing the Canary System, a laser-based diagnostic device that detects tooth decay.

After a PhD in biomedical sciences, Silvertown became interested in how scientific discovery is commercialized. He chose Ivey for his MBA because of the specialization in biotech. While employed by a research consulting company, he designed a clinical trial for Quantum and was invited to become the company’s first employee.

Despite the benefits of the Canary System, Silvertown says the biggest challenge is to convince dentists to make a fundamental change to their practice. “They went to school and learned classic diagnostic techniques, and then practiced that way for years,” he says. “When you come out with a new paradigm, you need the right strategy to influence decision-makers in the field.” Quantum has more than 60 peer-reviewed papers, and seven patent families, supporting its technology. Several leading universities around the world are doing clinical studies using the system.

Currently on market in the U.S., Canada and Europe, Quantum is planning to expand into new markets in the Middle East and Asia, and developing new technologies that will add imaging and measurement components to the current system. The company has a marketing agreement with 3M Oral Care, and is looking for other partnerships. Silvertown says the future of healthcare will involve the clinical adoption of therapeutics paired with companion diagnostics.

Peter Bialo HBA '03

CFO, DocPlanner.com

When you need to see a specialist, you usually go to a family doctor to get a referral, trusting him or her to get you to the right doc in the right location. DocPlanner.com turns that process on its head. “It’s for people who want to be active in the decision,” says Peter Bialo. “They can read opinions from other patients on a website, filter by rating, locality, specialization and type of treatment, choose a doctor, and then book directly.”

Polish-born Bialo worked in investment banking in Canada before returning to Poland to explore the cultural and business opportunities. Just three years old, DocPlanner.com already has 250 employees and offices in four countries. DocPlanner.com makes life more convenient for patients and more efficient for doctors, Bialo says. Appointments are made online, reducing the need for staff, and the system sends out reminders, limiting the number of no-shows. “In some ways, we’re disrupting healthcare,” says Bialo, “but it’s really a very simple technology that restaurants and hotels have been using for years.”

The software is currently being sold to doctors in Russia, Poland, the Czech Republic, Turkey and Hungary, with Italy soon to follow. The company is planning expansion to another 10 to 20 countries, adding new features and considering a new video consultation line of business. →

LEFT: Josh Silvertown, MBA '07—demonstrating the Canary System, a laser-based diagnostic device that detects tooth decay.

Yad Garcha MBA '84

CEO, Bionic Power

After 20 years as a venture capitalist in the biotech space, Yad Garcha found a company he wanted to own. Bionic Power, a spin-off from Simon Fraser University, is a technology that harvests energy from human movement, without any extra effort. Garcha explains, "It's like a hybrid car: you don't get free energy, but you capture energy that would be wasted as heat in the muscles."

To date, the company has focused on the military market. Soldiers on foot rely on technology, and as a result, end up carrying heavy disposable batteries in their backpacks. Bionic Power's technology enables them to recharge batteries while they're walking. Garcha says the technology would also be valuable for other professionals, such as photographers, first responders, geologists, surveyors, forest firefighters and others. There's also a huge potential market in parts of the developing world where there is no power grid.

And healthcare? Garcha says the technology could be used to enhance battery-powered prosthetic joints and limbs. "These devices enable users to have more normal functionality," says Garcha. "But their quality of life is a direct function of battery weight and charge duration. It's possible using our technology that we can make the batteries last longer." Bionic Power may also have a role to play in powering implantable drug pumps and neuro-electric stimulators.

Dustin Walper HBA '08

CEO & Co-Founder, Akira

When all of his classmates at Ivey were attending job interviews on Fridays, Dustin Walper used the time to create his own business. Myplanet, a company that builds web and mobile products for Fortune 100 companies, was the result. When it came time for a change, he decided to focus on healthcare. "I've had more experience than most people my age, and I was incredibly frustrated by the lack of technological progress," he says. "The fundamental doctor-patient interaction hasn't changed since the time of William Osler."

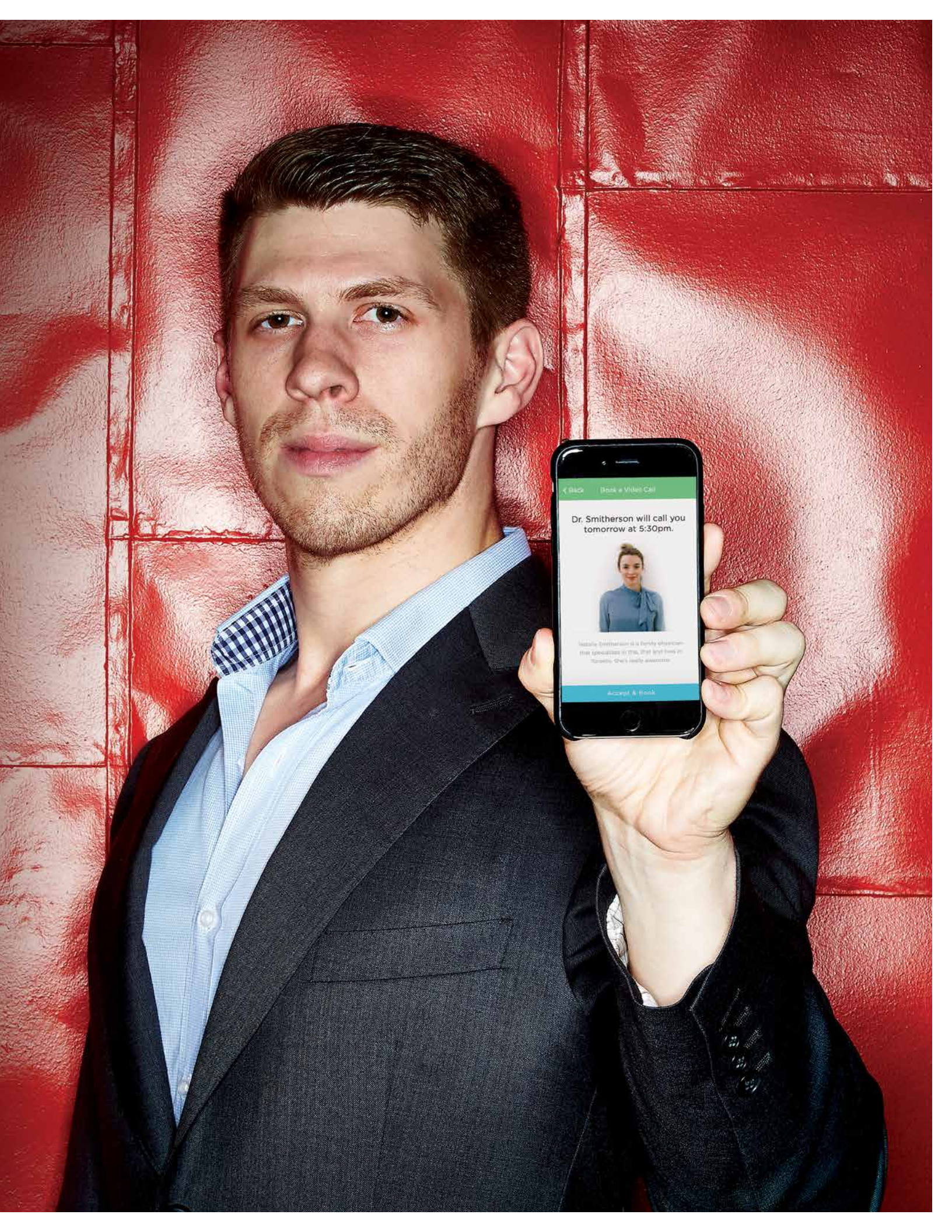
Walper and his partner Dr. Taha Bandukwala created Akira, a mobile app that he describes as "a doctor in your pocket." The app gives subscribers fast and direct phone access to Akira doctors to discuss health issues. It's based on the understanding that 70 to 90 per cent of primary care concerns can be addressed without a physical exam. Recognizing the challenge of working within a public pay system, Walper is marketing the app to large employers, who are motivated to help their employees stay well and at the same time avoid the productivity loss of lengthy waits at doctors' offices.

Akira launched with 1,000 members in January 2016, but Walper is confident of the growth potential. "We want healthcare to be extremely convenient and accessible to everyone," he says. "This kind of service could cover every single person in Canada, and beyond." ■

"I've had more experience than most people my age, and I was incredibly frustrated by the lack of technological progress. The fundamental doctor-patient interaction hasn't changed since the time of William Osler."

Dustin Walper, HBA '08
CEO & Co-Founder, Akira

RIGHT: Dustin Walper, HBA '08—showcasing his mobile app, Akira, that he describes as "a doctor in your pocket."



← Back Block & Video Call

Dr. Smitherson will call you tomorrow at 5:30pm.



Natalie Smitherson is a family physician that specializes in OBGYN, 20'19 Best Buy in Toronto. She's really awesome.

Accept & Ring



**LL
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Ivey graduates pursue dangerous hobbies for more than just the thrills.

By Pat Morden

The Macau Tower Bungy Jump is 764 feet high, the highest in the world. Erwin Szeto, HBA '02, is very afraid of heights. On the day he did the Jump, he was also recovering from food poisoning picked up during a holiday in Thailand. "At least four times while I was being buckled in I thought about how I was going to get out of it," he says. "But my wife had gone first, so there was no way I couldn't do it."



Erwin Szeto, HBA '02

Szeto is a risk taker. He has also completed Toronto's CN Tower EdgeWalk, gone skydiving, scuba diving and white water rafting, and rappelled down a waterfall.

He is certainly not alone. Many Ivey graduates pursue hobbies that most of us think of as dangerous. They end up with great stories to tell, but there's more to it than that. "You think you have a limit," says Szeto, "and then you push past it. You realize that you can push yourself in business too." →

Justin Aniballi, EMBA '99, doesn't share Szeto's fear of heights. Quite the contrary—he finds the sight of a high vertical rock face irresistible. “When I'm around any kind of rock formation that looks interesting, I want to scramble up it and see if I can get to the top.”

Justin and his twin brother Michael, also EMBA '99, have done lots of risky things together, including skydiving, track racing, motocross, snowboarding, surfing and scuba diving. They started climbing in their early 20s at indoor climbing gyms in Toronto. “I was a single father at the time I did the Executive MBA so I had to get really good at managing my time,” says Michael. “When I was finished, I couldn't believe how much spare time I had!” To fill the time, he also earned his pilot's licence and competed in several triathlons.

Justin and Michael climbed Mount Kilimanjaro in 2014, and scaled Mount Rainier in Washington State last August. “These climbs are about pushing your body to its limits,” says Justin. “Summit day on Kili is 18-plus hours, with nothing but water, trail mix and a protein bar.” Rainier involves a dangerous 12-hour trek across two glaciers, calling for the use of crampons and ice axes, and precarious aluminum ladders stretched across 250-foot-deep crevasses.



Justin and Michael Aniballi, EMBA '99, at Yosemite Valley



Justin and Michael Aniballi, EMBA '99, at Mt. Kilimanjaro





Those aluminum ladders also featured in Annette Ebbinghaus's year of adventures to celebrate turning 50. Ebbinghaus, MBA '93, an avid outdoor enthusiast, cyclist, runner, and skier, set out to do "fun things that required some level of fitness and going outside the comfort zone" with at least 50 friends over the course of the year.

Currently living in Switzerland, Ebbinghaus had a variety of events on the list—multi-day cycling trips, surfing, zip lining and mountain adventures, such as snowshoeing, climbing, ski randonnée and high-altitude, multi-day hiking. During a workshop on glacier climbing, she found herself scaling 500 feet of aluminum ladders bolted to a vertical rock face. "I was the last one in our group coming up the ladders and there was thunder and lightning going on above us," she says. "I had to focus, breathe and count each rung—10 at a time—to get myself to the top."

At another point in the year, a group of friends surprised her with a jetpack experience. Strapped into a metal cage, she was propelled into the air by water shooting out from the back of the pack. "You have to watch your balance—if you get unbalanced, you fall, and if you don't pull the emergency lever quickly enough,

you get dragged under. It was the craziest thing I did... and I'd like to try it again."

Paula Gaul, MBA '99, does her dangerous hobby at high altitudes too—but with her, it's also a job. She and her husband Kieren own Big Red Cats, a cat skiing company in Rossland, BC. Gaul was a captain in the Canadian Army before doing her MBA. After graduating, she spent five months sailing a yacht in the South Pacific. She met her husband while working in Australia and they launched Big Red Cats in 2005.

Cat skiing is similar to heli-skiing, except that skiers are taken up the mountain in a tracked vehicle designed to move on snow. Avalanches are always a risk. Gaul once saw a man carried down the slope and buried by an avalanche, although he was quickly found and dug out. "And I've been in some little stuffs (small snow displacements) that could have turned into something bigger but never did." Big Red Cats emphasizes safety and has guides regularly monitoring the area. Says Gaul, "Accidents do happen, even if you do everything right, so we make sure to choose staff who are able to mitigate that risk through terrain selection and guest training." →



Annette Ebbinghaus, MBA '93



Annette Ebbinghaus, MBA '93



Annette Ebbinghaus, MBA '93

James Gardner, HBA '89, has rediscovered a risky pastime that he first learned to love as a summer camper: white water canoeing in the Arctic. Now living in Boston, he reconnected with a former camp counsellor who now operates an outfitting operation, Wanapitei Canoe & Northern Outdoor Expeditions. For the past four summers, he has spent several weeks paddling some of the most remote waters on Earth.

Gardner admits that the remoteness is itself a risk. "If you really hurt yourself, it could take a day or more to be evacuated." The trips involve navigating through rocks and rapids in water that is often still frozen in parts. And of course, there is the wildlife—grizzlies, polar bears, wolves, wolverines, caribou and more. "We've seen a grizzly mother and cub from a distance, but they're usually quite shy and skitter away," he says. Even flying in or flying out can be exciting, Gardner says. "There are no runways or airports. The pilots have a compass bearing and then they just circle around looking for a flat spot that isn't too mushy or wet."



James Gardner, HBA '89



James Gardner, HBA '89



Like Gardner, Peter Andrews, MBA '84, has rediscovered a dangerous hobby of his youth. A car enthusiast from his early teens, Andrews built and raced cars for several years before career and family intervened. Six years ago, a friend asked him to become his race partner. "Once I went to the track and tried the car, I was hooked," he says. With his children finished university, he realized he had the time and resources to get involved.

Andrews races in a Formula 1600 Series in Quebec and Ontario. With track racing, he says safety standards are high. "I've had several crashes and not hurt myself even a little bit—but I've certainly had to put cars back together." He and his partner also participate in race rallying, a sport that involves driving fast on public roads. "Race tracks are designed to go fast—everyone is going the same direction, you know the curves, and there are barriers and rails to keep you out of trouble," he explains. "With rallying, you drive by instinct, experience and instructions from your navigator."



Peter Andrews, MBA '84



Peter Andrews, MBA '84



Peter Andrews, MBA '84

Andrews and his partner participated in the 2014 Targa, a race rally over some 2,000 kilometres of back roads in Newfoundland. Mechanical problems prevented them from finishing, so they are keen to participate again in 2016.

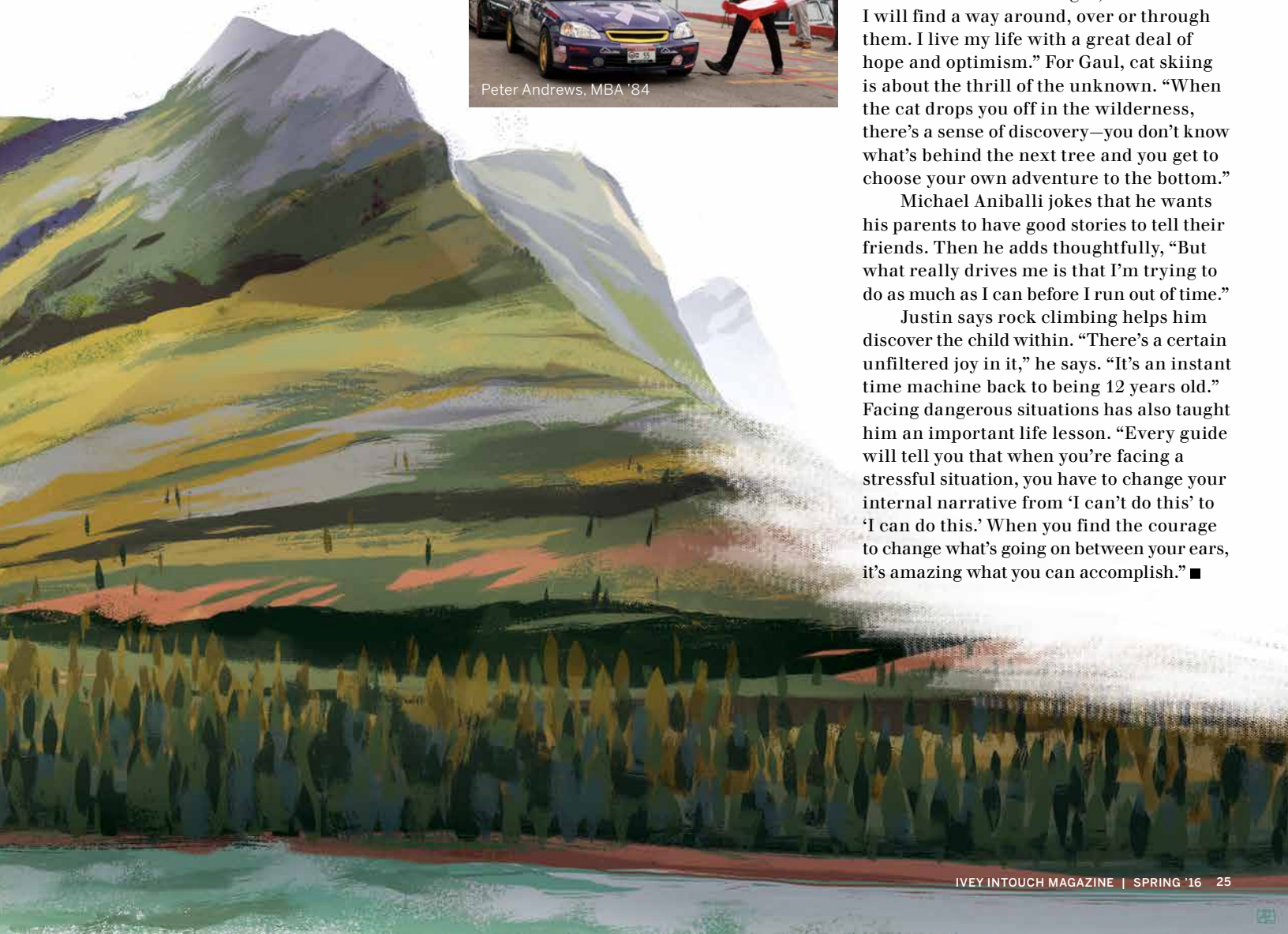
So why does Andrews choose to participate in such a dangerous sport? "I've pushed the limits of my capabilities in business, and I take great satisfaction from success," he says. "Racing is an opportunity to challenge myself physically and mentally. I think it helps keep my mind sharp and develops the stamina required for business." He pauses, and then adds, "I'm not sure my life insurance company agrees."

For Gardner, paddling in remote locations is a way to "awaken his spirit." He says, "There's an element of risk and exhilaration as you navigate through a set of rapids, knowing it's you against the river. It's exciting to do something you're not sure you can do."

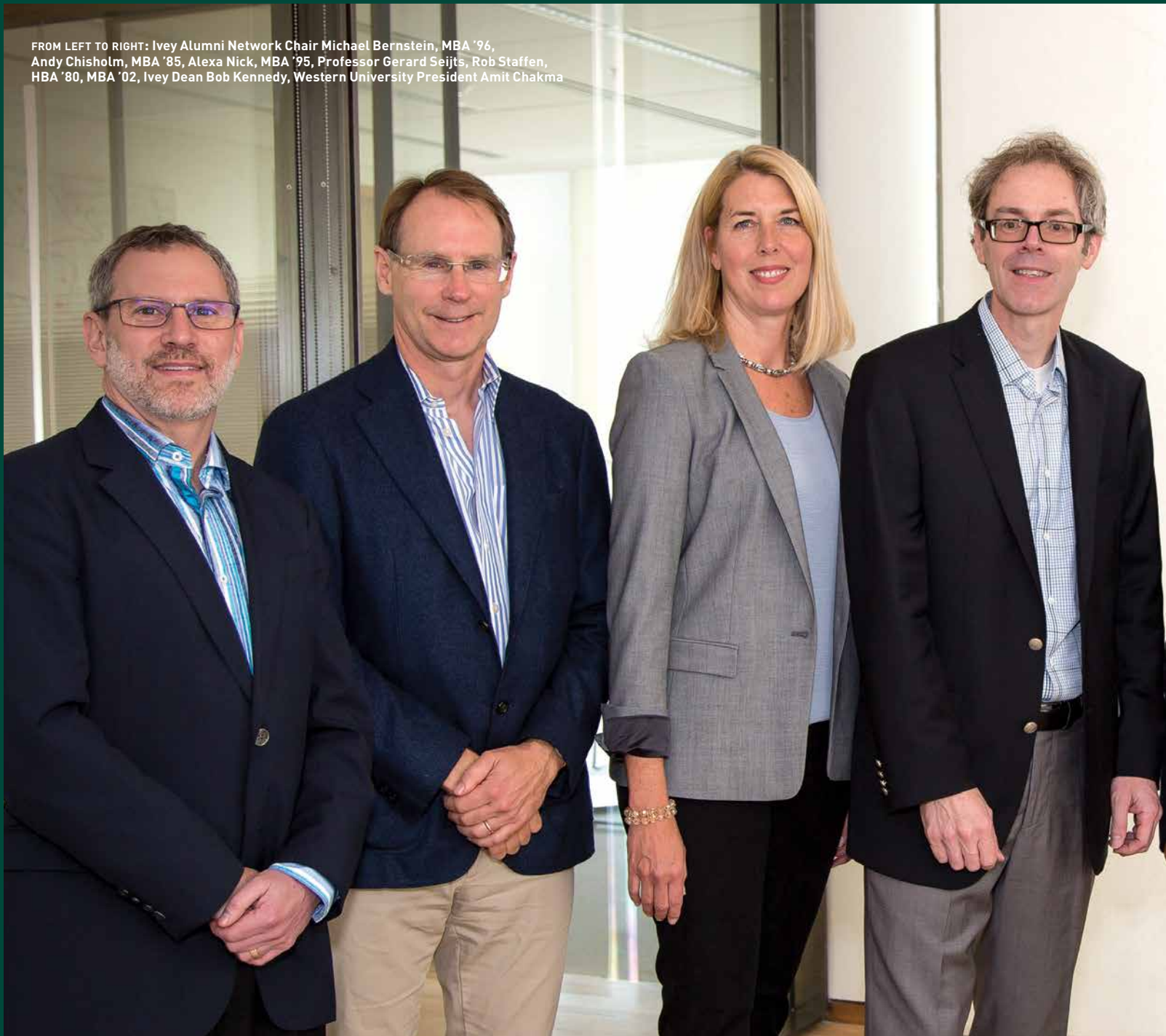
Ebbinghaus says pushing herself mentally and physically helps her deal positively with setbacks in life. "When I'm confronted with challenges, I know that I will find a way around, over or through them. I live my life with a great deal of hope and optimism." For Gaul, cat skiing is about the thrill of the unknown. "When the cat drops you off in the wilderness, there's a sense of discovery—you don't know what's behind the next tree and you get to choose your own adventure to the bottom."

Michael Aniballi jokes that he wants his parents to have good stories to tell their friends. Then he adds thoughtfully, "But what really drives me is that I'm trying to do as much as I can before I run out of time."

Justin says rock climbing helps him discover the child within. "There's a certain unfiltered joy in it," he says. "It's an instant time machine back to being 12 years old." Facing dangerous situations has also taught him an important life lesson. "Every guide will tell you that when you're facing a stressful situation, you have to change your internal narrative from 'I can't do this' to 'I can do this.' When you find the courage to change what's going on between your ears, it's amazing what you can accomplish." ■



FROM LEFT TO RIGHT: Ivey Alumni Network Chair Michael Bernstein, MBA '96, Andy Chisholm, MBA '85, Alexa Nick, MBA '95, Professor Gerard Seijts, Rob Staffen, HBA '80, MBA '02, Ivey Dean Bob Kennedy, Western University President Amit Chakma



INSPIRED

MEET THE RECIPIENTS OF IVEY'S TOP ALUMNI AWARDS FOR 2015

By Pat Morden



Each year, the Ivey Alumni Network presents awards to deserving individuals at Homecoming. The Ivey Distinguished Service Award recognizes exceptional Ivey graduates who have made “substantial and sustained” contributions to the School and society, and who reflect the values of the Ivey community. This past year, Andy Chisholm, MBA ’85, Alexa Nick, MBA ’95, and Rob Staffen, HBA ’80, MBA ’02, received this accolade. The Ivey Alumni Faculty Service Award celebrates an outstanding teacher-scholar who has touched the lives of many students and who supports and promotes the Alumni Network. Professor Gerard Seijts received the prestigious award in 2015. *Intouch* sat down with all four recipients to learn more about them.

Inspired by Perseverance
Alexa Nick, MBA '95

When she was 25 years old, Alexa Nick's mother escaped from communist Hungary and made a new life in Montreal. She met and married Nick's father, but he died of leukemia 10 years later, leaving her with three toddlers. "My mother instilled in me a sense of grit and independence," Nick says. "In the face of adversity, I know that I will never encounter the kind of hardship she did, so I count my blessings and keep on reaching for the stars."

After graduation, Nick spent 10 years as a consultant with A.T. Kearney. When her daughter was born, she left the company and joined a friend who was running a small business. During her three years there, she developed the idea for myPractice. It provides business people with the opportunity to "deliberately" practice soft skills in a safe environment and receive targeted coaching. Launched in 2007 in New York, myPractice is now part of BottomLine Group. "I'm passionate about myPractice," Nick says. "When you're passionate about something, you have to go for it and challenge yourself—you'll never know your own strengths until you do."

Inspired by Adversity
Rob Staffen, HBA '80, MBA '02

Rob Staffen's grandfather remortgaged his house so that Staffen's father could buy a small bankrupt grocery store. It was the beginning of a string of successful businesses.

Staffen would have been happy to go straight into the growing family enterprise from high school, but his father persuaded him to attend Ivey. "The deal was, if I worked weekends, he would pay me while I was going to school," says Staffen. Years later, he went back to complete his MBA, becoming a valuable member of the Ivey hockey team in his mid-40s.

At the age of 55, Staffen suffered a traumatic brain injury while cycling in California. Buoyed by a naturally positive attitude, he fought his way back. "The experience helped me realize what's really important in life—family, friends, giving back, treating others well," he says. Staffen and his family launched the Brain & Mind Matters Community Fund which has raised hundreds of thousands of dollars to support community programs in mental health and brain injury.

Staffen enjoys sharing his time, experience, insights and positive energy at Ivey. "I love connecting with students and alumni, so I continue to teach about entrepreneurship and help out with the Ivey Ring Ceremony. My family is so committed to Ivey that we now have six Ivey degrees with three incredible kids!"

Career

Consultant, Founder of myPractice, and Partner at BottomLine Group

Alumni Activities

Member of Ivey Entrepreneurship Council, 2008 to present; Chair of Voice of Alumni Committee, Ivey Alumni Network, 2008 to 2011; and much more

Bucket List

Visiting remote areas of the world where she can see the stars at night; travelling more in Canada

Words of Wisdom

"Build self-awareness about your strengths and go toward them. Don't let anyone say you can't do it."

The Future for Ivey

"Ivey should play to its strengths as Canada's premier business school. It needs to focus on where it is on the world stage without being distracted from where its core strength is."



Career

A "serial entrepreneur" involved in 16 different businesses, beginning with the grocery stores established by his father

Alumni Activities

Case competition judge; speaker in class; Ring Ceremony volunteer; and much more

Bucket List

"Living in the moment; spoiling the amazing woman I have known for more than 42 years; mentoring young people; and giving back to our communities."

Words of Wisdom

"Do things you love to do in life. Find a career you are passionate about. It's not always about the money."

The Future for Ivey

"Ivey has an incredible opportunity to attract leaders of the future from all over the world. We can teach them about ethics, leadership and entrepreneurship, and they can, with help from others, lead this world to be a better place."



Inspired by Team Work Andy Chisholm, MBA '85

The weekly 48-hour reports were a big part of Andy Chisholm's Ivey experience. The process of working together as a team, challenging and questioning one another, developing an approach, getting it down on paper, meeting the deadline and then "blowing off steam" together was formative, he says. "You quickly realize that there are a lot of smart people around who together produce better solutions than any individual. You also learn that intensity, pragmatism and focus are always needed."

During 30 years with Goldman Sachs in New York and London, Chisholm held several leadership positions, including Head of the Global Financial Institutions Group and Senior Strategy Officer. Modest about his achievements, Chisholm says he's proud that he earned respect and influence internationally, and was trusted for his character and judgement.

Despite the demands of his corporate career, Chisholm has worked hard for Ivey. "I don't really see it as giving back—it's more a continuation of involvement in a community that is tremendously worthy in its impact on education, business thought, and the lives of alumni. Continued involvement brings continued benefits."

Inspired by Character Gerard Seijts

Gerard Seijts was born and raised in Amsterdam. As a PhD student in health education at the University of Maastricht, he had the opportunity to visit Canada and work with Dr. Gary Latham, one of the world's leading researchers in goal-setting theory. Latham hired him as a research assistant, and Seijts ended up completing a PhD at the University of Toronto. He started his teaching career at the University of Manitoba, and joined Ivey in 2000—something he calls "one of the best decisions I ever made."

In the aftermath of the 2008 economic meltdown, Seijts and some of his Ivey colleagues began to focus their research on the role of leadership in the crisis. They developed a theory of leadership that encompasses three elements—competencies, commitment and character. Seijts says they have many years of research ahead, exploring the dimensions of leader character and the effects on individual and organizational performance. "Some academics measure themselves solely by the rigour of their research and I respect that," he says. "I'm interested in doing research that matters to practitioners. It's clear that our work on leader character is having an impact."

Seijts is concerned that many people today don't aspire to leadership, recognizing the challenges of leading in a complex and volatile environment. "We need to articulate that leadership can be incredibly rewarding," he says. "At Ivey we also have to help set people up for success as leaders."

Career

30 years with Goldman Sachs & Company, currently Advisory Director

Alumni Activities

Member of Ivey Advisory Board, 2004 to present; member of the New Building Task Force; reunion campaign volunteer; speaker; and much more

Bucket List

"I don't have a bucket list but when opportunities arise, I try to find ways to say 'yes,' rather than delay."

Words of Wisdom

"Brains and instincts are critical, but there's no substitute for effort, character and judgement."

The Future for Ivey

"I see the School developing some distinctive areas of expertise that will stand out among a crowded field internationally and become a magnet for future students, faculty, broad collaboration and financial resources."



Career

Teacher and scholar; currently Executive Director, Ian O. Ichnatowycz Institute for Leadership

Alumni Activities

Contacts alumni Chapters when travelling; presents to alumni groups; case writing, research and outreach activities

Bucket List

See the polar bears in Churchill, Manitoba "before they're all gone;" visit Mount Everest base camp

Words of Wisdom

"There's a big difference between seeing opportunities and seizing opportunities. Keep your eyes open to the great things happening around you. Seize the inevitable opportunities to lead and grow as a person."

The Future for Ivey

"We have done important work in the area of leader character, and there's more to be done. I'd like to accelerate the momentum by obtaining additional funding to recruit researchers, and develop great teaching materials and experiences that will help people see and feel the importance of character in leadership."





RING IT FWD CONTEST

No one knows better what it takes to be an Ivey MBA than an Ivey alumnus. Share your experience with someone in your network and **ring it forward!** You could be eligible to win* a trip anywhere in the world worth up to \$10,000 and the candidate you refer will be eligible for a \$5,000 award towards their MBA tuition.

go.ivey.ca/ringitfwd



*See rules and regulations for full contest details at go.ivey.ca/ringitfwd

Your Ivey Network

Homecoming 2015
Ivey graduates flocked back to London to reconnect, reminisce, and celebrate

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Ivey Lives Remembered
Dr. Mitchell Baran, HBA '59
1934–2015

page **33**

Driving Change
Coder with a cause
Danielle Thé, MSc '12

page **37**



Emerging Leaders Awards
Rising stars in the Ivey community

page **38**



Global Ivey Day
Building momentum—more than 2,500 alumni attended 2015's events

page **42**



Startup Solution
A taste for adventure
Skai Dalziel, HBA '04

page **40**



Ivey Class Notes

Tell us where you are, what you're doing, who you care about, and how you're staying in touch with your Ivey friends. Celebrate your achievements, activities and interests. Let us know about the latest matches and hatches—these are your pages. Submit your notes and photos to: ivey.ca/alumni/classnotes or email alumni@ivey.ca

1958
Ross Archibald, HBA '58, writes, "Hi Biz '58 classmates—I believe it is time to begin reminding you that our 60th Homecoming reunion is approaching. We certainly want as many of us as possible to attend in the fall of 2018. I do have some sad news. We have lost two from our group. **Robert White, HBA '58**, died of pneumonia on August 17. **Donald Drinkwalter, HBA '58**, called Robert's wife Colleen to offer condolences. **Mitchell Baran, HBA '59**, died of cancer in late August. I attended the visitation and passed on our condolences to his family. If any of you do learn about events involving our classmates, please pass them on to me at rarchibald@ivey.uwo.ca so that I can relay them in the class notes section of future *Intouch* issues. Our Homecoming planning committee is working on a schedule similar to previous years with a casual gathering on the Friday evening, an integration into Ivey's program on the Saturday morning and afternoon, followed by a class dinner that evening. No doubt there will be a brunch hosted by Ivey on Sunday morning as an appropriate

close to the Homecoming events. I very much look forward to seeing you at our landmark 60th Homecoming reunion."

Barry Norton, HBA '58, MBA '61, is featured in an article in this issue of *Intouch*. See page 8

1959
Mitchell Baran, HBA '59, is featured in a memorial article in this issue of *Intouch*. See page 33. Also, See Note under 1958 (Ross Archibald)

Mike Leenders, MBA '59, is featured in an article in this issue of *Intouch*. See page 9

1961
Barry Norton, HBA '58, MBA '61, See Note under 1958

1968
Mike Porter, HBA '68, writes, "The 8th Douglas and Margaret Derry Interdisciplinary Lecture at Huron is open to Huron and Western students, and the public. It requires the presenter to also meet with Huron undergraduates and Western

Continued on Page 33 →



PHOTOGRAPHER: NATION WONG

A Message from Michael Bernstein, MBA '96

Chair, Ivey Alumni
Network Board

During Global Ivey Day, I attended an EMBA reunion in Toronto. EMBA alumni experienced Ivey primarily through weekend classes in Toronto. I completed my MBA full-time, living in London for two years. Yet as I listened to people chatting, it occurred to me that everyone—regardless of whether they're an HBA, MBA, MSc, EMBA or PhD graduate—loves the same things about the Ivey experience: the camaraderie, the case discussions, the academic challenge, the team work, and the friendships.

This common experience is a key strength of the Ivey Alumni Network (IAN), celebrated on Global Ivey Day. On November 12, 65 events were held in 40 cities around the world. In Toronto, special events were held for alumni in

the finance, technology, mining, and healthcare industries, and the party at Steam Whistle Brewery was a sellout. In all, more than 2,500 alumni were involved, an eight per cent increase from 2014.

There's no question that Global Ivey Day is a huge success. The question now is—what else can we do to increase alumni engagement, build value in the Network and provide more benefit to our alumni? And we've got some answers. The IAN Board has developed some awesome BHAGs to pursue over the next several years.

BHAG sounds like a monster from a Harry Potter movie, but it stands for Big Hairy Audacious Goal. Business gurus James Collins and Jerry Porras, who coined the phrase, describe a true BHAG as “clear and compelling, serving as a unifying focal point of effort and a clear catalyst for team spirit.”

I've been very impressed by the BHAGs developed by the Board. Among the major themes:

- Engaging more of the new alumni who graduate from Ivey each year
- Providing relevant opportunities for retired alumni
- Exploring new ways to meet the needs of women graduates
- Sharing expertise and ideas across Chapters
- Sharing the School's content and our collective experiences with alumni on a variety of platforms

The IAN Board met in January to develop implementation plans, and you'll be hearing more in the coming months.

Personally, I'm very excited about the road ahead. The School is doing well, topping the *Bloomberg Businessweek* international MBA rankings for the second year in a row, attracting more exceptional students in all programs, and growing its international profile. We have more than 22,000 alumni in our Network, and it's growing by 1,000 graduates each year. Alumni engagement is at an all-time high and as it grows, the Network's relevance and value will also grow. If you're engaged with the Ivey Alumni Network, congratulations. If you're not, isn't it time?

 @IveyAlumniChair

graduate students in the field of expertise, in order to bring to these students some of the best thought and ideas in the field of the presenter.

Douglas Derry, HBA '68, and Margaret Derry, endowed it as part of a fundraising campaign some years ago and started with Martin Kemp from Oxford, an art historian relating art to science. Since then, lectures moved through science and religion, perspective of animals, music and memory, and the fall of the Arab Spring. In October

2015, it was Paul Hebert from the University of Guelph who spoke on the tragic loss of species, such as the monarch butterfly, and the importance of recording the DNA of what is left through his barcoding project. Next year it will be Janice Potter MacKinnon, a Huron contemporary of the Derry's who is a respected historian, economist and former Saskatchewan's finance minister; Janice is currently a professor of public policy at the University of Saskatchewan. What a good idea!"

1969

Michael Hagerman, HBA '69, MBA '72, has been appointed to Vaccinogen, Inc.'s board of directors.

Paul J. Hill, MBA '69, has been appointed a member of the Order of Canada.

1970

Jacques Ménard, MBA '70, has received the Conference Board of Canada's 2015 Honorary Associate award.

1972

Michael Hagerman, HBA '69, MBA '72, See Note under 1969

1974

Steve Snyder, MBA '74, is featured in an article in this issue of *Intouch*. See page 11

Prem Watsa, MBA '74, has been appointed a member of the Order of Canada and has also been named one of Canada's 50 Most Powerful Business People by *Canadian Business*.

1975

Jim Milway, MBA '75, is featured in an article in this issue of *Intouch*. See page 34

1978

Barbara Stymiest, HBA '78, is featured in an article in this issue of *Intouch*. See page 11

1979

Kenneth Dummitt, MBA '79, has been appointed executive vice president of global sales and marketing at PrimeRevenue, Inc.

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Ivey Lives Remembered

Dr. Mitchell Baran HBA '59, 1934-2015

By Nicole Laidler



A consummate entrepreneur, businessman and philanthropist, Dr. Mitchell Baran was guided by his belief in the "virtuous circle."

"If you treated people right—employees, customers and patients—business success would follow," explains

his son George Baran, EMBA '02, Chairman of Trudell Medical Group.

It's an approach that allowed Dr. Baran to transform Trudell Medical from a small local business into a global medical-device company with a focus on respiratory health.

George says his father never forgot his modest upbringing as the son of Polish immigrants who lost their farm on the Canadian Prairies during the Great Depression before settling in Bradford, Ontario.

Thanks to the support of extended family, Dr. Baran was able to attend Western University, where he met his wife Kathryn. After graduating with an HBA from Ivey Business School in 1959, he became a corporate chartered accountant.

Dr. Baran purchased Trudell, a company founded by his wife's grandfather, in 1967. "He always told me that he thought he could run it part-time as a side business," recalls George. "What he discovered was that it required his full attention."

But no matter how busy he was growing the business, Dr. Baran always made time for his four children. "I can recall, and my sisters and brother would tell you the same, whenever we called him at work, he would drop what he was doing and take the call," says George.

George describes his father as "a brilliant strategist" who had the vision and drive to succeed. For example, when he met the researcher who developed the AeroChamber—a device that delivers medication to asthma patients—he

recognized its potential and decided to acquire the licence to manufacture and sell the device. It is still the company's flagship product.

Despite numerous opportunities to relocate Trudell Medical to the United States, Dr. Baran remained committed to London. He served as chairman for numerous London healthcare institutions, and was the founding chairman of Let's Talk Science, a national non-profit dedicated to nurturing the next generation of Canadian research scientists.

He was also a strong supporter of his alma mater. In 2015, the Mitchell and Kathryn Baran Family Foundation and Trudell Medical Limited donated \$1 million to Ivey Business School to support public policy and leadership education. "He was always grateful for the education he received at Western," notes George.

Dr. Baran was the recipient of numerous awards, and was an inductee of the London Business Hall of Fame. In 2011, he received an Honorary Doctorate of Laws from Western University—and in 2013, he was named to the Order of Canada. But George says his father was most proud of the many letters of thanks he received from patients who had benefited from Trudell Medical products.

George had the honour of working alongside his father for the last 50 years. "He was very entrepreneurial and liked to do things his own way, but I learned a tremendous amount from him," he says. "We were friends, co-workers and family."

Dr. Baran passed away at the age of 81 in August 2015 after a battle with cancer.

Homecoming 2015

Each year more than 1,000 Ivey alumni and guests attend our Homecoming celebration, and 2015 was no different. Graduates from around the world flocked back to London to reconnect, reminisce, and celebrate their reunion with their classmates at the School. The halls filled with laughter, storytelling, hugs and handshakes, as alumni reflected on their times at Ivey and shared what they're up to today. From building tours to case studies to football, alumni renewed friendships over activities they've come to expect when they return to campus in the fall. In true Ivey fashion, our Homecoming is one of the most successful events of its kind in Canada. This year, generous reunion classes raised \$1.4 million in donations to support the future of the School. *Intouch* spoke to returning alumni to reflect on what their Ivey experience means to them. More photos available at www.ivey.ca/alumni/homecoming



"In the first couple of weeks at Ivey you wonder if it's going to be too tough. Then you realize you can cope with it all, you make lifelong friends, and you get on with learning the tools of your trade."
Jim Milway, MBA '75 →



"The Ivey experience gives you more confidence in all aspects of your life—career, volunteer activities, even raising your family. You learn how to do the research and make sure your assumptions are correct. You learn how to stand up for yourself."
Penny Fabbro, MBA '90 ←





"Ivey gave me the confidence and the courage to question, to see the whole picture, and to develop better solutions. And that has helped advance my career."

Anne Marwick, HBA '05

←



"The case method encouraged us to take risks, but to do it thoughtfully; to be prepared and to be collaborative. That set of skills really helped me think through challenges and work effectively with other people."

Chris Albinson, HBA '90, MBA '93

→



Tim Godfrey, MBA '79, is featured in an article in this issue of *Intouch*. See page 10

1980

Doug Bradley, MBA '80, has been appointed to the emerging technologies team at Lee Enterprises Consulting, Inc.

Rob Staffen, HBA '80, MBA '02, is featured in an article in this issue of *Intouch*. See page 26

Jim Webster, MBA '80, has been named part of the healthcare investment committee at Duke Royalty Ltd.

1981

Trudy Nixon-Fahie, HBA '81, is featured in an article in this issue of *Intouch*. See page 11

Jeff Orr, HBA '81, has been named one of Canada's 50 Most Powerful Business People by *Canadian Business*, and is also featured in an article in this issue of *Intouch*. See page 8

1982

Ian Ihnatowycz, MBA '82, produced a film called *Bitter Harvest* that looks to set the record straight for the West about the suffering of Ukrainians at the hands of Russia. The film is planned to be released to the public in 2016.

Christine (Bishop) Magee, HBA '82, has been appointed a member of the Order of Canada, and has also been appointed to Woodbine Entertainment Group's board of directors.

1983

Jill Denham, HBA '83, has been appointed chair of the board of directors at Morneau Shepell Inc.

Betty Vandenbosch, MBA '83, PhD '93, has been appointed president at Kaplan University.

1984

Peter Andrews, MBA '84, is featured in an article in this issue of *Intouch*. See page 25

George Cope, HBA '84, was named Canada's Outstanding CEO of the Year, and was also ranked 4th on *Toronto Life's* list of Toronto's 50 Most Influential People.

Yad Garcha, MBA '84, is featured in an article in this issue of *Intouch*. See page 18

1985

Don Archibald, MBA '85, is on the Ivey Advisory Board.

Andy Chisholm, MBA '85, is featured in an article in this issue of *Intouch*. See page 26

Kevin Clark, MBA '85, asks, "Can you guys match who's who from the grad picture to the guys at the Ceeps in 2015?" From left to right: **Andy Chisholm, MBA '85**, **Kevin Malone, MBA '85**, **Bob Sutton, MBA '85**, **Mike Leonard, MBA '85**, and **Kevin Clark**. The boys are still hanging out at the Ceeps!



Cathy Davis, MBA '85, was appointed vice president of special projects at OMERS in March 2014. She leads a strategic governance project to update and simplify policies across the global enterprise, to ensure they support the global growth strategy. Cathy was also appointed chair of the board at the Children's Book Bank, effective June 2014. The Children's Book Bank is a registered charity that supports children's

literacy by providing free books and literacy support to children in low-income neighbourhoods in Toronto.

Sandy Halloran, MBA '85, reports her boys are entering post-secondary studies. Sandy is now controller at Mar-Cot Group of Companies.



Maureen (O'Brien) Heath, MBA '85 and **Michael Heath, MBA '85**, have moved from British Columbia to retire in Ontario. Two of their kids, Patrick and Victoria, are Ivey HBA grads. Their son Charles graduated from the geography program at Western, and their son Daniel studies journalism at Carleton University.



Mike Hodgson, MBA '85, has been appointed managing director of private client at Highstreet Asset Management Inc.

Cam Innes, MBA '85, writes, "My wife Lynda with our two special pups, Kokoanee (left) and Bailey (right) taken on the Shuswap Lake in BC where we've had a cabin for over 25 years."



Steve Kirstiuk, MBA '85, and family enjoyed Christmas 2014 in Zion National Park.



Bruce Lamb, HBA '85, writes, "Here is a shot of our HBA '85 hockey team (with a couple of spares) and the current squad of MBA players. The two groups played a game of hockey on the Saturday morning of Homecoming. I received a lot of comments from the guys saying it was the highlight of their weekend!" HBA team members (in white jerseys)—from left to right: **Gary Richards, HBA '85**, **Josh Melchers, HBA '13**, **Sean Shannon, HBA '85**, **Edward Freibauer, HBA '85**, **John MacDonald, HBA '85**, **John de Roos, HBA '85**, **Steve Noble, HBA '85**, **Russ Bruch, HBA '85**, **EMBA '10** (goalkeeper), **Jeff Brown, HBA '85**, **John Whitehead, HBA '85**, **Doug Murphy, HBA '85**, **Bruce Lamb** and **Victor Oreskovich, MBA '16**. MBA team members (in green jerseys)—from left to right: **Riley O'Hara, MBA '16**, **Max Dalsin, MBA '16**, **Dylan Fettes, MBA '16**, **Warren Hopwood, MBA '16**, **Zac Robinson, MBA '16**, **Royden Brousseau, MBA '16**, **Mark Featherstonhaugh, MBA '16**, **Robert Antolin, MBA '16**, **Matthew Fong, MBA '16**, **Daniel Yanowski, MBA '16**, **Kahlil Amlani, MBA '16**, **Zac Ford, MBA '16** and **Jeremy Finkelstein, MBA '16**.



Stephen Lister, MBA '85, writes, "Imperial Capital launched Imperial Capital Acquisition Fund VI in December, a \$400-million buyout fund primarily for high-net-worth entrepreneurs and CEOs."

Doug Murphy, HBA '85, is featured in an article in this issue of *Intouch*. See page 11

Mollie O'Neill, MBA '85, writes, "For our 30th anniversary, 110 MBA '85s connected by email, 121 downloaded a copy of the 1984 brochure, 34 attended Homecoming, 19 joined the class Facebook page and there were tennis matches, phone calls, coffee, lunch and dinner reconections among many who could not attend."



Five MBA '85s attended the Ring Ceremony at Homecoming: **Mike Hodgson, MBA '85**, **Cam Innes, MBA '85**, **Stanley Chu, MBA '85**, **Mollie O'Neill, MBA '85**, and **Sandy Halloran, MBA '85**.



The class celebrated at **Mary (O'Brien) Crossan, MBA '85, PhD '91**, and **Larry Crossan's, LLB/MBA '86**, house. **Michel Tobler, MBA '85**, flew in from Switzerland for the reunion weekend.



Driving
Change



PHOTOGRAPHER: NATION WONG

Coder with a Cause

Danielle Thé, MSc '12, is building technology solutions that improve the lives of people in developing countries

By Anthea Rowe

Danielle Thé wants to build something more than the next Angry Birds or Candy Crush Saga.

In the spring of 2015, she founded Developers Without Borders. The non-profit invites hardware developers, software developers and other technologists to create free technology solutions that support healthcare, agriculture, and education in emerging markets.

Developers Without Borders gives the resulting open source technologies to governments and non-government organizations to implement where they're needed most.

Thé discovered the need to help disadvantaged people worldwide as a political science student at Western University. "But creating change through policy is slow," she says—a realization that prompted her to take Ivey's MSc in International Management.

"I learned how business can drive change globally," says Thé. "In the MSc

program at Ivey, 50 per cent of my classmates were from a country other than Canada. I realized how much I have in common with students—and business people—in other parts of the world."

In addition to its 16 volunteers, the organization got technical consultation from Liakada Capital, a venture capital and private equity firm in Toronto. Liakada co-founder Victor Xu, MSc '12, completed Ivey's International Management program alongside Thé.

One of Developers Without Borders' first projects was a web application called Saath. Saath, which means "together" in Hindi, gives Indian women resources for dealing with sexual assault and domestic violence. Saath users can access accurate information about sexual assault and connect anonymously with other women in an online forum monitored by social workers.

A way the organization builds technologies for emerging markets

is through multi-day "hackathons." Their first hackathon, last November, attracted more than 150 participants—50 per cent of them women. "We partnered with international charity Free the Children and a Kenyan tech hub to ensure developers tackled meaningful projects," says Thé.

The winning app from the three-day hackathon was Agricate. In 2016, Free the Children will roll out the text-based app, which aggregates and distributes agricultural data and best practices to help Kenyan farmers increase crop yields.

"Two thirds of the world is without internet," says Thé, "but there's a lot we can do with text messaging applications."

Thé, who currently works at Google, looks forward to the day she can run her non-profit full-time. "It's my passion," she says with a grin. "When I get home at night, I open my laptop to work on Developers Without Borders."

And the Award Goes to...

By Tom Watson

Great leadership deserves recognition, which is why the Ivey Alumni Network looks annually at rising stars in the Ivey community and honours the best and brightest. Selected by a committee comprised of school faculty, staff, and members of the Ivey Alumni Network, Ivey's Emerging Leaders Awards are bestowed to outstanding alumni who have graduated within the past decade and since made a significant contribution in four areas: Corporate Development, Global Impact, Entrepreneurship and Community Advancement. One professor and one current student are also recognized for outstanding contributions to academia and the Ivey community each year. Congratulations to the 2015 award winners:

To read the full bios and for more info on the award program, visit: iveyday.ca/emerging-leaders-award



Community Advancement Award
Heather Payne, HBA '09, & Melissa Sariffodeen, HBA '10—The 2015 Community Advancement Award went to a pair of entrepreneurs dedicated to empowering women and spreading digital literacy across the country.

Recently featured in *Intouch*, Melissa Sariffodeen and Heather Payne are co-founders of Ladies

Learning Code, a Toronto-based not-for-profit offering computing workshops that have improved the technical skills of over 24,000 Canadian adults and youth (including males), as well as HackerYou, Canada's original programming boot camp offering full- and part-time courses in front-end development, back-end development and design. "I am always looking for opportunities to be a role model," says Heather, who actively supports other entrepreneurial women as an angel investor. Melissa is equally dedicated to the improvement of society. "I'm passionate," she says, "about using my Ivey education and past experiences in the corporate world at Deloitte, Canadian Tire and Freshii to build things that create opportunity, create lasting impact and redefine traditional success in business."

Global Impact Award

Ryan Little, MBA '06—Don't let the last name fool you. Ryan Little is having a big impact on the world as head of the social finance practice at the Berlin-based BMW Foundation, where he directs and manages investments in social enterprises and impact funds.

He has been involved in social finance since 2000, when he co-founded Canada's largest online donations platform,



CanadaHelps. Little says, "Working with a global mandate for a German charitable foundation, I get to apply all of my experience and education—from running a series of social enterprises in Canada to completing my MBA—to solve key social and environmental problems."

→ Continued from Page 36

While remembering those who have died brought tears, an exchange of many memories were shared. We raised a glass in memory of Beth Clemenger (Section 5), Nasreen Bhimani (Year 1), **Arlene (Vanderhaeghe) Bennett, MBA '85, Randy Bonner, MBA '85, Bonnie Cornell, MBA '85, Diane Eagleson, MBA '85, Eric Lee, MBA '85 and Kerry McLellan, MBA '85, PhD '93.**

Many MBA '85s had children after we graduated. Some kids are still finding their way in life, others are pursuing studies and careers all over the world and some chose their parent's alma mater—Western. **Don Archibald's, MBA '85,** son has his BSc in applied math and graduated with his HBA in 2013. **Lloyd Cooper's, MBA '85,** daughter Alexandra graduated with a degree in MIT in 2015. **Lijana**

(Polensek) Gleason's, MBA '85, oldest son started at Western this year. **Christopher Horan's, MBA '85,** son Brendan graduated with his BA in political science in 2013. **Steve Kirstiuk's, MBA '85,** son Robert is in his third year at Western, and is applying to the HBA program. He is also a Community Leader. **Stephen Lister's, MBA '85,** son Jonathan graduated from the HBA program in 2013, and his son Benjamin is set

to graduate with his HBA in 2016. **Mary (O'Brien) Crossan, MBA '85, PhD '91,** and **Larry Crossan's, LLB/MBA '86,** son Matt graduated from mechanical engineering in 2015 and will obtain his masters in engineering in 2017, and their son Corey is set to achieve his masters in kinesiology in 2017. **Julia Scott, MBA '85,** and **Todd Oeming's, MBA '85,** daughter Bethany graduated from Western in medicine, and is

currently doing her anesthesia residency with Western as well. **Robert Solomon's, MBA '85,** daughter Heidi has graduated from the MIT program in 2014 with honours; son Daniel is set to graduate from the HBA program in 2016; and son Jamie is currently in his first year of undergrad, pre-Ivey HBA. **Elliot Wilkinson's, MBA '85,** son Connor is in his fourth year in BMOS (Management and Organizational Studies)."



Corporate Development Award

Greg Gunn, MBA '10

—Social media may be changing the world, but Greg Gunn got hooked on business building while working at a startup in 2004.

He was also studying entrepreneurship at the University of Victoria. Today, as social media changes the world, Greg is changing social media as an executive at Hootsuite—which allows people to access social media accounts through a single dashboard. “Coming out of the MBA, Greg had a goal to work in social media, and his networking and focus paid off,” says Jenni Denniston, HBA '04, Director, Recruiting & Admissions, Masters Programs. She recruited Greg. “He joined Hootsuite in 2010 as VP Alliances, Business Development & Platform and has since moved onto VP New Product Growth. He’s an expert on building businesses.”



Entrepreneurship Award

Craig Follett, HBA '08

—Craig has already conquered a universe, or at least the early growth challenges faced by Universe.

Originally founded as a marketplace for the sharing economy, Follett reengineered it into a ticket sales business, not to mention an attractive acquisition for Live Nation Entertainment/Ticketmaster. Follett, who now works as a Live Nation VP, was nominated for Ivey’s Entrepreneurship Award by classmate Saul Simonavicius, HBA '07, who says: “The fact that Craig was able not only to pivot the team’s direction and maintain their motivation, but also to attract talented individuals to join his team with this new vision, speaks volumes about his entrepreneurial drive.”



Academic Leadership Award

Caroline Flammer, Ivey Faculty—Caroline, Assistant Professor of Strategy, teaches Corporations & Society: Business Strategy and Sustainability in Ivey’s HBA Program, and has made a name for herself as a significant contributor to academia thanks to research on how long-term strategies—such as innovation and corporate social responsibility—can improve firms’ competitiveness.

Her work, which has garnered numerous awards, has recently appeared in a string of leading academic publications, including the *Academy of Management Journal*, *Management Science* and the *Strategic Management Journal*. “There is no one else I can think of who is near Caroline in terms of early-career research achievements,” says Professor Jean-Philippe Vergne.



Student Leadership Award

Harrison Reilly, HBA '16 Candidate

—Harrison has impressed peers and professors alike with his community building endeavors, which range from off-campus volunteer work to participation in Ivey case competitions and clubs, not to mention supporting Ivey’s Orientation Program and Ivey Leaders Forum.

As a member of Western’s Charity Orientation Committee, Harrison helped raise over \$200,000 for the Terry Fox Foundation and Cystic Fibrosis Canada. As a proud executive with Out at Ivey, the School’s LGBTQ organization, he also works to foster inclusive communities. “I have had the opportunity to work with Harrison on many occasions and I am consistently amazed by his selfless acts of dedication to the School and community,” says fellow student Ariana Simpson, HBA '16 candidate.

Andy Strangemann, MBA '85, drove 1,000 km through Germany to have a mini-reunion with **Richard Laville, MBA '85**. They both invite classmates to keep in touch for business opportunities in Germany and Switzerland.



1986

Jo-Anne (de Man) Archibald, MBA '86, has been appointed to Oil Optimization Inc.’s board of directors.

Larry Crossan, LLB/MBA '86, See Note under 1985 (Mollie O’Neill)

Scott Thomson, HBA '86, has been appointed president and chief executive officer at CORIX Group of Companies.

1987

Dino DiCenzo, HBA '87, has been awarded the Builder of the Year Award, presented to a company or individual that has had a historically significant impact on the economic prosperity of the community, at the 12th annual Niagara Business Achievement Awards.

Pamela Griffith-Jones, HBA '87, MBA '90, has been appointed chief executive officer at Nieuport Aviation Infrastructure Partners GP.

Steve Wallace, HBA '87, is featured in an article in this issue of *Intouch*. See page 11

1988

Doug Guzman, HBA '88, has been appointed group head of wealth management and insurance at the Royal Bank of Canada.

Harry Taylor, MBA '88, has been appointed executive vice president of finance and chief financial officer at West-Jet Airlines Ltd.

Continued on Page 41 →

Startup Solution



PHOTOGRAPHER: BRETT BEADLE

A Taste for Adventure

Skai Dalziel, HBA '04, finds the road less travelled leads to a Canadian first

By Nicole Laidler

When Skai Dalziel graduated from Ivey in 2004, he set out to see the world. As a certified kitesurfing instructor, opportunities were plentiful and Dalziel spent four years working and travelling to exotic locations like Hawaii, Vietnam and the Philippines.

By the time he came home to Barrie, Ontario in 2008, the recession was in full swing. “The timing was pretty horrible to be looking for a job,” says Dalziel. But

it was the perfect time to create one.

Dalziel teamed up with childhood friend and fellow traveller, Joe Facciolo, and in November of that year, the duo launched Whistler Tasting Tours—providing guided restaurant tours in Whistler. “It’s essentially a high-end pub tour, where people can enjoy a multi-course dinner, and each course happens at a different restaurant,” Dalziel explains.

With one successful business under their belts, the partners decided it was time for another adventure.

“We were in and out of restaurants all the time and saw the challenge they had when someone would call and try to order a bottle of wine for a table,” Dalziel says.

Their solution? Guusto, a free mobile gifting app that lets users instantly buy others food and drinks at any one of Guusto’s 1,000 partner restaurants located in more than 250 cities across Canada. As an added bonus, each time a gift is sent, the company donates one day of clean drinking water to someone in need through the ONE DROP Foundation.

This September, the partners took another leap into the unknown when Guusto became the first Canadian company to close a round of financing through equity crowdfunding. Working with Vancouver-based financing platform FrontFundr, Guusto leveraged the support of loyal clients to successfully raise \$50,000—double their original target.

Dalziel explains that new regulations allow people to buy up to \$1,500 in shares through an approved funding portal. “In other parts of the world, equity crowdfunding has totally changed the game for startups,” he notes.

As an example, Dalziel says that around 50 per cent of early stage financing in the United Kingdom is now completed through equity crowdfunding portals, helping young companies bridge the gap between “friends-and-family” financing and the venture capitalists.

Now based in Vancouver, Dalziel says his Ivey HBA education has been key to his success as an entrepreneur. “There’s no template to run a small start-up business like ours. A lot of what we are doing is brand new,” he notes. “Ivey’s Case-Method Learning really prepares you for the unknowns of the business world, where you need to make the best decision with the information you have and just keep moving forward.”

Being able to reach out to other Ivey alumni has also helped Guusto develop relationships with some of the largest players in the Canadian restaurant scene. “Having that common experience to build on, in terms of building partnerships, has been a huge help,” he says.

Darrell Wheeler, HBA '88, MBA '91, writes, "In May, I joined Standard & Poor's Ratings Services as global head of research for structured finance."

1989

Christine (Steadman) Cook, HBA '89, has been appointed chief financial officer at *The Globe and Mail*.

James Gardner, HBA '89, is featured in an article in this issue of *Intouch*. See page 24

Jon Hantho, MBA '89, is featured in an article in this issue of *Intouch*. See page 11

Brent Norton, MBA '89, has been appointed chief executive officer at Eyecarrot Innovations Corp.

1990

Chris Albinson, HBA '90, MBA '93, is featured in an article in this issue of *Intouch*. See page 35

Penny (Barber) Fabbro, MBA '90, is featured in an article in this issue of *Intouch*. See page 34

Pamela Griffith-Jones, HBA '87, MBA '90, See Note under 1987

Tim Watson, HBA '90, has been appointed chief financial officer at AltaGas Ltd.

1991

Kevin Condon, HBA '91, writes, "I am the class rep for my year, and have compiled several updates from my class. **Brian Goldman, HBA '91**, was recently appointed secretary of agriculture for the state of Illinois. Brian has taken a leave of absence from his post as dean of the Animal Husbandry Faculty at the Illinois Institute of Technology to serve in the Bruce Rauner administration. **Geoff Smith, HBA '91**, continues to compete

in the Masters Swim competitions at his hometown Oakville pool. His role as vice president of human resources for pipeline performance at ShawCor Ltd keeps him busy, so he is enjoying his Masters Swim competitions! **Rosemary Li-Houpt, HBA '91**, is now managing director, head of talent acquisition at CPP Investment Board. **HeChung (Hong) Huszti, HBA '91**, continues to enjoy the political arena in Michigan. She has signed on as state finance director for Dr. Ben Carson, having led successful campaigns for Jennifer Granholm and Bart Stupak."

Mary (O'Brien) Crossan, MBA '85, PhD '91, See Note under 1985 (Mollie O'Neill)

Bill Di Nardo, HBA '91, has been appointed chief executive officer of Tenzing Managed IT Services, and has also been appointed to SHOP.CA's board of directors.

Darrell Wheeler, HBA '88, MBA '91, See Note under 1988

Mark Whitmore, MBA '91, is featured in an article in this issue of *Intouch*. See page 43

1992

Jason Donville, MBA '92, has been appointed president and chief operation officer at Apivio Systems Inc.

Asiff Hirji, MBA '92, has been appointed to Advent Software, Inc.'s board of directors.

1993

Chris Albinson, HBA '90, MBA '93, See Note under 1990

Annette (Kosokowsky) Ebbinghaus, MBA '93, is featured in an article in this issue of *Intouch*. See page 23

Doug Hamilton, MBA '93, has been appointed president and chief executive officer at MetaStat, Inc.

Kerry McLellan, MBA '85, PhD '93, See Note under 1985 (Mollie O'Neill)

Betty Vandenbosch, MBA '83, PhD '93, See Note under 1983

Doug Woywitka, MBA '93, is featured in an article in this issue of *Intouch*. See page 9

1994

Jannalee (Blok) Anderson, HBA '94, MBA '99, is featured in an article in this issue of *Intouch*. See page 11

1995

Ted Lawson, MBA '95, has been appointed to the executive management team of Warrnambool Cheese & Butter Factory Limited, the Australian division of Saputo Inc. Ted is now general manager and vice president of marketing, based in Melbourne, Australia.

Alexa Nick, MBA '95, is featured in an article in this issue of *Intouch*. See page 26

1996

Michael Bernstein, MBA '96, is featured in an article in this issue of *Intouch*. See page 32

Dave Turnbull, MBA '96, has been appointed senior vice president of business development at Crown Capital Partners Inc.

1997

Linda Hasenfratz, EMBA '97, is featured in an article in this issue of *Intouch*. See page 8

Tim Hockey, EMBA '97, has been appointed president and CEO of TD Ameritrade Holding Corporation; has also been ranked 27th on *Toronto Life's* list of Toronto's 50 Most Influential People; and is featured in an article in this issue of *Intouch*. See page 11

Daniel McClure, MBA '97, has been appointed president and chief operating officer at Bron Media Corporation.

Derrick Neufeld, PhD '97, is featured in an article in this issue of *Intouch*. See page 4

1998

Teri Currie, EMBA '98, has been appointed group head of Canadian personal banking at TD Bank.

Bob Dhillon, EMBA '98, was named one of RBC's Top 25 Outstanding Immigrants.

Karen Millon, HBA '98, is featured in an article in this issue of *Intouch*. See page 14

1999

Jannalee (Blok) Anderson, HBA '94, MBA '99, See Note under 1994

Justin Aniballi, EMBA '99, is featured in an article in this issue of *Intouch*. See page 22

Michael Aniballi, EMBA '99, has been appointed president at Momentum Digital Solutions. Michael is also featured in an article in this issue of *Intouch*. See page 22

Mike Copeland, MBA '99, has been appointed president and chief executive officer of the Toronto Argonauts Football Club.

Andrew Fortier, HBA '99, was appointed partner at Birch Hill Equity Partners.

Paula (Skinner) Gaul, MBA '99, is featured in an article in this issue of *Intouch*. See page 23

2000

David Schned, EMBA '00, is featured in an article in this issue of *Intouch*. See page 12

2001

Neal Costello, HBA '01, has rejoined AlInvest Partners as managing director of its secondary investment committee.

Tara Longo, HBA '01, writes, "Just a summer BBQ with old Section 2 friends and their kids: **Patrick J. Bourke, HBA '01, Tara Longo, Ryan Godfrey, HBA '01, Alexis Wise, HBA '01**, and many kiddos!!"



2002

George Baran, EMBA '02, is featured in an article in this issue of *Intouch*. See page 33

Monique Gomel, MBA '02, has been appointed vice president of global marketing and communications at Rocky Mountaineer.

John McKenna, EMBA '02, was awarded the Mississauga Board of Trade Business Person of the Year for 2015. An article with details on John's recognition can be found here: <http://www.mississauga.com/news-story/6032686-it-s-all-in-the-family-for-mbot-business-person-of-the-year>

Rob Staffen, HBA '80, MBA '02, See Note under 1980

Erwin Szeto, HBA '02, is featured in an article in this issue of *Intouch*. See page 21

2003

Peter Bialo, HBA '03, is featured in an article in this issue of *Intouch*. See page 17

2004

Skai Dalziel, HBA '04, is featured in an article in this issue of *Intouch*. See page 40

Jenni Denniston, HBA '04, is featured in an article in this issue of *Intouch*. See page 39

By Pat Morden

Building Momentum



Hong Kong



London, ON



Shanghai

Natalie (Edwards) Bisset, MBA '06, is a busy woman. A member of the Ivey Alumni Network Board and Co-Chair of Global Ivey Day, she delivered her second child just a month and a half before the big Day. When she realized that she would be otherwise engaged in the final stages of planning, she contacted two classmates and asked them to take over

organizing one of the 22 Toronto events. "I needed people I could trust to make it happen," she says. They instantly agreed, and the event was a big success. Says Bisset: "For me, it speaks to the fact that when a fellow Ivey grad asks for help, other alumni always step up."

And that's exactly what Global Ivey Day celebrates—the power and depth of

a network that stretches across Canada and around the world. "Global Ivey Day is an opportunity to reconnect and strengthen our network," says Bisset. "It's a chance to celebrate the success of fellow alumni, to share knowledge, and to encourage thought leadership."

From Singapore and the Bay Area, to Winnipeg and Zurich, Ivey alumni

gathered on November 12 to learn, exchange views, debate issues, connect with old friends, make new connections, build business, and celebrate all things Ivey. “Ivey is a brand we all own,” Bisset points out. “By participating in Global Ivey Day events, we are all lending some energy to that brand.” She adds that the Day helps Ivey continue to attract top talent.

Among the highlights of the 2015 Day for Bisset: the continuing growth in alumni engagement; the new technology industry event in Toronto; the

Emerging Leaders Awards (see page 58); and the increased involvement of Ivey students. “We want to ensure that students feel the excitement of Global Ivey Day right from the beginning,” she says.

Bisset and Co-Chair Mark Whitmore, MBA '91, led a dedicated committee of volunteers that oversaw the planning for Global Ivey Day, with help from Terri Garton, Director of Alumni Relations, and other Ivey staff. The Day was generously supported by gold sponsors Deloitte, *The Globe and Mail*, Merrill DataSite, and RBC.

In future, the committee will continue to look for new ways to provide programming for graduates in a wide range of industries, at different career stages, and in communities that may not have a large base of alumni. Says Bisset: “We want to ensure that all Ivey graduates, no matter where they’re located on the globe, have the opportunity to tap into Global Ivey Day events and feel involved and connected.”

Mark your calendars for this year’s event—November 17, 2016!



Hamburg



Calgary

more than **2,500** alumni attended



Makati

40 cities



New Delhi



Saskatoon

912 students participated



Boston

most attended event (Toronto, sold out) **852**



St. John's



Regina



Taipei



New York

more than **135** volunteers involved



Nairobi

65 events



Oakland

Don't be a **STRANGER**

Connect with Ivey through social media.
Bookmark www.ivey.ca/news to keep in touch with life at the School.



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IVEY

Jason Kotler, MBA '04, joined Waterton Global Resources Management as its chief administrative officer. Waterton is a Toronto-based, leading mining-focused private equity firm dedicated to developing high-quality precious and base metals projects located in stable jurisdictions. Waterton's most recent fund, Waterton Precious Metals Fund II, closed with capital commitments in excess of \$1 billion USD.

Laura Rietveld, MBA '04, featured in the "Left Turn" article from the Winter 2015 edition of *Intouch* about her transition from business to filmmaking, announced that her documentary *Okpik's Dream* premiered at the 25th Montreal First Peoples' Festival and was awarded the Rigoberta Menchu grand prize. Created as a tribute to the 1992 Nobel Peace Prize winner, the Rigoberta Menchu prize honours essential works, engaged and engaging films on important issues, polemics, and works that document the hope and resistance of aboriginal communities around the world.

Andreas Schotter, EMBA '04, PhD '09, is featured in an article in this issue of *Intouch*. See page 6

2005

Garett Macdonald, MBA '05, has been appointed to Gungnir Resources Inc.'s board of directors.

Anne Marwick, HBA '05, is featured in an article in this issue of *Intouch*. See page 35

Wendy (Stolk) Taylor, MBA '05, has joined Stolk Machine Shop as director of operations.

2006

Natalie (Edwards) Bisset, MBA '06, is featured in an article in this issue of *Intouch*. See page 42

Patrick Blanshard, EMBA '06, is featured in an article in this issue of *Intouch*. See page 17

Ryan Little, MBA '06, is featured in an article in this issue of *Intouch*. See page 38

Luzius Wirth, MBA '06, has been named senior vice president of group services at Swissport International.

2007

Paul Bozoki, EMBA '07, has been appointed chief financial officer at Apogee Silver Ltd.

Dan Menard, EMBA '07, is super happy to announce that he has joined PGL Environmental Consultants as lead consultant. Dan brings 20 years of experience in environmental services, specializing in the management of water treatment plant permitting, sustainable construction and development, contaminated site remediation and industrial environmental strategies. If you went to school with Dan or have worked with him and want to find out more about what he is up to now, this is the perfect opportunity to give him a shout. He is working out of PGL's Whitby, ON office and can be reached at 905-430-5506 or dmenard@pgrp.com



Emilka (Ruksc) Sage, HBA '07, writes, "We added a new member to our family last year—Augustine Sage was born last September. Big sister Priscilla and the two of us are loving every moment... well almost every moment!"



Josh Silvertown, MBA '07, is featured in an article in this issue of *Intouch*. See page 17

Saul Simonavicius, HBA '07, is featured in an article in this issue of *Intouch*. See page 39

Michael Tevel, MBA '07, and wife Barbara Buch are thrilled to announce the birth of their daughter Lily Mia Tevel on August 21, 2015.



Betty Tsoi, EMBA '07, writes, "The class of 2007 met on September 11, 2015 for a reunion dinner, in celebration of the 10-year anniversary since our class started and we met each other in 2005. Twelve classmates attended and exchanged updates, and we had a great evening."



Nicole Verkindt, HBA '07, has joined *Next Gen Den*, a *Dragons' Den* web series spin-off for young entrepreneurs, as one of this season's dragons. She is also featured in an article in this issue of *Intouch*. See page 7

2008

Cam Carver, MBA '08, has been appointed CEO at Totally Green Inc.

Craig Follett, HBA '08, is featured in an article in this issue of *Intouch*. See page 39

Jay Gilbert, HBA '08, MBA '11, writes, "On August 16, 2015, Diana Jaskolka (UWO—BMSc) and I got engaged on the Toronto Islands. We're very excited, and are proud Ivey/UWO grads!"



Farouk Hussein, HBA '08, has been promoted to principal at HGGC.

Karin Schnarr, EMBA '08, PhD '15, See Note under PhD

Dustin Walper, HBA '08, is featured in an article in this issue of *Intouch*. See page 18

Steve Wolstenholme, EMBA '08, has been appointed chief operating officer at Tiger Resort Leisure & Entertainment, Inc.

2009

Matthew Busbridge, MBA '09, writes, "On October 17, 2015, over 30 alumni ran the Terry Fox Run in New York City and raised over \$1,400 for cancer research!"



Laura Licht, HBA '09, and **Jeremy Weisz, HBA '11**, got married on September 3, 2015 at the Ritz-Carlton Hotel in Toronto.



Heather Payne, HBA '09, is featured in an article in this issue of *Intouch*. See page 38

Andreas Schotter, EMBA '04, PhD '09, See Note under 2004

2010

Russ Bruch, HBA '85, EMBA '10, See Note under 1985 (Bruce Lamb)

Jory Cohen, HBA '10, has been appointed director of social finance and investment at Inspirit Foundation.

Greg Gunn, MBA '10, is featured in an article in this issue of *Intouch*. See page 39

Melissa (Crnic) Sariffodeen, HBA '10, is featured in an article in this issue of *Intouch*. See page 38

2011

Jay Gilbert, HBA '08, MBA '11, See Note under 2008

Philip Szweczyk, HBA '11, has been appointed investment associate at Malachite Capital Management.

Mayank Vaid, EMBA '11, has been recognized on *Managing Intellectual Property's* list of corporate international property stars for Hong Kong.

Jeremy Weisz, HBA '11, See Note under 2009 (Laura Licht)

2012

Ronen Benin, HBA '12, was selected to represent Canada at Start Tel Aviv, a global startup competition.

Avninder Buttar, MBA '12, and Puneet Mann were married at a ceremony in Caledon, Ontario on July 31, 2015. They shared their wedding celebrations with family and friends from around the world and are eternally grateful for the love and support given. The entire week of wedding celebrations was perfect and they could not have asked for a more perfect day.



Trevor Koverko, HBA '12, has been appointed to the advisory board at GBC GreenBank's GreenCoinX.

Shawn B. Pearson, EMBA '12, has been appointed president and chief executive officer at Renin Holdings, LLC.

Danielle Thé, MSc '12, is featured in an article in this issue of *Intouch*. See page 37

Victor Xu, MSc '12, is featured in an article in this issue of *Intouch*. See page 37

2013

Chris Janssen, HBA '13, is featured in an article in this issue of *Intouch*. See page 6

Josh Melchers, HBA '13, See Note under 1985 (Bruce Lamb)

2014

John Chayka, HBA '14, is featured in an article in this issue of *Intouch*. See page 11

Jacob Goldberg, HBA '14, has been appointed assistant director of scouting for the London Knights.

2015

Brady Burke, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Shivani Chotalia, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Jordyn Fitzgerald, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Stephanie Garisto, MBA '15, has been named senior strategy consultant at Accenture.

Vikram Kalia, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Jonathan Li, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Victoria Limary, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Russell Silver, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Mili Trapara, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

Jonathan Vollett, HBA '15, is featured in an article in this issue of *Intouch*. See page 6

2016

Kahlil Amlani, Robert Antolin, Royden Brousseau, Max Dalsin, Mark Featherstonhaugh, Dylan Fettes, Jeremy Finkelstein, Matthew Fong, Zac Ford, Warren Hopwood, Riley O'Hara, Victor Oreskovich, Zac Robinson, Daniel Yanowski, all MBA '16, See Note under 1985 (Bruce Lamb)



Harrison Reilly, HBA '16, is featured in an article in this issue of *Intouch*. See page 39

Ariana Simpson, HBA '16, is featured in an article in this issue of *Intouch*. See page 39

PhD

Jennifer Jeffrey, PhD '15, successfully defended her thesis entitled "Parsing the

Parasocial: Examining How Reference Group Effects, Affiliation Motives, and Biological Sex Predict Endorser Effectiveness" on September 25, 2015. Jennifer accepted a position as assistant professor at King's College.

Emily (Chya-Yi) Liaw, PhD '15, successfully defended her thesis entitled "A Principal-Agent View on International Hotel Branding and Empirical Evidence from China" on September 22, 2015. Emily accepted a position as assistant professor at City University of Hong Kong.

Karin Schnarr, EMBA '08, PhD '15, successfully defended her thesis entitled "The Impact of Sarbanes-Oxley Changes and Board of Independence Power on Selected Governance Practices at the Board Level" on August 14, 2015. Karin accepted a position as assistant professor at the School of Business and Economics at Wilfrid Laurier University.

Asad Shafiq, PhD '15, successfully defended his thesis entitled "Supplier Social Engagement, Reciprocity of Social Practices and Performance in Supply Chains" on July 14, 2015. Asad accepted a position as assistant professor of management at California State University, Fullerton.

Meredith Woodwork, PhD '15, successfully defended her thesis entitled "Working Harder, Working Smarter, or Doing Both? How the Interpretation of Combined Learning and Performance Goals Affects Complex Task Performance" on August 24, 2015. Meredith accepted a position as assistant professor at Wilfrid Laurier University.

Megan (Min) Zhang, PhD '15, successfully defended her thesis entitled "MNE Ownership, Subsidiary Performance, and Economic Liberalization" on July 7, 2015. Megan accepted a position as lecturer at the University College of Dublin's School of Business.

In Memoriam

Al Scorgie, HBA '47
Jack Pollock, HBA '50
Mike Wade, MBA '57
Robert White, HBA '58
Mitchell Baran, HBA '59
Terry Sweeney, HBA '62
Bill Cochrane, MBA '64
Peter Pitsiladis, MBA '64
John Hoare, HBA '68
Tupper Cawsey, MBA '69, PhD '72
John Chenier, MBA '71
John Cooper, MBA '78
Shelagh Donovan, HBA '79
Jane Sedgwick, MBA '83
Gayle Savage, MBA '87
Ross Chafe, MBA '91

Share your news with fellow alumni

Submit your notes and photos for the next issue:

Online: ivey.ca/alumni/classnotes
Email: alumni@ivey.ca
Mail: Intouch Class Notes
Advancement Department
Ivey Business School
1255 Western Road, London, ON N6G 0N1

Please note all submissions may be edited for content and length.
All original photos will be returned by request.

Ivey's World Class Partners

2015 Corporate Investors Our strength lies in our corporate values of excellence, integrity, teamwork and relevance. We share these values with our corporate partners who support us financially as well as with their investments of time and talent.

Platinum level recognizes Ivey's most generous corporate donors who have given the School **\$1 Million or more** cumulatively.



Gold level recognizes corporate donors who have made a contribution of **\$50,000 or more** in 2015.



Silver level recognizes corporate donors who have made a contribution of **\$25,000 to \$49,999** in 2015.



Bronze level recognizes corporate donors who have made a contribution of **\$10,000 to \$24,999** in 2015.

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To learn more about corporate partnership opportunities at Ivey, contact Abbey Baran, Associate Director, Corporate Relations at (519) 661 2179 or email abaran@ivey.ca



SEPT 30-OCT 02 / 2016

2016

OCT 13-15 / 2017

2017

SEPT 28-30 / 2018

2018

OCT 04-06 / 2019

2019

OCT 02-04 / 2020

2020

HOMECOMING

