#### Presentation to:

The Ben Graham Centre for Value Investing at

The Richard Ivey School of Business

February 10, 2010





#### STACEY MUIRHEAD - OVERVIEW

- Firm is independently owned and operated
- Partners have 32 years of investment experience
- Started Stacey Muirhead Limited Partnership in 1994
- Started Stacey Muirhead RSP Fund in 2004
- Firm is investment focused and not marketing driven





### Performance Results

#### Limited Partnership – Since Inception

	Limited Partners	S&P/TSX Index	S&P 500 Index
Cumulative Compounded Results	275.6%	256.9%	152.3%
Annual Compounded Rate of Return	8.6%	8.2%	5.9%

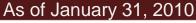
As of January 31, 2010





# Performance Results – Limited Partnership Growth of a \$150,000 Investment Since Inception









# **Guiding Tenets**

Investment Philosophy

Governing Principles

 Both documents are published in our Annual Report and available on our website





### Objectives

- Maximize the average annual "after tax" return on capital
- Minimize the risk of permanent impairment of capital
- Outperform the market over the long term





# Principles

- Think about stocks as part ownership of a business
- Maintain the proper emotional attitude
- Insist on a margin of safety
- Do not diversify excessively
- Invest for the long term





### Activities

Long Term Investment Holdings

Arbitrage and Workout Situations

High Yield and Distressed Positions

Fixed Income Instruments





### Long Term Investment Holdings

- Can we understand it?
- Does it possess favourable business economics?
- Does it have honest and capable management?
- Can it be purchased at an attractive price?

GREAT BUSINESS,

GREAT PEOPLE,

GREAT PRICE.







Image source: Indigo Books & Music





#### What is it?

- Largest book retailer in Canada
- Online retailer www.chapters.indigo.ca
- eReading service www.kobobooks.com
- New retail concept Pistachio
- Achievement/Recognition
  - #1 National Retailer in Canada
  - Best Retail Store Design





#### **Key Statistics**

Market capitalization \$397 million

Current stock price \$16.19

Stacey Muirhead average cost \$12.27

Stacey Muirhead ownership 239,000 shares

 First purchased shares in March 2008 and have continued purchases throughout 2009





- 1. Can we understand it?
  - Yes
- 2. Does it possess favourable business economics?
  - Dominant position
  - High returns on equity
  - Strong balance sheet
  - Strong free cash flow





- 3. Does it have honest and capable management?
  - Ownership Heather Reisman & Gerald Schwartz own over 70% of the shares outstanding
  - Compensation Heather Reisman takes no options or bonus
  - Capital Allocation
    - Debt totally paid down
    - Quarterly dividend instituted
    - Active share repurchase program
    - Pistachio shows management discipline





4. Can it be purchased at an attractive price?

<ul> <li>Current snare price \$16.18</li> </ul>		Current share price	\$16.19
---	--	---------------------	---------



#### KOBO – A New Growth Engine?

- eReading JV between Indigo, Borders, REDgroup Retail & Cheung Kong Holdings
- Indigo has a 58% interest
- Open standards
- Available on any device
- Breadth of Content over 2 million eBooks
- Global over 1 million downloads in over 200 countries





### <u>Summary</u>

- Great Business
- Great People
- Great Price





### Arbitrage & Workout Situations

- Pursuit of profits from announced corporate events
- Mergers, tender offers, spin-offs, liquidations, reorganizations, etc.
- Evaluation based on probability of events occurring, time, opportunity cost, downside
- Results depend more on corporate activity than market behaviour





### Arbitrage & Workout Situations

- How likely is it that the promised event will indeed occur?
- How long will our capital be locked up?
- What chance is there that something still better will transpire?
- What will happen if the event does not take place?





#### **Transaction Details**

- Offer for \$2.15 per share in cash on February 10, 2009
- Plan of Arrangement with Polar Star Canadian Oil and Gas Inc.
- Information circular to be mailed in late February, 2009
- Shareholder meeting to be held in late March, 2009
- 66 2/3% shareholder approval required
- Investment Canada Act approval required





#### Evaluating the Deal - Key Issues

- Price to be paid represents 150% premium
- Polar Star is a wholly owned subsidiary of TIAA CREF
- No financing conditions
- Lock up agreement representing 7.7% of outstanding shares
- Fairness opinions from Macquarie & Scotia Waterous
- Unanimous board approval





**Expected Return Analysis** 

Consideration \$2.15

Price \$2.09

Commission \$0.015

Total Cost \$2.105

Gross Profit \$0.045

Gross Profit 2.14%

Holding Period 49 days (02/13 – 04/03)

Annualized Rate of Return 15.92%





**Transaction Results** 

Shares Purchased 500,000 (02/13/09)

Closing Date: April 14, 2009

Holding Period: 60 days

Gross Profit: \$22,500

Gross Profit: 2.14%

Total Invested Capital \$1,052,500

Annualized Rate of Return: 13.00%



### IMS Health Inc.

#### **Transaction Details**

- Offer for \$22.00 per share in cash on November 5, 2009
- Buyers are TPG Capital and CPP Investment Board
- U.S. & European antitrust approvals required
- Shareholder meeting expected for February 8, 2010
- Unanimous board approval





### IMS Health Inc.

#### Evaluating the Deal – Key Issues

- Private equity deals are riskier
- Debt and equity financing is fully committed
- Volatile health care regulatory environment
- Unique Material Adverse Condition (M.A.C.) clause
- Antitrust approvals seem routine
- Shareholder approval seems likely





### IMS Health Inc.

#### **Expected Return Analysis**

Consideration \$22.00

Price \$21.043

Commission \$0.02

Total Cost <u>\$21.063</u>

Gross Profit \$0.937

Gross Profit 4.45%

Holding Period 85 days (01/05/10 – 03/31/10)

Annualized Rate of Return 19.10%



### High Yield and Distressed Positions

#### High Yield

- Securities that can continue to meet their interest or dividend obligations
- Perceived or actual difficulties or overall market weakness has resulted in an attractive yield
- Examples:
  - Reduced access to credit markets
  - Poor short term operating performance
  - Deterioration in value of assets
  - Unexpected increase in liabilities





### High Yield and Distressed Positions

#### **Distressed**

- Securities that have already defaulted on their obligations
- Primary concern is valuing the cash and securities likely to be received upon reorganization
- A key consideration is determining seniority in the capital structure



10.25% Senior Notes due 07/15/2014

Purchase Amount: \$1,250,000

Purchase Date: November 2, 2009

Purchase Price \$96.00

Yield to Maturity 11.6%

**Key Terms** 

- Notes rank equally with all other senior unsecured debt
- Option to redeem at 100% of value between 07/10 to 07/12
- Change of control provision





Capital Structure (12/31/09) in \$ Millions

Cash & Equivalents \$92.6

Secured Debt 57.3

9% Convertible Notes 152.0

10.25% Senior Notes 175.0

Net Debt 291.7

Shareholder Equity 609.2

Net Debt to Total Capital: .32 to 1





Financial Summary (12/31/09) in \$ Millions

Adjusted EBITDA 201.7

Interest Expense 53.0

Interest Coverage 3.8 x

Capital Expenditures 66.4





#### **Key Considerations**

- Over 88% of 2010 production is committed and priced
- Selling price of \$61.00 per ton versus \$49.44 cost per ton
- Interest expense reduced by \$10 million in 2010
- Non-unionized workforce and low employee legacy costs
- Favourable capital structure position
- Wilbur Ross Group and Fairfax Financial are the largest shareholders





### Fixed Income Instruments

- This category is a parking spot for cash until opportunities emerge
- Minimize credit risk
- Minimize interest rate risk
- Example: Government of Canada Treasury Bill 0.06% due March 18, 2010



#### Presentation to:

The Ben Graham Centre for Value Investing at

The Richard Ivey School of Business

February 10, 2010



