



2018 SYSBS-Ivey International Business Case Competition Schedule

November 9, 2018

Time	Rundown	Host
8:00-18:00	Registration	Event Committee
14:00-18:00	<p>Ivey Case teaching Taster Workshop</p> <p>Speaker : P.W. (Paul) Beamish, Professor, International Business & General Management, Ivey Business School, Western University, Canada</p> <p>Content: three-stage learning process, prerequisites for case teaching, case teaching demonstration, preparation for teaching a case class, case teaching plan, manage case class discussion methods, Q & A</p>	Ivey representative
19:00-22:00	Lingnan Cultural Experience (Optional)	Event Committee

November 10, 2018

Time	Rundown	Host
9:00-12:00	Welcoming remarks & opening ceremony	Dr. Jianping Liang
9:30 – 10:30	<p>Key note speeches by :</p> <ul style="list-style-type: none"> • Professor P.W. (Paul) Beamish • Others to be determined 	
10:30 – 11:00	Coffee break	
11:00 – 12:00	Panel Discussion	



Time	Rundown	Host
13:50-14:00	Introduction and announce presenting team sequence	大赛组委会 Judging Committee
14:00-14:20	The 1 st team presents & defense	
14:20-14:40	The 2 nd team presents & defense	
14:40-15:00	The 3 rd team presents & defense	
15:00-15:20	The 4 th team presents & defense	
15:20-15:40	The 5 th team presents & defense	
15:40-16:00	Break	
16:00-16:20	The 6 th team presents & defense	
16:20-16:40	The 7 th team presents & defense	
16:40-17:00	The 8 th team presents & defense	
17:00-17:20	The 9 th team presents & defense	
17:20-17:40	The 10 th team presents & defense	
17:40-18:00	Preliminary results announced, top four teams will advance to final	
Presentation: 8 minutes; Defense:12 minutes		

November 11, 2018

Time	Rundown	Host
8:00-8:10	Introduction of competition rules and arrangement	大赛组委会 Competition



Time	Rundown	Host
8:10-10:40	The 1 st team enters control room for case preparation	Committee
8:40-11:10	The 2 nd team enters control room for case preparation	
9:10-11:40	The 3 rd team enters control room for case preparation	
9:40-12:10	The 4 th team enters control room for case preparation	
10:40-11:10	The 1 st team presents and defense	
11:10-11:40	The 2 nd team presents and defense	
11:40-12:10	The 3 rd team presents and defense	
12:10-12:40	The 4 th team presents and defense	
12:40-13:30	Award Presentation and Closing Ceremony	
Presentation: 10 minutes, Defense: 20 minutes		