

# DIANE-LAURE ARJALIÈS

**Associate Professor with Tenure**  
**J.J. Wettlaufer Faculty Fellow**  
**Ivey Business School, Western University**

## **Bilingual English French**

French citizen, Canadian permanent resident  
Ivey Business School at Western University,  
1255 Western Road, London, ON, Canada, N6G 0N1  
Email: [darjalies@ivey.ca](mailto:darjalies@ivey.ca)

**My research investigates how the fashioning of new devices and collective actions can help transform markets towards sustainability. I aim to push the boundaries of knowledge and practice by investigating the latest social and environmental innovations in finance and accounting. As an ethnographer, I favor interviews and observation as a primary method of data collection.**

## **ACADEMIC APPOINTMENTS**

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- 2015-present      **Ivey Business School, Western University, London, Ontario, Canada**  
**Associate Professor with Tenure** (*Assistant Professor from 2015 to 2020*)
- Interdisciplinary Appointment between the Managerial Accounting and Control, Sustainability and General Management Groups
  - Lead Researcher, "[Sustainable Finance](#)," Centre for Building Sustainable Value: fundraising, design of new courses (undergraduate & graduate levels), case studies, teaching notes, communication and outreach (webinars, policy reports, media), recruited, trained, and managed a research team comprising ten people.
  - Ongoing field research on conservation finance & Indigenous lens: design of a new financial instrument to channel private and public funding towards protecting ecosystems, known as a [Conservation Impact Bond](#) (CIB).
- 2010-2015      **HEC Paris, France**
- Assistant Professor, Accounting and Control Department
- 2009-2010      **Ecole Polytechnique, France**
- Researcher, Department of Economics (Sustainable Finance and Responsible Investment Chair)

## **FELLOWSHIPS**

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- 2021-2024      **Dean's Research Faculty Fellowship**
- Inaugural research fellowship to support cutting-edge research within the Business School for "Conservation finance: Creating new financial instruments for thriving ecosystems and communities"
- 2019-present      **J.J. Wettlaufer Faculty Fellow**
- Research fellowship in memory of Jack Wettlaufer, Dean of the Business School from 1963 to 1978, used to sustain young, talented faculty worldwide.
- 2017-present      **The Judge Business School, Cambridge University, London, United Kingdom**
- Honorary Research Fellow, Cambridge Centre for Alternative Finance
- 2018-2019      **Western Research Fellow, Western University**
- The first cohort of a newly created leadership training program for those who will become the next generation of research leaders at Western University (15 fellows from different disciplines across campus).

## ACADEMIC QUALIFICATIONS

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- 2006-2010      **Ph.D. in Management**  
**ESSEC Business School & Paris Ouest Nanterre La Défense University, France**
- Specialization: Management Control
  - Summa Cum Laude (Submitted for a thesis award and publication funding)
  - Three International Awards received in three different disciplines (Accounting, Management, and Sustainability)
  - M.Phil. in Business Administration (2008) with Special Distinction
- 2005-2006      **M.Phil. (French "DEA") in Organizational Theory**  
**École Polytechnique, École des Mines de Paris, ESCP-EAP, ESSEC Business School, and Paris Ouest Nanterre La Défense University, France**
- Co-taught across academic institutions
  - Summa Cum Laude (Best-in-Class Student)
- 2002-2006      **MBA & Master in Management**  
**ESSEC Business School, France**
- Specialization: Social Entrepreneurship
  - French Elite "Grande Ecole" (5-year program, MBA and M.Sc. accredited). Accessed after a very selective exam (6.8% admission rate), prepared during two years after high school.

## PROFESSIONAL QUALIFICATIONS

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- 2017-present      **Chartered Professional Accountant (Ongoing)**  
Associate Level (CPA Australia)
- 2018              **San'yas Indigenous Cultural Safety Training Certificate**  
Indigenous Cultural Safety Ontario, in partnership with PHSA
- 2015              **International Teachers Programme (ITP)**  
Graduate (CEIBS, China)
- 2011              **French Public University Assistant Professor**  
Qualification in Management Sciences

## PRIOR VISITING APPOINTMENTS

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- 2011              **University of Alberta**, School of Business, Edmonton, Canada (Jan-Feb)
- 2009              **UQAM** (University of Québec at Montreal), Social Responsibility and Sustainable Development Chair, Montreal, Canada (Oct)
- 2009              **Manchester Business School**, Accounting and Finance Group, UK (June-Aug)
- 2008-2009      **Uppsala University**, Department of Business Studies, Uppsala, Sweden (Aug-Jan)

## PRIOR WORK EXPERIENCE

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- 2006-2009      **Macif Gestion, France** (*Asset Management Company*)  
Socially Responsible Investing (SRI) Analyst
- 2004-2005      **Macif, France** (*Mutual Insurance Company*)  
Social Economy Operations Manager, Social Economy Department
- 2003              **Companieros, France** (*Ethical Educational Programs*)  
Deputy Project Manager

## AWARDS, HONORS, AND GRANTS

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### Research Awards / Recognitions

**Google Scholar citations: 1063, h-Index: 10** (as of July 2021)

2021. **Ivey Research Merit Award**

2017-2021. **Top 10% Author on SSRN by all-time and new downloads**

2020. **Best paper award in the category "Covid-19," XX USP International Conference in Accounting** for "What trees taught me about Covid-19: On relational accounting and other magic," Accounting, Auditing & Accountability Journal, Forthcoming."

2019. **"Highly Commended" in the 2018 Mary Parker Follett Award competition** (3 best papers published in the journal for the year) for "Integrated reporting, it's like God, no, one met him but everybody talks about him": The power of myths in the adoption of management innovations, Accounting, Auditing & Accountability Journal, 31, 5: 1349-1380 (with D. Gibassier and M. Rodrigue)

2018. **Best Paper Award, Established Scholar Category, CSEAR North America**, for "Can accounting Save nature(s)? The case of endangered species" (with D. Gibassier) (CAD\$2,500)

2018. **Most cited paper** in Management Accounting Research since 2013 (extract from Scopus) for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, Management Accounting Research, 24(4): 284-300" (with J. Mundy)

2017. **Best International Paper in Social Issues in Management, Academy of Management, nominated for the Carolyn Dexter Award** (all academy award), for "Product categories as judgment devices: The moral awakening of the investment industry" (with R. Durand)

2014. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, Management Accounting Research, 2013, 24(4): 284-300" (with J. Mundy)

2012. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "Approches stratégiques des émissions CO2: Les cas de l'industrie cimentière et de l'industrie chimique, Revue Française de Gestion, 2011, 6(215): 123-146" (with C. Goubet and J-P. Ponsard)

2011. **Best Thesis Award European FIR-PRI** (French Social Investment Forum & Principles for Responsible Investment) (€5,000)

2011. **Highly Commendable dissertation in the EFMD Emerald Outstanding Doctoral Research Awards in the Interdisciplinary Accounting Research** (category sponsored by the Accounting, Auditing & Accountability Journal)

2011. **European EDAMBA Thesis Competition – Second Prize** (European Doctoral Programmes Association in Management and Business Administration) (€1,500)

### Teaching Awards / Recognitions

2021. **Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education** for "Sustainable Finance: Building the Business of the 21<sup>st</sup> century" (MBA Program), featured [here](#).

2019. **Ideas Worth Teaching Award**, Aspen Institute, for "Assessing the Broader Impact of Business" (HBA Program). This award celebrates visionary faculty and the courses that tackle society's largest, most embedded challenges of our time, featured [here](#).

2019. **Community-Engaged Learning Award**, Western University, for "Assessing the Broader Impact of Business" (HBA Program) (CAD1,500)

2018. **Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education**, for "Assessing the Broader Impact of Business" (HBA Program) (US\$1,000)

2018. **Reimagine Education Award (Wharton)**, shortlisted for "Assessing the Broader Impact of Business" (HBA Program), 15% of shortlisted among 1150+ applications worldwide.

2018. **Nominated for the Lawrence G. Tapp Teaching Award**, MBA Association

2017, 2018. **Top 10% MBA Professor**, Ivey Business School (Ranked by MBA Students)

### Service Awards / Recognitions

2019. **Ivey Community Service Award** recognizes and encourages excellent service to the Ivey community beyond the job's duties (CAD 2,500)

### Grants / Funding

2021. **Knowledge Mobilization Innovation Grant**, Western University (CAD 7,500)

2020. Research grant from the **Smart Prosperity Institute, Greening Growth Partnership and Environment and Climate Change Canada, Economics and Environmental Policy Research Network** for 'The opportunity for conservation impact bonds to finance investment in conservation and enhancement of natural capital in Canada' (CAD 60,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Creation and integration of ESG metrics in executive compensation,' with N. de Gannes (CAD 21,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'How can accounting on the Sustainable Development Goals (SDGs) contribute to politicize corporations?' with D. Gibassier (CAD 8,000)

2019. **SSHRC Insight Development Grant (Principal Investigator)** for 'Contribution of Indigenous knowledge to sustainable development: A place-based perspective,' with T. Bansal and H. Yu (CAD 74,614)

2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Indigenous forms of accounting' (CAD 6,000)

2017, 2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Can accounting save nature(s)? – The case of endangered species,' with D. Gibassier (CAD 4,500, CAD 7,000)

2017. Research grant from the **IMA Research Foundation** for the project 'Sustainability CFO,' with D. Gibassier and C. Garnier (€5,000)

2016. **Western University Faculty Research Development Fund** for 'Responsible investing in North America' (CAD 4,000)

2014 & 2011. Research grants from **HEC Paris Research Center for Society and Organizations** for the projects 'Principles for Responsible Investing' and 'The SRI asset management industry in Europe,' with D. Laurel (€2,000 and €2,000)

2013. Research grant from the **IMA Research Foundation** for the project 'From share value to shared value: Exploring the role of integrated reporting in accounting practices,' with D. Gibassier and M. Rodrigue (US\$24,931)

2010. Research grant from the **Management Control Association** for the project 'Labels and transparency in financial markets: The case of responsible investment' (£1,200).

2009. Marie Curie Early-Stage Researchers Fellowship, funded by the **European Commission** (€7,500)

## **PUBLICATIONS**

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### **Peer-Reviewed Articles**

Banerjee B. and **Arjaliès, D-L.** (Forthcoming). Celebrating the end of enlightenment: Organization theory in the age of the Anthropocene and Gaia (and why neither is the solution to our ecological crisis), *Organization Theory*

**Arjaliès, D-L.** (Forthcoming). What trees taught me about Covid-19: On relational accounting and other magic, *Accounting, Auditing & Accountability Journal*

- Best Paper Award in the Category "Covid-19," XX USP International Conference in Accounting

Friedland R. and **Arjaliès, D-L.** (2021). Putting things in place – Institutional objects and institutional logics, *Research in the Sociology of Organizations*, 71: 45-86

**Arjaliès, D-L.** and Durand R. (2019). Product categories as judgment devices: The moral awakening of the investment industry, *Organization Science*, 30(5): 885-911

- Best International Paper in Social Issues in Management, nominated for the Carolyn Dexter Award (all academy award - 2017)

**Arjaliès, D-L.** and Bansal T. (2018) Beyond numbers: How investment managers accommodate societal issues in financial decisions, *Organization Studies*, 39, 695-725

Gibassier D., Rodrigue M. and **Arjaliès, D-L.** (2018). "Integrated reporting, it's like god, no one met him, but everybody talks about him": The power of myths in the adoption of management innovations, *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380

- "Highly Commended" in the 2018 Mary Parker Follett Award competition (i.e., selected among the top three papers published in the Accounting, Auditing & Accountability Journal in 2018)

Friedland R. and **Arjaliès, D-L.** (2017) The passion of Luc Boltanski: The destiny of love, violence, and institution, *Justification, evaluation and critique in the study of organizations: Contributions from French Pragmatist Sociology*, *Research in the Sociology of Organizations*, 52: 301-347

- Reviewed in the Journal of Classical Sociology

**Arjaliès, D-L.** (2014) Challengers from within economic institutions: A second-class social movement? a response to Déjean, Giamporcaro, Gond, Leca and Penalva-Icher's comment on French SRI, *Journal of Business Ethics*, 123(2): 257-262

**Arjaliès, D-L.** and Mundy J. (2013). The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 24(4): 284-300

- Most cited paper in Management Accounting Research (5 years assessment) (extracted from Scopus)
- Nominated for the 2014 Syntec management consulting best article award in the category "Management / Human Resources / Organization."

**Arjaliès, D-L.,** Hobeika S., Ponsard J-P. and Poret S., (2013). Le rôle de la labellisation dans la construction d'un marché : Le cas de l'ISR en France, *Revue Française de Gestion*, 39(236) : 93-107

Kjellberg H, Mallard A, **Arjaliès D-L.,** Aspers P, Beljean S, Bidet A, Corsin A, Didier E, Fourcade M, Geiger S, and Hoeyer K. (2013). Valuation studies? Our collective two cents, Poll article from the editorial board, *Valuation Studies*, 1(1): 11-30

**Arjaliès, D-L.** (2011). Qu'est-ce que l'Investissement Socialement Responsable ? *Revue du Financier*, 193: 7-19

**Arjaliès, D-L.,** Goubet C. and Ponsard J-P. (2011). Approches stratégiques des émissions CO2 : Les cas de l'industrie cimentière et de l'industrie chimique, *Revue Française de Gestion*, 2011, 37(215): 123-146

- Nominated for the 2012 Syntec management consulting best article award in the category "Management / Human Resources / Organization."
- Re-printed in the *Handbook of Research on Green Economic Development Initiatives and Strategies*

**Arjaliès, D-L.** (2010). A social movement perspective on finance: How socially responsible investment mattered, *Journal of Business Ethics*, 92: 57-78

- Commented by Déjean F., Giamporcaro S., Gond J-P., Leca B. and Penalva-Icher E. in Mistaking an Emerging Market for a Social Movement? A Comment on Arjaliès' Social Movement Perspective on Socially Responsible Investment in France, *Journal of Business Ethics*, 2013, 112, 2, 205-212

## Book

**Arjaliès, D-L.**, Grant P., Hardie I., MacKenzie D. and Svetlova E. (2017) [co-authored]. Chains of Finance: How Investment Management Is Shaped, *Oxford University Press*, 249 pages, featured [here](#).

- Reviewed in *Journal of Economics*, *Economic Affairs*, *Economic Sociology Newsletter*, *Organization Studies*, *M@n@gement*

## Expert Reports

**Arjaliès, D-L.**, Chollet P., Crifo P. and Mottis N. (2018). Mesure d'impact et label ISR: Analyse et recommandations, *Comité Scientifique du Label ISR*, report and recommendations written for the French Ministry for the Economy and Finance regarding the "impact assessment" regulation of Socially Responsible

Gibassier D., **Arjaliès, D-L.** and Garnier C. (2018). Sustainability CFO: The CFO of the Future? *IMA (Institute of Management Accountants) Research Report*, featured in the [Harvard Business Review](#).

Gibassier D., **Arjaliès, D-L.** and Rodrigue M. (2016). From Share Value to Shared Value: Exploring the Role of Accountants in Developing Integrated Reporting in Practice, *IMA (Institute of Management Accountants) – ACCA (The Association of Chartered Certified Accountants) Joint Research Report*

**Arjaliès, D-L.** and Péan J-M. (2009). CSR: A New Business Model for Multinational Corporations? A Study of Management Control Systems used by CAC 40 Companies to integrate CSR into their Strategy, *Macif Gestion Publications*

## Book Chapters

**Arjaliès, D-L.** (Forthcoming). "At the very beginning, there's this dream." The role of utopia in the workings of local and cryptocurrencies, in Raghavendra R., Wardrop R. and Zingales L. (Eds.), *Handbook of Technological Finance*, Palgrave

**Arjaliès, D-L.**, Bouchet V., Crifo P. and Mottis N. (Forthcoming), La mesure d'impact et l'Investissement Socialement Responsable (ISR): Un tour d'horizon, in Tchotourian E., Bres L. and Geelhand de Merxem L. (Eds.), *Zone frontières et entreprise socialement responsable – Perspective multiple: droit, administration et éthique*, Edition Yvon Blais (Canada) and Mare & Martin (France)

**Arjaliès, D-L.**, Goubet C. and Ponsard J-P. (2016). Strategic approaches of CO2 emissions: The case of the cement industry and the chemical industry, In Erdoğan M., Arun T. and Habid Ahmad I. (Eds.), *Handbook of Research on Green Economic Development Initiatives and Strategies*, IGI Global, p.583-604

**Arjaliès, D-L.** 2014. Le mouvement de l'Investissement Socialement Responsable : Une mise en perspective historique. In N. Mottis (Eds.), *ISR et Finance Responsable*, Collection Ellipses, p.11-32

**Arjaliès, D-L.**, Lorino P. and Simpson B. (2013). Understanding organizational creativity: Insights from pragmatism. In M. Kelemen and N. Rumens (Eds.), *American Pragmatism and Organization Studies*, Gower Press, p.131-145

**Arjaliès, D-L.** and Ponsard J.P. (2010). A managerial perspective on the porter hypothesis – The case of CO2 emissions. In P. Crifo & J-P. Ponsard (Eds.), *Corporate Social Responsibility: From Compliance to Opportunity?* Editions de l'Ecole Polytechnique, p.151-168

## Other Publications (Commentaries, Book Reviews, Online Media, Press)

- Arjaliès, D-L., (2020). It's not too late to make Canada a world biodiversity champion with conservation finance, *The Hill Times*, December 9, available [here](#).
- Arjaliès, D-L., Rodrigue M. and Romi A. (2020). Another call for papers on sustainability in accounting? Please let's help us stop it! Reflections on the call for papers on "Accounting for the Circular Economy" in Accounting Forum
- Arjaliès, D-L., Grant P., Hardie I., MacKenzie D. and Svetlova E. (2019). My Own Book Review of "Chains of Finance: How Investment Management Is Shaped," *M@n@gement*, 22(4), p.664-670
- Arjaliès, D-L., (2019). We shouldn't just be insuring buildings; we need to insure our wetlands, *The Hill Times*, December 11, available [here](#).
- Arjaliès, D-L. and Bansal T. (2019). Canada's Financial Markets are Stunting our Growth and Undermining our Future, *The Conversation*, June 16, available [here](#).
- Arjaliès, D-L. Furnari S., Grandazzi A., Hasbi M., Heimstädt M., Roulet T. and de Vaujany F.X. (2019). Three propositions to help cultivate a culture of care and broad-mindedness in academic publishing, *LSE (London School of Economics) blog*, are available [here](#).
- Arjaliès, D-L. (2018). Is Impact Assessment the New Black? And if so... Should we teach it? *CSEAR (Centre for Social and Environmental Accounting Research) Blog*, May 16, available [here](#).
- Arjaliès, D-L. (2018). Why Impact Investing Matters: A Primer, *Network for Business Sustainability*, March 2, available [here](#).
- Arjaliès, D-L., Hsieh Y-Y. and Vergne J-P. (2017). A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." Online commentary, *Journal of Management Studies*, January 17
- Arjaliès, D-L. (2017). ESG: What Should Plan Sponsors Expect? Will Canada follow Europe's lead on reporting? *Canadian Investment Review*, April 4
- Arjaliès, D-L. (2014). Comment mettre en place un système de pilotage de la RSE dans une entreprise ? *Les cahiers de l'Ingénierie, Syntec*, Avril, n°90
- Arjaliès, D-L., (2013). The Organization of Hypocrisy by Nils Brunsson (book review), *Social and Environmental Accountability Journal*, 33(3): 186-188 - ABS 1
- Arjaliès, D-L. and Lesage C. (2013). Fit an organisation's aims and meet demands of each user's system, Education Post, *South China Morning Post*, October 18
- Arjaliès, D-L. (2013). Institutional Change in the Making – The Case of Socially Responsible Investment (thesis review), *Journal of Accounting and Organizational Change*, 2013, 9(1)
- Arjaliès, D-L. (2011). Une ethnographie de la finance, *Le Monde*, September 27, Supplément Le Monde Economie, p. 6
- Arjaliès, D-L. and Mehrpouya A. (2011). *Who Owns the Money?* HEC Idea Video: an animation movie to share academic knowledge – available [here](#).

## Case Studies and Teaching Notes

- Arjaliès, D-L., Gibassier D. and Newton A. (2021). Building the Impact Economy through Systems Change (A) & Covid-19 and its Effects on the Impact Economy (B), Ivey Publishing, 9B20M16 & 9B20M17
- Arjaliès, D-L. and Newton A. (2020). Note on Money and Cryptocurrencies, Ivey Publishing, 9B20N039

**Arjaliès, D-L.**, Chen S. and Sathasivam S. and Newton A. (2020). *Verge Capital: Investing for Social Impact*, Ivey Publishing 9B20M135

**Arjaliès, D-L.** and Bansal T. (2020). *Guidelines for Doing an Impact Assessment*, Ivey Publishing 9B20B010

**Arjaliès, D-L.**, T. Bansal and Kaloty B. (2020). *Assessing Corporate Impact: Danby's Response to Syrian Immigration*, Ivey Publishing 9B20M107

- Selected for the 2018 Ivey MBA Case Competition

Yu H. and **Arjaliès, D-L.** (2019). *Norlha: Scaling Up Sustainable Luxury on the Tibetan Plateau*, Ivey Publishing 9B19M027

- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Inclusive Business Models Category

**Arjaliès, D-L.**, D. Gibassier, M. Rodrigue and Mark K. (2018). *Danone: Adopting Integrated Reporting or Not? (A) and (B)*, Ivey Publishing 9B18B017/9B18B018

- Translated in Chinese
- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Responsible Business Category

Mehrpouya A., **Arjaliès, D-L.** and Mark K. 2016. *The Access to Medicine Index (A) and (B): Engaging Stakeholders and Attracting Funding*, Ivey Publishing 9B17M010 & 9B17M011

**Arjaliès, D-L.** and Mark K. (2016). *Socially Responsible Investment Funds in France: Regulations and Retail (A) and (B)*, Ivey Publishing 9B16N016/9B16N017

- Selected by Ivey Publishing for the EFMD 2017 Case Competition in the Finance and Banking Category

## **WORKING PAPERS**

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### **Under Review**

**Arjaliès, D-L.**, Bansal T., and Laurel D., *When society meets finance: How societal frames can layer onto financial frames*

**Arjaliès D-L.** and Gibassier D., *Can financialization save nature? The case of endangered species*, Best Paper Award, Established Scholar Category, CSEAR North America 2018

Kodeih F., Raynard M., and **Arjaliès, D-L.**, *Nothing to trade? Occupational collaborations involving nascent occupations*

**Arjaliès, D-L.**, Laurel D., and Mottis N., *Valuing sustainability without financializing: The case of reporting and assessment framework by the United Nations principles for responsible investment*

**Arjaliès, D-L.**, Chollet P., Crifo P., and Mottis N., *Myths, and realities of impact assessment in socially responsible investing: The French case and its implications for the evaluation of CSR performance*

Yu H., Bansal T., and **Arjaliès, D-L.**, *MNE competitiveness within natural resource limits*

### **Working Papers**

**Arjaliès, D-L.** and Banerjee B., *"Let's go on the land instead." Using conservation finance and its metrics to reconcile Indigenous and non-Indigenous peoples and their ecosystems*

**Arjaliès, D-L.** *Cryptocurrencies, accounting, and the real economy: The case of impak coin*

Gibassier D. and **Arjaliès D-L.**, *How accounting on the sustainable development goals (SDGs) contribute to politicize corporations: A case study*

### **Current Fieldwork**

Conservation Finance, Ethnography & Interviews; Cryptocurrencies, Interviews



## TEACHING ACTIVITIES

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### Ivey Business School

2017-present. **Assessing the Broader Impact of Business**, HBA Program (community-engaged learning: case & field-based learning)

- New course entirely designed
- Received the Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education (2018)
- Shortlisted for Reimagine Education Award (Wharton) (15% of 1150+ applications) (2018)
- Received the Community Engaged Learning Award, Western University (2019)
- Received the Ideas Worth Teaching Award, Aspen Institute (2019)

2016-present. **Sustainable Finance: Building the Business of the 21<sup>st</sup> Century**, MBA Program (case-based learning)

- New course entirely designed
- Received the Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education (2021)
- Nominated for the Lawrence G. Tapp Teaching Award (2018)
- Ranked among the top 10% MBA courses (2017, 2018)

2015-present. **Corporations & Society: Sustainable Finance**, HBA Program (case-based study)

- Half of the course entirely designed (2<sup>nd</sup> part on Sustainable Finance)
- Coordinator of the course for the HBA program (11 sections – 600 students) since 2018

### Other Teaching Activities

2018-present. Ad hoc teaching in the executive program at the Ivey Academy and the MSc program at the Schulich School of Business (York University).

2006-2016. Taught and designed various courses at different levels (Undergraduates, M.B.A, Ph.D., M.Sc., Executive Education): Management Accounting, Management, and Sustainability courses, both in English and French – both lecture and case study based (HEC Paris – ESSEC Business School).

## OUTREACH & IMPACT

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### Independent Expert / Board Membership

- 2021-present **Invasive Species Centre**  
Board Member
- 2019-present **United Nations Global Compact Expert Network**  
Member
- 2017-present **United Nations Environment Finance Initiative (UNEP-FI)**  
*Principles for Responsible Investing*  
Member, Academic Network Advisory Committee
- 2016-present **French Ministry for the Economy and Finance**  
*The committee in Charge of the State-Back SRI Label for Retail Investors*  
Member, Scientific Committee
- 2016-present **French Social Investment Forum**  
Independent Expert, Board Member
- 2012-present **FRI-PRI Finance and Sustainability Award**  
Member, President (2015)

### Expert Consultations

2020-2021. CPA Competency Map – Review of the teaching curriculum of the Canadian **CPA (Chartered Professional Accountants)**, focus on sustainability insights.

2018-2019. CPA Canada Foresight – Reimagining the Profession, **CPA (Chartered Professional Accountant) Canada**, a comprehensive multi-stakeholder project to help shape the future of the profession and Canadian business. Participant in the scenario roundtables (40 participants in total).

## **PROFESSIONAL SERVICE**

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### **Ad-Hoc Reviewer (over the past three years)**

**Accounting Journals:** Accounting, Auditing and Accountability Journal; Accounting Forum; Accounting, Organization, and Society; British Accounting Review; Contemporary Accounting Research; Comptabilité-Contrôle-Audit; Critical Perspectives on Accounting; European Accounting Review; Management Accounting Research; Social and Environmental Accounting Journal; Sustainability Accounting, Management and Policy Journal

**Management Journals:** Academy of Management Journal; Business Strategy and the Environment; Canadian Journal of Administrative Sciences; Journal of Business Venturing; Journal of Management Inquiry; Journal of Management Studies; Management International; Organization Studies; Relations Industrielles; Strategic Management Journal; Strategic Organization

**Sociology/Ethics Journals:** Business&Society; Journal of Business Ethics; Research in the Sociology of Organizations

**Case Studies:** Ivey Publishing

**Professional Bodies:** CIMA (Chartered Institute of Management Accountants)

### **Editorial Board – Member**

Accounting Forum – ABS 3 (2019-present)

Guest Editor of the special issue on "Accounting for the Circular Economy" in Accounting Forum, with Michelle Rodrigue and Andrea Romi, more information [here](#).

### **Organization of Academic Conferences**

CSEAR North America Conference (2020)

Ivey Accounting & Society Workshop (2019)

Ivey Sustainability Conference (2016-2019) featured [here](#).

### **Academic Conferences - Member of Scientific Committees**

Critical Perspectives on Accounting (2020)

CSEAR North America Conference (2018, 2022)

PRI Academic Network Conference (2017, 2018, 2019)

Geneva Summit on Sustainable Finance (2016, 2017, 2018)

European Accounting Association Annual Conference (2012-2014, 2019-2020)

### **Ph.D. Supervision and Committees (completed)**

2021. Haitao Yu (Ivey Business School), Topic: "Place-Based Meaning and Indigenous Knowledge," Committee Member.

2019. Hee-Chan Song (Ivey Business School), Title: "Three Essays on Organizational Paradox, History and Resilience," Committee Member.

2019. Hadi Chapardar (Ivey Business School), Title: "Industry Self-Regulation and Government: A Study of a Hybrid Regulatory Model to Realize the Circular Economy," Committee Member.

2019. Natalya Turkina (University of Melbourne), Title: "Why Do Corporate Responsibility Meanings and Practices Vary? Exploring Culturally and Structurally Embedded Corporate Agency in Australia and Mongolia," External examiner.

2018. Ying-Ying Hsieh (Ivey Business School), Title: "The Rise of Decentralized Autonomous Organizations: Coordination and Growth Within Cryptocurrencies," Internal examiner.

2016. Mark Desjardines (Ivey Business School), Title: "The Causes and Consequences of Corporate Short-Termism," Internal examiner.

2013. Daniela Laurel (Politecnico di Milano), Title: "Rethinking Finance: Responsible Investment in the European Asset Management Industry," Co-Supervisor with M. Giorgino.

### **Ph.D. Supervision and Committees (ongoing)**

(2025-Expected) Michelina Aguanno (Ivey Business School), Topic: "Land Management and Biodiversity," Supervisor.

(2020-Expected) Nahyun Kim (Ivey Business School), Topic: "Time Horizon and Sustainability," Committee Member.

### **Elected Positions on Internal Committees (ongoing)**

(2020-2023) Ivey Research Committee: in charge of promoting and supporting the research culture and productivity within the business school.

### **INVITATIONS FOR RESEARCH SEMINARS OR KEYNOTES**

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2021. 1<sup>ère</sup> Conférence francophone sur la recherche en comptabilité critique et interprétative (France/Online), University College Dublin (Ireland/Online), British Accounting and Finance Association (UK/Online), American Accounting Association Doctoral Consortium (US/Online), Qualitative Research and Critical Accounting (Latin America/Online)

2020. Università di Bologna (Italy/Online), Ecole Polytechnique (France), University of Madison-Wisconsin (US)

2019. Queens University (Canada), Laval University (Canada), Cass Business School (UK), London School of Economics (UK), Rotman School of Management (Canada)

2018. Ivey Frontiers (Canada), WWF-Carolinian Canada Conservation Conference (Canada), University of Waterloo (Canada), Western University (Canada), Schulich School of Business (Canada)

2017. Aalto University (Finland), IESEG Business School (France)

2016. SHARE (Canada), Investment Innovation Conference (US)

2015. Ecole des Mines (France), ESSEC Business School (France)

2014. ESSEC Business School (France), Ivey Business School (Canada), Ecole des Mines (France)

2013. Politecnico di Milano (Italy), Solvay Brussels School (Belgium)

2012. 8<sup>th</sup> International Meeting of Trade Union Pension Trustees (France), ESSEC Business School (France), Reims Management School (France)

2011. 7<sup>th</sup> International Meeting of Trade Union Pension Trustees (France), SSFA (France), FDIR Chair (France), UQAM (Canada), University of Alberta (Canada)

2010. CRG (France)

2009. Collège de France (France), ICCSR (UK), Manchester Business School (UK), Max Planck Institute (Germany), Stockholm School of Economics (Sweden), Uppsala University (Sweden), Ecole Polytechnique (France), ESSEC Business School (France)

## **CONFERENCES AND WORKSHOPS (AS THE MAIN PRESENTER)**

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2021. AOM (US/Online), Egos (Netherlands/Online), ASAC (Canada/Online), Emerging Themes in Indigenous Business (Canada/Online)

2020. American Anthropological Association (US/Online), Academy of Management (US/Online)

2019. AOS Workshop on "Distributed Ledgers, Distributed Institutions?" (UK), AOM (US), EGOS (UK), European Theory Development Workshop (UK)

2018. AOM (US), IPA (UK), EGOS (Tallin), CSEAR North America (Canada)

2017. Chains of Value Conference (UK)

2016. Qualitative Research Methods Ontario Workshop (Canada)

2015. New Institutionalism Workshop (Austria)

2014. Evaluation Practices in Finance Workshop (UK)

2013. Harvard Sustainability Conference (US), The Harvard Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis (US), EAA (France)

2012. JMS Paper Development Workshop (Netherlands), CSEAR (UK), AOM (US), EAA (Slovenia)

2011. EAA (Italy), AFC (France), MASOP (France), MACORG-MCA (France)

2010. MCA (UK), IFSAM (France), MCA/MACORG (UK), EAA (Turkey), AFC (France), NIS (France)

2009. MARG (UK), PRI (Canada), EABIS (Barcelona), EGOS (Spain)

2008. AFC Doctoral Conference (France), Trento University Doctoral Seminar (France)

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