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| **ACADEMIC EXPERIENCE** | **Assistant Professor** 2016 – present  Ivey Business School, University of Western Ontario |
| **EDUCATION** | **Ph.D.,** Accounting, University of Kentucky 2012 – 2016  **M.B.A.,** Finance & Decision Science, Emory University 2007 – 2009  **B.B.A.,** Accounting, Georgia State University 2001 – 2005 |
| **PUBLISHED RESEARCH** | **“Meritocracy or Aristocracy? The Role of Pedigree in the Market for Accounting New Faculty Candidates”**  with Sid Bundy, Partha Mohapatra and Dan Stone  *Issues in Accounting Education*  **“The Effect of Rankings on Honesty in Budget Reporting”**  with Jason Brown, Joe Fisher, and Geoff Sprinkle  [*Accounting, Organizations, and Society,* 2014, Vol. 39(4), pp. 237-246](https://doi.org/10.1016/j.aos.2014.03.001). |
| **WORKING PAPERS** | **“Alternative Accounting Measurement Bases and Price Efficiency In Laboratory Asset Markets: Does Marking to Market Matter?”**  with Nigel J. Barradale of Barradale Asset Management and Brian Goodson of Clemson University  <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3339949>  *Revise and Resubmit – Behavioral Research in Accounting*   * Competitive Awards: SSHRC Insight Grant, SSHRB Seed Grant (UWO), Ivey CPA Centre Research Grant (UWO), Accepted for Presentation – SASE Annual Meeting (2020), CAAA Annual Meeting (2018), AAA Annual Meeting (2018), ABO Midyear Conference (2018), SSRN Top 10 Downloaded List for Behavioral and Experimental Accounting, |
| **WORKING PAPERS**  *(continued)* | **“The Compliance Consequences of Fault Assignment in Sanctions”**  <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2897159>  *Revise and Resubmit – Journal of Business Ethics*   * Dissertation. Competitive Awards: Outstanding Emerging Scholar Award – ABO Midyear Conference (2016), Accepted for Presentation – SASE Annual Meeting (2020), MAS Midyear Conference (2017), 21st AAA Ethics Symposium (2016)   <https://www.ivey.uwo.ca/news/knowledge/2016/11/matt-sooy-doing-the-right-thing/>  **“Does Targeting Firms for Managers’ Transgressions Increase or Decrease Accountability? The Effect of Sanction Target on Managerial Compliance”**  with Kun Huo of University of Western Ontario  *Revising*   * Competitive Awards: Best Paper – Accounting Ethics, 2020 AAA Annual Meeting, Ivey CPA Centre Research Grant (UWO),Accepted for Presentation – 2021 SOBDR Conference, CAAA Annual Meeting (2020), 25th AAA Ethics Symposium (2020)   **“The Asset Volatility Effects of Uncertain Tone in Credit Markets: Evidence from Credit Default Swaps”**  with Hitesh Doshi of University of Houston, and Srikanth Ramani and Saurin Patel of University of Western Ontario  <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3311776>  *Revising*   * Competitive Awards: Accepted for Presentation – CAAA Annual Meeting (2019), AAA Annual Meeting (2019), SSRN Top 10 Downloaded List for Corporate Finance: Capital Structure and Payout Policies, and Economic Modeling: Capital Markets – Risk |
| **IN-PROGRESS RESEARCH** | **“Mispricing, Bubbles and Exchange Values: The Role of Extreme Beliefs”**  with Karen Hussey of Ivey Business School and Yuri Biondi of University of Paris, Dauphine PSL  *Initial Data Collection*   * Competitive Awards: CPA-Ivey Centre Research Grant (UWO), $6,000   **“Compliance Under Enforcement Frictions: When The Letter of the Law Falls Short of the Spirit of the Law”**  with Kun Huo and Ryan Hudgins of University of Western Ontario  *Initial Data Collected*  **“Corporate Governance and Managerial Opportunism: The Moderating Effect of Leader Character”**  with Kun Huo and Lucas Monzani of University of Western Ontario  *Pilot Data Collected*   * Competitive Awards: CPA-Ivey Centre Research Grant (UWO), $19,500   **“The Effects of Sanctioning Error Rates on Managers’ Compliance and Public Expectations for Compliance”**  *Initial Data Collected* |

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| **OTHER PEER-REVIEWED**  **RESEARCH** | **“The IMA Educational Case Journal: A Guide to the First Five Years: 2008****through 2012”**  with Tim Miller of Xavier University, and Sean Peffer andDan Stone of University of Kentucky  *IMA Educational Case Journal,* 2014, Vol. 7(1), pp. 1-17. |
| **PRACTITIONER**  **WHITEPAPERS** | **“Market Bubbles and Crashes”**  with Leland Conn, Carlos Lopez, Priya Vaidyanathan, and Xiao Wu of Ivey Business School  *CPA Ontario*. 2021 |
| **INVITED PRESENTATIONS** | **2021 –** Southern Ontario Behavioral Decision Research Conference (SOBDR)  **2020 –** University of Toledo, Wilfred Laurier University, SASE Annual Meeting  **2019 –** American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA)  **2018 –** University of Kentucky, Wilfred Laurier University, Canadian Academic Accounting Association (CAAA), American Accounting Association (AAA), Accounting Behavior & Organizations (ABO) Meeting  **2017 –** American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA), Management Accounting Section Meeting (MAS)  **2016 –** Bentley University, Ivey Business School, Accounting Behavior & Organizations (ABO) Meeting, Management Accounting Section Meeting (MAS), West Virginia University, 21st Ethics Symposium (AAA)  **2015** – Michigan Tech, Southern Illinois University, University of Vermont, Accounting Behavior & Organizations (ABO) Meeting |
| **EXTERNAL**  **RESEARCH AWARDS** | CFI JELF Grant (2020-‘22) – Interdisciplinary Behavioural Lab Funding in conjunction with other area groups $232,100  SSHRC Insight Grant (2018-‘22) – *Primary Investigator* – for “Alternative Accounting Measurement Bases and Price Efficiency in Laboratory Asset Markets: Does Marking to Market Matter?” $42,500  AAA ABO Outstanding Emerging Scholar Award (2016) – *Primary Investigator* – for “How the Prospect of Fault Influences Managers’ Compliance” $5,000  AAA / Deloitte / J. Michael Cook Doctoral Consortium Fellow (2015)  IMA Summer Doctoral Research Scholarship (2014) – *Primary Investigator* – for “Why Does BonusPay Increase with Seniority? Social Status in Compensation Contracting” $5,000 |
| **INTERNAL RESEARCH**  **AWARDS** | University of Western Ontario  UWO SSHRB Seed Grant (2018)  Faculty Research Development Fund (2017 – ‘19)  CPA-Ivey Centre Funding (2016 – ’21)  University of Kentucky  Von Allmen Fellowhsip (2012 – ’16)  Luckett Fellowships (2013 – ‘15)  Max Steckler Fellowship (2013, ‘15) |
| **MEDIA MENTIONS**  **MEDIA MENTIONS**  *(continued)* | **2021 –** *“[Market Bubbles and Crashes](https://www.cpaontario.ca/insights/market-bubbles-and-crash)”* CPA Ontario. Apr 23, 2021  **2021 –** *“*[*The Beer Store loss grows to $51 million amid competition, COVID*](https://www.thestar.com/business/2021/04/07/the-beer-store-loss-grows-to-51-million-amid-competition-covid.html)*”* Toronto Star. Apr 7, 2021  **2020 –** *“*[*Tax breaks may have been at the heart of dead deal for Ekati mine*](https://www.cbc.ca/news/canada/north/dead-ekati-deal-more-about-taxes-than-diamonds-1.5758781)*”* CBC. October 13, 2020  **2020 –** *“*[*The Beer Store lost $47 million last year as supermarket competition ramped up*](https://www.thestar.com/business/2020/05/20/the-beer-store-loss-balloons-as-competition-grows.html)*”* Toronto Star. May 20, 2020  **2020 –** “[*More Canadians are filing for insolvency than we’ve seen since the financial crisis. What’s going on?*](https://www.thestar.com/business/2020/01/02/more-canadians-are-filing-for-insolvency-than-weve-seen-since-the-financial-crisis-whats-going-on.html)*”* Toronto Star. Jan 2, 2020 |

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| **TEACHING** | **Ivey Business School** 2016 – 2020  *David Burgoyne Teaching Award*, *2018*  <https://www.ivey.uwo.ca/news/news-ivey/2018/10/matt-sooy-takes-home-teaching-award/>  *Undergraduate Last Lecture, 2019*  Accounting & Financial Fundamentals, *2016 – ’20* (6.7 / 7.0)  Management Accounting & Control, *2019*  *– ’20* (6.8 / 7.0)  **University of Kentucky** 2015 – 2016  Intro to Management Accounting  **Indiana University** 2009 – 2012  Intermediate Management Accounting, Intro to Management Accounting |

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| **TEACHING CASES** | **“**[**Nora Lang: Pay Equity at FTS**](https://www.iveycases.com/ProductView.aspx?id=110709)**”** 2020  with S. Ashby and L. Iuliani of University of Western Ontario   * *Case Centre Outstanding Case Award Winner (2021)*   **“**[**In Search of the ‘Right’ Numbers: Navigating Professional**](https://www.iveycases.com/ProductView.aspx?id=109998) 2020  [**Judgment Challenges in Accounting**](https://www.iveycases.com/ProductView.aspx?id=109998)**”**  with M. Stein of Univ. of Western Ontario and A. Scilipoti of Veritas Research  **“**[**Note on Financial Accounting: The Financial Accounting**](https://www.iveycases.com/ProductView.aspx?id=102584) 2019  [**‘Term Sheet’**](https://www.iveycases.com/ProductView.aspx?id=102584)**”**  with M. Saunders and A. Solomos of University of Western Ontario  **“**[**Tax from the CFO’s Chair: Should Pfizer Acquire Allergan?**](https://www.iveycases.com/ProductView.aspx?id=95789)**”** 2018  with M. Saunders and M. Stein of University of Western Ontario  **“**[**EOS Imaging: Revenue Recognition**](https://www.iveypublishing.ca/s/product/eos-imaging-revenue-recognition/01t5c00000D4ofpAAB)**”** 2021  with K. Huo and Z. Zhou of University of Western Ontario  **“Manufacturing Value: Driving Profit in The Auto Industry?”** 2021 (exp)  with J. Hidi and A. Solomos of University of Western Ontario  *Submitted – Under Final Editing*  **“Paratent Event Rentals Ltd: The Job Costing Decision”** 2021 (exp)  with A. Mastromarini of University of Western Ontario  *Submitted – Under Final Editing*  **“Oracle v. Google”** 2021 (exp)  with C. Kemerer of University of Pittsburgh  *Submitted – Under Final Editing* |
| **EXTERNAL**  **TEACHING**  **AWARDS** | Case Centre – Outstanding Case Award Winner (Short Case) – for “Nora Lang: Pay Equity at FTS”  <https://www.thecasecentre.org/educators/ordering/selecting/featuredcases/CompetitionWinners/NoraLang> |
| **INTERNAL**  **TEACHING**  **AWARDS** | Undergraduate Last Lecture – 2019  David Burgoyne Teaching Award – 2018 |
| **EXTERNAL SERVICE** | **Reviewer** – *Behavioral Research in Accounting, Issues in Accounting Education, Journal of Financial Reporting, Journal of Governmental and Non-profit Accounting, Management Accounting Research*  SSHRC Grant Reviewer (Insight), CAAA Research Committee Research Grant Program (2019 – Subcommittee Chair)  AAA Annual Meeting, ABO Section Meeting, MAS Section Meeting, CAAA Annual Meeting  **Discussant/Moderator** – AAA Annual Meeting (2015 – ’16, ’18-‘20), CAAA Annual Meeting (2018 – ‘19) ABO Section Meeting (2015 – ’19), MAS Section Meeting (2017)  **Organizing Committee** – AAA MAS / CGMA Teaching Symposium (Co-Chair, 2020 – ’21, Member 2019)  **Member** – American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA), Institute for Management Accountants (IMA) |
| **INTERNAL SERVICE** | Ivey HBA Appeals Committee (2019 – ’21)  Ivey Business Review Faculty Advisor (2018 – ‘19)  MAC Recruiting/Search Committee (2017 – ’18)  Ivey CPA Centre for Accounting Education (2016 – ‘18)  **Dissertation Committees** –  Danny Chung (Examination Committee) 2021 |

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| **PROFESSIONAL EMPLOYMENT** | Associate – State & Local Tax, KPMG, 2005 – 2007  Interface Designer, Interland, 2000 – 2001  Interface Designer, Telephone.com, 2000  Designer, Earthlink, 1999 – 2000 |