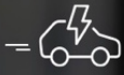




Driving Forward:



Canada's Auto Strategy and EV Transition

Friday, May 29, 2026
 Ontario Investment and Trade Centre
 Toronto, ON

AGENDA

<p>9:30 – 10:00am Registration & Networking</p>
<p>10:00 – 10:15am Welcome and Agenda Overview Romel Mostafa, Professor and Director, Lawrence National Centre (LNC), Ivey Business School Gal Raz, Professor and LNC Faculty Fellow, Ivey Business School</p>
<p>10:15 – 10:40am Keynote Address: Automotive at a Crossroads: Trade, Electrification and Supply Chain Flavio Volpe, President, Automotive Parts Manufacturers' Association (APMA)</p>
<p>10:40 – 11:00am Manufacturers' Dilemma Jean Marc Leclerc, Former President & CEO, Honda Canada</p>
<p>11:00 – 11:15am Navigating Trade and Technology Shocks: GM's Perspective Sarah Goldfeder, Executive Director of Government and Corporate Affairs, General Motors</p>
<p>11:15 – 11:55am Driving the Shift: Industry Insights David Adams, President & CEO, Global Automakers of Canada Brian Kingston, President & CEO, Canadian Vehicle Manufacturers' Association (CVMA) Brendan Sweeney, President & CEO, Pacific Manufacturing Association of Canada (PMAC) Petrina Gentile, Journalist, Globe and Mail (Moderator)</p>

<p>11:55 – 12:40pm Lunch Break</p>
<p>12:40 – 1:00pm Ivey’s Initiatives on Industry and Sustainability Research Rob Klassen, Professor and Associate Dean of Research, Ivey Business School Blitz Research Presentations Vikash Kumar, PhD Student Yiru Lang, PhD Student Sergii Nevmerzhytskyi, Post-Doctoral Fellow</p>
<p>1:00 – 1:30pm Investors Lens on Canada’s Automotive Future Tyson Jones, Senior Vice President, Business Development Bank of Canada (BDC) James Bradford, Founder & President, Vivid Capital Management Inc. Romel Mostafa, Professor and LNC Director, Ivey Business School (Moderator)</p>
<p>1:30 – 1:50pm Fireside Chat: Industry and Trade Policy in an Era of Uncertainty Hon. Lisa Raitt, Vice-Chair of Global Investment Banking, CIBC Mahmood Nanji, LNC Power Corporation Fellow, Ivey Business School (Moderator)</p>
<p>1:50 – 2:35pm Driving Adoption: Infrastructure, Incentives and the Consumer EV Journey Daniel Carr, Head, Grid Edge Solutions, Alectra Inc. Cara Clairman, President & CEO, Plug n’ Drive Carter Li, Founder & CEO, SWTCH Maureen Shuell, Chief Operating Officer, Electric Mobility Canada Gal Raz, Professor and LNC Faculty Fellow, Ivey Business School (Moderator)</p>
<p>2:35 – 2:50pm Break</p>
<p>2:50 – 3:30pm Breakout Session: Thinking Together—Ideas and Actions for Canada’s Auto and EV Future Everyone!</p>
<p>3:30 – 4:00pm Breakout Session: Report Back and Take-aways Romel Mostafa, Professor and LNC Director, Ivey Business School Gal Raz, Professor and LNC Faculty Fellow, Ivey Business School</p>
<p>4:00 – 5:00pm Reception with Special Guest Speaker Karim Bardeesy, MP Parliamentary Secretary to the Minister of Industry</p>

Contacts:

- **Stephanie Scanlan**, LNC Centre Manager | sscanlan@ivey.ca
- **Romel Mostafa**, Professor & LNC Director | rmostafa@ivey.ca
- **Gal Raz**, Professor & LNC Faculty Fellow | graz@ivey.ca
- **Mahmood Nanji**, LNC Power Corporation Policy Fellow | mnanji@ivey.ca