



Faculty Position in Marketing

The **Ivey Business School** at Western University seeks candidates for a position in the areas of quantitative or consumer behavior research, or other related fields in Marketing. Applicants will be considered for a Probationary (tenure-track) appointment at the rank of Assistant Professor or Associate Professor. Scholars who combine relevant aspects of marketing would be especially attractive (e.g., the interface of quantitative analysis and consumer behavior). We are particularly interested in candidates who have experience or the ability to teach in areas related to digital marketing, data analytics, and/or big data topics. The position is available to begin in July 2024, although an alternate start date may be arranged.

Applicants for a probationary (tenure-track) appointment at the rank of Assistant Professor must already have, or be nearing completion of their PhD. The ideal candidate should have excellent research capabilities as demonstrated by high quality working papers, presentations at major conferences, publications in top academic journals, and three strong letters of reference from recognized leading scholars. They should also have the ability to teach undergraduate and graduate courses.

APPLICATION PROCEDURE: Applicants must submit the following materials to facultypositions@ivey.ca:

- Completed application form (<http://www.uwo.ca/facultyrelations/faculty/Application-FullTime-Faculty-Position-Form.pdf>)
- Cover letter
- Curriculum vitae
- Copies of research papers
- Three letters of reference

*Please ensure that the application form is completed and included in your application submission. Please submit your complete package by **July 14, 2023**.*

The **Ivey Business School's** mission is to develop leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is committed to values and practices of equity, diversity and inclusion. It is Canada's premier business school and is recognized globally for the quality of its research and management education. The School is internationally oriented in terms of research, curricula, faculty, and student exchanges, with campuses in London (Canada), Toronto and Hong Kong. Ivey is the world's second largest producer of case studies.

Western University has recently committed \$6 million in funding for EDI initiatives (<https://news.westernu.ca/2021/06/western-invests-6-million-to-support-new-edi-initiatives/>). Ivey has established an EDI Advisory Council and launched a series of initiatives to ensure that our faculty, staff and students are a diverse community, committed to long-term career development. We especially encourage applicants from under-represented populations to apply. Spousal and family relocation assistance programs are in place.

The University seeks applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups, Indigenous peoples, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.

Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents.

Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact facultypositions@ivey.ca.