

# Information Society → Digital Economy

- **Fritz Machlup (1962)**: “*The Production and Distribution of Knowledge in the U.S.*”
- **Japanese government goal (1971)**: ‘Realization of the Information Society’
- **Daniel Bell (1973)**: “*The Coming of Post-Industrial Society*”
- **Edwin Parker (1976)** Professor, Stanford University, Canadian: “... the fundamental economic shift to the Information Society raises new questions concerning the approach to traditional economic issues”
  - First issue of *Telecommunications Policy*, December 1976
- **Marc Porat (1977)** Stanford grad student: “*The Information Economy: Definition and Measurement*”
  - First study to define and quantify the “information sector”
- **Andrew Hardy (1980)** Stanford grad student: “*The Role of the Telephone in Economic Development.*” *Telecommunications Policy*, 4/4
  - One of early studies on the role of information and telecommunications in economic development



ISER: More than 60 years of  
public policy research

 UNIVERSITY of ALASKA ANCHORAGE

For more information:  
[hehudson@alaska.edu](mailto:hehudson@alaska.edu)