

PRINCIPLES OF MANAGEMENT (African Edition)

Hill-McShane

African Case Studies Pairing

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The 4 suggested case pairings, of approximately 20 pages each and not exceeding 80 pages in total, offer a terrific fit for one particular chapter (identified in bold font), yet are versatile in their pairing with several additional chapters in the book. Thus, the instructors can use the case to teach multiple issues, or can briefly revisit that same case to punctuate several aspects in additional chapters.

The fourth case contains three role plays – a format which makes it particularly useful for teaching negotiation and communication.

Case Number	Case Title	Best Fit	Alternative Applications
9B07C040	Human Resource Management in Multinational Banks in Tanzania (18 pages)	Ch. 8	Ch. 3, 10, 11, 12, 13, 14
9B07M059	A Model of Clean Energy Entrepreneurship in Africa: E+Co's Path to Scale (21 pages)	Ch. 18	Ch. 4, 9
9B07M060	Honey Care Africa: A Tripartite Model for Sustainable Development (19 pages)	Ch. 6	Ch. 1, 5, 7, 16
9B08M075E 9B08M075D 9B08M075B	Royal Dutch/Shell in Nigeria Stakeholder Simulation SPDC (8 pages) PENGASSAN (3 pages) MOSOP (7 pages)	Ch. 15	Ch. 2, 17