Create Inclusive Events

Show students from diverse social identities that your organization lives the values of your EDI commitment.

- Consult an intercultural calendar and proactively consider observances when selecting event dates.
- Use imagery and language in materials that reflect the diverse social identities of your employees and the students you are engaging.
- Reflect the diversity of race, gender, religion and ability with your attending firm representatives.
- Display and use firm representatives’ personal pronouns when introducing them.
- Play diverse, campus-friendly playlists that consider the socio-cultural impact of lyrics on diverse identities.
- Provide catering options for those with religious, health or personal dietary restrictions.
- Consider the impact alcohol service can have on students with diverse identities and personal preferences.

Create Accessible Events

Show students that your organization values diverse needs and cares about accommodating them.

- Offer a virtual option and opportunities for 1:1, small group, and large in-person interactions to accommodate diverse social identities.
- Enable closed captioning on virtual platforms and videos.
- Ensure all materials comply with AODA standards and are available in alternative formats upon request.
- Regardless of venue size, use microphones when presenting and have them available for students during Q&A segments.
- If hosting an off-campus event, ensure your venue is accessible for attendees with differing abilities.

Contact us for personalized feedback and advice.