

Ivey Student Social Media Ambassador

Position Summary:

Ivey Student Social Media Ambassadors are part of a team of current students who create authentic, user-generated content about the Ivey student experience for Ivey's official social media channels – primarily Instagram and TikTok.

We are looking for a mix of students representing all London-based programs (HBA, MSc, and MBA). All content will be reviewed, approved, scheduled, and posted by Ivey's Social Content Manager.

We are not looking for polished influencers, but authentic storytellers. This role is best suited for students who are comfortable being on camera and participating in short-form video content for Ivey's Instagram and TikTok accounts.

What's in it for the Ambassadors?

- Develop skills useful for personal and professional growth:
 - Social media strategy
 - Content creation and on-camera presentation
 - Brand management
 - Interpersonal communication, networking, and leadership
- Your content will appear on Ivey's official social media accounts – reaching tens of thousands of followers, which can be used for your creative portfolio
- Official Ivey swag
- Priority access to select Ivey events, speaker sessions, and networking opportunities
- Opportunity to win prizes for top performing content
- Coaching from Ivey's Social Content Manager

What we're looking for from the Ambassadors:

- Create a minimum of two social posts about the Ivey student experience each month October – April (can be video, photo, appropriate trends, etc.)
- Attend one monthly meeting with Social Content Manager and other Ambassadors to review metrics and plan upcoming content
- Able to meet content commitments, maintain open communication, and respond to coaching
- Be active on social media (specifically Instagram and TikTok) already creating content and understanding what works best on each platform
- Represent Ivey's brand and values positively both online and offline

[Apply online here](#). Applications are due by **October 1, 2026**.