

Sharing Information on Progress (SIP) 2024

Ivey Business School



PURPOSE



VALUES



TEACH



RESEARCH



PARTNER



PRACTICE



SHARE

Ivey Business School

Canada

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1. Letter from the most senior officer (e.g., Dean, Head) committing to PRME’s Principles

Statement	Date: 20/08/2024
Title: Letter from Dean Julian Birkinshaw	Language: English
Description: Letter from Dean Julian Birkinshaw	Sharing Rights: Public
	Relevant Stakeholders: Entire School Community
	Purpose: Inspiring leaders for a sustainable and prosperous world

August 20, 2024

I am pleased to present Ivey Business School's Progress Report for the Principles for Responsible Management Education (PRME). It demonstrates our continued commitment to impact across all six principles.

I started as Dean at Ivey earlier this month, following a 25-career at London Business School and graduate studies at Ivey before that. I am indebted to my predecessor, Sharon Hodgson, for her commitment to responsible management education, as enshrined in our [Ivey Next](#) plan which is all about "Inspiring Leaders for a Sustainable and Prosperous World." Ivey Next committed us to addressing the critical issues facing organizations and society, for example transitioning to net zero and a regenerative circular economy, and to be the go-to place for thought leadership and actionable insights on these matters.

This plan has shaped our key initiatives and investments over the last few years. For example, we have introduced new research support, including mentorship and increased internal funding (the Critical Issues Challenge fund), and we have engaged with external donors to support our research institutes. We have a sustainability-oriented area group of 20 faculty.

The school has revamped curriculum to include critical issues-focused courses, including on topics such as sustainability, equity, and social impact. Additionally, there has also been substantial work done to embed culture and inclusion-focused learning in our student programming to develop skills that students need as they enter the workforce.

Outreach is also a vital component of our plan, for example the launch of the Impact knowledge hub, events bridging business and academia—such as a symposium with top Canadian business leaders—along with livestream events and a media series focused on critical challenges and future opportunities.

Ivey has also led several global initiatives, including the [Network for Business Sustainability](#) and the 2023 PRME Global Forum and Responsible Management Education Week activities. We are also proud that Ivey Professor Tima Bansal was appointed Chair of the PRME Board in June 2023, after years of service with the Board.

I look forward to working with the entire Ivey community in defining what's next for Ivey to be a global leader in promoting responsible business education.



Julian Birkinshaw
Dean, Ivey Business School
Western University

2. Mission, Vision, Strategy or Purpose

Statement

Title: Ivey's Purpose, Mission, and Values

Description: With the launch of the Ivey Next strategic plan in March 2022, Ivey established the following purpose, mission, and values - | **Purpose:** Inspiring leaders for a sustainable and prosperous world | **Mission:** We develop leaders who think globally, act strategically, and address critical issues facing organizations and society, through impactful research and transformative learning experiences | **Values:** Integrity, Inclusion, Community, Courage | Additional details available at <https://www.ivey.uwo.ca/about/life-at-ivey/values/>

Date: 25/06/2024

Language: English

Sharing Rights: Public

Relevant Stakeholders:
Entire School Community

Purpose:
Inspiring leaders for a sustainable and prosperous world

URL:
<https://www.ivey.uwo.ca/about/strategic-plan/>

Ivey's Purpose, Mission, and Values

Impact Purpose

With the launch of the Ivey Next strategic plan in March 2022, Ivey established the following purpose, mission, and values -

Purpose: Inspiring leaders for a sustainable and prosperous world

Mission: We develop leaders who think globally, act strategically, and address critical issues facing organizations and society, through impactful research and transformative learning experiences

Values: Integrity, Inclusion, Community, Courage

Impact Statement

Additional details available at <https://www.ivey.uwo.ca/about/life-at-ivey/values/>

Applicable Date Range
March 22, 2021 - Aug. 31, 2024

Owner
Markus Walters

Contributors
Markus Walters

Sharing rights
Public

Language
English

Country
Canada

Subjects
Responsible
Management
Education

1. Does the PRME Signatory Member have a person who is accountable and responsible for RME?



No, but individual staff or faculty members are stewarding the role

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

2. Does the PRME Signatory Member have at least one organizational entity (e.g., center, institute, academic department) that is accountable and responsible for RME on behalf of the Signatory?



Yes, the entity is involved in research

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

3. List the names, positions, and email addresses of all people responsible and accountable for RME at the PRME Signatory Member

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

1. The PRME Signatory Member involves the following elements of RME in its degree programs. Mark all that apply.



Topics in various courses at the discretion of the professor

This object is marked as 'PRME Community only' and can only be viewed in PRME Commons.

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Courses with RME in the course-level learning goals (excluding PhD)

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Guest speakers and showcase events

Event

Title: Alumni Events: 2022 Global Ivey Day – Sustainability panel

Description: Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, a beauty brand offering waterless, zero-waste products, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, a venture capital firm that invests in cleantech companies; and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte, a professional services firm that recently announced a \$1-billion investment into its global sustainability and climate practice, participated in a virtual discussion on the role business leaders can play in tackling societal change.

Date: 18/05/2022

Language: English

Sharing Rights: Public

Event Date Range: 18/05/2022 - 18/05/2022

Location: Virtual

Speakers: Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte

Description: 2022 Global Ivey Day – Sustainability panel: Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, a beauty brand offering waterless, zero-waste products, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, a venture capital firm that invests in cleantech companies; and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte, a professional services firm that recently announced a \$1-billion investment into its global sustainability and climate practice, participated in a virtual discussion on the role business leaders can play in tackling societal change.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2022/may/alumni-discuss-what-the-sustainability-imperative-means-for-business/>

Event

Title: Alumni Events: 2023 Global Ivey Day – Sustainability panel

Description: The panel, featured four inspiring alumni: Lisa Annabel Ellis, MBA '06, Founder & President of YellowYellow ESG Advisory, Katie Wu, HBA '11, Associate Director, Sustainable Investing, Private Markets at Manulife Investment Management, Eric Saarvala, EMBA '17, Head of Corporate Sustainability at Raymond James Ltd. And Executive Director at Raymond James Canada Foundation, and Stacey Fruitman, HBA '92, Founder, Style with Substance Ventures, discussed their careers in sustainable investing, corporate sustainability, and ESG advisory, reinforcing the commitment of Ivey graduates to making a positive impact on the world.

Date: 16/05/2023

Language: English

Sharing Rights: Public

Event Date Range: 16/05/2023 - 16/05/2023

Location:
Toronto, Ontario

Speakers: Lisa Annabel Ellis, MBA '06, Founder & President of YellowYellow ESG Advisory, Katie Wu, HBA '11, Associate Director, Sustainable Investing, Private Markets at Manulife Investment Management, Eric Saarvala, EMBA '17, Head of Corporate Sustainability at Raymond James Ltd. And Executive Director at Raymond James Canada Foundation, and Stacey Fruitman, HBA '92, Founder, Style with Substance Ventures

Description: 2023 Global Ivey Day – Sustainability panel: The panel, featured four inspiring alumni: Lisa Annabel Ellis, MBA '06, Founder & President of YellowYellow ESG Advisory, Katie Wu, HBA '11, Associate Director, Sustainable Investing, Private Markets at Manulife Investment Management, Eric Saarvala, EMBA '17, Head of Corporate Sustainability at Raymond James Ltd. And Executive Director at Raymond James Canada Foundation, and Stacey Fruitman, HBA '92, Founder, Style with Substance Ventures, discussed their careers in sustainable investing, corporate sustainability, and ESG advisory,

reinforcing the commitment of Ivey graduates to making a positive impact on the world.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2023/05/sustainability-event-at-global-ivey-day-reaffirms-alumni-commitment-to-bettering-the-world-and-themselves/>

Event

Title: Forums: 2022 Worldchangers Forum

Description: 2022 Worldchangers Forum (March 18, 2022): The event introduced students to Ivey alumni in sustainability, focusing on decarbonization and impact investing. Keynote presentations included insights from Michael Lenox and Rebecca Duff, co-authors of The Decarbonization Imperative, and featured discussions with thought leaders, such as Dan Nejman and Will Wang, who spoke about Terra Optima, whose mission is to leverage nature and technology in food waste to grow food more sustainably, Jason Robinson, who spoke about Evoco, a cleantech innovation company that uses plant-based chemistry to make renewable, carbon-reducing, high quality, biodegradable consumer products, and Jared Sayers, who spoke about Azolla Hydrogen, a company that has identified a pathway to generate low-GHG hydrogen from bio-methanol that is scalable and not reliant on fossil fuels.

Date: 22/03/2022

Language: English

Sharing Rights: Public

Event Date Range: 22/03/2022 - 22/03/2022

Location: Ivey Business School

Speakers: Michael Lenox and Rebecca Duff, co-authors of The Decarbonization Imperative; Dan Nejman and Will Wang, Terra Optima; Jason Robinson, Evoco; and Jared Sayers, Azolla Hydrogen

Description: 2022 Worldchangers Forum (March 18, 2022): The event introduced students to Ivey alumni in sustainability, focusing on decarbonization and impact investing. Keynote presentations included insights from Michael Lenox and Rebecca Duff, co-authors of The Decarbonization Imperative, and featured discussions with thought leaders, such as Dan Nejman and Will Wang, who spoke about Terra Optima, whose mission is to leverage nature and technology in food waste to grow food more sustainably, Jason Robinson, who spoke about Evoco, a cleantech innovation company that uses plant-based chemistry to make renewable, carbon-reducing, high quality, biodegradable consumer products, and Jared Sayers, who spoke about Azolla Hydrogen, a company that has identified a pathway to generate low-GHG

hydrogen from bio-methanol that is scalable and not reliant on fossil fuels.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2022/03/the-2022-worldchangers-rising-to-the-challenge-of-a-cleaner-safer-future/>,
<https://www.ivey.uwo.ca/news/news-ivey/2022/march/worldchangers-conference-gives-students-insights-on-the-net-zero-imperative/>

Event

Title: Forums: 2023 Worldchangers Forum

Description: 2023 Worldchangers Forum (March 10, 2023): The Worldchangers Forum continued to inspire students by connecting them with industry leaders and alumni committed to environmental and social change. The event featured Andy Chisholm (MBA '85), Chair of the Board of Directors of RBC and a sustainable finance expert. To close the event, students heard from Ivey alumni working in sustainability, including Philippa White (HBA '01), Founder and CEO of The International Exchange; Cooper Robinson (HBA '11), Director and Innovation Lead, Global Markets at BMO Radicle; Laura Schlee (HBA '16), Corporate Social Responsibility Leader at EY Ripples Canada; and Gareth Gransaul (HBA '21), Co-Executive Director of Re_Generation and Researcher. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/03/sustainability-certificate-event-inspires-students-to-be-worldchangers/>

Date: 10/03/2023

Language: English

Sharing Rights: Public

Event Date Range: 03/10/2023 - 03/10/2023

Location: Ivey Business School

Speakers: Andy Chisholm (MBA '85), Chair of the Board of Directors of RBC and a sustainable finance expert, Philippa White (HBA '01), Founder and CEO of The International Exchange; Cooper Robinson (HBA '11), Director and Innovation Lead, Global Markets at BMO Radicle; Laura Schlee (HBA '16), Corporate Social Responsibility Leader at EY Ripples Canada; and Gareth Gransaul (HBA '21), Co-Executive Director of Re_Generation and Researcher.

Description: 2023 Worldchangers Forum (March 10, 2023): The Worldchangers Forum continued to inspire students by connecting them with industry leaders and alumni committed to environmental and social change. The event featured Andy Chisholm (MBA '85), Chair of the Board of Directors of RBC and a sustainable finance expert. To close the event, students heard from Ivey alumni working in sustainability, including Philippa White (HBA '01), Founder and CEO of The International Exchange; Cooper Robinson (HBA '11), Director and Innovation Lead, Global Markets at BMO Radicle;

Laura Schlee (HBA '16),
Corporate Social
Responsibility Leader at
EY Ripples Canada; and
Gareth Gransaul (HBA
'21), Co-Executive Director
of Re_Generation and
Researcher.

URL:

[https://www.ivey.uwo.ca/
sustainability/news/
2023/03/sustainability-
certificate-event-inspires-
students-to-be-
worldchangers/](https://www.ivey.uwo.ca/sustainability/news/2023/03/sustainability-certificate-event-inspires-students-to-be-worldchangers/)

Event

Title: Forums: Ivey Ideas Forum on the bio-economy

Description: Ivey Ideas Forum on the bio-economy (June 2023) At Ivey's inaugural Idea Forum, titled "The Bio-Economy is the Future We See", Professor Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for-investing-in-the-global-bio-economy/>

Date: 22/06/2023

Language: English

Sharing Rights: Public

Event Date Range: 22/06/2023 - 22/06/2023

Location: Virtual

Speakers: Ivey faculty Gal Raz, Oana Branzei and Diane-Laure Arjaliès, Marty Odlin, Founder and CEO of Running Tide and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond.

Description: Ivey Ideas Forum on the bio-economy (June 2023) At Ivey's inaugural Idea Forum, titled "The Bio-Economy is the Future We See", Professor Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for->

Event

Title: Forums: Ivey Ideas Forum on electric vehicles

Description: Ivey Ideas Forum on electric vehicles (September 2023): This Ivey Idea Forum focused on the growth, and opportunities, of Canada's EV industry. Hosted by the Lawrence National Centre for Policy and Management, and moderated by Ivey's Associate Dean of Research Gal Raz, the forum brought together leading EV sector experts including Meena Bibra, Senior Policy Advisor, Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA). Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/october/ev-adoption-to-power-the-green-transportation-revolution/>

Date: 02/10/2023

Language: English

Sharing Rights: Public

Event Date Range: 10/02/2023 - 10/02/2023

Location: Virtual

Speakers: Gal Raz, Ivey Associate Dean of Research; Meena Bibra, Senior Policy Advisor, Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA)

Description: Ivey Ideas Forum on electric vehicles (September 2023): This Ivey Idea Forum focused on the growth, and opportunities, of Canada's EV industry. Hosted by the Lawrence National Centre for Policy and Management, and moderated by Ivey's Associate Dean of Research Gal Raz, the forum brought together leading EV sector experts including Meena Bibra, Senior Policy Advisor, Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA).

URL:
<https://www.ivey.uwo.ca/news/news-ivey/2023/october/ev-adoption-to-power-the-green-transportation-revolution/>

Event

Title: Forums: Ivey Ideas Forum on inclusive leadership

Description: Ivey Ideas Forum on inclusive leadership (October 2023): Moderated by Erin Huner, Ivey's Director of Culture and Inclusion, the forum dove deeply into the inclusive leadership skills needed to help build a workplace culture where employees feel valued, cared for, and welcomed and covered important topics such as the value of allyship, effective workplace training programs, and creating organizational culture change. Speakers included Kimberley Messer, who pioneered and led inclusion initiatives through her two decades with IBM, and now as VP of Diversity, Equity and Inclusion at IGM Financial, as well as Barnini Bhattacharyya and Shannon Rawski, from Ivey's Organizational Behaviour group, Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/october/inclusive-leadership-as-a-tipping-point-for-culture-change/>

Date: 19/10/2023

Language: English

Sharing Rights: Public

Event Date Range: 19/10/2023 - 19/10/2023

Location: Ivey Business School

Speakers: Erin Huner, Ivey's Director of Culture and Inclusion; Kimberley Messer, pioneered and led inclusion initiatives at IBM, VP of Diversity, Equity and Inclusion at IGM Financial; Barnini Bhattacharyya and Shannon Rawski from Ivey's Organizational Behaviour group

Description: Ivey Ideas Forum on inclusive leadership (October 2023): Moderated by Erin Huner, Ivey's Director of Culture and Inclusion, the forum dove deeply into the inclusive leadership skills needed to help build a workplace culture where employees feel valued, cared for, and welcomed and covered important topics such as the value of allyship, effective workplace training programs, and creating organizational culture change. Speakers included Kimberley Messer, who pioneered and led inclusion initiatives through her two decades with IBM, and now as VP of Diversity, Equity and Inclusion at IGM Financial, as well as Barnini Bhattacharyya and Shannon Rawski, from Ivey's Organizational Behaviour group.

URL:
<https://www.ivey.uwo.ca/news/news-ivey/2023/>

Event

Title: Conferences and Symposiums: 2022 Ivey Sustainability Conference

Description: 2022 Ivey Sustainability Conference: Themed 'Communities and Capitalism', the conference featured speakers Melissa Aronczyk, Associate Professor in the School of Communication & Information at Rutgers University, shakara tyler, returning-generation farmer, educator and organizer who engages in Black agrarianism, agroecology, food sovereignty and environmental justice as commitments of abolition and decolonization, Rashedur Chowdhury, Professor of Business and Management at Essex Business School, and Anita M. McGahan, University Professor and George E. Connell Chair in Organizations and Society at the University of Toronto, who discussed the intersection of community development and sustainable business practices. The conference fostered a community of scholars eager to push the frontiers of sustainability research. Media: <https://www.ivey.uwo.ca/sustainability/for-researchers/ivey-sustainability-conference/2022/>

Date: 08/12/2022

Language: English

Sharing Rights: Public

Event Date Range: 12/08/2022 - 12/09/2022

Location: Ivey Business School

Speakers: Melissa Aronczyk, Associate Professor in the School of Communication & Information at Rutgers University, shakara tyler, returning-generation farmer, educator and organizer who engages in Black agrarianism, agroecology, food sovereignty and environmental justice as commitments of abolition and decolonization, Rashedur Chowdhury, Professor of Business and Management at Essex Business School, and Anita M. McGahan, University Professor and George E. Connell Chair in Organizations and Society at the University of Toronto

Description: 2022 Ivey Sustainability Conference: Themed 'Communities and Capitalism', the conference featured speakers Melissa Aronczyk, Associate Professor in the School of Communication & Information at Rutgers University, shakara tyler, returning-generation farmer, educator and organizer who engages in Black agrarianism, agroecology, food sovereignty and environmental justice as commitments of abolition and decolonization, Rashedur Chowdhury,

Professor of Business and Management at Essex Business School, and Anita M. McGahan, University Professor and George E. Connell Chair in Organizations and Society at the University of Toronto, who discussed the intersection of community development and sustainable business practices. The conference fostered a community of scholars eager to push the frontiers of sustainability research.

URL:

<https://www.ivey.uwo.ca/sustainability/for-researchers/ivey-sustainability-conference/2022/>

Event

Title: Conferences and Symposiums: Ivey MBA Leadership Conference

Description:

Ivey MBA Leadership Conference (from February 8 to March 8, 2022) Featuring multiple events over several weeks, the goal of the conference was to provide perspective on the changing nature of the leadership landscape, specifically the impact of sustainability, technology, and Equity, Diversity, and inclusion (EDI) on the future of leadership. It featured a presentation from Frances Edmonds, Head of Sustainable Impact at HP Canada, and Sarah Sklash, HBA '07, co-founder of the June Motel and co-star of Netflix's Motel Makeover. Mathieu Ruffe, an MBA '22 candidate and founding President of the Ivey MBA BIPOC Club, also gave a talk on the history and meaning behind Black History Month. The Ian O. Ihnatowycz Institute for Leadership, Ivey Career Management, and the Centre for Building Sustainable Value supported the 2022 Ivey MBA Leadership Conference. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/march/ivey-mba-conference-encourages-students-to-lead-into-the-future/>

Date: 09/03/2022

Language: English

Sharing Rights: Public

Event Date Range: 02/08/2022 - 03/08/2022

Location: Ivey Business School

Speakers: Frances Edmonds, Head of Sustainable Impact at HP Canada, and Sarah Sklash, HBA '07, co-founder of the June Motel and co-star of Netflix's Motel Makeover. Mathieu Ruffe, an MBA '22 candidate and founding President of the Ivey MBA BIPOC Club

Description: Ivey MBA Leadership Conference (from February 8 to March 8, 2022) Featuring multiple events over several weeks, the goal of the conference was to provide perspective on the changing nature of the leadership landscape, specifically the impact of sustainability, technology, and Equity, Diversity, and inclusion (EDI) on the future of leadership. It featured a presentation from Frances Edmonds, Head of Sustainable Impact at HP Canada, and Sarah Sklash, HBA '07, co-founder of the June Motel and co-star of Netflix's Motel Makeover. Mathieu Ruffe, an MBA '22 candidate and founding President of the Ivey MBA BIPOC Club, also gave a talk on the history and meaning behind Black History Month. The Ian O. Ihnatowycz Institute for Leadership, Ivey Career Management, and the Centre for Building

Sustainable Value
supported the
Conference.

URL:

[https://www.ivey.uwo.ca/
news/news-ivey/2022/
march/ivey-mba-
conference-encourages-
students-to-lead-into-the-
future/](https://www.ivey.uwo.ca/news/news-ivey/2022/march/ivey-mba-conference-encourages-students-to-lead-into-the-future/)

Event

Title: Conferences and Symposia: The Future We See Symposium (Ivey's 100th Anniversary Symposium)

Description: The Future We See Symposium (Ivey's 100th Anniversary Symposium) (November 2023): The agenda engaged attendees in deep discussion around the critical issues facing leaders today and in the future. Keynote speakers included Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author and Walter Isaacson, bestselling author, journalist, and professor. The CEO Panel, included Linda Hasenfratz, EMBA '97, LLD '19, CEO, Linamar Corporation, David McKay, MBA '92, LLD '19, President & Chief Executive Officer, RBC, and Jeffrey Orr, HBA '81, LLD '17 President & Chief Executive Officer, Power Corporation, discussed the question "How do the Critical Issues Affect Your Established Firm?". Other sessions included a "Shaping the Future of Canadian Leadership" panel moderated by Dusya Vera, Executive Director of the Ian O. Ihnatowycz Institute for Leadership, with speakers Martha Maznevski, Professor, Ivey Business School, Laurence Mussio, Historian and Chair, Long Run Institute and Sevaun Pelvetzian, President & CEO, UNICEF Canada; an "AI and the Changing Face of Organizations" panel moderated by Fredrik Odegaard, Professor, Ivey Business School, with speakers Mark Daley, Chief AI Officer, Western University and Salim Teja, HBA '96, Partner, Head of Velocity Team, Radical Ventures; and a "Towards Sustainable Agri-food" panel moderated by Jury Gualandris, Director, Building Sustainable Value Research Centre, with speakers Peggy Brekveld, President, Ontario Federation of Agriculture, Adrienne Lickers Xavier, Assistant Professor, Department of Indigenous Studies, McMaster University, Brent Preston, President of Ecological Farmers Association of Ontario, Co-founder and President of Farmers for Climate Solutions and Emma Race, Senior Director, Sustainability and Social Impact at Loblaw Companies Ltd.; a "CEO Panel: How do the Critical Issues Affect Your Establishing Firm?" panel, with speakers Shahrzad Rafati, Founder, Chairperson & CEO, BBTv, Scott Vanderwel, HBA '98, Chief Executive Officer, PointsBet Canada and Nicole Verkindt, HBA '07, CEO, Buggy; a "Launching World-Class Entrepreneurs" panel, moderated by Eric Morse, Executive Director, Morrisette Institute for Entrepreneurship, with speakers Nadia Ladak, HBA '20, CEO, Marlow, Erik Mikkelsen, HBA '06, President & CRO, Stealth Monitoring and Managing Partner, Auxo Management LP and Glenn Yonemitsu, MBA '89, Managing Director, High-Impact Firms, BDC; an "Electric Vehicles and a New Industrial Future" panel, moderated by Gal Raz, Professor, Ivey Business School, with speakers Rachel Doran, Vice President of Policy and Strategy, Clean Energy Canada, Raseeka Rahumathulla, Manager of Government and Regulatory Affairs, Volkswagen Group Canada Inc. and Flavio Volpe, President, Automotive Parts Manufacturer's Association; and a "Healthcare for the Future" panel moderated by Mahmood Nanji, Power Corporation of Canada Policy Fellow, Ivey Business School, with speakers Dr. Heather Morrison, Chief Public Health Officer, PEI, Dr. Jane Philpott, Dean, Department of Health Sciences, Queen's University and Dr. Kevin Smith, President & CEO, University Health Network (UHN). Media: <https://www.ivey.uwo.ca/news/news->

Date: 09/11/2023

Language: English

Sharing Rights: Public

Event Date Range: 11/09/2023 - 11/09/2023

Location: Toronto Region Board of Trade (100 Queens Quay E, Toronto)

Speakers: Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author; Walter Isaacson, bestselling author, journalist, and professor; Linda Hasenfratz, EMBA '97, LLD '19, CEO, Linamar Corporation; David McKay, MBA '92, LLD '19, President & Chief Executive Officer, RBC; Jeffrey Orr, HBA '81, LLD '17 President & Chief Executive Officer, Power Corporation; Dusya Vera, Executive Director of the Ian O. Ihnatowycz Institute for Leadership; Martha Maznevski, Professor, Ivey Business School; Laurence Mussio, Historian and Chair, Long Run Institute; Sevaun Pelvetzian, President & CEO, UNICEF Canada; Fredrik Odegaard, Professor, Ivey Business School; Mark Daley, Chief AI Officer, Western University; Salim Teja, HBA '96, Partner, Head of Velocity Team, Radical Ventures; Jury Gualandris, Director, Building Sustainable Value Research Centre; Peggy Brekveld, President, Ontario Federation of Agriculture; Adrienne Lickers Xavier, Assistant Professor, Department of Indigenous Studies, McMaster University; Brent Preston, President

ivey/2023/november/future-minded-leaders-come-together-to-discuss-critical-issues/

of Ecological Farmers Association of Ontario, Co-founder and President of Farmers for Climate Solutions; Emma Race, Senior Director, Sustainability and Social Impact at Loblaw Companies Ltd; Shahrzad Rafati, Founder, Chairperson & CEO, BBTv; Scott Vanderwel, HBA '98, Chief Executive Officer, PointsBet Canada; Nicole Verkindt, HBA '07, CEO, Buggy; Eric Morse, Executive Director, Morrisette Institute for Entrepreneurship; Nadia Ladak, HBA '20, CEO, Marlow; Erik Mikkelsen, HBA '06, President & CRO, Stealth Monitoring and Managing Partner, Auxo Management LP; Glenn Yonemitsu, MBA '89, Managing Director, High-Impact Firms, BDC; Gal Raz, Professor, Ivey Business School; Rachel Doran, Vice President of Policy and Strategy, Clean Energy Canada; Raseeka Rahumathulla, Manager of Government and Regulatory Affairs, Volkswagen Group Canada Inc.; Flavio Volpe, President, Automotive Parts Manufacturer's Association; Mahmood Nanji, Power Corporation of Canada Policy Fellow, Ivey Business School; Dr. Heather Morrison, Chief Public Health Officer, PEI; Dr. Jane Philpott, Dean, Department of Health Sciences, Queen's University; Dr. Kevin Smith, President & CEO, University Health Network (UHN)

Description: The Future We See Symposium (Ivey's 100th Anniversary Symposium) (November 2023): The agenda engaged attendees in

deep discussion around the critical issues facing leaders today and in the future. Keynote speakers included Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author and Walter Isaacson, bestselling author, journalist, and professor. The CEO Panel, included Linda Hasenfratz, EMBA '97, LLD '19, CEO, Linamar Corporation, David McKay, MBA '92, LLD '19, President & Chief Executive Officer, RBC, and Jeffrey Orr, HBA '81, LLD '17 President & Chief Executive Officer, Power Corporation, discussed the question "How do the Critical Issues Affect Your Established Firm?". Other sessions included a "Shaping the Future of Canadian Leadership" panel moderated by Dusya Vera, Executive Director of the Ian O. Ihnatowycz Institute for Leadership, with speakers Martha Maznevski, Professor, Ivey Business School, Laurence Mussio, Historian and Chair, Long Run Institute and Sevaun Pelvetzian, President & CEO, UNICEF Canada; an "AI and the Changing Face of Organizations" panel moderated by Fredrik Odegaard, Professor, Ivey Business School, with speakers Mark Daley, Chief AI Officer, Western University and Salim Teja, HBA '96, Partner, Head of Velocity Team, Radical Ventures; and a "Towards Sustainable Agri-food" panel moderated by Jury Gualandris, Director, Building Sustainable Value Research Centre, with speakers Peggy

Brekveld, President,
Ontario Federation of
Agriculture, Adrienne
Lickers Xavier, Assistant
Professor, Department of
Indigenous Studies,
McMaster University,
Brent Preston, President
of Ecological Farmers
Association of Ontario,
Co-founder and President
of Farmers for Climate
Solutions and Emma
Race, Senior Director,
Sustainability and Social
Impact at Loblaw
Companies Ltd.; a “CEO
Panel: How do the Critical
Issues Affect Your
Establishing Firm?” panel,
with speakers Shahrzad
Rafati, Founder,
Chairperson & CEO, BBTv,
Scott Vanderwel, HBA '98,
Chief Executive Officer,
PointsBet Canada and
Nicole Verkindt, HBA '07,
CEO, Buggy; a “Launching
World-Class
Entrepreneurs” panel,
moderated by Eric Morse,
Executive Director,
Morrissette Institute for
Entrepreneurship, with
speakers Nadia Ladak,
HBA '20, CEO, Marlow,
Erik Mikkelsen, HBA '06,
President & CRO, Stealth
Monitoring and Managing
Partner, Auxo
Management LP and
Glenn Yonemitsu, MBA
'89, Managing Director,
High-Impact Firms, BDC;
an “Electric Vehicles and
a New Industrial Future”
panel, moderated by Gal
Raz, Professor, Ivey
Business School, with
speakers Rachel Doran,
Vice President of Policy
and Strategy, Clean
Energy Canada, Raseeka
Rahumathulla, Manager
of Government and
Regulatory Affairs,
Volkswagen Group
Canada Inc. and Flavio
Volpe, President,

Automotive Parts Manufacturer's Association; and a "Healthcare for the Future" panel moderated by Mahmood Nanji, Power Corporation of Canada Policy Fellow, Ivey Business School, with speakers Dr. Heather Morrison, Chief Public Health Officer, PEI, Dr. Jane Philpott, Dean, Department of Health Sciences, Queen's University and Dr. Kevin Smith, President & CEO, University Health Network (UHN).

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2023/november/future-minded-leaders-come-together-to-discuss-critical-issues/>

Event

Title: Conferences and Symposiums: Agrivoltaics Conference

Description: Agrivoltaics Conference: Hosted by Ivey's Energy Policy and Management Centre, experts in renewable energy, farming, and food systems came together to discuss the potential for agrivoltaics to feed Canada's growing population while reducing its carbon footprint. The conference included panel discussions on agrivoltaics research, small farming sustainability and transport, equipment suppliers, and energy policy changes. Event speakers included Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre, keynote speaker Claude Mindorff, Energy Consultant and Director of development at PACE Canada LP, and energy and agriculture panellists, Patrick Gossage, Managing Partner of First Green Energy Ltd. and Jeremy Dresner, founder and manager of Energy Redesign. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/december/are-solar-farms-the-answer-to-feeding-the-world-and-combatting-climate-change/>

Date: 09/12/2022

Language: English

Sharing Rights: Public

Event Date Range: 12/11/2022 - 12/11/2022

Location: Spencer Leadership Centre, London, Ontario

Speakers: Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre; Claude Mindorff, Energy Consultant and Director of development at PACE Canada LP; Patrick Gossage, Managing Partner of First Green Energy Ltd.; and, Jeremy Dresner, founder and manager of Energy Redesign.

Description: Agrivoltaics Conference: Hosted by Ivey's Energy Policy and Management Centre, experts in renewable energy, farming, and food systems came together to discuss the potential for agrivoltaics to feed Canada's growing population while reducing its carbon footprint. The conference included panel discussions on agrivoltaics research, small farming sustainability and transport, equipment suppliers, and energy policy changes. Event speakers included Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre, keynote speaker Claude Mindorff, Energy Consultant and Director

of development at PACE Canada LP, and energy and agriculture panellists, Patrick Gossage, Managing Partner of First Green Energy Ltd. and Jeremy Dresner, founder and manager of Energy Redesign.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2022/december/are-solar-farms-the-answer-to-feeding-the-world-and-combatting-climate-change/>

Event

Title: Conferences and Symposia: Collective Action for Resilient, Just Agriculture Colloquium

Description: Collective Action for Resilient, Just Agriculture Colloquium (September 22, 2023): The Centre for Building Sustainable Value (BSV) convened key partners from farming communities, farmer associations, government, industry, municipalities, non-profits, Indigenous communities, and academia. As part of a growing interest in expanding agri-food thought leadership within BSV's portfolio, the colloquium sought to explore how agricultural systems can operate more sustainably while making food accessible and affordable for Canadians. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/10/hard-talks-yield-big-results-for-agri-food-researchers-at-bsv-colloquium/>

Date: 22/09/2023

Language: English

Sharing Rights: Public

Event Date Range: 22/09/2023 - 22/09/2023

Location: Ivey Business School

Speakers:

Ivey's Centre for Building Sustainable Value

Description: Collective Action for Resilient, Just Agriculture Colloquium (September 22, 2023): The Centre for Building Sustainable Value (BSV) convened key partners from farming communities, farmer associations, government, industry, municipalities, non-profits, Indigenous communities, and academia. As part of a growing interest in expanding agri-food thought leadership within BSV's portfolio, the colloquium sought to explore how agricultural systems can operate more sustainably while making food accessible and affordable for Canadians.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2023/10/hard-talks-yield-big-results-for-agri-food-researchers-at-bsv-colloquium/>

Event

Title: Competitions: The Ivey 100 Paper Competition

Description: The goal of this competition was in keeping with Ivey's purpose to 'Inspire Leaders for a Sustainable and Prosperous World' and allowed students to articulate a collective vision of our opportunities and responsibilities as business and community leaders. The competition addressed four key questions related to the Critical Issues highlighted in the Ivey Next strategy: Sustainability, Evolution of Work, and Canada's Place in the World. Each question will be featured in a breakout session at the Ivey 100 Symposium. Media: <https://www.ivey.uwo.ca/lawrencecentre/news/2023/09/ev-paper-competition/>

Date: 20/10/2023

Language: English

Sharing Rights: Public

Event Date Range: 20/10/2023 - 20/10/2023

Location: Ivey Business School

Speakers: Meena Bibra, Senior Policy Advisor at Clean Energy Canada; Colin Singh Dhillon, Chief Technical Officer at the Automotive Parts Manufacturers' Association; and Brian Kingston, President & CEO of the Canadian Vehicle Manufacturers Association.

Description: The goal of this competition was in keeping with Ivey's purpose to 'Inspire Leaders for a Sustainable and Prosperous World' and allowed students to articulate a collective vision of our opportunities and responsibilities as business and community leaders. The competition addressed four key questions related to the Critical Issues highlighted in the Ivey Next strategy: Sustainability, Evolution of Work, and Canada's Place in the World. Each question will be featured in a breakout session at the Ivey 100 Symposium.

URL:

<https://www.ivey.uwo.ca/lawrencecentre/news/2023/09/ev-paper-competition/>

Event

Title: Competitions: Ivey/ARCS 15th Annual PhD Sustainability Academy

Description: The Academy convenes promising doctoral students working on sustainability-related research across the world to receive generative feedback from the most prominent scholars in the field. In 2022, the Academy, led by Professor Oana Branzei, welcomed 11 student-fellows from a wide array of academic and personal backgrounds to meet with seven leading faculty mentors. The winners of this year's Best Paper Award were Simon Xu (UC Berkeley Haas School of Business) and Maegan Baker (University of Sydney Business School). Media: <https://www.ivey.uwo.ca/sustainability/news/2022/11/transformational-journeys-at-the-ivey-arcs-phd-sustainability-academy/>

Date: 17/11/2022

Language: English

Sharing Rights: Public

Event Date Range: 17/11/2022 - 17/11/2022

Location: Ivey Business School

Speakers: n/a

Description:

The Academy convenes promising doctoral students working on sustainability-related research across the world to receive generative feedback from the most prominent scholars in the field. In 2022, the Academy, led by Professor Oana Branzei, welcomed 11 student-fellows from a wide array of academic and personal backgrounds to meet with seven leading faculty mentors. The winners of this year's Best Paper Award were Simon Xu (UC Berkeley Haas School of Business) and Maegan Baker (University of Sydney Business School).

URL:

<https://www.ivey.uwo.ca/sustainability/news/2022/11/transformational-journeys-at-the-ivey-arcs-phd-sustainability-academy/>

Event

Title: Competitions: Ivey/ARCS 16th Annual PhD Sustainability Academy

Description: The 2023 PhD Sustainability Academy convened 15 promising PhD students and senior researchers championing path-breaking research on sustainability across multiple disciplines using diverse theoretical and methodological approaches and represented one of the foremost learning and networking events for students researching social and environmental issues. The winners of this year's Best Paper Award were Kerrigan Unter (George Washington University School of Business) and Hannah Schupfer (King's College London, United Kingdom). Media: <https://nbs.net/wineries-earn-more-per-bottle-when-they-adapt-to-climate-change/> Media: <https://nbs.net/oil-industry-climate-goals-lots-of-talk-little-action/> Website: <https://www.ivey.uwo.ca/sustainability/students-teaching/phd-academy/past-academies/2023/>

Date: 19/10/2023

Language: English

Sharing Rights: Public

Event Date Range: 19/10/2023 - 22/10/2023

Location: Virtual

Speakers: n/a

Description: The 2023 PhD Sustainability Academy convened 15 promising PhD students and senior researchers championing path-breaking research on sustainability across multiple disciplines using diverse theoretical and methodological approaches and represented one of the foremost learning and networking events for students researching social and environmental issues. The winners of this year's Best Paper Award were Kerrigan Unter (George Washington University School of Business) and Hannah Schupfer (King's College London, United Kingdom).

URL:

<https://nbs.net/wineries-earn-more-per-bottle-when-they-adapt-to-climate-change/>, <https://nbs.net/oil-industry-climate-goals-lots-of-talk-little-action/>, <https://www.ivey.uwo.ca/sustainability/students-teaching/phd-academy/past-academies/2023/>

Event

Title: Competitions: Essay Competition

Description: A student competition to spur ideas to help Canada enhance its competitive advantage to become a global leader, led by Professors Gal Raz and Romel Mostafa. Several student teams across Ivey's HBA, MSc and MBA programs participated in this competition where the top three teams received cash prizes. The winners of this year's competition were Rachel Feigenbaum (in the Master of Science in Digital Management program at Ivey) and Kierra Cacciotti (in the final year of her dual degree in Media, Information, and Technoculture and Business, and is completing a Certificate of Sustainability at Ivey) whose essay applies the framework of agroecology to identify opportunities in technology, education, and government to create a more sustainable food system. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/11/ivey-students-win-essay-competition-on-sustainable-agriculture/>

Date: 06/11/2023

Language: English

Sharing Rights: Public

Event Date Range: 11/06/2023 - 11/06/2023

Location: Ivey Business School

Speakers: n/a

Description: A student competition to spur ideas to help Canada enhance its competitive advantage to become a global leader, led by Professors Gal Raz and Romel Mostafa. Several student teams across Ivey's HBA, MSc and MBA programs participated in this competition where the top three teams received cash prizes. The winners of this year's competition were Rachel Feigenbaum (in the Master of Science in Digital Management program at Ivey) and Kierra Cacciotti (in the final year of her dual degree in Media, Information, and Technoculture and Business, and is completing a Certificate of Sustainability at Ivey) whose essay applies the framework of agroecology to identify opportunities in technology, education, and government to create a more sustainable food system.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2023/11/ivey-students-win-essay-competition-on-sustainable-agriculture/>

Event

Title: Interactive Learning Events: Ivey Net Zero Event Series

Description: Ivey hosted a unique interactive learning event that challenged over 100 executive alumni to work collectively to chart a path to a net-zero future, using the En-ROADS Climate Solutions Simulator. The workshop was moderated by En-ROADS Climate Ambassadors Laura Sacks and Shea Wyatt and Ivey Academy's Mazi Raz. Ivey faculty Rob Klassen and Wren Montgomery highlighted key insights and the linkages with leading climate-focused research at Ivey, including the Corporate Strategies for Net Zero initiative. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/04/latest-ivey-climate-event-uses-innovative-simulator-to-chart-the-course-to-net-zero/>

Date: 21/04/2022

Language: English

Sharing Rights: Public

Event Date Range: 21/04/2022 - 21/04/2022

Speakers: The workshop was moderated by En-ROADS Climate Ambassadors Laura Sacks and Shea Wyatt and Ivey Academy's Mazi Raz. Ivey faculty Rob Klassen and Wren Montgomery highlighting key insights and the linkages with leading climate-focused research at Ivey, including the Corporate Strategies for Net Zero initiative.

Location: Virtual

Description: Ivey hosted a unique interactive learning event that challenged over 100 executive alumni to work collectively to chart a path to a net-zero future, using the En-ROADS Climate Solutions Simulator. The workshop was moderated by En-ROADS Climate Ambassadors Laura Sacks and Shea Wyatt and Ivey Academy's Mazi Raz. Ivey faculty Rob Klassen and Wren Montgomery highlighted key insights and the linkages with leading climate-focused research at Ivey, including the Corporate Strategies for Net Zero initiative.

URL:
<https://www.ivey.uwo.ca/sustainability/news/2022/04/latest-ivey-climate-event-uses-innovative-simulator-to-chart-the-course-to-net-zero/>

Event

Title: Interactive Learning Events: Future of Agri-Food Series: Canada's Leadership Opportunity

Description: In partnership with the Centre for Building Sustainable Value and the Institute for Sustainable Finance, panellists explored the large-scale opportunity for Canada to be a leader in agri-food, examining facets such as sustainability, technological innovation, and competing within a global market. For this discussion moderated by Bryan Benjamin, Executive Director of The Ivey Academy, we're joined by guests: Scott Ross, Executive Director, Canadian Federation of Agriculture; Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51; and Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute. Together, panellists unpack Canada's position in the global agri-food market, identify key opportunities – and challenges – facing Canadian agri-businesses, and explore how Canada can be a leader in the future of agri-food. Media: <https://www.ivey.uwo.ca/academy/insights/2023/10/future-agrifood-canadas-leadership-opportunity/>

Date: 25/10/2023

Language: English

Sharing Rights: Public

Event Date Range: 25/10/2023 - 25/10/2023

Location: Virtual

Speakers: For this discussion moderated by Bryan Benjamin, Executive Director of The Ivey Academy, we were joined by guests: Scott Ross, Executive Director, Canadian Federation of Agriculture; Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51; and Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute.

Description: In partnership with the Centre for Building Sustainable Value and the Institute for Sustainable Finance, panellists explored the large-scale opportunity for Canada to be a leader in agri-food, examining facets such as sustainability, technological innovation, and competing within a global market. For this discussion moderated by Bryan Benjamin, Executive Director of The Ivey Academy, we were joined by guests: Scott Ross, Executive Director, Canadian Federation of Agriculture; Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51; and Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute. Together, panellists unpack Canada's position in the global agri-food market, identify key

opportunities – and challenges – facing Canadian agri-businesses, and explore how Canada can be a leader in the future of agri-food.

URL:

<https://www.ivey.uwo.ca/academy/insights/2023/10/future-agrifood-canadas-leadership-opportunity/>

Event

Title: Interactive Learning Events: "ESG and SDGs? A shared quest, no longer a question: Incorporating Sustainability into management education" Panel

Description: Hosted by The Centre for Building Sustainable Value and Ivey Publishing, and facilitated by Professor Oana Branzei, the session featured panellists Gerry George, Professor, McDonough School of Business, Georgetown University, Mette Morsing, Head, Principles for Responsible Management Education (PRME) Secretariat, and Laura Morgan Roberts, Professor, Darden School of Business, University of Virginia. Opening remarks by Andrew Hrymak, Special Advisor to the President on Industry Partnerships, the Green Economy, and Sustainability at Western University and Dean Sharon Hodgson, Ivey Business School. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/05/business-schools-align-to-integrate-esg-and-sdgs-in-the-classroom/>

Date: 02/05/2022

Language: English

Sharing Rights: Public

Event Date Range: 05/02/2022 - 05/02/2022

Location: Virtual

Speakers: Hosted by The Centre for Building Sustainable Value and Ivey Publishing, and facilitated by Professor Oana Branzei, the session featured panellists Gerry George, Professor, McDonough School of Business, Georgetown University, Mette Morsing, Head, Principles for Responsible Management Education (PRME) Secretariat, and Laura Morgan Roberts, Professor, Darden School of Business, University of Virginia. Opening remarks by Andrew Hrymak, Special Advisor to the President on Industry Partnerships, the Green Economy, and Sustainability at Western University and Dean Sharon Hodgson, Ivey Business School.

Description: Management education plays a leading role in teaching and promoting this new integrated sustainability agenda. Environmental, social, and governance (ESG) factors and the UN Sustainable Development Goals (SDGs) are increasingly used across organizations and sectors for decision-making, and policymakers prioritize and accelerate critical areas of impact. This level of effort is required at the management education level. Demand

is at an all-time high. Institutions, governments, organizations, and society dedicate resources and capital to address the SDGs. Moreover, Corporate Social Responsibility (CSR) is a key criterion used to rank business schools.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2022/05/business-schools-align-to-integrate-esg-and-sdgs-in-the-classroom/>

Event

Title: Interactive Learning Events: "Rethinking our Thinking for a Sustainable Future" Workshop

Description: Darren Meister, Ivey's Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris led and challenged participants to understand how traditional ways of thinking may impede progress toward a more sustainable future. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/september/rethinking-our-thinking-for-a-sustainable-future/>

Date: 12/09/2022

Language: English

Sharing Rights: Public

Event Date Range: 09/12/2022 - 09/12/2022

Location: Donald K. Johnson Centre, Toronto, ON, Canada

Speakers: Darren Meister, Ivey's Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris

Description: Darren Meister, Ivey's Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris led and challenged participants to understand how traditional ways of thinking may impede progress toward a more sustainable future.

URL:
<https://www.ivey.uwo.ca/news/news-ivey/2022/september/rethinking-our-thinking-for-a-sustainable-future/>

Event

Title: Impact Career Events: Graduate Sustainability Conference

Description: The Conference was organized collaboratively between the Ivey MSc Sustainability Club and the Ivey MBA Sustainability Club, in partnership with Ivey's Centre for Building Sustainable Value, and includes an impact careers panel and interactive simulations run by professor Oana Branzei. The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/12/reflecting-on-impact-at-ivey-s-graduate-sustainability-conference/>

Date: 18/11/2022

Language: English

Sharing Rights: Public

Event Date Range: 18/11/2022 - 19/11/2022

Location: Ivey Business School

Description: The Conference was organized collaboratively between the Ivey MSc Sustainability Club and the Ivey MBA Sustainability Club, in partnership with Ivey's Centre for Building Sustainable Value, and includes an impact careers panel and interactive simulations run by professor Oana Branzei. The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future.

Speakers: The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future.

URL:

<https://www.ivey.uwo.ca/sustainability/news/2022/12/reflecting-on-impact-at-ivey-s-graduate-sustainability-conference/>

Event

Title: Impact Career Events: Industry Insights Series

Description: Ivey Alumni Relations and Western Alumni Relations organized a panel of Ivey Alumni in a sustainability role, including Paulina Leung, HBA '04, Chief Sustainability Officer at Emterra Grou, Sarah Chapman, BSc '10, Global Chief Sustainability Officer at Manulife Financial Corporation, and Jonathan Belair, MBA '07, Founder and Managing Partner of LIOS Partners, who offered students insights into sustainable career paths. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/march/combining-sustainability-with-your-career/>

Date: 01/03/2022

Language: English

Sharing Rights: Public

Speakers: Paulina Leung, HBA '04, Chief Sustainability Officer at Emterra Grou, Sarah Chapman, BSc '10, Global Chief Sustainability Officer at Manulife Financial Corporation, and Jonathan Belair, MBA '07, Founder and Managing Partner of LIOS Partners

Description: Ivey Alumni Relations and Western Alumni Relations organized a panel of Ivey Alumni who offered students insights into sustainable career paths.

Location: Virtual

Event Date Range: 03/01/2022 - 03/01/2022

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2022/march/combining-sustainability-with-your-career/>

Event

Title: Impact Career Events: Guest Speaker Presentation, Jan Jenisch

Description: During his presentation to Accelerated MBA (AMBA) students (Managing People class), Jan Jenisch, Chief Executive Officer of Holcim, discussed his digitalization strategy and his leading decarbonization initiatives. Media: <https://www.ivey.uwo.ca/news/blogs/2022/april/lessons-on-leadership-from-holcim-s-ceo/>

Date: 25/04/2022

Language: English

Sharing Rights: Public

Event Date Range: 25/04/2022 - 25/04/2022

Location: Ivey Business School

Speakers: Jan Jenisch, Chief Executive Officer of Holcim

Description: During his presentation to Accelerated MBA (AMBA) students (Managing People class), Jan Jenisch, Chief Executive Officer of Holcim, discussed his digitalization strategy and his leading decarbonization initiatives.

URL:
<https://www.ivey.uwo.ca/news/blogs/2022/april/lessons-on-leadership-from-holcim-s-ceo/>

Event

Title: Impact Career Events: Guest Speaker Presentation, Stacey Fruitman

Description: Ivey alumna Stacey Fruitman, angel investor and advisor, shared insights on sustainable fashion innovations.

Media: <https://www.ivey.uwo.ca/sustainability/news/2023/02/stacey-fruitman-ivey-alumna-invests-in-fashion-innovations-for-a-sustainable-future/>

Date: 30/01/2023

Language: English

Sharing Rights: Public

Event Date Range: 30/01/2023 - 30/01/2023

Location: Ivey Business School

Speakers: Stacey Fruitman, angel investor and advisor

Description: Ivey alumna Stacey Fruitman, angel investor and advisor, shared insights on sustainable fashion innovations.

URL:
<https://www.ivey.uwo.ca/sustainability/news/2023/02/stacey-fruitman-ivey-alumna-invests-in-fashion-innovations-for-a-sustainable-future/>

Event

Title: Impact Career Events: Guest Speaker Presentation, Zita Cobb

Description: Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn, emphasized leadership for the public good during the 2023 Thomas d'Aquino Lecture on Leadership hosted by the Ian O. Ihnatowycz Institute for Leadership. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/november/putting-leadership-in-its-place/>

Date: 16/11/2023

Language: English

Sharing Rights: Public

Event Date Range: 16/11/2023 - 16/11/2023

Location: Ivey Business School

Speakers: Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn

Description: Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn, emphasized leadership for the public good during the 2023 Thomas d'Aquino Lecture on Leadership hosted by the Ian O. Ihnatowycz Institute for Leadership.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2023/november/putting-leadership-in-its-place/>

Event

Title: Impact Career Events: 2022 Arkadi Kuhlmann Lecture Series in Finance

Description: Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin, discussed how investors are rethinking their portfolios in light of increasing climate concerns. The event was moderated by Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/june/what-does-climate-risk-mean-for-your-portfolio/>

Date: 16/06/2022

Language: English

Sharing Rights: Public

Event Date Range: 16/06/2022 - 16/06/2022

Location: Virtual

Speakers: Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin and Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance

Description: Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin, discussed how investors are rethinking their portfolios in light of increasing climate concerns. The event was moderated by Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2022/june/what-does-climate-risk-mean-for-your-portfolio/>

Event

Title: Social Impact Events: 2022 Social Impact Conference

Description: Focused on themes of accountability and responsibility, featuring workshops on well-being economies and impact assessment. Speakers included: James Arreak, EMBA '20, residential school survivor, Ashley Wang, HBA '19, social finance, Nadia Ladak, HBA '20, social entrepreneur, and Isabel Taylor, MES '21, who works in the public sector. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/03/student-blog-from-a-ripple-to-a-wave/>

Date: 02/03/2022

Language: English

Sharing Rights: Public

Description: Focused on themes of accountability and responsibility, featuring workshops on well-being economies and impact assessment.

Speakers: Speakers included: James Arreak, EMBA '20, residential school survivor, Ashley Wang, HBA '19, social finance, Nadia Ladak, HBA '20, social entrepreneur, and Isabel Taylor, MES '21, who works in the public sector.

Event Date Range: 03/02/2022 - 03/02/2022

Location: Virtual

URL:
<https://www.ivey.uwo.ca/sustainability/news/2022/03/student-blog-from-a-ripple-to-a-wave/>

Event

Title: Social Impact Events: 2023 Social Impact Conference

Description: Aimed to equip attendees with knowledge and skills for a career in sustainability through engaging keynote presentations by Dominique Anglade, former leader of the Quebec Liberal party, creator of modern stakeholder theory, Dr. Edward Freeman, and Brennan Wong, Engagement Manager at McKinsey. There was also a "Sustainability Around the World" panel, that featured Arora Akanksha, Audit Coordinator at UNDP, Daniel Parlak, Manager of Strategic Partnerships at LEGO, Nikhil Gowd, Fellow of the Global Initiative for the Oxford Character Project, and Ashley Wang, Senior Analyst at Social Finance.
Media: <https://www.iveysocialimpact.org/blog/drqc238ko2gz96h050o4mgoj1xm59r>

Date: 05/02/2023

Language: English

Sharing Rights: Public

Event Date Range: 02/05/2023 - 02/05/2023

Location: Ivey Business School

Speakers: Keynote presentations by Dominique Anglade, former leader of the Quebec Liberal party, creator of modern stakeholder theory, Dr. Edward Freeman, and Brennan Wong, Engagement Manager at McKinsey. There was also a "Sustainability Around the World" panel, that featured Arora Akanksha, Audit Coordinator at UNDP, Daniel Parlak, Manager of Strategic Partnerships at LEGO, Nikhil Gowd, Fellow of the Global Initiative for the Oxford Character Project, and Ashley Wang, Senior Analyst at Social Finance

Description: Aimed to equip attendees with knowledge and skills for a career in sustainability through engaging presentations.

URL:
<https://www.iveysocialimpact.org/blog/drqc238ko2gz96h050o4mgoj1xm59r>

Event

Title: Social Impact Events: 2022 MBA Social Impact Day

Description: Almost 100 MBA students took time to participate in various volunteer opportunities with eight different organizations in the local London community: Community Living London, Habitat for Humanity Heartland Ontario, Humane Society London & Middlesex, London Food Bank, PHSS, ReForest London, Ronald McDonald House Charities Southwestern Ontario, and, YU Ranch. Before volunteering, the students heard from London Ward 6 Councillor Mariam Hamou. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/august/mba-students-give-back-to-london-for-social-impact-day/>

Date: 10/08/2022

Language: English

Sharing Rights: Public

Event Date Range: 08/10/2022 - 08/10/2022

Location: London, Ontario

Speakers: London Ward 6 Councillor Mariam Hamou

Description: Almost 100 MBA students took time to participate in various volunteer opportunities with eight different organizations in the local London community: Community Living London, Habitat for Humanity Heartland Ontario, Humane Society London & Middlesex, London Food Bank, PHSS, ReForest London, Ronald McDonald House Charities Southwestern Ontario, and, YU Ranch. Before volunteering, the students heard from London Ward 6 Councillor Mariam Hamou.

URL:

<https://www.ivey.uwo.ca/news/news-ivey/2022/august/mba-students-give-back-to-london-for-social-impact-day/>

Guest speakers and showcase events

Impact Purpose

From January 1, 2022, to December 31, 2023, Ivey Business School organized numerous impactful events and initiatives, showcasing its commitment to sustainability, social impact, and responsible leadership. The school hosted alumni events, such as the 2022 and 2023 Global Ivey Day, featuring panels on sustainability with prominent alumni in cleantech, ESG advisory, and corporate sustainability. The Worldchangers Forum in both 2022 and 2023 connected students with industry leaders and alumni focused on environmental and social change. The Ivey Ideas Forum highlighted topics like the bio-economy, electric vehicles, and inclusive leadership. Conferences and symposiums, including the 2022 Ivey Sustainability Conference, the 2022 Ivey MBA Leadership Conference, and the 2023 Future We See Symposium, engaged attendees in discussions on sustainable business practices, leadership, and critical global issues. Competitions like the Ivey 100 Paper Competition and the Ivey/ARCS PhD Sustainability Academy encouraged students and researchers to explore sustainability-related topics. Interactive learning events, such as the Ivey Net Zero Event Series and the Future of Agri-Food Series, provided platforms for participants to collaborate on sustainability initiatives. The school also hosted numerous guest speaker presentations, including talks by Jan Jenisch, CEO of Holcim, and Zita Cobb, CEO of Shorefast. Social impact events like the 2022 and 2023 Social Impact Conferences and the 2022 MBA Social Impact Day emphasized accountability, responsibility, and community engagement. Overall, these events and initiatives exemplify Ivey's dedication to integrating responsible management concepts and practices into its curriculum and pedagogy.

Impact Statement

Ivey Business School has consistently transformed its learning environments by embedding responsible management concepts and practices into its curriculum and pedagogy. From January 1, 2022, to December 31, 2023, Ivey has organized a series of impactful events and initiatives to promote sustainability, social impact, and responsible leadership among students and the broader community. Below are some highlights demonstrating Ivey's commitment to these principles.

Alumni events: Including the annual **Global Ivey Day** sustainability panels, showcase Ivey alumni discussing the crucial role business leaders play in addressing societal change. These panels highlight how alumni are driving sustainability in their respective fields and emphasize the commitment of Ivey graduates to making a positive impact on the world.

Forums: The annual **Worldchangers Forum** introduced students to Ivey alumni working in sustainability, with recent events focusing on decarbonization, impact investing, and environmental and social changes. Additionally, Ivey held three **Ideas Forums** that delved into cutting-edge topics. These included innovative business models in the bio-economy and financial instruments to combat biodiversity loss; the growth and opportunities within Canada's EV industry; and the importance of inclusive leadership and the skills required to foster a welcoming and inclusive workplace culture.

Conferences and Symposiums: Ivey hosted several significant conferences and symposiums that explored a range of impactful topics. The **Ivey Sustainability Conference**, themed 'Communities and Capitalism,' featured discussions on the intersection of community development and sustainable business practices. The **Ivey MBA Leadership Conference** provided insights into the evolving landscape of leadership, with a focus on sustainability, technology, and equity, diversity, and inclusion (EDI). The **Future**

Applicable Date Range

Jan. 1, 2022 - Dec. 31, 2023

Owner

Ali Rilett

Contributors

Ali Rilett

Sharing rights

Public

Language

English

Country

Canada

Subjects

Corporate Social Responsibility (CSR), Entrepreneurship, Finance, Responsible Management Education, Social Entrepreneurship, Ethical Leadership

We See Symposium, marking Ivey's 100th anniversary, engaged attendees in discussions on critical leadership issues, including AI, sustainable agri-food, and the future of Canadian leadership. **The Agrivoltaics Conference**, explored how agrivoltaics could address food security and reduce carbon footprints. Lastly, the **Collective Action for Resilient, Just Agriculture Colloquium** brought together diverse stakeholders to discuss sustainable agricultural practices and food accessibility in Canada.

Competitions: Ivey hosted several competitions designed to foster sustainability and innovation. The **Ivey 100 Paper Competition** challenged students to articulate a unified vision for tackling critical issues like sustainability, the future of work, and Canada's global position. **The Ivey/ARCS PhD Sustainability Academy**, held annually, gathered doctoral students and top scholars to review and advance pioneering sustainability research. Additionally, the **2023 Essay Competition** invited students to present innovative ideas for boosting Canada's competitive edge on the global stage.

Interactive Learning Events: Ivey hosted a series of dynamic interactive learning events designed to engage participants in pressing sustainability issues. The **Ivey Net Zero Event Series** challenged executive alumni to collaboratively explore pathways to a net-zero future using the En-ROADS Climate Solutions Simulator. The **Future of Agri-Food Series** examined Canada's potential leadership in the agri-food sector, focusing on sustainability, technological innovation, and global market competition. The panel discussion on **"ESG and SDGs? A Shared Quest"** delved into integrating sustainability into management education, featuring insights from leading academics and experts. Additionally, the workshop **"Rethinking our Thinking for a Sustainable Future"** encouraged participants to reevaluate traditional perspectives that might hinder progress towards sustainability.

Impact Career Events: Ivey organized a range of impactful career events aimed at advancing sustainability and leadership. The **Graduate Sustainability Conference**, featured a panel of alumni discussing careers in sustainable fashion, finance, and consulting, along with interactive simulations. The **Industry Insights Series** brought together alumni in sustainability roles to offer students career guidance. Noteworthy **guest speaker presentations** included Jan Jenisch of Holcim on digitalization and decarbonization, Stacey Fruitman on sustainable fashion innovations, and Zita Cobb on leadership for the public good. Additionally, the **Arkadi Kuhlmann Lecture Series in Finance** featured Laura Starks, who explored how climate concerns are reshaping investment strategies.

Social Impact Events: Ivey organized several pivotal events centered on social impact and community engagement. The Social Impact Conferences offered valuable platforms to explore accountability and responsibility in sustainability. Moreover, the MBA Social Impact Day involved nearly 100 students in meaningful volunteer work with various local organizations in London, Ontario.

These events and initiatives illustrate Ivey Business School's dedication to integrating responsible management concepts into every aspect of its curriculum and pedagogy. By engaging students, alumni, and faculty in meaningful discussions and practical experiences, Ivey fosters a learning environment that prioritizes sustainability, social impact, and ethical leadership. Through these efforts, Ivey not only prepares students for responsible careers but also contributes to a broader cultural shift towards sustainable and responsible business practices.



Specific degree programs with RME in the program-level learning goals and assessment rubrics

This narrative is hidden because it is marked as private.



The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

Encouraging RME in Business Case educational materials

Impact Purpose

Ivey's case publishing center, Ivey Publishing, has taken a number of steps to enhance access to RME-centered materials, including partnering with PRME to host The Ivey Publishing Sustainability Case Writing Awards.

Impact Statement

Ivey's case publishing center, Ivey Publishing, undertook a process to review and add metadata tags related to ESG and SDGs and create a sustainability collection through its site for easier access to RME-related materials. For the sustainability collection, see https://www.iveypublishing.ca/s/category/collection/sustainability/0ZG5c000000k9bbGAA?c_results_layout_state=%7B%7D

In addition, Ivey Publishing also recently collaborated with PRME to host The Ivey Publishing Sustainability Case Writing Awards, dedicated to building a better future through education by integrating sustainability into management curricula. These awards encourage the development of case studies that effectively communicate sustainability principles, providing real-world scenarios that help students understand and address complex global challenges. By fostering transformative learning experiences, this initiative supports the preparation of future leaders who can balance economic, environmental, and social goals, promoting long-term sustainability and ethical business practices. The establishment of the awards were announced in Summer 2024, with submissions in early 2025 and award recipients publicly announced in mid-2025.

For additional details, see <https://www.iveypublishing.ca/s/sustainability-case-writing-awards>

Applicable Date Range

Aug. 21, 2024 - June 1, 2025

Owner

Markus Walters

Contributors

Markus Walters

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education, Sustainable
Development

1. The PRME Signatory Member involves the following elements of RME in its research endeavors. Mark all that apply.

☒

 Responsibility-related regular research seminars

Event

Title: Research seminars: Dr. Thomas P. Lyon

Description: In 2024, as part of Ivey’s ongoing research seminar series, Dr. Thomas P. Lyon from the Ross School of Business and School of Environmental and Sustainability (SEAS) at the University of Michigan presented a seminar on Corporate Political Responsibility with a focus on climate change and the important role of corporate lobbying in supporting or blocking climate policy. Media: https://www.ivey.uwo.ca/faculty_research/news-events/research-events/2024/march/dr-thomas-p-lyon-university-of-michigan/

Date: 19/03/2024

Language: English

Sharing Rights: Public

Event Date Range: 19/03/2024 - 19/03/2024

Location: Ivey Business School

Speakers: Dr. Thomas P. Lyon, University of Michigan

Description: In 2024, as part of Ivey’s ongoing research seminar series, Dr. Thomas P. Lyon from the Ross School of Business and School of Environmental and Sustainability (SEAS) at the University of Michigan presented a seminar on Corporate Political Responsibility with a focus on climate change and the important role of corporate lobbying in supporting or blocking climate policy.

URL: https://www.ivey.uwo.ca/faculty_research/news-events/research-events/2024/march/dr-thomas-p-lyon-university-of-michigan/

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.



Responsibility-related conferences

Event

Title: Research conferences: 2022 Leadership Conference

Description: The Ian O. Ihnatowycz Institute for Leadership at the Ivey Business School, Western University, hosted a conference titled "Activating Character in Times of Uncertainty and Possibility" which focused on character-driven leadership development. Renowned facilitators, including experts in leadership psychology and organizational behavior, led engaging sessions aimed at cultivating key character traits essential for effective leadership. Through interactive workshops and discussions, attendees delved into topics such as integrity, resilience, and empathy, gaining practical insights into their application in professional settings. This unique emphasis on character-focused sessions provided attendees with tangible tools and strategies to enhance their leadership capabilities and foster positive organizational change. Overall, the event served as a dynamic platform for attendees to deepen their understanding of leadership principles grounded in personal character. Media: <https://www.ivey.uwo.ca/leadership/events/2022/11/leader-character-conference/>

Date: 03/11/2022

Language: English

Sharing Rights: Public

Event Date Range: 11/03/2022 - 11/04/2022

Location: Vantage Venues, 150 King St. W., Toronto, Ontario, Canada

Speakers: Elena Antonacopoulou, Professor, Organizational Behaviour & Strategy, Ivey Business School, Corey Crossan, Teaching Fellow, University of Oxford, Doctoral Candidate, Western University, Mary Crossan, Professor, Organizational Behaviour & Strategy, Ivey Business School, Cassie Ellis, Assistant Professor, Ivey Business School, Bill Furlong, Financial Services Executive and Regulator, Lucas Monzani, Assistant Professor, Organizational Behaviour, Ivey Business School, Dusya Vera, Executive Director, Ian O. Ihnatowycz Institute for Leadership, Ivey Business School

Description: The Ian O. Ihnatowycz Institute for Leadership at the Ivey Business School, Western University, hosted a conference titled "Activating Character in Times of Uncertainty and Possibility" which focused on character-driven leadership development. Renowned facilitators, including experts in leadership psychology and organizational behavior, led engaging sessions aimed at cultivating key character traits essential

for effective leadership. Through interactive workshops and discussions, attendees delved into topics such as integrity, resilience, and empathy, gaining practical insights into their application in professional settings. This unique emphasis on character-focused sessions provided attendees with tangible tools and strategies to enhance their leadership capabilities and foster positive organizational change. Overall, the event served as a dynamic platform for attendees to deepen their understanding of leadership principles grounded in personal character.

URL:

<https://www.ivey.uwo.ca/leadership/events/2022/11/leader-character-conference/>

Event

Title: Research conferences: 2023 Idea Forum

Description: At Ivey's inaugural Idea Forum, titled "The Bio-Economy is the Future We See", Dr. Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for-investing-in-the-global-bio-economy/>

Date: 22/06/2023

Language: English

Sharing Rights: Public

Event Date Range: 22/06/2023 - 22/06/2023

Speakers: The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond.

Description: At Ivey's inaugural Idea Forum, titled "The Bio-Economy is the Future We See", Dr. Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Zibi Conservation Impact Bond.

Location: Ivey Business
School

URL:

[https://www.ivey.uwo.ca/
news/news-ivey/2023/
june/making-a-case-for-
investing-in-the-global-
bio-economy/](https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for-investing-in-the-global-bio-economy/)

Event

Title: Research conferences: 2023 The Future We See Symposium

Description: The Ivey Business School celebrated its 100th anniversary with a symposium highlighting the institution's impact on business education. The event brought together alumni, faculty, and industry leaders to reflect on Ivey's contributions to business practice and research. Distinguished speakers, including Rahaf Harfoush, HBA '06 and Walter Isaacson shared insights on the future of business education and the evolving role of business schools in society. Media: <https://www.ivey.uwo.ca/news/ivey-100th-symposium/>

Date: 09/11/2023

Language: English

Sharing Rights: Public

Description: The Ivey Business School celebrated its 100th anniversary with a symposium highlighting the institution's impact on business education. The event brought together alumni, faculty, and industry leaders to reflect on Ivey's contributions to business practice and research. Distinguished speakers, including Rahaf Harfoush, HBA '06 and Walter Isaacson shared insights on the future of business education and the evolving role of business schools in society.

Location: Toronto Region Board of Trade (100 Queens Quay E, Toronto)

Speakers: Keynote speakers: Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author and Walter Isaacson, bestselling author, journalist, and professor. Other speakers included: Linda Hasenfratz, EMBA '97, CEO, Linamar Corporation, David McKay, MBA '92, LLD '19, President and Chief Executive Officer, RBC, R. Jeffrey Orr, HBA '81, President and Chief Executive Officer, Power Corporation of Canada, Shahrzad Rafati, Founder, Chairperson, and CEO, BBTv, Scott Vanderwel, Chief Executive Officer, PointsBet Canada, and Nicole Verkindt, CEO, Buggy

Event Date Range: 11/09/
2023 - 11/09/2023

URL:
[https://www.ivey.uwo.ca/
news/ivey-100th-
symposium/](https://www.ivey.uwo.ca/news/ivey-100th-symposium/)

Narrative for Research conferences

Impact Purpose

The Ivey Business School actively supports academic conferences, symposiums, idea forums, and other knowledge exchange events by providing funding, event space, and logistical expertise. These initiatives play a crucial role in advancing knowledge, fostering collaboration, providing networking opportunities, community building, and promoting responsible management practices.

Impact Statement

Ivey's support for conferences, symposiums, and idea forums reflects our commitment to fostering intellectual growth, collaboration, and responsible leadership in a rapidly evolving world. These events serve as catalysts for positive change, and our investment in them reinforces our dedication to advancing knowledge and practice.

1. **Knowledge Exchange:** Conferences and symposiums bring together experts, researchers, and practitioners from diverse backgrounds. By sharing their latest research, insights, and experiences, participants contribute to the collective knowledge base. Ivey's support ensures that these platforms thrive, facilitating meaningful exchanges that drive innovation and progress.
2. **Networking Opportunities:** These events offer unparalleled networking opportunities. Attendees can connect with peers, mentors, and potential collaborators. Ivey's involvement ensures that participants can build professional relationships, explore interdisciplinary connections, and discover new avenues for collaboration.
3. **Career Development:** Conferences and symposiums provide a platform for early-career researchers to present their work, receive feedback, and enhance their presentation skills. Our support enables students and emerging scholars to gain confidence, refine their communication abilities, and establish themselves within their academic communities.
4. **Community Building:** Idea forums and symposiums bring together participants beyond academia by including industry partners, community members, and government. Participants engage in discussions, debates, and workshops, creating a supportive environment for intellectual growth. Ivey's commitment to hosting and sponsoring such events strengthens our academic community and reinforces our values of inclusivity and collaboration.
5. **Research Dissemination:** By offering event space and logistical support, Ivey ensures that cutting-edge research reaches a wider audience to inspire new research directions and encourage critical thinking.
6. **Interdisciplinary Exploration:** Ivey encourages interdisciplinary dialogue, enabling participants to explore novel perspectives, methodologies, and solutions.

Applicable Date Range

Jan. 1, 2022 - Dec. 31, 2023

Owner

Ali Rilett

Contributors

Ali Rilett

Sharing rights

Public

Language

English

Country

Canada

Subjects

Ethical Leadership,
Responsible
Management
Education



PhD-level courses with course-level RME learning goals

This object is hidden because it is marked as private.

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.



Research funding specifically related to responsibility

This narrative is hidden because it is marked as private.



Research awards for responsibility-related research

This narrative is hidden because it is marked as private.

This narrative is hidden because it is marked as private.



Faculty members must report their responsibility-related research publications regularly

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

1. The PRME Signatory Member partners with business, government, civil society and academia to advance responsibility-related education, research, or practice in the following ways. Mark all that apply.



Informing: knowledge translation and dissemination

Ivey Partnerships - knowledge dissemination and translation

Impact Purpose

The Ivey Business School - primarily through the Centre for Building Sustainable Value - partners with key stakeholders to enable research translation and knowledge dissemination to drive impact on policy and practice. The Network for Business Sustainability (NBS), hosted by Ivey, focuses on disseminating cutting edge sustainability knowledge and translation of research to a global audience of over 30000.

Impact Statement

The Ivey Business School - primarily through the Centre for Building Sustainable Value - partners with key stakeholders to enable research translation and knowledge dissemination to drive impact on policy and practice.

The Centre's mission is to shape pathways of systems change towards an ecologically sound, fair future. A key mechanism for shaping and accelerating pathways of change is through research focused on tackling key challenges in shifting systems, and then translating the key learnings and insights for business leaders and policy makers. It is the experience of the Centre, that this is more effective when research and translation are conducted in partnership with other change-focused partners.

Recent examples include:

- [Advancing regenerative Agriculture in Canada](#) (with the Institute for Sustainable Finance)
- [Good to the Last Bite? Data driven insights to reduce household food waste](#) (with the HEAL Laboratory)
- [Scaling the Climate Smart Circular Economy](#) (with the Our food Future Initiative & COIL)
- [Financing the Circular Economy](#) (with Circular Economy Leadership Canada and UNEP-FI)
- [Greenwashing 3.0](#) (with the Erb Institute at the University of Michigan)

In addition, the Network for Business Sustainability (NBS), hosted by Ivey, focuses on disseminating cutting edge sustainability knowledge and translation of research to a global audience of over 30000.

Applicable Date Range

Jan. 1, 2022 - Dec. 31, 2025

Owner

Matthew Lynch

Sharing rights

Public

Language

English

Country

Canada

Subjects

Corporate Social Responsibility (CSR), Environmental Studies, Ethical Leadership, Sustainable Development, Sustainable Supply Chain Management, Responsible Management Education, Entrepreneurship, Accounting



Acting: working collaboratively to enact change

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.



Dialoguing: bilateral or multilateral conversations with external communities

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.



Problem solving: joint problem-solving with external partners in a purposeful relationship

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

2. Indicate below whether your school is accredited, ranked, associated or member of any of the following institutions.



Positive Impact Rating

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.



Network for Business Sustainability

NBS - Ivey Hosting & Management

Impact Purpose

The Network for Business Sustainability (NBS), one of the world's key networks for connecting academics and practitioners for business sustainability is hosted and managed by the Ivey Business School.

Impact Statement

Since 2005, the Network for Business Sustainability (NBS) has been a trusted organization advancing sustainability with business and academia through a range of collaboration and outreach models. NBS was founded by Ivey Professor Tima Bansal, and has been hosted and managed by the Ivey Business School since its establishment. The current Executive Director of NBS is Ivey Associate Professor Jury Gualandris. Ivey provides the management and financial resourcing for NBS, include two staff and a total budget of approximately USD 200,000. NBS collaborates directly with PRME, and in June 2023 partnered with PRME to co-organize Responsible Management Education Week in New York.

NBS' theory of change sees widespread knowledge of sustainability topics as fundamental to driving organizational and societal change. NBS prioritises two impact mechanisms that work together to create, disseminate, and mobilize this knowledge with key stakeholders worldwide:

1. **Create and disseminate relevant and rigorous sustainability guidance to improve business practice and enable practical action, and**
2. **Build business schools' and scholars' capacity for impact.**

NBS shares knowledge directly with decision-makers through our content creation process. Each year, over 200,000 people use NBS content.

NBS also works directly with business school faculty and staff around the world to help them increase their sustainability impact through their institutions' research, teaching, and outreach. We pursue this capacity building through two main channels.

1. **The Sustainability Centres Community (SCC).** The SCC, convened by NBS, brings together nearly 200 centres from around the world to advance research, teaching, and outreach. SCC activities are guided by an advisory board of centre leaders. They include a listserv to share opportunities, insights, and questions; bi-annual meetings to build community and discuss specific pressing topics; and targeted written content.
2. **The broader ecosystem of academics focused on business sustainability.** We partner with groups and individuals to advance capacity for impact that isn't limited to centre activities. This comes in the form of support for research awards; a monthly listing of sustainability-related journal articles; targeted content; and innovative learning and sharing events. Most recently, we have convened the "Teaching Climate Series" with educators internationally. We also partner on ongoing initiatives to increase expand access to sustainability curricula.

Applicable Date Range

July 1, 2022 - Dec. 31, 2025

Owner

Matthew Lynch

Sharing rights

Public

Language

English

Country

Canada

Subjects

Corporate Social Responsibility (CSR), Ethical Leadership, Responsible Management Education, Sustainable Development

This narrative is marked as 'PRME Community only' and can only be viewed in PRME Commons.

EQUIS Accreditation - Ivey

Impact Purpose

Ivey was first accredited by EQUIS in June 2002, and was most recently reaccredited in October 2022.

Impact Statement

Ivey adheres to and seeks to continually improve in line with the standards of EQUIS accreditation, especially with regards to Ethics, Sustainability, and Responsibility (ESR).

Applicable Date Range

June 28, 2002 - Aug. 30, 2024

Owner

Markus Walters

Contributors

Markus Walters

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education

This narrative is hidden because it is marked as private.

1. Has the PRME Signatory Member or its governing parent institution adopted policies that are intended to influence how faculty, staff and students the school's support its commitment to RME? If so, share the adopted policies.



Greenhouse gas emissions

Policy

Title: Policies on greenhouse gas emissions

Description: Western University's commitment to reducing greenhouse gas emissions

Date: 16/08/2024

Language: English

Sharing Rights: Public

Scope: Greenhouse Gas Emissions

Media: Western Sustainability Website

Publisher: Western University

Number Of Pages: 0

Enforcement Date: 16/08/2024

URL:
https://sustainability.uwo.ca/Campus/energy_carbon/ghg_emissions.html

Commitment to reducing greenhouse gas emissions on campus

Impact Purpose

Ivey is a significant contributor to the campus-wide reduction of GHG and plans to set its own net-zero targets after the completion of its deep energy retrofit project.

Impact Statement

Western University is committed to reducing our emissions in line with the International Paris Accords of 2016, and Ontario's provincial goals, in an effort to prevent global temperature increase of 1.5°C. Specifically, the university's goals are:

- By 2030 - reduce greenhouse gas emissions by at least 45%, relative to 2005 levels
- By 2050 - achieve net-zero emissions for campus operations

Western has been continuously growing for many years to provide a world class learning and working environment for the campus community. **In spite of its growth, Western's emissions have reduced since 2005.** Due to carbon reduction efforts, we have reduced emissions per square foot.

Our university plans to not only reduce our emissions per square foot, but also to reduce our overall Adjusted Scope 1 emissions. Significant gains in Scope 2 emissions are related to the phase-out of coal in Ontario's electrical grid.

https://sustainability.uwo.ca/Campus/energy_carbon/ghg_emissions.html

As part of Western's GHG reduction plans, an **energy loop** is being implemented on campus. The chilled water network is being upgraded so it can operate year-round and allow for the sharing of excess energy between buildings. New buildings and retrofits through our **Deep Energy Retrofit Program (DERP)** are being designed to integrate with the energy loop, and are resulting in ~60-80% reduction in GHGs.

Ivey Business School, a Gold LEED building on campus, is currently completing a Deep Energy Retrofit audit as part of the DERP. Based on viable actions from this audit, the **Ivey Business School plans to set its own net zero target** and continue to support the full campus' impact.

In addition to the Ivey Business School, our campus currently has **12 LEED® certified buildings**, which include features such as: bird-safe windows, **native plant and no-irrigation landscaping**, low-flow water fixtures, **EV charging stations**, green roofs, **rooftop solar**, local building materials, high-efficient LED and occupancy-sensor lighting, and high performance windows.

One of the initiatives implemented to conserve energy is the **Dem and Management** program, which allows us to reduce our electricity consumption used for cooling buildings and our need for more energy infrastructure. As the campus grows it would be natural to add or expand chillers to grow with it. By investing in efficient systems, and retrofitting or upgrading others, Western can continue to grow while drawing less energy from the grid.

Applicable Date Range

Aug. 30, 2024 - Aug. 29, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Sustainable Development



Water

Policy

Title: Actions on water consumption reduction

Description: Actions taken to measure and reduce water consumption on campus.

Date: 16/08/2024

Language: English

Sharing Rights: Public

Scope: Water

Enforcement Date: 01/01/2024

Number Of Pages: 0

Publisher: Western University

Media: Western Sustainability Website

URL:
<https://sustainability.uwo.ca/Campus/water/index.html>

Commitment to reducing water consumption on campus

Impact Purpose

Ivey Business School at Western University is committed to reducing campus water consumption.

Impact Statement

Western University's overall water consumption is publicly reported and covers the period of 2005 to 2023. Ivey is included in these campus metrics:

<https://sustainability.uwo.ca/Campus/water/index.html>

While the university has grown in the number of buildings and members of our community during this time, **total volume of water consumption has decreased**. This is through efficiency upgrades such as low-flow fixtures, greywater management, low-irrigation landscaping, and improvements to cooling systems.

At Western University, we recognize the importance of clean, fresh water to individuals, our community, and the environment.

We are committed to conserving water efficiently and seeking innovative ways to manage consumption.

Low impact development (LID) systems are being implemented to **reduce storm water runoff and increase infiltration of water into the ground** during heavy rains or snow melts. Western recently installed its first **rain garden** on campus. The garden is designed to help handle runoff during storms, and naturally filter salt and other debris from storm water as it's absorbed into the ground. The garden also helps support biodiversity with native plants, and an improved pedestrian experience of the space with seating to enjoy the garden and nature that visits.

Each year, our maintenance team test 651 backflow devices.

Each unit provides an added layer of protection for Western's drinking water that may result from backflow conditions or a drop in pressure.

Western's Power Plant uses a **multi-purpose greywater system** which has mitigated 10M-litres of municipal water since 2017.

Water used to rinse equipment is captured and reused for blowdown tanks, chilled water make-up, and other auxiliary services.

In January 2024, the university **stopped selling plastic bottled water** across campus. We have increased the number of bottle filling stations on campus which reduces the reliance on single-use plastics. There are over 200 refill stations with more being added through renovation and new construction.

Landscape planning continues to **reduce the number of high-water requirement plantings**. The team has decommissioned many irrigation systems in mature landscaped areas where native species have become established.

Applicable Date Range

Aug. 16, 2024 - Aug. 31, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Sustainable Development



Buildings/real estate

Policy

Title: Approach to building/real estate planning

Description: Approach to real estate and new building construction

Date: 19/08/2024

Language: English

Sharing Rights: Public

Scope: Real Estate and New Building Construction

Enforcement Date: 01/01/2020

Number Of Pages: 0

Publisher: Western University

Media: Western Sustainability Website

URL:
https://sustainability.uwo.ca/Campus/energy_carbon/Green%20Buildings.html

Commitment to conscientious building and real estate planning

Impact Purpose

Ivey Business School is a Gold LEED building and is committed to sustainable ways of developing its footprint. This is also true for Western University.

Impact Statement

Western University has adopted policies to enhance sustainability in buildings and real estate. These include incorporating energy efficiency, reducing carbon footprints, and adhering to sustainable building practices. The university focuses on environmentally responsible construction and operations, with initiatives aimed at minimizing waste, improving energy use, and promoting green building standards across campus infrastructure. These efforts align with Western's commitment to sustainability and Responsible Management Education (RME).

Applicable Date Range
Aug. 30, 2024 - Aug. 29, 2025

Owner
Stephanie Brooks

Sharing rights
Public

Language
English

Country
Canada

Subjects
Sustainable Development



Local staff/student/faculty transportation

Policy

Title: Policies on local staff/student/faculty transportation

Description: Open Space Strategy including transportation initiatives

Date: 16/08/2024

Language: English

Sharing Rights: Public

Scope: Travel to campus

Enforcement Date: 01/09/2018

Number Of Pages: 0

Publisher: Western University

Media: Western Sustainability Website

URL:
<https://sustainability.uwo.ca/Campus/transportation/index.html>

Commitment to eco-friendly travel to campus

Impact Purpose

Ivey staff and students have access to a beautiful pedestrian and bicycle-friendly campus with unlimited public transit for students.

Impact Statement

In 2018, Western University published an Open Space Strategy aimed at creating a safer, more pedestrian and bicycle-friendly, biodiverse campus. A key priority identified was universal access, ensuring convenient and accessible travel routes, particularly for active forms of transportation. The strategy outlines significant initiatives, or "Big Moves," such as completing the bicycle network and establishing a comprehensive network of safe bike routes.

Sustainable Transportation Initiatives:

- Electric Vehicle (EV) Charging Stations: Available at three locations on campus.
 - Universal Bus Pass Program: Provides unlimited bus transportation to all full-time students.
 - Active Transportation-Friendly Campus: Features designated paths, secured bike parking, and continuous improvements to the path network, as outlined in the Open Space Strategy.
 - Western Active Transportation Society (WATS): A community group dedicated to promoting active transport among faculty, students, and staff.
- These initiatives enhance campus mobility, contribute to reducing carbon footprints, and promote health and wellness through active transportation options.

Applicable Date Range

Aug. 16, 2024 - Aug. 29, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Sustainable Development



Employee equity, diversity, inclusion

Policy

Title:

Action plan for employee (including faculty) equity, diversity, inclusion

Description: Ivey's commitment to EDI

Date: 01/01/2019

Language: English

Sharing Rights: Public

Scope: EDI

Enforcement Date: 01/01/2019

Number Of Pages: 0

Publisher: Ivey Business School

Media: Ivey Website

URL:

<https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/#plan>

Commitment to EDI at Ivey (faculty & staff)

Impact Purpose

Ivey set out a robust EDI action plan with specific measurements to scale its efforts to the institutional level.

Impact Statement

Ivey Business School acknowledges the necessity of leading equity, diversity, and inclusion (EDI) efforts at multiple levels: institutionally, individually, and within the broader community. To create meaningful impact, it is essential to address EDI challenges across these scales collectively. This approach is critical for dismantling structural barriers, including systemic racism, discrimination, sexism, and ableism, which currently hinder equity for many within the community. By fostering collaboration and unified action, Ivey aims to cultivate an inclusive ecosystem that prepares future leaders equipped with the skills needed to build a more equitable and inclusive Canada. EDI Action Plan 2.0

1. Foster a safe community that practices equity, diversity, and inclusion by embedding curriculum, programming, and EDI practice tools within our Ivey community ecosystem;
2. Set, commit to, and measure progress on EDI goals at the scale of the institution or system, and at the scale of the individual and community;
3. Create a more diverse community by focusing on the accessibility of our learning and working environments that define our Ivey community ecosystem;
4. Partner to improve access to business education and career pathways for diverse students;
5. Adopt a comprehensive Gender-Based Violence (GBV) framework that supports a preventative approach to GBV education for students, staff, and faculty; and
6. Engage in Equitable Knowledge Exchange that leverages Ivey's thought leadership, research, and EDI toolkit making these contributions accessible to industry and community partners.

Applicable Date Range

Jan. 1, 2021 - Aug. 31, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education



Student equity, diversity, inclusion

Policy

Title: Action plan for student equity, diversity and inclusion

Description: Ivey's EDI targets for students

Date: 19/08/2024

Language: English

Sharing Rights: Public

Scope: EDI

Enforcement Date: 01/01/
2019

Number Of Pages: 0

Publisher: Ivey Business
School

Media: Ivey Website

URL:
[https://www.ivey.uwo.ca/
about/edi/edi-at-ivey/
action-plan/#plan](https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/#plan)

Commitment to EDI at Ivey (students)

Impact Purpose

Ivey set out a robust EDI action plan with specific measurements to scale its efforts to the institutional level.

Impact Statement

Ivey Business School acknowledges the necessity of leading equity, diversity, and inclusion (EDI) efforts at multiple levels: institutionally, individually, and within the broader community. To create meaningful impact, it is essential to address EDI challenges across these scales collectively. This approach is critical for dismantling structural barriers, including systemic racism, discrimination, sexism, and ableism, which currently hinder equity for many within the community. By fostering collaboration and unified action, Ivey aims to cultivate an inclusive ecosystem that prepares future leaders equipped with the skills needed to build a more equitable and inclusive Canada. EDI Action Plan 2.0

1. Foster a safe community that practices equity, diversity, and inclusion by embedding curriculum, programming, and EDI practice tools within our Ivey community ecosystem;
2. Set, commit to, and measure progress on EDI goals at the scale of the institution or system, and at the scale of the individual and community;
3. Create a more diverse community by focusing on the accessibility of our learning and working environments that define our Ivey community ecosystem;
4. Partner to improve access to business education and career pathways for diverse students;
5. Adopt a comprehensive Gender-Based Violence (GBV) framework that supports a preventative approach to GBV education for students, staff, and faculty; and
6. Engage in Equitable Knowledge Exchange that leverages Ivey's thought leadership, research, and EDI toolkit making these contributions accessible to industry and community partners.

Applicable Date Range

Jan. 1, 2021 - Aug. 31, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education

2. In which areas does the PRME Signatory Member or its governing parent institution set aspiration targets? Mark all that apply.

☒

 Greenhouse gas emissions

Statement

Title: Targets for greenhouse gas emissions

Description:

Date: 19/08/2024

Language: English

Sharing Rights: Public

Relevant Stakeholders: Ca
mpus Community and
external stakeholders

Purpose: Measuring GHG
reduction plans

URL:
https://
sustainability.uwo.ca/
Campus/energy_carbon/
ghg_emissions.html

Targets for GHG

Impact Purpose

Ivey is a significant contributor to the campus-wide reduction of GHG and plans to set its own net-zero targets after the completion of its deep energy retrofit project.

Impact Statement

Western University is committed to reducing our emissions in line with the International Paris Accords of 2016, and Ontario's provincial goals, in an effort to prevent global temperature increase of 1.5°C. Specifically, the university's goals are:

- By 2030 - reduce greenhouse gas emissions by at least 45%, relative to 2005 levels
- By 2050 - achieve net-zero emissions for campus operations

Western has been continuously growing for many years to provide a world class learning and working environment for the campus community. **In spite of its growth, Western's emissions have reduced since 2005.** Due to carbon reduction efforts, we have reduced emissions per square foot.

Our university plans to not only reduce our emissions per square foot, but also to reduce our overall Adjusted Scope 1 emissions. Significant gains in Scope 2 emissions are related to the phase-out of coal in Ontario's electrical grid.

https://sustainability.uwo.ca/Campus/energy_carbon/ghg_emissions.html

Applicable Date Range

Jan. 1, 2005 - Jan. 1, 2030

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education



Water

Statement

Title: Targets related to water

Description: Western University and Ivey are committed to water conservation measures. We monitor and publicly report on the success of this effort.

Date: 28/08/2024

Language: English

Sharing Rights: Public

Purpose: Measuring
impact of Water
Conservation Efforts

Relevant Stakeholders: Ca
mpus Community and
external stakeholders

URL:

https://
sustainability.uwo.ca/
Campus/water/
index.html

Targets for water

Impact Purpose

While the university has grown in the number of buildings and members of our community, total volume of water consumption has decreased through water conservation measures.

Impact Statement

<https://sustainability.uwo.ca/Campus/water/index.html>

Applicable Date Range

Jan. 1, 2005 - Aug. 31, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education



Employee equity, diversity, inclusion

Statement

Title: Targets related to employee (including faculty) equity, diversity, inclusion

Description: Ivey EDI Measurement Plan

Date: 19/08/2024

Language: English

Sharing Rights: Public

Purpose: Measuring
impact of EDI Action Plan

Relevant Stakeholders: Ca
mpus Community

URL:

[https://www.ivey.uwo.ca/
about/edi/edi-at-ivey/
action-plan/edi-update-
october-2021/
#measurement](https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/edi-update-october-2021/#measurement)

Measuring our EDI Action Plan (faculty & staff)

Impact Purpose

Working with the [Ivey EDI Advisory Council](#), Ivey has established a measurement plan with diversity targets and KPIs to monitor and report. This document also includes measurement principles designed to guide our EDI actions.

Impact Statement

<https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/edi-update-october-2021/#measurement>

Applicable Date Range
Jan. 1, 2021 - Aug. 31, 2025

Owner
Stephanie Brooks

Sharing rights
Public

Language
English

Country
Canada

Subjects
Responsible
Management
Education



Student equity, diversity, inclusion

Statement

Title: Targets (students) related to Ivey EDI Action Plan

Description:

Date: 19/08/2024

Language: English

Sharing Rights: Public

Relevant Stakeholders: Campus Community

Purpose: Measuring impact of EDI Action Plan

URL:
<https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/edi-update-october-2021/#measurement>

Measuring our EDI Action Plan (students)

Impact Purpose

Working with the [Ivey EDI Advisory Council](#), we have established a measurement plan with diversity targets and KPIs to monitor and report. This document also includes measurement principles designed to guide our EDI actions.

Impact Statement

<https://www.ivey.uwo.ca/about/edi/edi-at-ivey/action-plan/edi-update-october-2021/#measurement>

Applicable Date Range

Jan. 1, 2021 - Aug. 31, 2025

Owner

Stephanie Brooks

Sharing rights

Public

Language

English

Country

Canada

Subjects

Responsible
Management
Education

1. Does the PRME Signatory Member disclose its performance on policies related to RME, including its successes and failures?

☒

Yes, with limited transparency (e.g., only successes, internal channels)

Website of disclosure of performance

Impact Purpose
Ivey Business School supports Western University's RME related policies and shares Ivey-specific successes; Ivey plans to create a public platform to highlight its PRME-related policies and their impact.

Impact Statement
The Ivey Business School actively engages in the Responsible Management Education (RME) framework, fully subscribing to the policies of Western University and contributing to their effectiveness. While Ivey does not yet have an independent public-facing platform for reporting on its PRME-related policies, it transparently shares its successes internally and externally through Western University's established channels. As part of its commitment to continuous improvement, Ivey is working towards developing a dedicated public site to further enhance the accessibility and visibility of its RME initiatives.
For more details, please visit [Western University Sustainability - Policy & Planning](#).

Applicable Date Range
Aug. 30, 2024 - Aug. 31, 2025

Owner
Stephanie Brooks

Sharing rights
Public

Language
English

Country
Canada

Subjects
Responsible Management Education

PRiME
SIGNATORY MEMBER

Ivey Business School

1151 Richmond Street North, London, Ontario, N6A 3K7
Canada

prmecommons.org