

LEAD THE FUTURE. DISCOVER YOUR POTENTIAL.

Step into the **Ivey High School Case Competition (IHSCC)** and experience what it's like to think, learn, and present like an Ivey student. You'll tackle a real business challenge, work with teammates, and build future-ready skills that matter in any career — whether you're exploring business for the first time or already passionate about it.

WHAT YOU'LL EXPERIENCE:

- **Real Ivey case learning** — analyze a real business situation and craft a strategic solution.
- **Future-focused skills** — strengthen critical thinking, communication, teamwork, and decision-making.
- **Guidance from experts** — present your ideas to industry professionals and receive constructive insight.
- **A chance to explore** — discover what business looks like in action and see if it's a path that excites you.

You don't need prior business knowledge — just **curiosity, creativity, and the drive to learn**. If you're ready to challenge yourself, grow your confidence, and get a preview of life at Ivey, **this is your moment**.

