

Ivey MBA Certificate in Entrepreneurship

Launch your business with Ivey MBA



Ivey is proud to offer the best suite of courses and opportunities for entrepreneurs than any other business school in Canada. We are home to the largest entrepreneurship Faculty in Canada and are recognized as one of the top entrepreneurship schools worldwide.

Certificate in Entrepreneurship

In partnership with the [Western Morrisette Institute for Entrepreneurship](#). Powered by Ivey, we offer the opportunity for MBA students to receive a [Certificate in Entrepreneurship](#). Components of the certificate include completion of a set of career-focused elective courses, networking opportunities, and real-world experiences like the Ivey New Venture Project, that will best position you to begin your entrepreneurial journey.

Applications for the Entrepreneurship Certificate cohort are due in July during the year students are enrolled in the MBA.

Enrolment in the certificate program includes:

- Access to mixers with alumni, Entrepreneurs-in-Residence, and Morrisette Entrepreneurship Advisory Board members across Western/Ivey;
- [Entrepreneurship-focused elective courses*](#);
- Completion of New Venture Project*;
- Option for enrolment in Western Accelerator for MBA course credit;
- Access to mentorship, expert-led [workshops](#), and funding opportunities; and,
- Consideration for additional entrepreneurship-focused in-program scholarships.

Ivey New Venture Project

New Venture Project (INVP) is an entrepreneurial, team-based Ivey Field Project (IFP) that takes students through the process of:

- Developing and refining an idea for a new venture;
- Researching and analyzing the opportunity;
- Building a detailed and compelling Business Model and Plan; and,
- Creating and presenting an “Investor Pitch” to an external review panel or potential investor.

With the help of coaching from Ivey Faculty and Entrepreneurs-in-Residence, the INVP culminates with the submission of a written plan and a live ‘investor pitch’ to an external venture review panel. Over the years, some of our MBA graduates have launched their INVP into successful new businesses.

Western Accelerator

The Western Accelerator is an immersive education in entrepreneurship for high-potential ventures. Accepted founders receive mentorship, education, and funding with the goal of accelerating the life cycle of these ventures. Ivey MBA students who complete the New Venture Project can compete for a spot in the Western Accelerator. Successful teams have the option of joining the January intake of the accelerator for MBA course credit or, may choose to complete all coursework and enroll in the May intake of the accelerator after completing the MBA program.

The Founder’s Journey: An Entrepreneurial Process

The Founder’s Journey is a **free online course**, taught by award-winning professors from Ivey Business School. This 8-module course will guide participants through the step-by-step process of launching a business. The course introduces our entrepreneurship faculty group and utilizes their insights and real-life business cases to help participants understand the entrepreneurial process.

The courses were created by the Morrisette Institute for Entrepreneurship Powered by Ivey, in collaboration with RBC Future Launch, and Canada’s paper of record, *The Globe and Mail*.

Entrepreneurship Certificate Testimonials



“Participating in the Entrepreneurship certificate program and subsequently being accepted into the accelerator was a game-changing journey for me; one that took my MBA experience to another level.”

- Sana Syed, MBA '22

“Exploring the entrepreneurship route should be a consideration for every Ivey MBA. Whether you are ready to pursue a career as an entrepreneur or try your hand at starting a business, the Entrepreneurship Certificate allows a student to participate in three courses which lay a strong foundation for starting a venture.”

- Michael Rychlewski, MBA '23

