PLAN AN IMPACTFUL RECRUITING EVENT

Go beyond a traditional information session and plan an event that stands out.

## **Consider Student Interests**

Our team can survey registered students before your event to identify their learning objectives and key questions to help you structure your event and maximize your time.

## Take it Off-Campus

Check out our **London Event Venue Guide** or contact our team to help select an off-campus location that fits your budget and reflects your company culture.

#### Create a Buzz

Share information about your employment brand, firm culture and why students should consider you an employer of choice through social media.

#### **Elevate Your Event Description**

Include information about your event format, attending firm representatives and the business areas they represent, and key insights about your work and culture.

# It's All About Networking

Attending firm representatives should reflect the diverse student groups they'll meet and encourage broad discussions on topics that interest them professionally and personally, including DEI, ESG, and the challenges your industry faces.

## **Make Real Connections**

Encourage firm representatives to share their unique experiences with students, including details about their career journey and the aspects of your organization that they value most.

# **Nurture Relationships**

You can capitalize on your efforts and stay connected to high-potential candidates with offers to connect them with firm representatives.

