

Executive MBA  
**CORPORATE  
SPONSORSHIP**



# Welcome TO THE IVEY EXECUTIVE MBA

You are receiving this information because one of your employees is considering becoming part of our program. We hope this package will help you decide to support him or her in this endeavour.

**Choosing the right Executive MBA Program can be a daunting task.**

At Ivey, we believe today's global environment demands learning new ways to approach and solve business challenges. We also believe the best learning approach to address that demand is one where individuals are asked to step into the role of decision-maker and turn concepts into knowledge and theory into practical skills.

Our Case-Method Learning is second to none. World-class faculty bring their consulting and research together with executives from a broad range of backgrounds and experience to create a dynamic learning environment. One that builds leaders with the ability to think at a higher level and who have a bias for action.

---

We are always happy to speak with employers who are considering sponsoring employees for the Ivey Executive MBA Program, please contact us at [execemba@ivey.ca](mailto:execemba@ivey.ca) or 1-800-342-1857.

# THE ROI OF AN IVEY EXECUTIVE MBA FOR YOUR ORGANIZATION

Something happens during the Ivey Executive MBA Program that goes beyond the acquisition of information and knowledge. That's because Ivey believes how participants learn and who they learn with is foundational to what they learn. Graduates describe their 15 months in the program as challenging, rewarding, energizing, and transformational. From day one in the program, participants begin to build their leadership capabilities and capacity in ways that will propel their performance to new heights.

As a sponsoring employer, you commit to allowing your Executive MBA participant time off to attend classes and agree to consider proposals for in-company projects. Many employers also pay all or some program fees. In sponsoring your employee, you are investing in the most valuable resource your organization has — talented people.

## IMMEDIATE RETURNS

Ivey's Executive MBA Program is constantly focused on practical, hands-on learning about current business challenges. Participants are exposed to relevant concepts and techniques and are encouraged to apply these to their organizations right away. In addition to regular course work, there are many group projects and individual assignments intended to deliver results to sponsoring organizations.

## LONG-TERM VALUE

When the program is complete, Ivey graduates are armed with the skills, knowledge and confidence they need to support your organization's competitiveness in the global marketplace. They will have developed a broad cross-enterprise perspective that prepares them for increasing levels of responsibilities. They will have been exposed to best practices and compared experiences with senior managers from many of Canada's leading organizations. And, at the same time, they have been a part of your organization, making ongoing contributions enriched by their learning experience.

## RELATIONSHIP WITH IVEY

An Ivey education lasts a lifetime. Your organization will develop an ongoing relationship with Ivey and its extensive research, library, programs and consulting resources. In addition, your employee will gain valuable contacts through his or her internationally experienced colleagues and faculty.

## RELATIONSHIP WITH IVEY

Ivey has a track-record of helping some of the world's most accomplished executives run their businesses more effectively. Ivey's faculty is a major reason for this reputation — many of whom are experienced managers and executives and all of whom work with global businesses on leading-edge research and consulting. They understand that hands-on, practical education is necessary to drive results.



# FREQUENTLY ASKED QUESTIONS

## **What is my commitment as a sponsoring employer?**

Ivey's Executive MBA schedule enables participants to maximize their time in the program with minimal work disruption. However, participants do require time off to attend classes and residence sessions.

## **When are the class sessions scheduled?**

The Executive MBA Program is designed to allow participants to continue with full-time careers while they study. Our program format is four days once a month (Thursday to Sunday), with two different start dates each year. Classes are held over three consecutive terms, each five months in length.

## **What is the typical weekly workload for a participant?**

To prepare for classes, a participant should spend 20 – 30 hours per week on average, but this work is usually done after business hours.

## **Who should be sponsored for an Executive MBA Program?**

Ivey's Executive MBA is best suited to intelligent, self-motivated, and inquisitive leaders with at least eight years of full-time work experience.

Participants are typically seeking to fulfill their maximum career potential. An Ivey Executive MBA participant is someone who recognizes this need for improvement on their own and is highly motivated to succeed. The Ivey Executive MBA Program supports this need wholeheartedly with a worldclass program creating symmetry between career and academic goals.

## **What can I do to ensure my employee gets the maximum benefit from the program?**

Sit down with your employee and discuss this commitment and your support; it is integral to their success. Help them best manage their goals in the classroom and their workplace.

An Executive MBA is a considerable undertaking. It requires full backing from its participants and his or her employer — it is a joint venture.

Start by planning how you and your employee will share and benefit from the educational experience at Ivey. Give employees a formal opportunity to express their new ideas and how they can apply them to your company. An Ivey Executive MBA will strengthen your relationship with your employee, help them grow, and in turn, their expertise and skills will bring fresh ideas to your organization.

### **How can my company get maximum benefit from the program?**

Your employee will do some or all of his or her projects in your organization. Ivey Executive MBA projects bring real value to sponsoring organizations, improving efficiency, streamlining processes and solving problems.

### **Will my company's information be kept confidential?**

You should be prepared to provide access to the data and people in your company needed to complete projects, including departments and functional areas other than the one in which your Executive MBA participant works. Sensitive data can be protected, for example, shared only with the supervising faculty member. Your employee may also participate as a team member in a project involving another organization. This provides a valuable behind-the-scenes look at the way other companies approach problems.

### **How will the program help high-potential leaders?**

The demand for high-quality MBAs is high. Add that to the difficulty of finding someone who is also experienced in your business, and the challenge is even greater. An Executive MBA enables you to fast track your own talent pool by giving your high-potential team members the education and experience to advance to the next level in your organization.

### **Are there any costs beyond the tuition fee?**

The tuition at Ivey includes all fees, on-site meals during class sessions, and all books and course materials. Participants also have access to a vast array of Ivey resources — research, library, and industry analysis. There is also a travel bursary program for those participants incurring major costs because of the distances they travel to attend class.

### **Which other companies have sponsored Ivey Executive MBA participants?**

Major Canadian and international corporations sponsor Executive MBA program participants, as do many forward-looking smaller organizations. Many send employees each year after seeing the impact of the Ivey learning experience in on the job performance and productivity. Each class also includes a mix of members from the legal, medical, accounting and consulting professions, entrepreneurs, and technology.

---

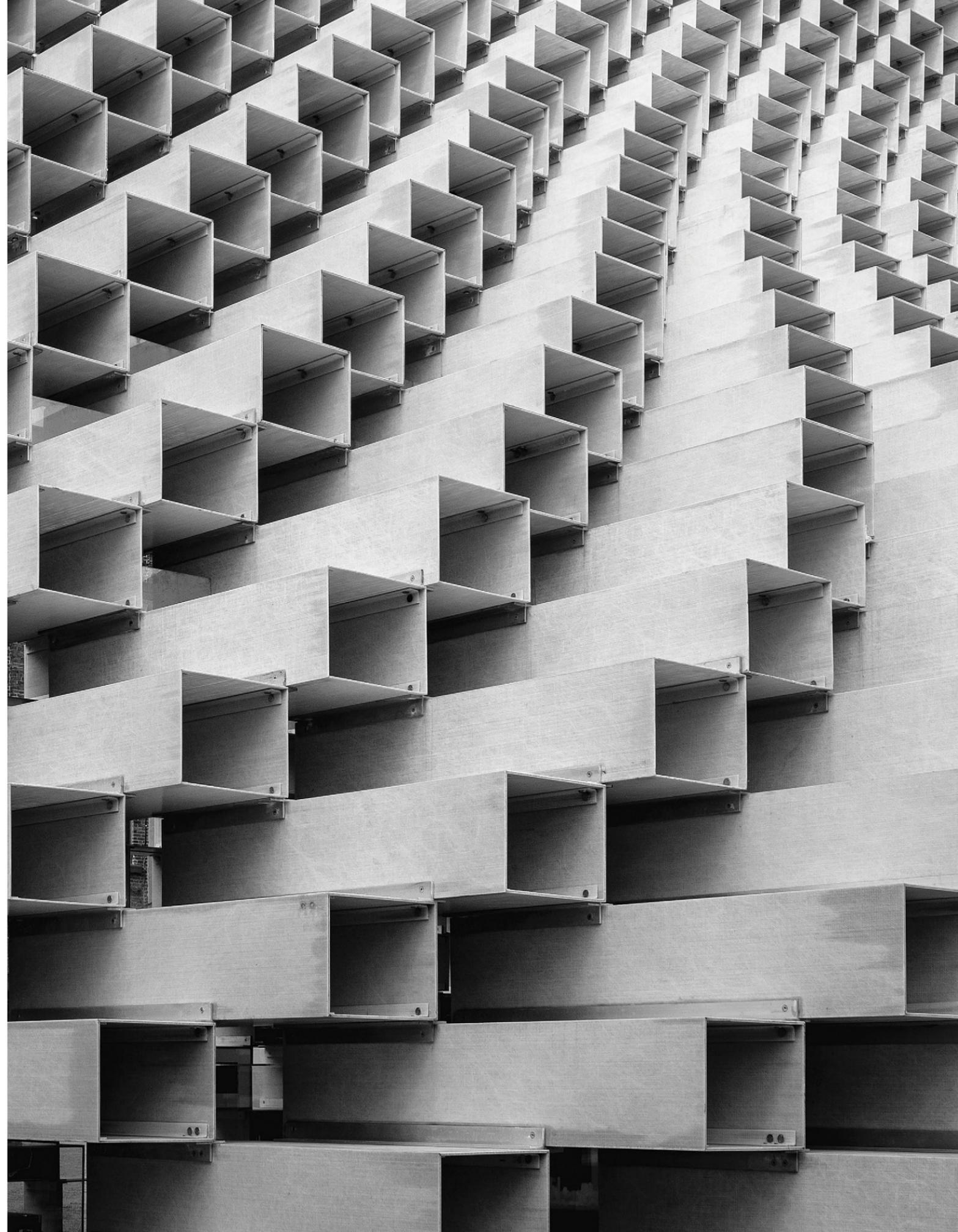
## *Learn More*

For information on all aspects of the Ivey Executive MBA Program:

Call us at 1-800-342-1857

Visit [iveyemba.ca](http://iveyemba.ca)

Email us at [execemba@ivey.ca](mailto:execemba@ivey.ca)





**Ivey EMBA**

**Ivey Business School at Western University**

1255 Western Road  
London, ON, Canada N6G 0N1

**Phone:** 519-661-3383

**Toll Free:** 1-800-342-1857

**Email:** [execmba@ivey.ca](mailto:execmba@ivey.ca)

**Web:** [iveyemba.ca](http://iveyemba.ca)