



AI IN CASE TEACHING

A Resource Guide for Educators

Generative AI is reshaping case-based teaching by prompting educators to rethink how students build managerial judgment, engage with complex problems, and apply critical thinking to decision-making scenarios.

This guide includes a curated collection of insightful articles, practical teaching tools, and impactful cases designed to empower educators in navigating the complexities of AI-driven change, whether you're integrating AI into your classroom strategy or addressing its ethical implications.

Case Teaching Resources

Pedagogy & Classroom Practice

Educator insights on integrating AI into case teaching.

- [Teaching with AI: Practical Strategies for Case Classrooms](#)
- [Elevating Case Method Teaching in the Age of Artificial Intelligence](#)
- [Learning Agency in an AI World](#)
- [Six Lessons for Teaching with Cases as AI Transforms the Classroom](#)
- [ChatGPT: Classroom Friend or Foe?](#)

AI Strategy & Business Context

Applied insights to inform how you frame AI in the classroom.

- [Using AI to Expand Your Leadership Communication Toolkit](#)
- [An executive's guide to generative AI: Finding the right use cases and crafting effective prompts](#)
- [An executive's guide to generative AI \(II\): Unleashing Your Creative Potential](#)
- [Generative AI: Reimagining Business Beyond ChatGPT](#)
- [AI-Driven Competitive Advantage Isn't the Future—It's Now](#)
- [In the AI race, the best brakes win](#)
- [Five ways to get real value from generative AI \(not just efficiency\)](#)
- [Character leadership in the age of AI](#)

Prepare for Next Semester

Find Cases Faster with Our AI Search Assistant

We've introduced a new AI Search Assistant to make it faster and easier to find cases and teaching materials across our catalogue. You can now ask for what you need in plain language and get relevant results you can refine as you go.

Hello! I am your AI search assistant. How can I support your teaching today?

I I am here to help you discover relevant learning materials and resources. Let me know what you are searching for below.

Describe your course topic or learning objective...

ChatGPT AI Plus

Try These Prompts

- *"Find recent AI cases from Canada on digital transformation."*
- *"Show AI cases related to finance and risk management."*
- *"Recommend AI cases suitable for an MBA strategy course."*

[Try It Out and Share Your Feedback →](#)

Watch Our AI Webinar Series

Explore more conversations on AI and case-based learning through our webinar series.



When AI Enters the Case Classroom: Transforming Case-Based Learning

Explore how case-based teaching is evolving in AI-enabled classrooms, with strategies to redesign discussions, prevent cognitive offloading, and redefine the faculty role as students arrive with AI-generated analysis.



Case Teaching and Writing in the Age of AI: Deepening Learning with AI as a Thought Partner

Discover practical strategies for using AI as a thought partner in case teaching, from designing prompts that spark deeper analysis to extending cases through role plays, simulations, and "what if" scenarios.



Case Teaching in the Age of AI: From Faculty Fears to New Possibilities

Explore practical strategies, experiments, and ethical guidelines for integrating AI into case teaching while addressing faculty concerns around student shortcuts, discussion depth, and fair assessment.

Learning Materials to Discover

Featured Cases on AI

Explore a curated selection of cases to bring AI into your classroom.

- **McDonald's: Can A Behemoth Lead in the Era of Artificial Intelligence?**
Bestseller | 9B20A025 | Marketing
- **McCormick & Co.: Deploying Artificial Intelligence in New Product**
Bestseller | W25509 | General Management, Information Systems
- **Volkswagen Group: Adapting in the Age of AI Development**
Bestseller | 9B19E016 | Entrepreneurship, Information Systems
- **Boardy AI: Delegating Judgment in Venture Capital Networks**
W49489 | Entrepreneurship, Strategy
- **AI at Scale: PepsiCo's Balancing Act of Growth, Efficiency, and Governance**
W48500 | General Management, Strategy
- **Bumble: "Swipe Right" on AI?**
W49055 | General Management, Strategy
- **DeepSeek: The Emergence and Evolution of AI Technology**
W45604 | International Business, Strategy
- **AI's Environmental Footprint: Sustainability Challenges and Employment Implications**
W47448 | Economics & Public Policy, Sustainability
- **Galgotias AI Controversy: Artificially Inflated Innovation?**
W49561 | General Management, Organizational Behaviour
- **The Cara Hunter Misinformation Scandal: AI, Deepfakes, and the Fight for Public Trust**
W46893 | Communications, Marketing

[Explore the Full Case Collection →](#)

Stay Connected with Ivey Publishing

Follow Ivey Publishing for updates on new cases, timely resources, and expert insights to enhance your case teaching strategies.

- **Subscribe to Case Alerts**
Receive the latest cases and updates delivered to your inbox
- **Case Method Workshops**
Host a custom workshop at your institution or join an upcoming open workshop
- **Site License**
Learn more about our flexible institutional licensing partnerships
- **Visit our Help Centre**
Expert assistance and self-service resources to support your needs
- **Follow us on LinkedIn**
Join the conversation and stay current on case teaching insights
- **Contact Support**
Reach out for personalized assistance



Scan to Register for a Free Educator Account

Access all the learning materials in this guide, the full Ivey case collection, and resources from global partners.