



Faculty Positions in Marketing

The **Ivey Business School** at Western University seeks candidates for up to two positions in the area of quantitative or other related fields in Marketing. Applicants will be considered for a Probationary (tenure-track) appointment at the rank of Assistant Professor or a Tenured appointment at the rank of Associate or Full Professor. We are particularly interested in candidates who research digital marketing, data analytics, and/or big data topics. Scholars who combine relevant aspects of marketing would be especially attractive (e.g., the interface of quantitative analysis and consumer behavior). The positions are available to begin in July 2022, although alternate start dates may be arranged.

TENURED APPOINTMENT: Applicants for a tenured appointment at the rank of Associate or Full Professor will hold a PhD. The successful candidate will be an internationally recognized scholar in their field of research, as demonstrated by publications in the highest quality academic journals, an active continuing research program, external research funding, scholarly awards, and invited presentations at seminars and major conferences. Preference will be given to candidates who provide evidence of strong teaching at the undergraduate and graduate level, especially using a case discussion format, and supervision of graduate students.

PROBATIONARY (TENURE-TRACK) APPOINTMENT: Applicants for a probationary (tenure-track) appointment at the rank of Assistant Professor must already have, or be nearing completion of their PhD. The ideal candidate should have excellent research capabilities as demonstrated by high quality working papers, presentations at major conferences, publications in top academic journals, and strong letters of reference from recognized leading scholars. They should also have the ability to teach undergraduate and graduate courses.

APPLICATION PROCEDURE: Applicants must submit the following materials to facultypositions@ivey.ca:

- Completed application form (<http://www.uwo.ca/facultyrelations/faculty/Application-FullTime-Faculty-Position-Form.pdf>)
- Cover letter
- Curriculum vitae
- Copies of research papers
- Names and email addresses of three referees (who will not be approached without permission). Letters of reference will be required for shortlisted candidates.

Please ensure that the application form is completed and included in your application submission. Review of applicants will commence **May 14, 2022**. Applications will be considered until the position is filled.

The **Ivey Business School's** mission is to develop leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is committed to values and practices of equity, diversity and inclusion. It is Canada's premier business school and is recognized globally for the quality of its research and management education. The School is internationally oriented in terms of research, curricula, faculty, and student exchanges, with campuses in London (Canada), Toronto and Hong Kong. Ivey is the world's second largest producer of case studies.

Effective September 7, 2021, all employees and visitors to campus are required to comply with Western's [COVID-19 Vaccination Policy](#).

Western University has recently committed \$6 million in funding for EDI initiatives (<https://news.westernu.ca/2021/06/western-invests-6-million-to-support-new-edi-initiatives/>). Ivey has established an EDI Advisory Council and launched a series of initiatives to ensure that our faculty, staff and students are a diverse community, committed to long-term career development. We especially encourage applicants from under-represented populations to apply. Spousal and family relocation assistance programs are in place.

The University seeks applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups, Indigenous peoples, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.

Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents.

Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact facultypositions@ivey.ca.